Iris Li

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EDUCATION

University of California, Berkeley| Berkeley, CA   Expected May 2026
- B.S. in Electrical Engineering and Computer Sciences

COURSEWORK

Current: Data Structures, Calculus   **Planned:** Machine Structures, Foundations of Data Science   **Past:** Structure and Interpretation of Computer Programs, Web Design, Programming in R

SKILLS
- Java, HTML/CSS, Python, R Studio

PERSONAL PROJECTS

Personal Website| irisli1.github.io   *December 2023 - Present*
- Designed a wireframe and mockup using Figma to plan out interactive features and informative layouts
- Implemented a one page website using HTML/CSS and Javascript introducing my work and experiences

EXPERIENCE

Consultant, Abolos *(ecommerce tile business)* | UC Berkeley   *February 2024 - Present*
- Conducted market and competitor analysis using 4P & 3Cs framework resulting in 50% revenue growth
- Developing detailed action plans for growth strategies through weekly meetings with a team of 6

Student Researcher, Data Science Discovery Program Goodly Labs | UC Berkeley   *February 2024 - Present*
- Working on data generation annotation as part of the Public Editor project
- Identifying misinformation in live news articles to find rhetoric and common reasoning errors

Research Assistant, Institute for Research on Labor and Employment | UC Berkeley   *October 2023 - Present*
- Assisting UC Berkeley Sociology Ph.D. candidate with projects focusing on Informational Trust in Multimodal Large Language Models and Human & Artificial Intelligence Interactions
- Conducted literature reviews on 25+ academic publications to provide recommendations on research methodology

High School Intern, Stanford University Compression Forum | Stanford, CA   *June 2022 - August 2022*
- Developed an accessible and interactive website to encourage young females to explore and dive into engineering
- Co-authored and published a 13 page research report in the Journal of Student Researchers High School Edition

LEADERSHIP

Founder & Chapter Lead, Superposition Daly City | Daly City, CA   *October 2020 - Present*
- Led virtual events for middle and high school students nationwide reaching 100+ females statewide
- Created graphic designs materials for education initiatives to bridge high school females to STEM that generated 1,850+ social media impressions
- Facilitates a budget of over $5000 to assist with growth of the chapter through grants and local & national sponsors

ACTIVITIES

Finance Team, Core Consulting Group| UC Berkeley   *March 2024 – Present*
- Mapping out budgeting documents for cohesive and comprehensive scaling of the club's overall finances
- Enrich finance knowledge with engineering backgrounds for a unique perspective of responsibility

Tech Day Committee, UC Berkeley Society of Women Engineers | UC Berkeley   *February 2024 – Present*
- Collaborating on a team of 6 to host a one-day conference tailored to exposing middle school students to engineering
- Planning hands-on workshops for over 70 students to gain an understanding of programming and UI/UX design

HONORS

Cal Leadership Award| UC Berkeley Cal Alumni Association   *June 2023*
- Awarded in recognition of positive impact on the community through innovative leadership, demonstrated initiative, and self-awareness

PERSONAL

- **Self-Taught Guitarist**   - **Peer Tutor & Mentor,** 2 years
- **Violinist & Volunteer,** Harmony Project Bay Area 10 years   - **Avid Macaronic Music Enthusiast**