



Energize Express

Job Title :- Digital Marketing Intern

About the Internship

We are offering an exciting opportunity for enthusiastic and motivated individuals to join our team as Digital Marketing Interns. This 45-day internship is designed to provide hands-on experience in various aspects of digital marketing, helping you build practical skills and gain valuable industry exposure.

Key Responsibilities

- Assist in creating and managing social media content across platforms like Facebook, Instagram, LinkedIn, and Twitter
- Support the team in executing digital marketing campaigns including email marketing, SEO, and PPC
- Conduct market research and competitor analysis to identify trends and opportunities
- Help monitor and report on campaign performance using analytics tools
- Collaborate with the content team to optimize website content for SEO
- Participate in brainstorming sessions and contribute creative ideas for marketing strategies

What You Will Learn

- Fundamentals of digital marketing including SEO, SEM, social media marketing, and email marketing
- How to use digital marketing tools such as Google Analytics, Google Ads, and social media management platforms
- Campaign planning, execution, and performance analysis
- Content creation and optimization techniques
- Real-world experience working within a marketing team

Eligibility

- Currently pursuing or recently completed a degree in Marketing, Business, Communications, or related fields
- Basic understanding of digital marketing concepts is a plus
- Strong communication skills and eagerness to learn
- Ability to work independently and as part of a team

Internship Benefits

- Gain practical experience in digital marketing
- Work closely with industry professionals and mentors
- Flexible working hours (if applicable)
- Upon successful completion of the internship, receive a **Completion Certificate** to showcase your skills and experience