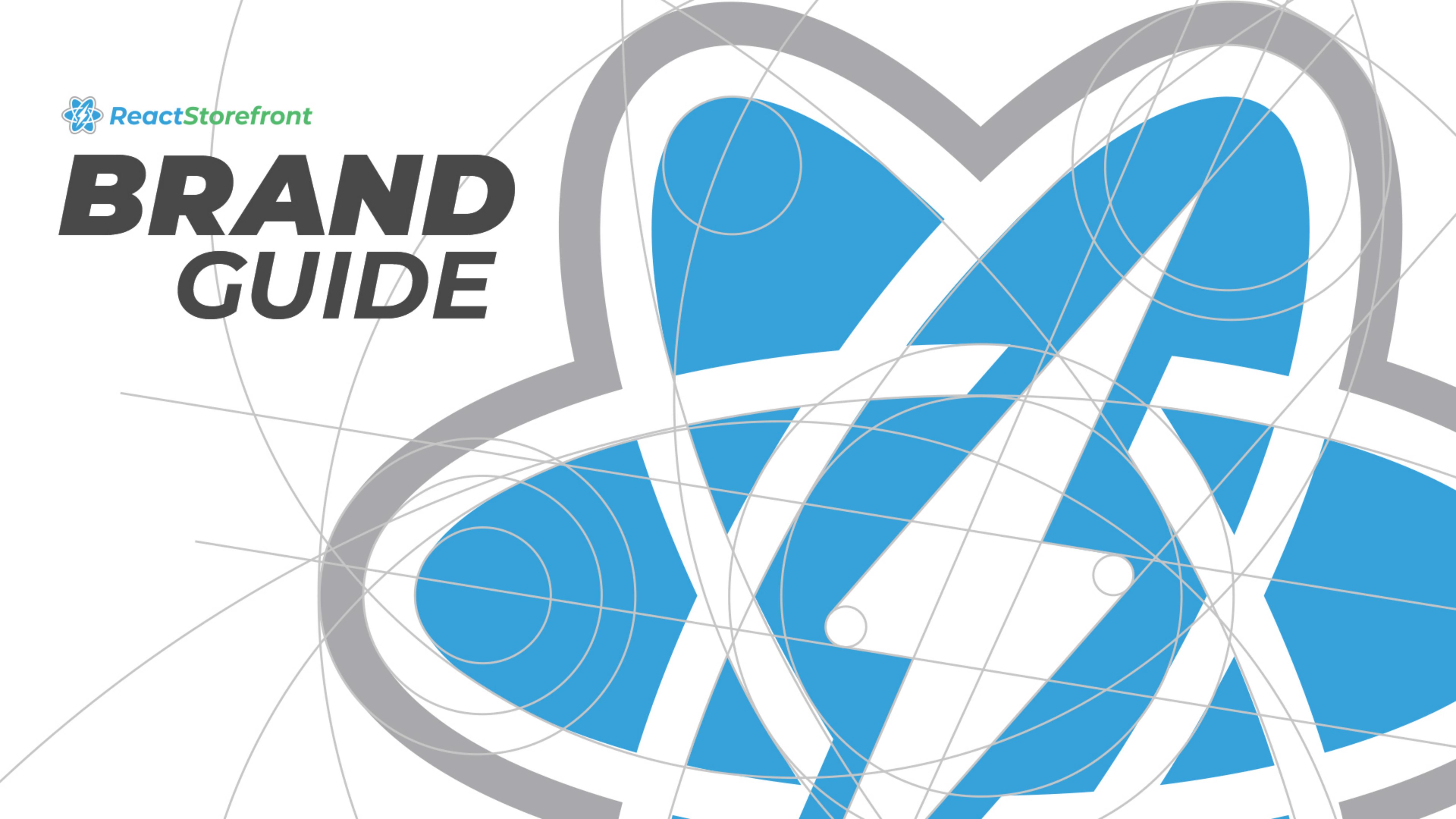




BRAND GUIDE



Brand Identity Guideline

Let's stay in sync together.

Why?

The beauty of working together is that everybody had their own ideas and perspectives. However, if we want to build something amazing together we have to agree on a solid foundation.

How?

The purpose of brand identity is to give you a solid foundation for your work, but it won't solve every design question you'll encounter with. Stay creative and feel free to think out of the box when necessary.



Download logo pack

Package consist of *.AI, *.PDF, *.SVG, transparent* PNG in various sizes and *.JPG.



Construct



Clearspace

Clearspace at top and bottom of the logo is matching the *foci* of ellipse. That is doubled on left and right sides of a logo.

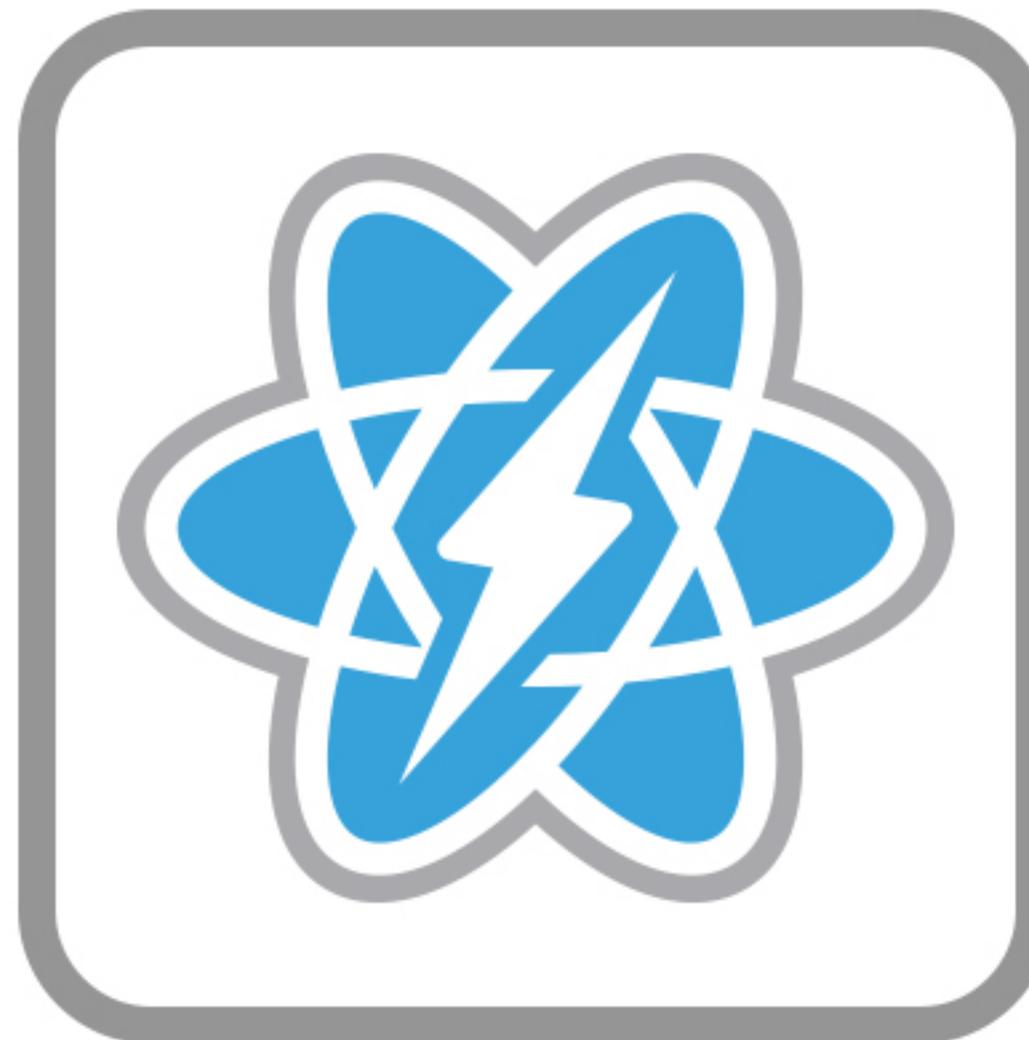




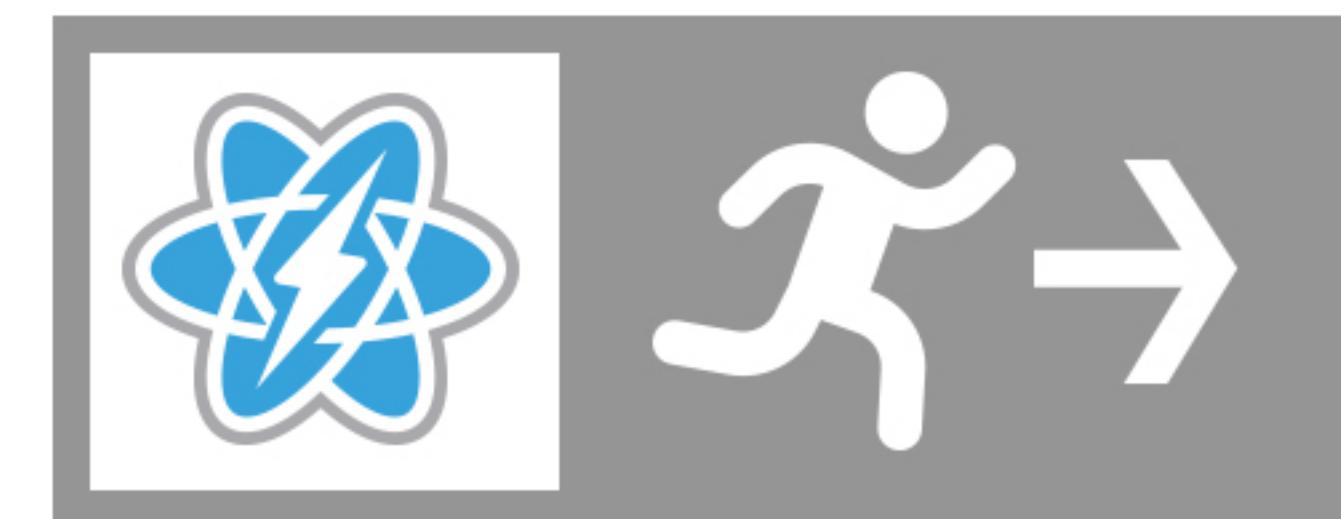
Clearspace exceptions

The logo placement depends on the type of communication and use. If there isn't enough horizontal space then it is recommended use of mark.

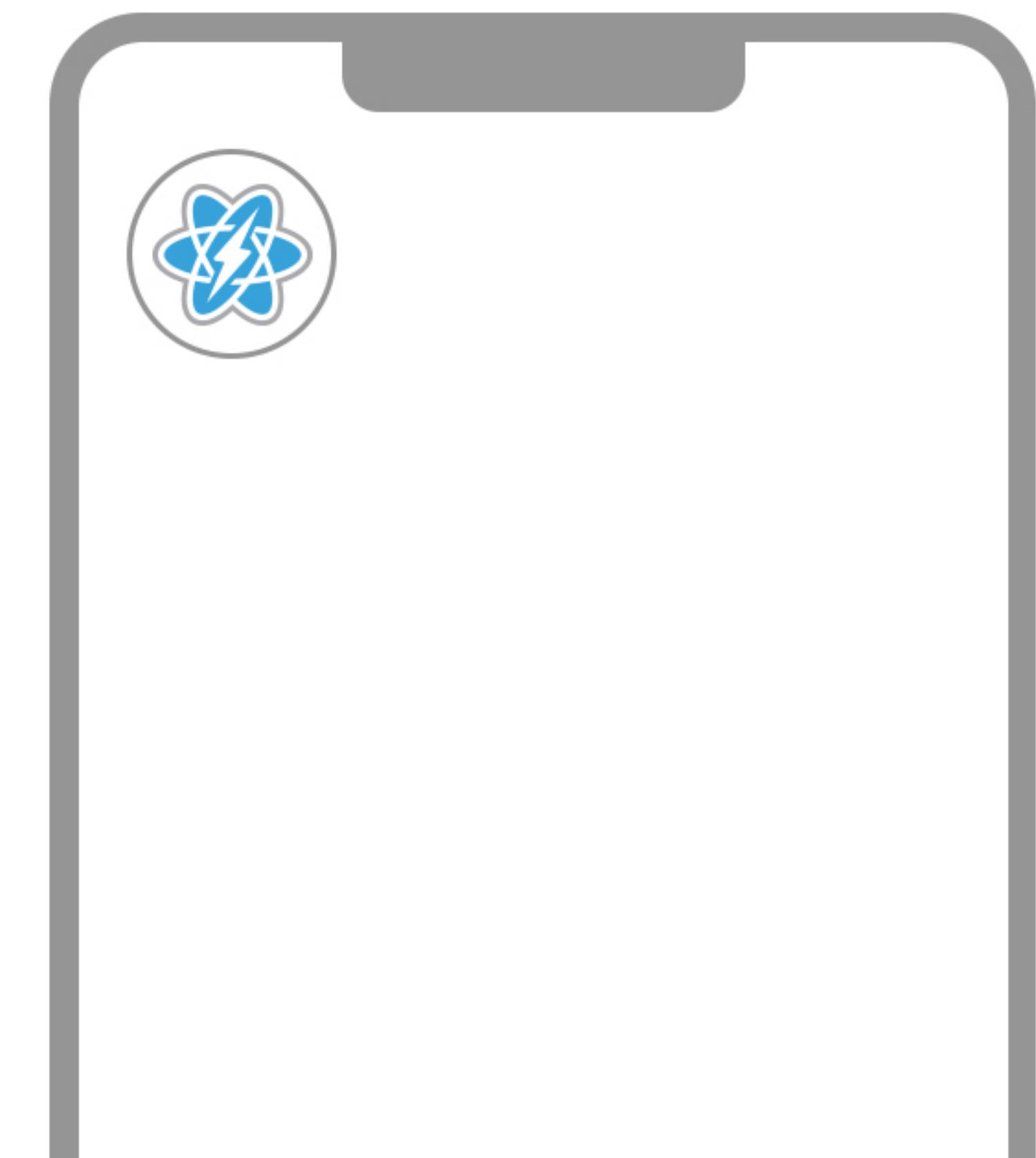
App icon



Signnage with limited space



Social icon





LOGO

Blue

36a2da

Green

52bb6d

Gray

a9a9ac



Scale

Our logo is designed to scale down to small sizes on print and screen.
Smallest size: 20pixels high.

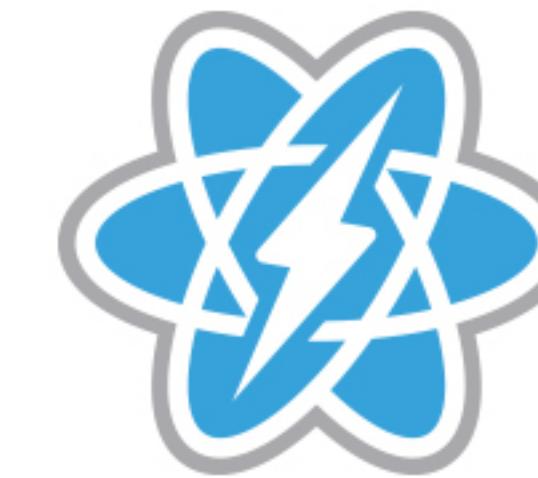


ReactStorefront

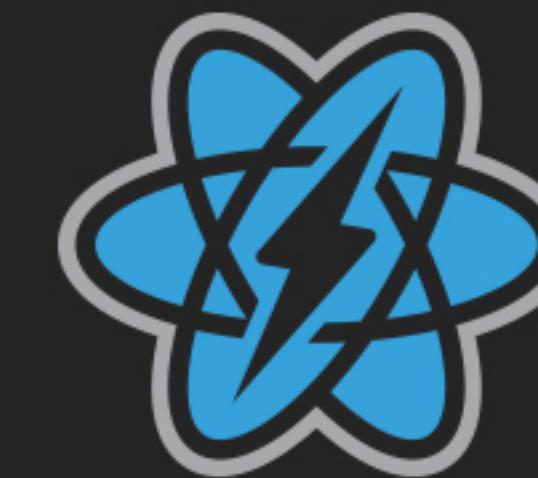


ReactStorefront

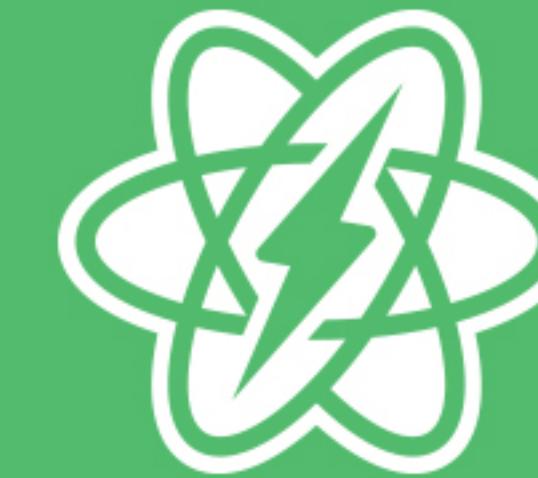
 **ReactStorefront**



*React***Storefront**



*React***Storefront**



*React***Storefront**



Monochromatic

Use the monochromatic Logo when full color versions can't be used.



ReactStorefront



ReactStorefront



Logo Applications





Logo guidance

Keep our logo and consistent throughout communications.
The examples opposite are just for visual representation.



Don't add any effects.



Don't stretch, skew or shear.



Don't use any other color instead our brand colors and black and white variations.



Don't change the spacing.



Don't outline.



Don't make the mark bigger or smaller.



Typography

Montserrat Bold Italic

QqWwEeRrTtYyUuliOoPpA
aSsDdFfGgHhJjKkLlZzXxC
cVvBbNnMm1234567890~!
@#\$%^&*()_+-={}|[]\:;';<>?./



Typography

Montserrat font combinations. Recommended sizes are in pixels (not actual sizes in this preview)

Lato Regular

Title Header

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum. Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque

PT Serif Regular

Title Header

Etiam in primis, quod est deus, non potest esse nisi sit unus et omnipotens et benevolens et sicut dicitur, deus est deus. Non potest enim esse deus, qui non est unius et omnipotens et benevolens. Non potest enim esse deus, qui non est unius et omnipotens et benevolens.

Source Code Variable Regular

Title Header