

Iris Li

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EDUCATION

University of California, Berkeley | Berkeley, CA

Expected May 2026

- B.S. in Electrical Engineering and Computer Sciences

SKILLS

- Java, HTML/CSS, Python, R Studio

PERSONAL PROJECTS

Personal Website | irisli1.github.io

- Designed a wireframe and mockup using Figma to plan out interactive features and informative layouts
- Implemented a one page website using HTML/CSS and Javascript introducing my work and experiences

EXPERIENCE

Zhejiang University, Research Intern | Hangzhou, China

June - August 2024

- Conducting research on the various interpretations of emotions in heterogenous and homogenous cultural groups

IBM Accelerate, Apprentice (Design Track) | Remote

June - August 2024

- Learned the foundations of UI/UX and design research to apply skills towards emerging technology

Abolos (ecommerce tile business), Consultant | UC Berkeley

February - May 2024

- Conducted market and competitor analysis using 4P & 3Cs framework resulting in 50% revenue growth
- Developed detailed action plans for growth strategies through weekly meetings with a team of 6

Data Science Discovery Program, Student Researcher | UC Berkeley

February - May 2024

- Identified misinformation in live news articles to find rhetoric and common reasoning errors
- Awarded Best In Show at the UC Berkeley Data Discovery Symposium

Stanford University Compression Forum, High School Intern | Stanford, CA

June 2022 - August 2022

- Developed an accessible and interactive website to encourage young females to explore and dive into engineering
- Co-authored and published a 13 page research report in the Journal of Student Researchers High School Edition

LEADERSHIP

Superposition Daly City, Founder & Chapter Lead | Daly City, CA

October 2020 - Present

- Led virtual events for middle and high school students nationwide reaching 100+ females statewide
- Created graphic designs materials for education initiatives to bridge high school females to STEM that generated 1,850+ social media impressions
- Facilitates a budget of over \$5000 to assist with growth of the chapter through grants and local & national sponsors

ACTIVITIES

Core Consulting Group, Director of Finance | UC Berkeley

May 2024 – Present

- Mapping out budgeting documents for cohesive and comprehensive scaling of the club's overall finances
- Enrich finance knowledge with engineering backgrounds for a unique perspective of responsibility

Society of Women Engineers, Tech Day Committee | UC Berkeley

February - May 2024

- Collaborating on a team of 6 to host a one-day conference tailored to exposing middle school students to engineering
- Planning hands-on workshops for over 70 students to gain an understanding of programming and UI/UX design

HONORS

Cal Leadership Award | UC Berkeley Cal Alumni Association

June 2023

- Awarded in recognition of positive impact on the community through innovative leadership, demonstrated initiative, and self-awareness

PERSONAL

- **Self-Taught Guitarist**

- **Peer Tutor & Mentor**, 2 years

- **Violinist & Volunteer**, Harmony Project Bay Area 10 years

- **Avid Macaronic Music Enthusiast**