

NAAN MUDHAVAN

ASSIGNMENT DOCUMENT

COURSE TITLE : DIGITAL MARKETING

COLLEGE CODE : 1105

COLLEGE NAME : GOJAN SCHOOL OF BUSINESS AND TECHNOLOGY

NM ID : 94ADAF9DCE94898A90C48DB66511FE88

NAME : DILLI BABU.D

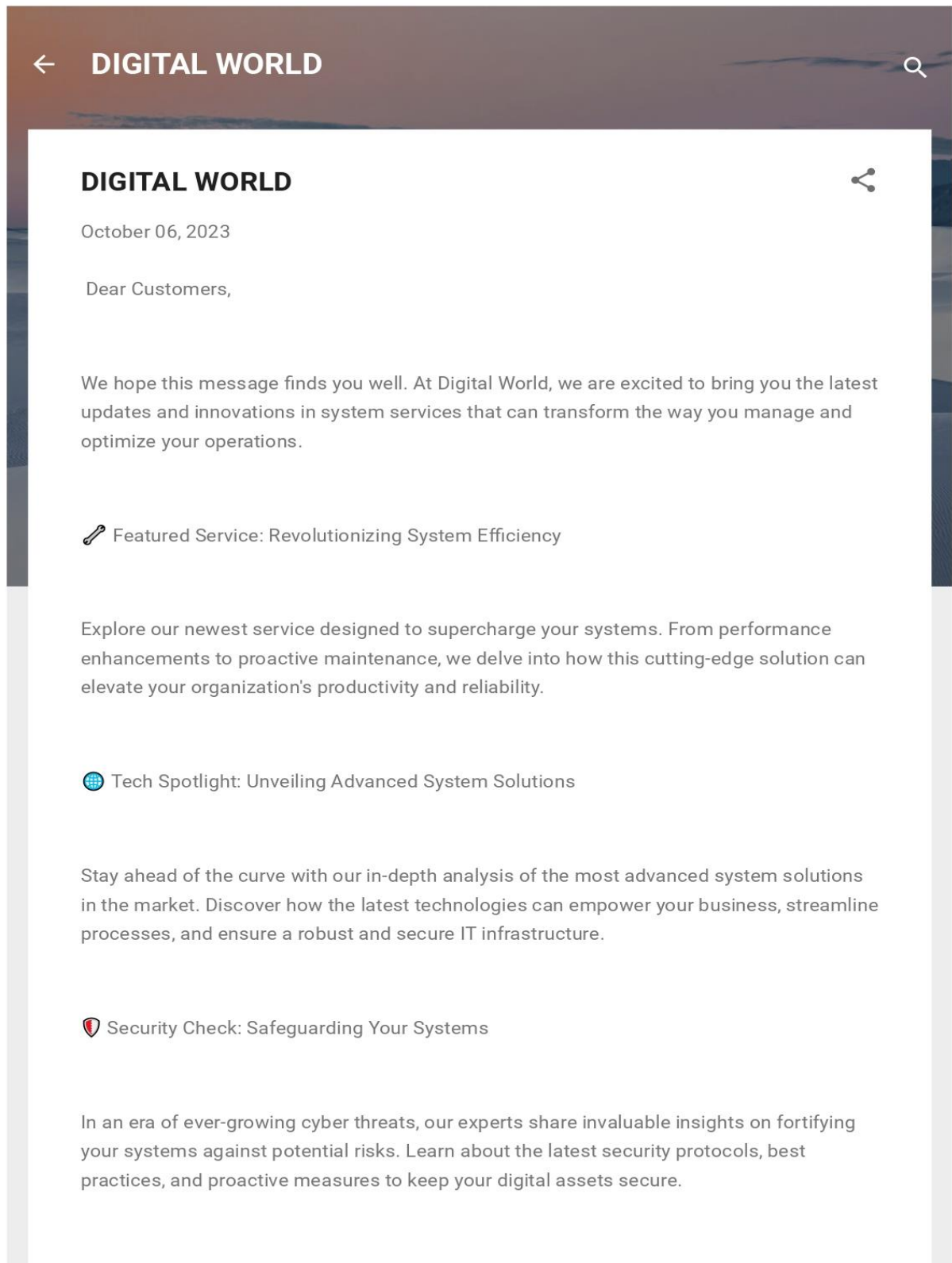
REGISTER NUMBER : 110520106002

YEAR : 4TH YEAR

DEPARTMENT : ELECTRONICS AND COMMUNICATION ENGINEERING

1. Create a blog or website using Blogspot and Wordpress. Customize the theme design and post new article with 500 words.

Link: <https://digitalworld6002.blogspot.com/2023/10/digital-world.html>



Performance Metrics: Understanding Your Systems Better

Unlock the power of data with our feature on performance metrics. We break down the key indicators that matter, providing you with actionable insights to optimize your systems, enhance user experience, and maximize operational efficiency.

Client Success Stories: Real-world Impact of Our Services

Discover how businesses like yours have transformed their operations with our system services. From increased uptime to cost savings, read firsthand accounts of the positive impact our solutions have had on organizations across various industries.

Upcoming Webinars: Deep Dive into System Excellence

Mark your calendar for our upcoming webinars where our experts will explore specific aspects of our system services. Gain a deeper understanding of our offerings, ask questions, and interact with industry professionals.

Contact Us for a Consultation

Ready to take your systems to the next level? Our dedicated team is here to assist you. Contact us at kingdilli57@gmail.com to schedule a personalized consultation and explore how our services can be tailored to meet your unique needs.

Exclusive Promo for Newsletter Subscribers

As a token of our appreciation, enjoy an exclusive promotion available only to our newsletter subscribers. Keep an eye on your inbox for details!

Thank you for entrusting Digital World with your system service needs. We look forward to being your partner in achieving and surpassing your operational goals.

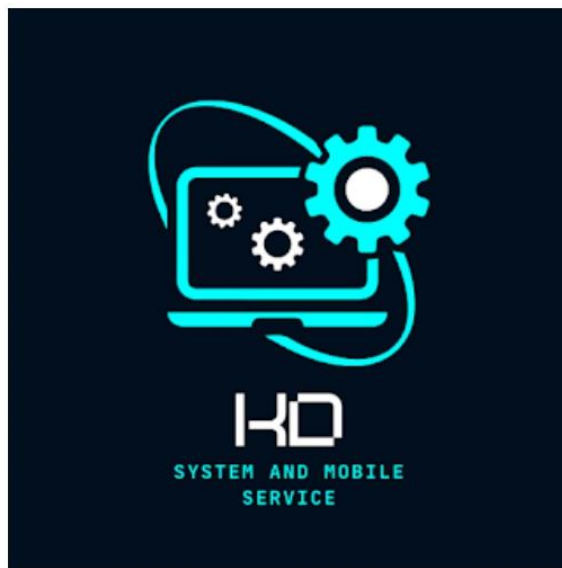
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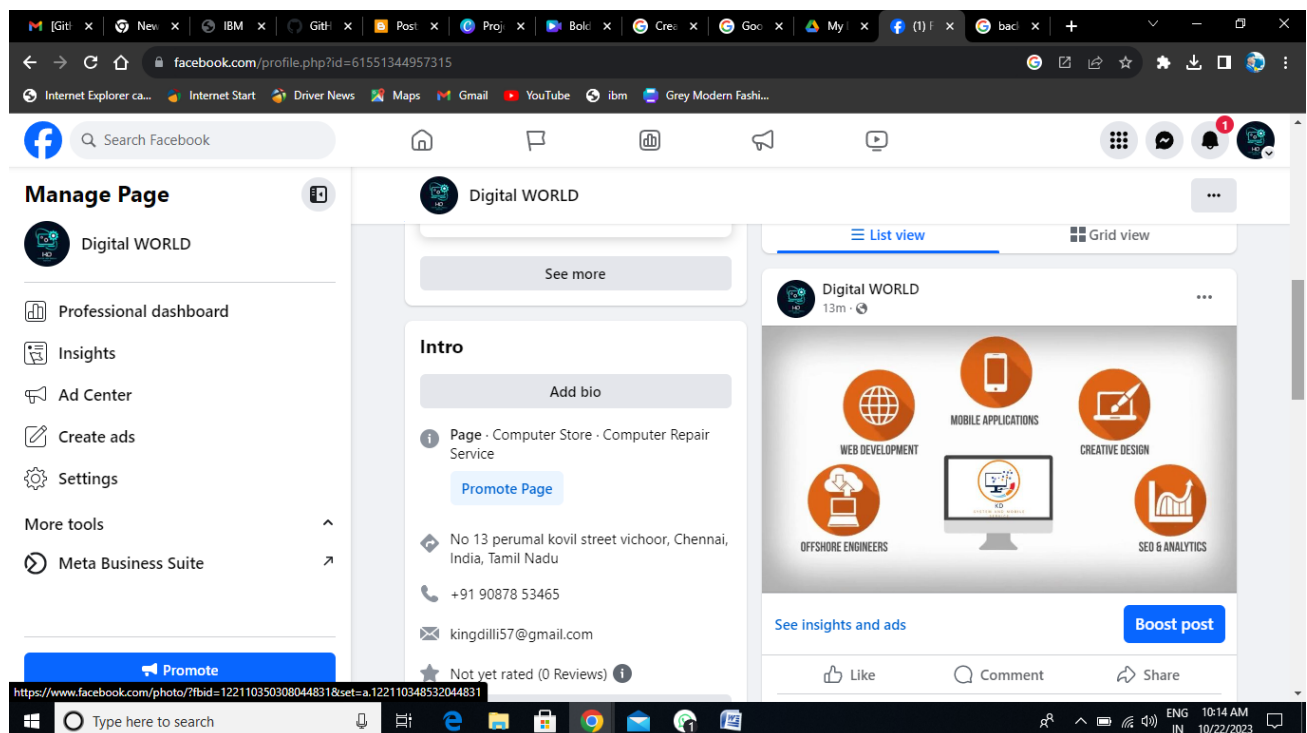
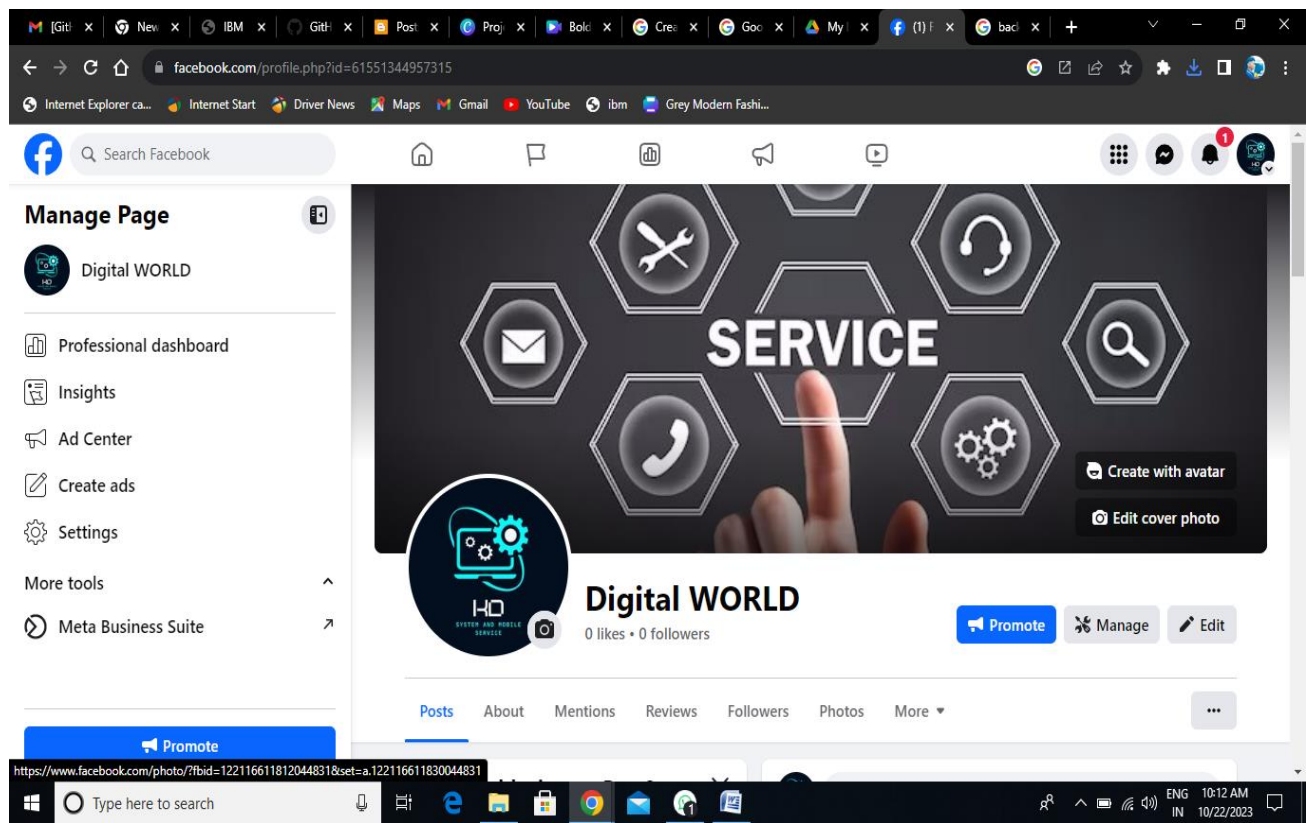
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2. Create a New Facebook Business Page and post one social media poster for your brand.

Link: <https://www.facebook.com/profile.php?id=61551344957315>



3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using MailChimp or canva tool.

Link: <https://digitalworld6002.blogspot.com/2023/10/digital-world-email-news-letter.html>

DIGITAL WORLD EMAIL NEWS LETTER



October 06, 2023



DIGITAL WORLD



EMAIL NEWSLETTER

Story by Dilli

Dear Valued Customers,

We hope this message finds you well. At Digital World, we are excited to bring you the latest updates and innovations in system services that can transform the way you manage and optimize your operations.

🔧 Featured Service:

Explore our newest service designed to supercharge your systems. From performance enhancements to proactive maintenance, we delve into how this cutting-edge solution can elevate your organization's productivity and reliability.

🌐 Tech Spotlight:

Stay ahead of the curve with our in-depth analysis of the most advanced system solutions in the market. Discover how the latest technologies can empower your business, streamline processes, and ensure a robust and secure IT infrastructure.



🔒 Security Check:

In an era of ever-growing cyber threats, our experts share invaluable insights on fortifying your systems against potential risks. Learn about the latest security protocols, best practices, and proactive measures to keep your digital assets secure.

📊 Performance Metrics:

Unlock the power of data with our feature on performance metrics. We break down the key indicators that matter, providing you with actionable insights to optimize your systems, enhance user experience, and maximize operational efficiency.

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THANK YOU.....

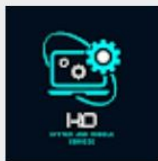


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