

NAAN MUDHAVAN

ASSIGNMENT DOCUMENT

COURSE TITLE : DIGITAL MARKETING

COLLEGE CODE : 1105

COLLEGE NAME : GOJAN SCHOOL OF BUSINESS AND TECHNOLOGY

NM ID : 588CE6B9DA0968E946D468F351D5961A

NAME : VIJAY R

REGISTER NUMBER : 110520106326

YEAR : 4TH YEAR

DEPARTMENT : ELECTRONICS AND COMMUNICATION ENGINEERING

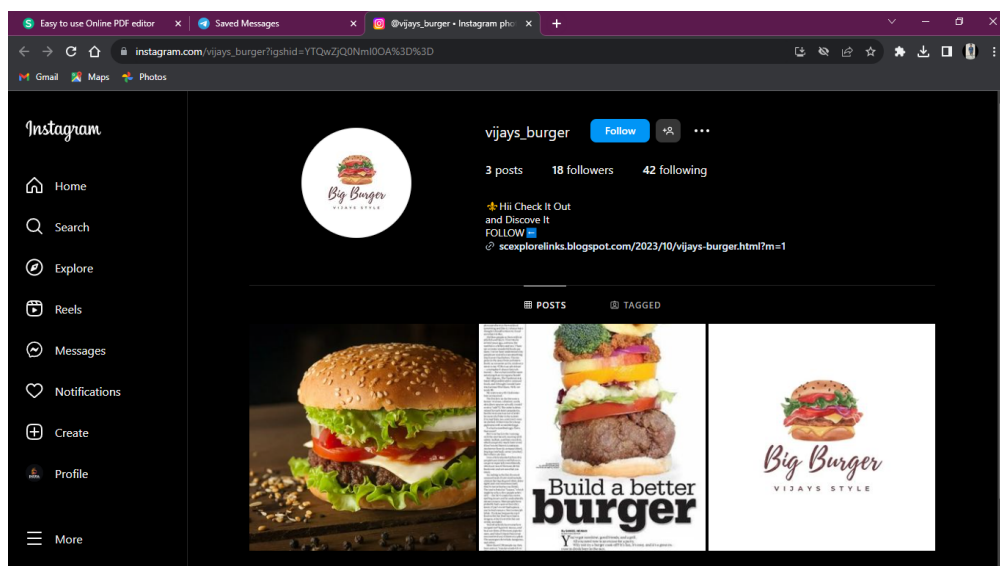
1. Create a blog or website using Blogspot and Wordpress. Customize the theme design and post new article with 500 words.

Link: <https://scexplorelinks.blogspot.com/2023/10/vijays-burger.html?m=1>



2. Create a New Facebook or Social Media Business Page and post one social media poster for your brand.

Link: https://instagram.com/vijays_burger?igshid=YTQwZjQ0NmI0OA==

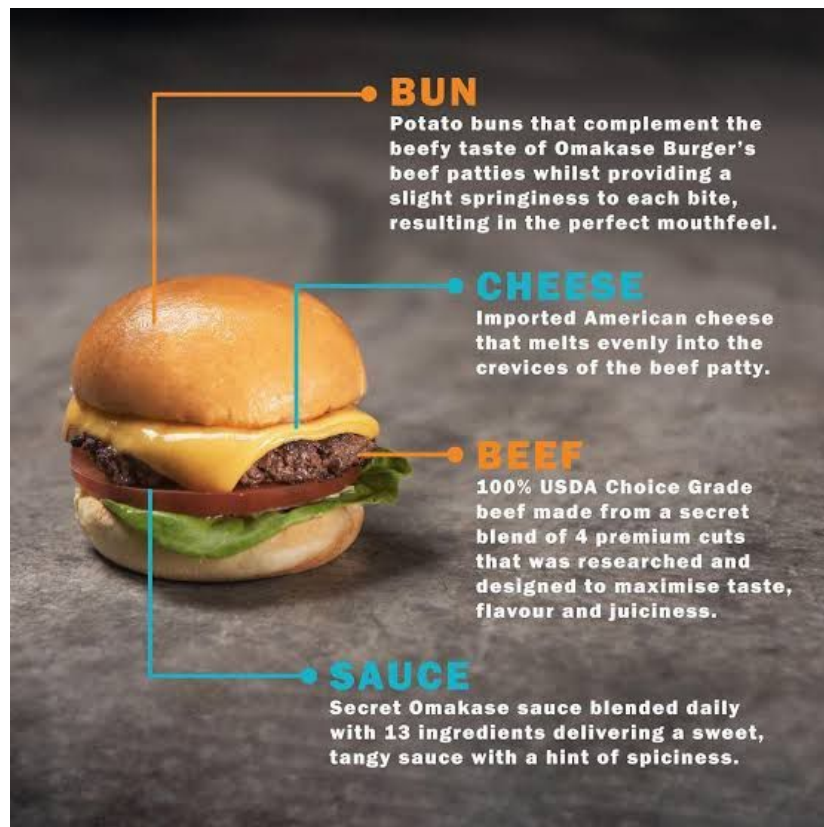


3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using MailChimp or canva tool.

Link: <https://scexplorelinks.blogspot.com/2023/10/vijays-burger-newsletter.html?m=1>



BUN

Potato buns that complement the beefy taste of Omakase Burger's beef patties whilst providing a slight springiness to each bite, resulting in the perfect mouthfeel.

CHEESE

Imported American cheese that melts evenly into the crevices of the beef patty.

BEEF

100% USDA Choice Grade beef made from a secret blend of 4 premium cuts that was researched and designed to maximise taste, flavour and juiciness.

SAUCE

Secret Omakase sauce blended daily with 13 ingredients delivering a sweet, tangy sauce with a hint of spiciness.