



Energize Express

Job Title: Content Writing Trainee (Unpaid Training – 45 Days)

About the Program:

We are offering a 45-day unpaid Content Writing training program designed to help you develop strong writing skills and gain practical experience in creating engaging, clear, and effective content. This program is ideal for aspiring writers who want to learn the craft of content creation across various formats and platforms. Upon successful completion, you will receive a certificate recognizing your training and skills.

Key Responsibilities:

- Assist in researching topics and gathering information for content creation.
- Write, edit, and proofread articles, blog posts, social media content, and website copy.
- Learn to adapt writing style and tone according to different target audiences and platforms.
- Support the content team in brainstorming and developing creative ideas.
- Optimize content for SEO best practices.
- Collaborate with designers and marketing teams to create engaging multimedia content.
- Maintain content calendars and ensure timely delivery of assignments.
- Receive and incorporate feedback to improve writing quality.
- Participate actively in training sessions and writing exercises.

Qualifications:

- Currently pursuing or recently completed a degree in English, Journalism, Communications, Marketing, or related fields.
- Strong command of the English language with excellent grammar and vocabulary.
- Basic understanding of content writing principles and SEO is a plus.

- Ability to meet deadlines and work independently.
- Creative mindset with attention to detail.
- Familiarity with blogging platforms and social media is advantageous.
- Eagerness to learn and improve writing skills.

Skills You Will Develop:

- Research and content ideation
- Writing for different formats and audiences
- Editing and proofreading techniques
- SEO fundamentals for content writing
- Time management and meeting deadlines
- Collaboration and feedback incorporation
- Content planning and organization

Training Details:

- Duration: 45 days (unpaid)
- Mode: On-site/Remote (please specify)
- Combination of theoretical lessons and practical writing assignments
- Guidance and mentorship from experienced content writers and editors
- Certificate awarded upon successful completion of the training program

Benefits:

- Gain hands-on experience in content writing and digital marketing
- Build a portfolio of diverse writing samples
- Enhance your resume with a recognized training certificate
- Opportunity to network with industry professionals
- Develop skills that open doors to freelance and full-time writing roles