

NAAN MUDHAVAN

PROJECT DOCUMENT

COURSE TITLE : DIGITAL MARKETING

COLLEGE CODE : 1105

COLLEGE NAME : GOJAN SCHOOL OF BUSINESS AND TECHNOLOGY

PROJECT TITLE : [BRAND PROMO VIDEO](#)

PROJECT TEAM ID : [NM2023TMID05717](#)

TEAM LEADER

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NAME : RAJKUMAR R

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BRAND NAME : KD SOFTWARE SOLUTION

BRAND MAIL-ID : kdsysytems-service@gmail.com

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SOCIAL MEDIA LINK :

<https://www.facebook.com/profile.php?id=61551344957315>

DRIVE LINK : <https://drive.google.com/drive/u/2/my-drive>

BRAND NAME :KD SYSTEM SERVICE

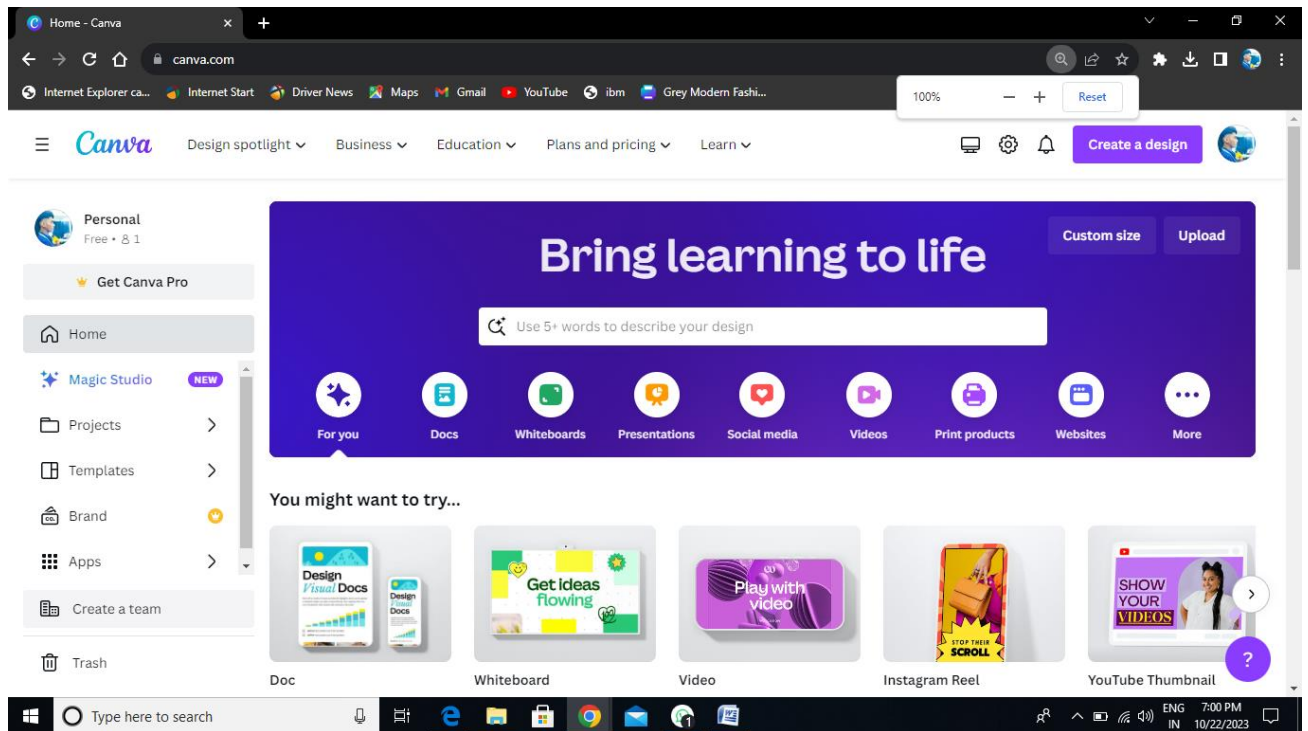
CATEGORY :SOFTWARE AND HARDWARE

TARGET :ALL SYSTEM USERS

EMAIL :kdsystems-service@gmail.com

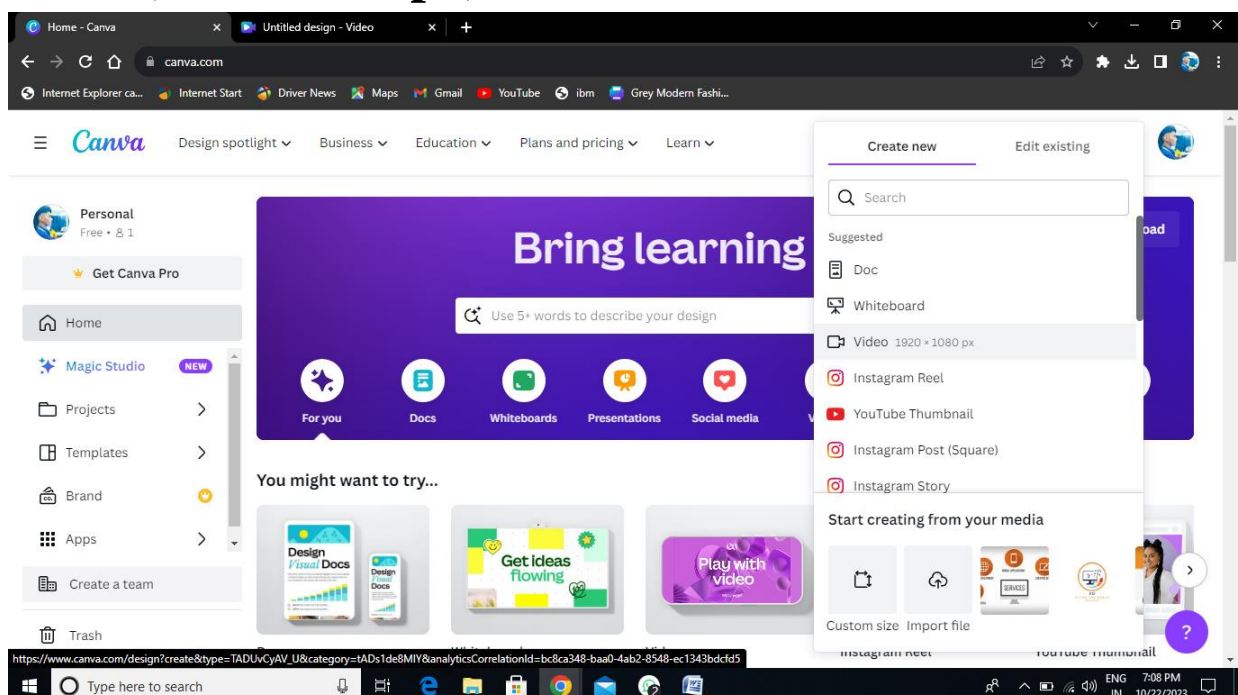
HERE ARE THE STEP TO CREATE BRAND PROMO VIDEO IN CANVA

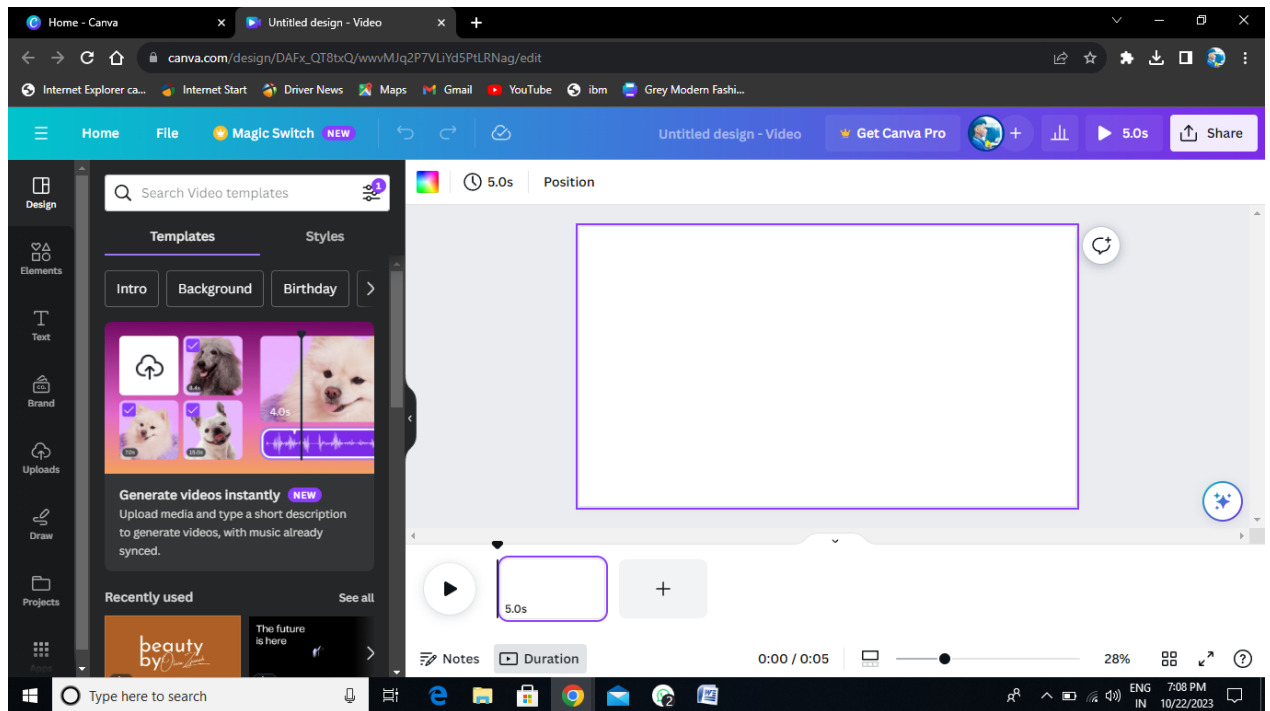
1. Create account in canva



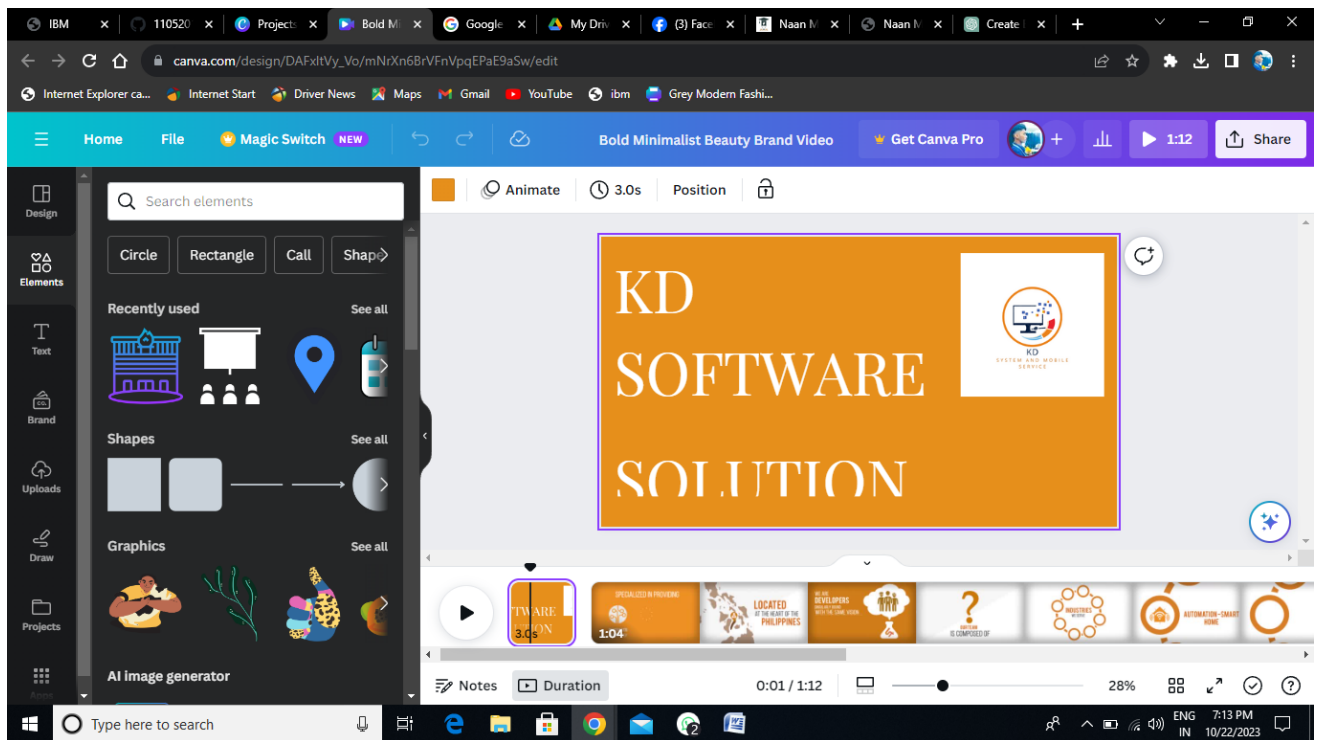
2. Select video template

On the canva Dashboard click Create a Design and select video (1920*1080 px) and custumize video content

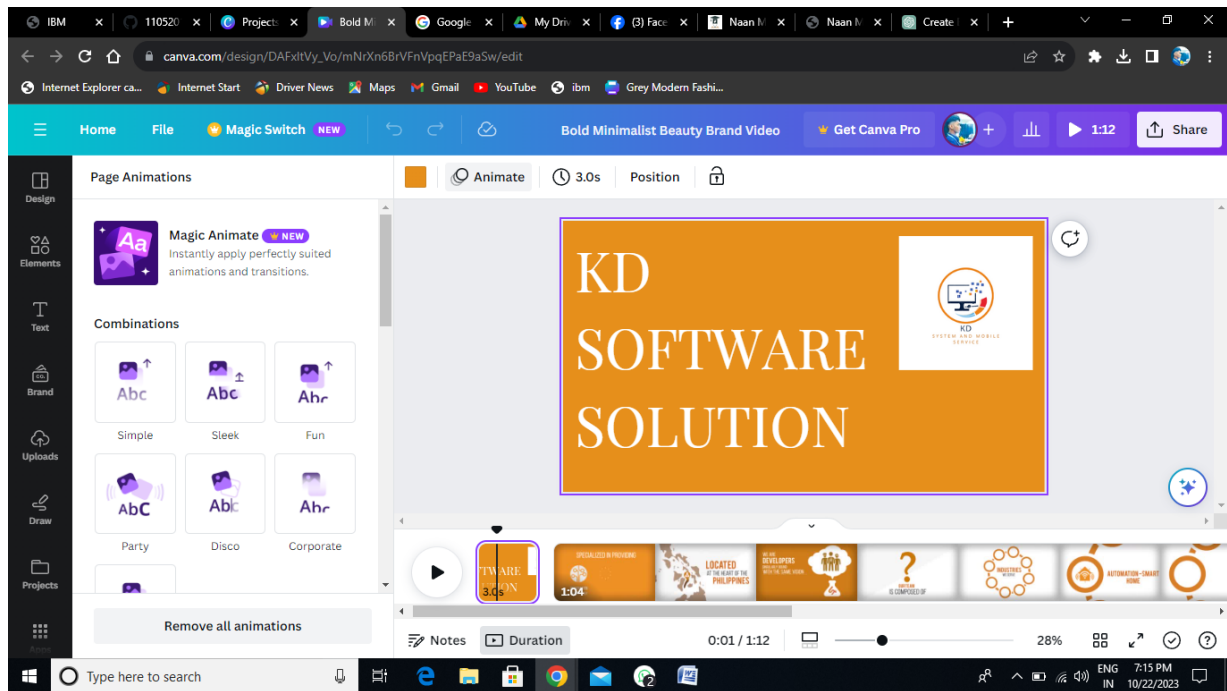




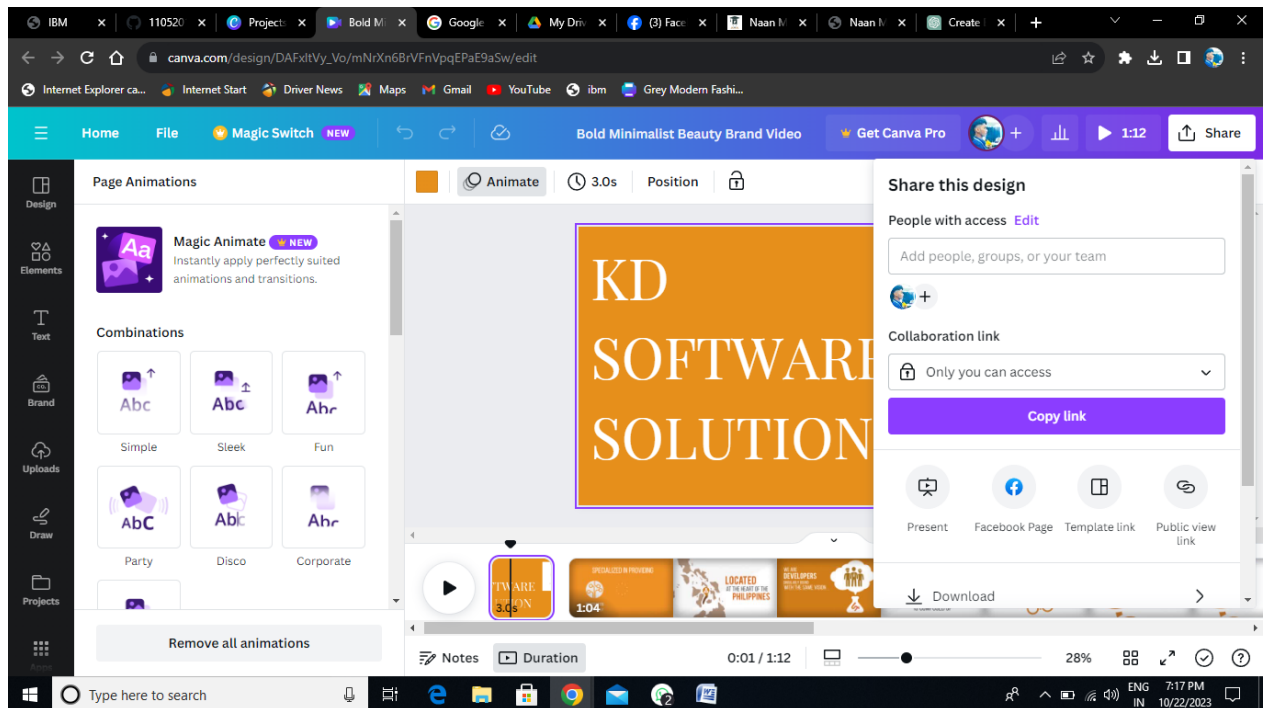
3. Edit and arrange content

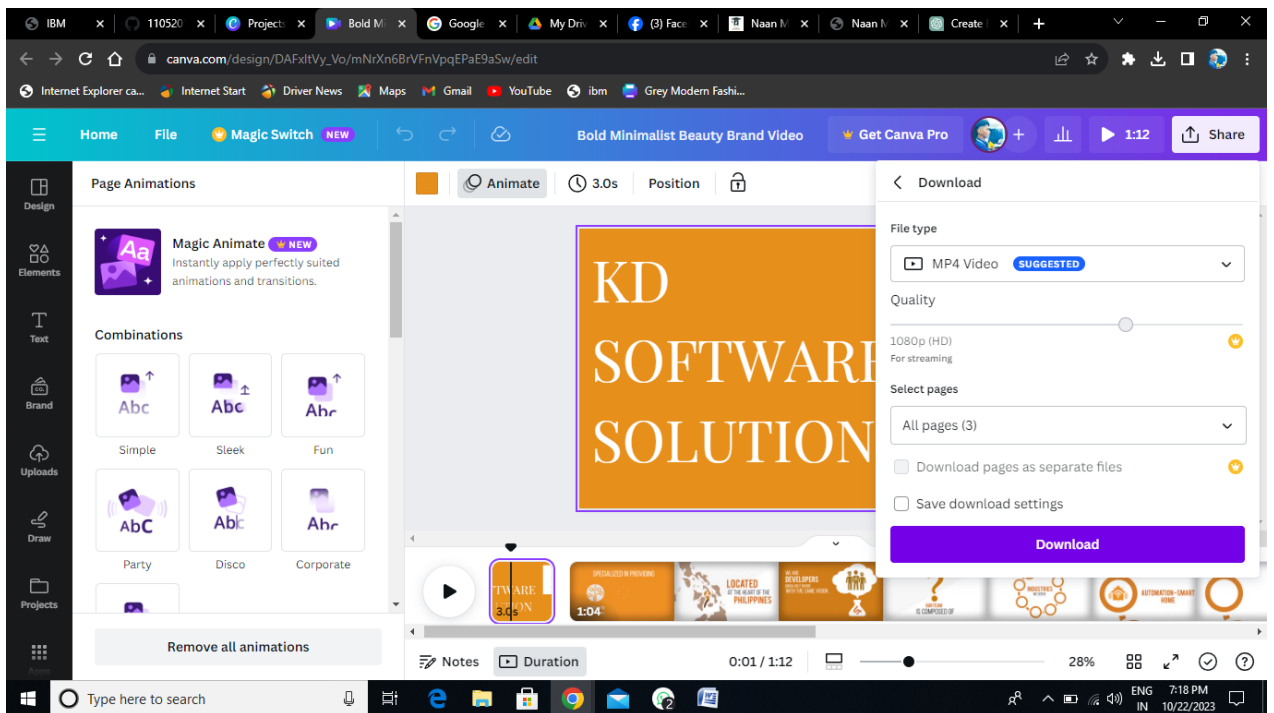
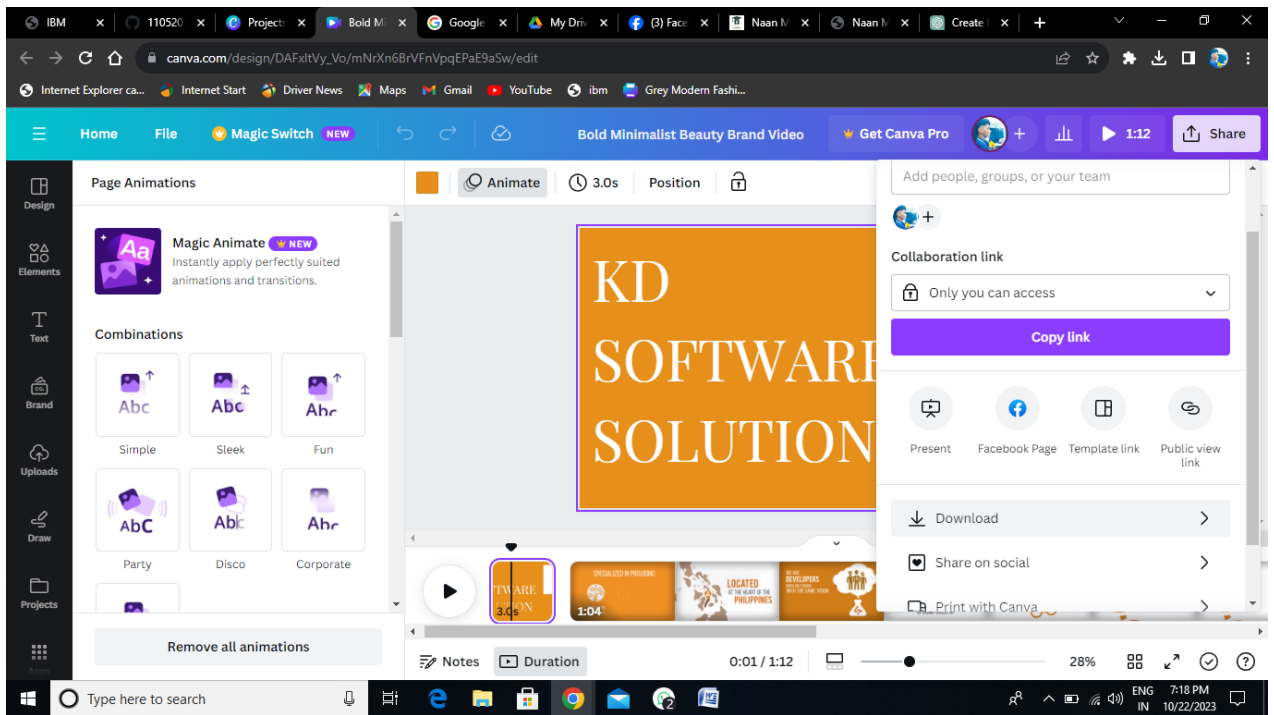


4. Add music and animation



5. Export video





6. Upload in social media

<https://www.facebook.com/61551344957315/videos/3032622420204136>

