Package app/

```
# app/Kptfile
openAPI:
  definitions:
                                                                references
    io.k8s.cli.setters.tag:
      x-k8s-cli:
        setter:
          value: "5"
# app/deploy.yaml
kind: Deployment
  replicas: "5" # { "$ref": "#/definitions/....replicas" }
```