

DAVID BOBOYE

Lagos, Nigeria | your.email@example.com | +234 XXX XXX XXXX | portfolio-link.com | LinkedIn: linkedin.com/in/yourprofile

PROFESSIONAL SUMMARY

Innovative UI/UX Designer & Web Developer with 5 years of experience creating visually appealing, user-centered, and responsive digital experiences. Adept at bridging design and development to deliver functional, aesthetic, and business-driven solutions. Holds B.Sc. and M.Sc. in Mass Communication from Madonna University, Nigeria, combining design expertise with strong storytelling and communication skills to create impactful user experiences.

CORE SKILLS

UI/UX Design (Wireframes, Prototypes, User Flows) • Front-End Development (HTML, CSS, JavaScript, React) • Responsive & Cross-Browser Design • UX Research & Usability Testing • Design Tools (Figma, Adobe XD, Photoshop, Illustrator) • CMS Platforms (WordPress, Webflow, Shopify) • SEO & Web Performance Optimization • Agile & Scrum Collaboration

PROFESSIONAL EXPERIENCE

Senior UI/UX Designer & Web Developer — ABC Digital Solutions, Lagos, Nigeria (Jan 2021 – Present)

- Designed and developed 30+ responsive websites and web apps for clients across industries, improving client engagement by up to 40%.
- Created wireframes, prototypes, and style guides ensuring brand consistency across platforms.
- Conducted UX research and usability testing, implementing feedback to improve user satisfaction scores.
- Led a team of 3 designers and 2 developers in Agile sprints, meeting 95% of project deadlines.

UI/UX Designer & Front-End Developer — Creative Minds Agency, Lagos, Nigeria (Feb 2018 – Dec 2020)

- Designed user interfaces for web and mobile applications, boosting conversion rates by 25%.
- Coded pixel-perfect, SEO-friendly websites using HTML, CSS, and JavaScript.
- Collaborated with clients and marketing teams to translate business needs into design strategies.

EDUCATION

M.Sc., Mass Communication — Madonna University, Nigeria (2017 – 2019)

B.Sc., Mass Communication — Madonna University, Nigeria (2012 – 2016)

PROJECT HIGHLIGHTS

- E-Commerce Platform Redesign: Increased sales by 35% after optimizing checkout flow.
- Non-Profit Organization Website: Boosted donations by 50% through improved UX and mobile optimization.
- Multi-Chart Trading Dashboard: Developed a responsive and intuitive interface for real-time data visualization.

CERTIFICATIONS

- Google UX Design Professional Certificate
- Responsive Web Design — freeCodeCamp
- JavaScript Algorithms and Data Structures — freeCodeCamp

LANGUAGES

English (Fluent) • Yoruba (Native)