



PALLAVI KUMARI

COMMUNICATION DESIGNER

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SOFTWARE SKILLS

- Adobe Illustrator
- Adobe Photoshop
- Adobe After Effects
- Adobe Animate
- Adobe Premiere Pro
- Adobe In design
- Krita

EDUCATION

BACHELOR OF DESIGN

Banasthali Vidyapeeth
2019 - 2023

I am a communication designer, passionate for creating engaging visuals, proficient in various digital art tools and software. I am committed to delivering high quality design solutions that engage and resonate with target audience.

EXPERIENCE

GRAPHIC DESIGNER

Skin elements

2023 - Present

- Responsible for creating videos and posts for social media.
- Created info-graphics, banners and corporate videos
- Designed logo and website UI for new brands
- Responsible for creating email newsletters and e commerce advertisements.

FREELANCE

- Created logo for a startup, auto mobile deekho (online platform).

ACADEMIC PROJECTS

- | | |
|-------------------|---|
| ANIMATION | • Animated short films (perfect shell) |
| CONCEPT ART | • Lucy's world, Magical forest, Zelda the witch |
| GRAPHIC DESIGN | • Branding and Rebranding |
| EDITORIAL DESIGN | • Magazine design ,Newspaper design ,Book cover design ,Brochure design |
| MOTION GRAPHICS | • Title Sequence , Logo Animation, Particles and Text animation , Advertisement Promo |
| 3D | • Modelling ,Stimulation, Rigging |
| INTERACTIVE MEDIA | • Designed UI for apps |