Analysing Housing Prices of Metropolitan Areas in India

1.Introduction:

1.1 Overview:

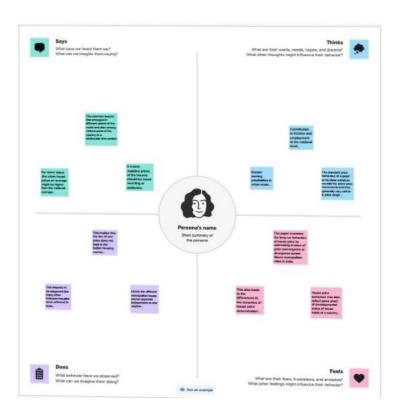
House price prediction in a metropolitan city in India is a valuable solution for potential home buyers, real estate agents, and investors. By leveraging historical sales data, property details, and location -specific information, a predictive model can accurately estimate house prices.

1.2 Purpose

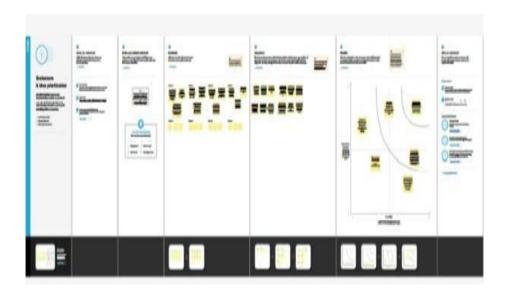
The standard price behaviour of a good or its close substitute reveals the same price movements and they generally vary within a price range, when they are sold at markets located at different places.

2 . Problem Definition & Design Thinking:

2.1 Empathy Map:

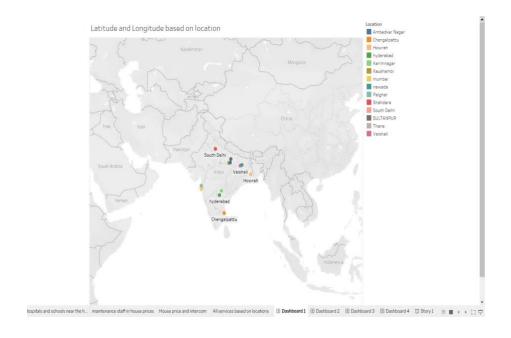


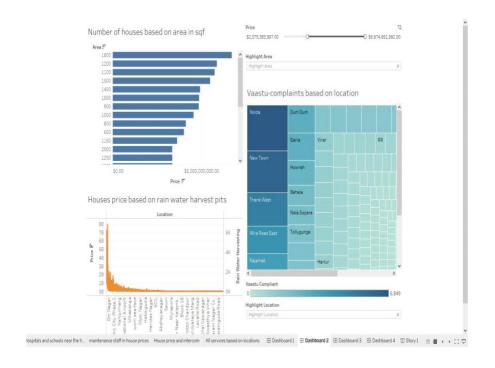
2.2.Ideation and Brainstorming map:

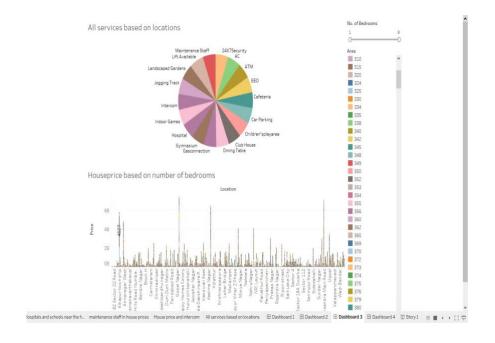


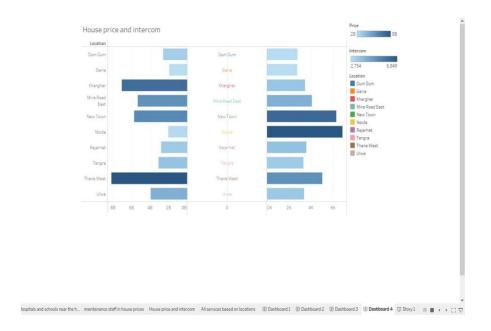
3.Result:

3.1. Dashboard:

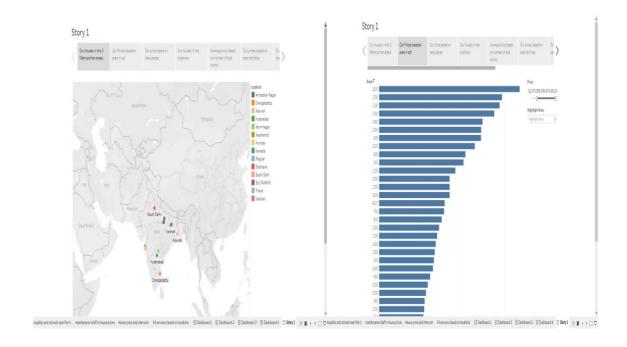




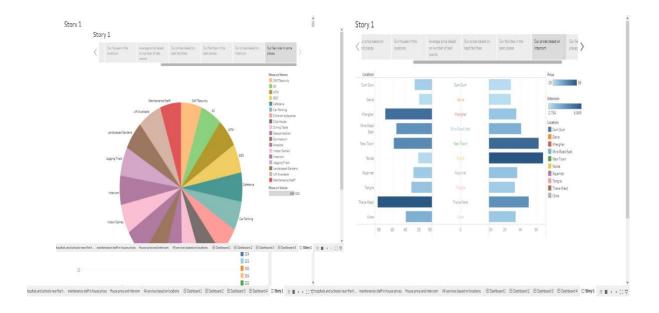


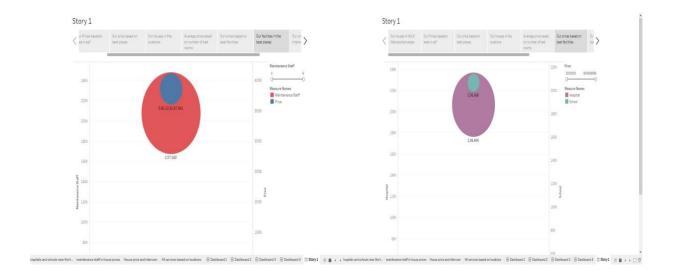


3.2.Story:









4. Advantages and disadvantages:

Advantages:

- It helps investors identify potentially lucrative real estate investments, as metropolitan areas often see steady appreciation in property values over time.
- Economic Indicators: Housing prices can serve as indicators of the overall economic health and growth potential of a metropolitan area.
- Urban Planning: It assists urban planners and policymakers in understanding housing demand, which can inform infrastructure development and city planning.
- Demographic Insights: Housing price analysis can reveal demographic trends, such as population migration and urbanization, which can impact housing markets.

Disadvantages:

- Reliable and up-to-date data on housing prices may be scarce or incomplete, making it challenging to conduct accurate analysis.
- Metropolitan areas are diverse, with variations in housing types, demographics, and economic conditions, making it difficult to generalize findings.
- Housing markets in India's metropolitan areas can experience rapid fluctuations, making predictions and long-term analysis less reliable.

5.Applications:

- Investors can use housing price data to identify lucrative investment opportunities in growing metropolitan areas, potentially leading to profitable real estate investments.
- Rental Market Insights: Landlords and renters can use housing price data to gauge rental market trends and set appropriate rental rates.

- Financial institutions and lenders can use housing price data to assess the risk associated with mortgage loans and make lending decisions.
- Developers can use housing price data to identify areas with high demand for new construction projects, helping them make informed decisions about where to build.

 Researchers can study housing price data to gain insights into various aspects of urban economics, sociology, and geography.

6.Conclusion:

The analysis of housing prices in metropolitan areas in India serves as a multifaceted and dynamic field with significant implications for various stakeholders. It not only aids investors, homebuyers, and policymakers in making informed decisions but also contributes to urban planning, economic assessments, and the overall development of sustainable and affordable housing solutions.

7. Future scope:

- Advanced Data Analytics: As technology and data analytics tools continue to advance, the analysis of housing prices will become more sophisticated. Machine learning and AI algorithms will be employed to make more accurate predictions and identify trends.
- Predictive Analytics: Predicting housing market trends and price movements will become increasingly important. This can help both investors and homebuyers make informed decisions.
- Affordable Housing Solutions: With urbanization on the rise, there
 will be a growing need for affordable housing. Analysing housing
 prices will play a pivotal role in identifying areas where affordable
 housing developments can be initiated.
- Smart Cities: As Indian cities develop into smart cities, the analysis of housing prices will integrate with broader urban planning initiatives, incorporating data on infrastructure, transportation, and sustainability.