Iris Li

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EDUCATION

University of California, Berkeley | Berkeley, CA

Expected May 2026

- B.S. in Electrical Engineering and Computer Sciences, Intended Minor in Data Science

COURSEWORK

Current: Calculus II, Intro to Planned: Machine Structures, Past: Data Structures, Structure and Interpretation of **Data Science Designing Information Devices** Computer Program, Web Design, Programming in R SKILLS

- Java, HTML/CSS, Python, R Studio

PERSONAL PROJECTS

Personal Website | irisli1.github.io

- Designed a wireframe and mockup using Figma to plan out interactive features and informative layouts
- Implemented a one page website using HTML/CSS and Javascript introducing my work and experiences

EXPERIENCE

Zhejiang University, Research Intern | Hangzhou, China

June - August 2024

- Interning under Professor Xia Fang to conduct research on cross-cultural study of emotions through data analysis

IBM Accelerate, Apprentice (Design Track) | Remote

June - August 2024

- Learning the foundations of UX and design research to apply skills towards emerging technology

Abolos (ecommerce tile business), *Consultant* | UC Berkeley

February - May 2024

- Conducted market and competitor analysis using 4P & 3Cs framework resulting in 50% revenue growth
- Developed detailed action plans for growth strategies through weekly meetings with a team of 6

Data Science Discovery Program, Student Researcher | UC Berkeley

February - May 2024

- Identified misinformation in live news articles to find rhetoric and common reasoning errors
- Awarded Best In Show at the UC Berkeley Data Discovery Symposium

Stanford University Compression Forum, High School Intern | Stanford, CA

June 2022 - August 2022

- Developed an accessible and interactive website to encourage young females to explore and dive into engineering
- Co-authored and published a 13 page research report in the Journal of Student Researchers High School Edition

LEADERSHIP

Superposition Daly City, Founder & Chapter Lead | Daly City, CA

October 2020 - Present

- Led virtual events for middle and high school students nationwide reaching 100+ females statewide
- Created graphic designs materials for education initiatives to bridge high school females to STEM that generated 1,850+ social media impressions
- Facilitates a budget of over \$5000 to assist with growth of the chapter through grants and local & national sponsors

ACTIVITIES

Core Consulting Group, *Director of Finance* | UC Berkeley

May 2024 - Present

- Mapping out budgeting documents for cohesive and comprehensive scaling of the club's overall finances
- Enrich finance knowledge with engineering backgrounds for a unique perspective of responsibility

Society of Women Engineers, *Tech Day Committee* | UC Berkeley

February - May 2024

- Collaborating on a team of 6 to host a one-day conference tailored to exposing middle school students to engineering
- Planning hands-on workshops for over 70 students to gain an understanding of programming and UI/UX design

HONORS

Cal Leadership Award | UC Berkeley Cal Alumni Association

June 2023

- Awarded in recognition of positive impact on the community through innovative leadership, demonstrated initiative, and self-awareness

PERSONAL

- Self-Taught Guitarist

- Peer Tutor & Mentor, 2 years
- Violinist & Volunteer, Harmony Project Bay Area 10 years
- Avid Macaronic Music Enthusiast