



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?



Does

What behavior have we observed?  
What can we imagine them doing?

 [See an example](#)



Persona’s name

Short summary of the persona

The common feature that emerged in different points of the world and also among various parts of the country in a partiucular time period .

For richer status ,the urban house prices on average might be higher than the national average .

It means realative prices of the houses should be mean reverting or stationary.

Contribution in income and employment at the national level .

Greater earning possibilities in urban areas .

The standard price behaviour of a good or its close substitute reveals the same price movements and they generally vary with in a price range .

This implies that the law of one price does not hold in the Indian housing market .

The paper examines the long run behaviour of house price by addressing in issue of price convergence or divergence across fifteen metropolitan cities in india.

This disparity in development like many other indicates has,also been reflected in India .

Hence the different metropolitan house market opperate independent to one another .

This also leads to the differences to the dynamics of house price determination .

House price behaviour may also reflect some short of developmental status of house holds of a country.