

Iris Li

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EDUCATION

University of California, Berkeley | Berkeley, CA

Expected May 2026

- B.S. in Electrical Engineering and Computer Sciences

SKILLS

- Java, HTML/CSS, Python, R Studio, Figma

PERSONAL PROJECTS

Personal Website | irisli1.github.io

- Designed a wireframe and mockup using Figma to plan out interactive features and informative layouts
- Implemented a one page website using HTML/CSS and Javascript introducing my work and experiences

EXPERIENCE

Zhejiang University, Research Intern | Hangzhou, China

June - August 2024

- Conducted research on the interpretations of emotions in heterogenous and homogenous cultural groups

IBM Accelerate, Apprentice (Design Track) | Remote

June - August 2024

- Applied UX design skills and UX research methods to sample design briefs using Mural
- Engaged in weekly discussions and collaborated with groups members to develop journey mapping skills

Abolos (ecommerce tile business), Consultant | UC Berkeley

February - May 2024

- Conducted market and competitor analysis using 4P & 3Cs framework resulting in 50% revenue growth
- Developed detailed action plans for growth strategies through weekly meetings with a team of 6

Data Science Discovery Program, Student Researcher | UC Berkeley

February - May 2024

- Identified misinformation in live news articles to find rhetoric and common reasoning errors
- Awarded Best In Show at the UC Berkeley Data Discovery Symposium

LEADERSHIP

Superposition Daly City, Founder & Chapter Lead | Daly City, CA

October 2020 - Present

- Led virtual events for middle and high school students nationwide reaching 100+ females statewide
- Created graphic designs materials for education initiatives to bridge high school females to STEM that generated 1,850+ social media impressions
- Facilitates a budget of over \$5000 to assist with growth of the chapter through grants and local sponsors

ACTIVITIES

Core Consulting Group, Director of Finance | UC Berkeley

May 2024 - Present

- Mapping out budgeting documents for cohesive and comprehensive scaling of the club's overall finances
- Enrich finance knowledge with engineering backgrounds for a unique perspective of responsibility

Society of Women Engineers, Tech Day Committee | UC Berkeley

February - May 2024

- Collaborated on a team of 6 to host a one-day conference exposing middle school students to engineering
- Planned hands-on workshops for over 70 students to gain an understanding of programming and UI/UX design

HONORS

Cal Leadership Award | UC Berkeley Cal Alumni Association

June 2023

- Awarded in recognition of positive impact on the community through innovative leadership, demonstrated initiative, and self-awareness

PERSONAL

- Self-Taught Guitarist

- Violinist & Volunteer, Harmony Project Bay Area 10 years

- Peer Tutor & Mentor, 2 years

- Avid Macaronic Music Enthusiast