



# PALLAVI KUMARI

## COMMUNICATION DESIGNER

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### SOFTWARE SKILLS

- Adobe Illustrator
- Adobe Photoshop
- Adobe After Effects
- Adobe Animate
- Adobe Premiere Pro
- Adobe In design
- Krita

### EDUCATION

#### BACHELOR OF DESIGN

Banasthali Vidyapeeth  
2019 - 2023

I am a communication designer, passionate for creating engaging visuals, proficient in various digital art tools and software. I am committed to delivering high quality design solutions that engage and resonate with target audience.

### EXPERIENCE

#### GRAPHIC DESIGNER

Skin elements

2023 - Jan -July

- Responsible for creating videos and posts for social media.
- Created info-graphics, banners and corporate videos
- Designed logo and website UI for new brands
- Responsible for creating email newsletters and e commerce advertisements.

#### FREELANCE

- Created logo for a startup, auto mobile deekho (online platform).

#### ACADEMIC PROJECTS

- |                   |   |
|-------------------|---|
| ANIMATION         | • Animated short films ( perfect shell)   |
| CONCEPT ART       | • Lucy's world, Magical forest, Zelda the witch                                       |
| GRAPHIC DESIGN    | • Branding and Rebranding   |
| EDITORIAL DESIGN  | • Magazine design ,Newspaper design ,Book cover design ,Brochure design               |
| MOTION GRAPHICS   | • Title Sequence , Logo Animation, Particles and Text animation , Advertisement Promo |
| 3D                | • Modelling ,Stimulation, Rigging   |
| INTERACTIVE MEDIA | • Designed UI for apps  |