



Energize Express

Job Title: Content Writing Trainee (Unpaid Training – 45 Days)

About the Program:

We are offering a 45-day unpaid Content Writing training program designed to help you develop strong writing skills and gain practical experience in creating engaging, clear, and effective content. This program is ideal for aspiring writers who want to learn the craft of content creation across various formats and platforms. Upon successful completion, you will receive a certificate recognizing your training and skills.

Key Responsibilities:

- Assist in researching topics and gathering information for content creation.
- Write, edit, and proofread articles, blog posts, social media content, and website copy.
- Learn to adapt writing style and tone according to different target audiences and platforms.
- Support the content team in brainstorming and developing creative ideas.
- Optimize content for SEO best practices.
- Collaborate with designers and marketing teams to create engaging multimedia content.
- Maintain content calendars and ensure timely delivery of assignments.
- Receive and incorporate feedback to improve writing quality.
- Participate actively in training sessions and writing exercises.

Qualifications:

- Currently pursuing or recently completed a degree in English, Journalism, Communications, Marketing, or related fields.
- Strong command of the English language with excellent grammar and vocabulary.
- Basic understanding of content writing principles and SEO is a plus.

- Ability to meet deadlines and work independently.
- Creative mindset with attention to detail.
- Familiarity with blogging platforms and social media is advantageous.
- Eagerness to learn and improve writing skills.

Skills You Will Develop:

- Research and content ideation
- Writing for different formats and audiences
- Editing and proofreading techniques
- SEO fundamentals for content writing
- Time management and meeting deadlines
- Collaboration and feedback incorporation
- Content planning and organization

Training Details:

- Duration: 45 days (unpaid)
- Mode: On-site/Remote (please specify)
- Combination of theoretical lessons and practical writing assignments
- Guidance and mentorship from experienced content writers and editors
- Certificate awarded upon successful completion of the training program

Benefits:

- Gain hands-on experience in content writing and digital marketing
- Build a portfolio of diverse writing samples
- Enhance your resume with a recognized training certificate
- Opportunity to network with industry professionals
- Develop skills that open doors to freelance and full-time writing roles



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Job Title :- Digital Marketing Intern

About the Internship

We are offering an exciting opportunity for enthusiastic and motivated individuals to join our team as Digital Marketing Interns. This 45-day internship is designed to provide hands-on experience in various aspects of digital marketing, helping you build practical skills and gain valuable industry exposure.

Key Responsibilities

- Assist in creating and managing social media content across platforms like Facebook, Instagram, LinkedIn, and Twitter
- Support the team in executing digital marketing campaigns including email marketing, SEO, and PPC
- Conduct market research and competitor analysis to identify trends and opportunities
- Help monitor and report on campaign performance using analytics tools
- Collaborate with the content team to optimize website content for SEO
- Participate in brainstorming sessions and contribute creative ideas for marketing strategies

What You Will Learn

- Fundamentals of digital marketing including SEO, SEM, social media marketing, and email marketing
- How to use digital marketing tools such as Google Analytics, Google Ads, and social media management platforms
- Campaign planning, execution, and performance analysis
- Content creation and optimization techniques
- Real-world experience working within a marketing team

Eligibility

- Currently pursuing or recently completed a degree in Marketing, Business, Communications, or related fields
- Basic understanding of digital marketing concepts is a plus
- Strong communication skills and eagerness to learn
- Ability to work independently and as part of a team

Internship Benefits

- Gain practical experience in digital marketing
- Work closely with industry professionals and mentors
- Flexible working hours (if applicable)
- Upon successful completion of the internship, receive a **Completion Certificate** to showcase your skills and experience