Bayesian Classifiers, Conditional Independence and Naïve Bayes

Let’s learn classifiers by learning P(Y|X)

- Suppose Y=Wealth, X=<Gender, HoursWorked>

Gender	HrsWorked	P(rich | G,HW)	P(poor | G,HW)
F	<40.5	.09	.91
F	>40.5	.21	.79
M	<40.5	.23	.77
M	>40.5	.38	.62

How many parameters must we estimate?

Gender	HrsWorked	P(rich | G,HW)	P(poor | G,HW)
F	<40.5	.09	.91
F	>40.5	.21	.79
M	<40.5	.23	.77
M	>40.5	.38	.62

- Suppose $X = \langle X_1, \ldots X_n \rangle$

  where X_i and Y are boolean RV's

  To estimate $P(Y | X_1, X_2, \ldots X_n)$

- If we have 30 Xi's instead of 2?

Can we reduce params by using Bayes Rule?

- Suppose X =<X_1,… X_n>
- where X_i and Y are boolean RV's

$$P(Y|X) = \frac{P(X|Y)P(Y)}{P(X)}$$

Recall Bayes Rule

$$P(Y|X) = \frac{P(X|Y)P(Y)}{P(X)}$$

Which is shorthand for:

$$(\forall i, j) P(Y = y_i | X = x_j) = \frac{P(X = x_j | Y = y_i) P(Y = y_i)}{P(X = x_j)}$$

Equivalently:

$$(\forall i, j) P(Y = y_i | X = x_j) = \frac{P(X = x_j | Y = y_i) P(Y = y_i)}{\sum_k P(X = x_j | Y = y_k) P(Y = y_k)}$$

Naïve Bayes

- Naïve Bayes assumes

$$P(X_1 \ldots X_n|Y) = \prod_i P(X_i|Y)$$

- i.e., that X_i and X_j are conditionally independent given Y, for all $i \neq j$

Conditional Independence

Definition: X is <u>conditionally independent</u> of Y given Z, if the probability distribution governing X is independent of the value of Y, given the value of Z

$$(\forall i, j, k) P(X = x_i | Y = y_j, Z = z_k) = P(X = x_i | Z = z_k)$$

- Which we often write

$$P(X|Y, Z) = P(X|Z)$$

E.g.,

$$P(Thunder|Rain, Lightning) = P(Thunder|Lightning)$$

Naïve Bayes uses assumption that the Xi are conditionally independent, given Y

- Given this assumption, then:

$$\begin{aligned} P(X_1, X_2|Y) &= P(X_1|X_2, Y)P(X_2|Y) \\ &= P(X_1|Y)P(X_2|Y) \end{aligned}$$

in general: $P(X_1 ... X_n|Y) = \prod_i P(X_i|Y)$

- How many parameters to describe $P(X_1 \ldots X_n|Y)$? $P(Y)$?
  - Without conditional independent assumption?
  - With conditional independent assumption?

Naïve Bayes in a Nutshell

Bayes rule:

$$P(Y = y_k | X_1 \ldots X_n) = \frac{P(Y = y_k) P(X_1 \ldots X_n | Y = y_k)}{\sum_j P(Y = y_j) P(X_1 \ldots X_n | Y = y_j)}$$

Assuming conditional independence among X_i's:

$$P(Y = y_k | X_1 \ldots X_n) = \frac{P(Y = y_k) \prod_i P(X_i | Y = y_k)}{\sum_j P(Y = y_j) \prod_i P(X_i | Y = y_j)}$$

So, classification rule for $X^{new} = < X_1, \ldots, X_n >$ is:

$$Y^{new} \leftarrow \arg\max_{y_k} \; P(Y = y_k) \prod_i P(X_i^{new} | Y = y_k)$$

Naïve Bayes Algorithm – discrete Xi

- Train Naïve Bayes (examples)

  for each* value y_k

  estimate $\pi_k \equiv P(Y = y_k)$

  for each* value x_{ij} of each attribute X_i

  estimate $\theta_{ijk} \equiv P(X_i = x_{ij} | Y = y_k)$

- Classify (X^{new})

$$Y^{new} \leftarrow \arg\max_{y_k} \; P(Y = y_k) \prod_i P(X_i^{new} | Y = y_k)$$

$$Y^{new} \leftarrow \arg\max_{y_k} \; \pi_k \prod_i \theta_{ijk}$$

* probabilities must sum to 1, so need estimate only n-1 parameters...

Estimating Parameters: Y, X_i discrete-valued

- Maximum likelihood estimates (MLE's):

$$\hat{\pi}_k = \hat{P}(Y = y_k) = \frac{\#D\{Y = y_k\}}{|D|}$$

$$\hat{\theta}_{ijk} = \hat{P}(X_i = x_{ij} | Y = y_k) = \frac{\#D\{X_i = x_{ij} \wedge Y = y_k\}}{\#D\{Y = y_k\}}$$

Number of items in dataset D for which $Y=y_k$

Naïve Bayes: Subtlety #1

- If unlucky, our MLE estimate for $P(X_i \mid Y)$ might be zero. (e.g., X_{373}= Birthday_Is_January_30_1990)

- Why worry about just one parameter out of many?

- What can be done to avoid this?

Estimating Parameters

- Maximum Likelihood Estimate (MLE): choose θ that maximizes probability of observed data $\mathcal{D}$

$$\hat{\theta} = \arg\max_{\theta} \; P(\mathcal{D} \mid \theta)$$

- Maximum a Posteriori (MAP) estimate: choose θ that is most probable given prior probability and the data

$$\hat{\theta} = \arg\max_{\theta} \; P(\theta \mid \mathcal{D})$$

$$= \arg\max_{\theta} \; = \frac{P(\mathcal{D} \mid \theta) P(\theta)}{P(\mathcal{D})}$$

Estimating Parameters: Y, X_i discrete-valued

- Maximum likelihood estimates:

$$\hat{\pi}_k = \hat{P}(Y = y_k) = \frac{\#D\{Y = y_k\}}{|D|}$$

$$\hat{\theta}_{ijk} = \hat{P}(X_i = x_{ij} | Y = y_k) = \frac{\#D\{X_i = x_{ij} \wedge Y = y_k\}}{\#D\{Y = y_k\}}$$

- MAP estimates (Beta, Dirichlet priors):

$$\hat{\pi}_k = \hat{P}(Y = y_k) = \frac{\#D\{Y = y_k\} + \alpha_k}{|D| + \sum_m \alpha_m}$$

Only difference: "imaginary" examples

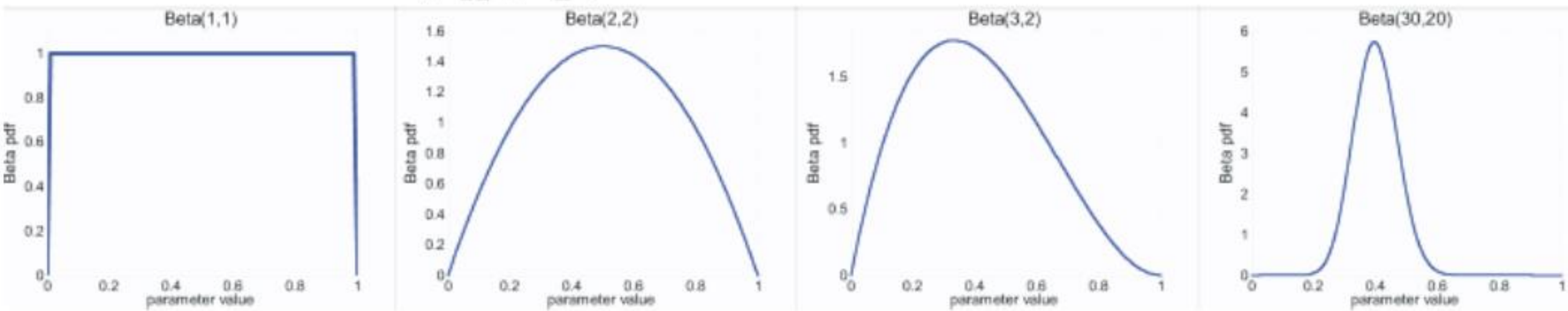
$$\hat{\theta}_{ijk} = \hat{P}(X_i = x_{ij} | Y = y_k) = \frac{\#D\{X_i = x_{ij} \wedge Y = y_k\} + \alpha'_k}{\#D\{Y = y_k\} + \sum_m \alpha'_m}$$

Beta prior distribution – P(θ)

$$P(\theta) = \frac{\theta^{\beta_H - 1}(1-\theta)^{\beta_T - 1}}{B(\beta_H, \beta_T)} \sim Beta(\beta_H, \beta_T)$$

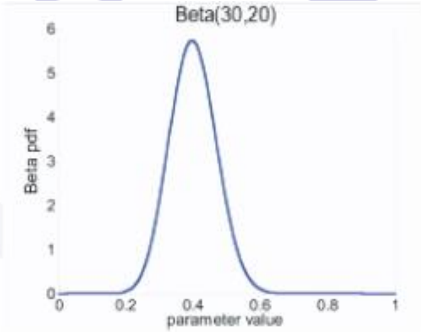
Mean:

Mode:



- Likelihood function: $P(\mathcal{D} \mid \theta) = \theta^{\alpha_H}(1-\theta)^{\alpha_T}$
- Posterior: $P(\theta \mid \mathcal{D}) \propto P(\mathcal{D} \mid \theta) P(\theta)$

MAP for Beta distribution



$$P(\theta \mid \mathcal{D}) = \frac{\theta^{\beta_H+\alpha_H-1}(1-\theta)^{\beta_T+\alpha_T-1}}{B(\beta_H+\alpha_H, \beta_T+\alpha_T)} \sim Beta(\beta_H+\alpha_H, \beta_T+\alpha_T)$$

- MAP: use most likely parameter:

$$\widehat{\theta} = \arg\max_{\theta} P(\theta \mid \mathcal{D}) =$$

  - Beta prior equivalent to extra thumbtack flips
  - As $N \rightarrow \infty$, prior is "forgotten"
  - **But, for small sample size, prior is important!**

Dirichlet distribution

- number of heads in N flips of a two-sided coin
  - follows a binomial distribution
  - Beta is a good prior (conjugate prior for binomial)

- what it's not two-sided, but k-sided?
  - follows a multinomial distribution
  - Dirichlet distribution is the conjugate prior

$$P(\theta_1, \theta_2, \ldots \theta_K) = \frac{1}{B(\alpha)} \prod_i^K \theta_i^{(\alpha_1 - 1)}$$

Naïve Bayes: Subtlety #2

- Often the X_i are not really conditionally independent
- We use Naïve Bayes in many cases anyway, and it often works pretty well
  - often the right classification, even when not the right probability (see [Domingos&Pazzani, 1996])
- What is effect on estimated P(Y|X)?
  - Special case: what if we add two copies: $X_i = X_k$

Learning to classify text documents

- Classify which emails are spam?
- Classify which emails promise an attachment?
- Classify which web pages are student home pages?

- How shall we represent text documents for Naïve Bayes?

Baseline: Bag of Words Approach

the world of
TOTAL

- All About The Company
- Global Activities
- Corporate Structure
- TOTAL's Story
- Upstream Strategy
- Downstream Strategy
- Chemicals Strategy
- TOTAL Foundation
- Homepage

all about the **company**

Our energy exploration, production, and distribution operations span the globe, with activities in more than 100 countries.

At TOTAL, we draw our greatest strength from our fast-growing oil and gas reserves. Our strategic emphasis on natural gas provides a strong position in a rapidly expanding market.

Our expanding refining and marketing operations in Asia and the Mediterranean Rim complement already solid positions in Europe, Africa, and the U.S.

Our growing specialty chemicals sector adds balance and profit to the core energy business.

aardvark	0
about	2
all	2
Africa	1
apple	0
anxious	0
...	
gas	1
...	
oil	1
...	
Zaire	0

Learning to classify text

Target concept $Interesting? : Document \rightarrow \{+, -\}$

1. Represent each document by vector of words
   - one attribute per word position in document
2. Learning: Use training examples to estimate
   - $P(+)$
   - $P(-)$
   - $P(doc|+)$
   - $P(doc|-)$

Naive Bayes conditional independence assumption

$$P(doc|v_j) = \prod_{i=1}^{length(doc)} P(a_i = w_k|v_j)$$

where $P(a_i = w_k|v_j)$ is probability that word in position i is w_k, given v_j

one more assumption:
$P(a_i = w_k|v_j) = P(a_m = w_k|v_j), \forall i, m$

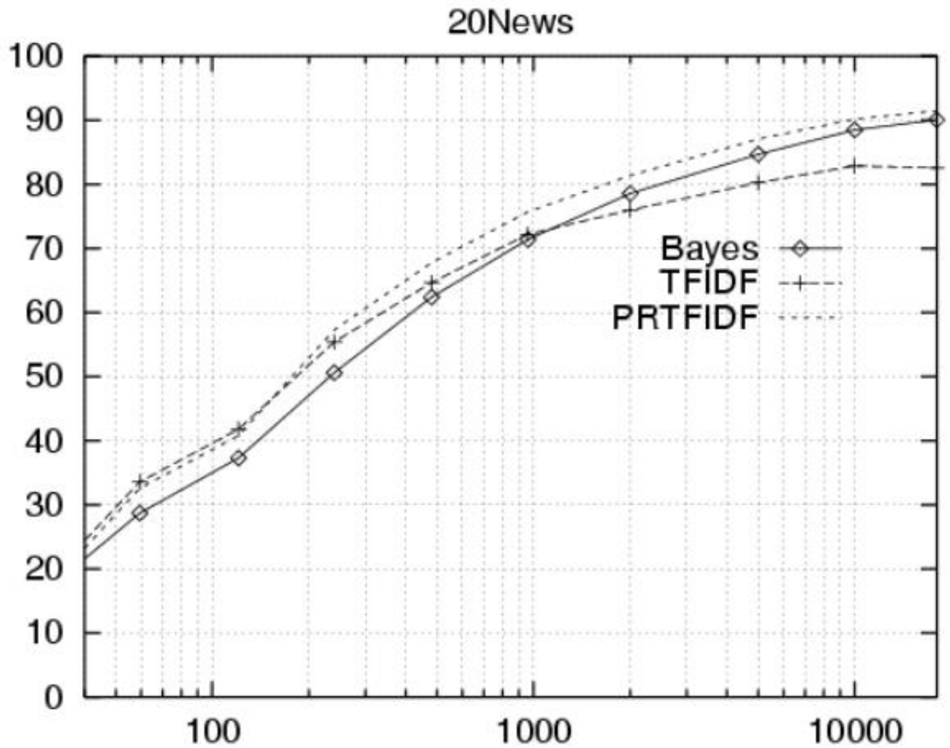
Twenty NewsGroups

Given 1000 training documents from each group
Learn to classify new documents according to which newsgroup it came from

comp.graphics	misc.forsale
comp.os.ms-windows.misc	rec.autos
comp.sys.ibm.pc.hardware	rec.motorcycles
comp.sys.mac.hardware	rec.sport.baseball
comp.windows.x	rec.sport.hockey
alt.atheism	sci.space
soc.religion.christian	sci.crypt
talk.religion.misc	sci.electronics
talk.politics.mideast	sci.med
talk.politics.misc	
talk.politics.guns	

Naive Bayes: 89% classification accuracy

Learning curve for 20 newsgroups



Accuracy vs. Training set size (1/3 withheld for test)

What if we have continuous X_i ?

- Eg., image classification: X_i is i[th] pixel

What if we have continuous X_i ?

- Eg., image classification: X_i is i[th] pixel

Still have:

$$P(Y = y_k | X_1 \dots X_n) = \frac{P(Y = y_k) \prod_i P(X_i | Y = y_k)}{\sum_j P(Y = y_j) \prod_i P(X_i | Y = y_j)}$$

Just need to decide how to represent P(Xi | Y)

What if we have continuous X_i ?

- Eg., image classification: X_i is i^{th} pixel
- Gaussian Naïve Bayes (GNB): assume

$$P(X_i = x \mid Y = y_k) = \frac{1}{\sigma_{ik}\sqrt{2\pi}} \quad e^{\frac{-(x-\mu_{ik})^2}{2\sigma_{ik}^2}}$$

- Sometimes assume variance
  - is independent of Y (i.e., σ_i),
  - or independent of X_i (i.e., σ_k)
  - or both (i.e., σ)

Gaussian Naïve Bayes Algorithm – continuous X_i (but still discrete Y)

- Train Naïve Bayes (examples)

  for each value y_k

  estimate* $\pi_k \equiv P(Y = y_k)$

  for each attribute X_i estimate

  class conditional mean μ_{ik}, variance σ_{ik}

- Classify (X^{new})

$$Y^{new} \leftarrow \arg\max_{y_k} \; P(Y = y_k) \prod_i P(X_i^{new} | Y = y_k)$$

$$Y^{new} \leftarrow \arg\max_{y_k} \; \pi_k \prod_i Normal(X_i^{new}, \mu_{ik}, \sigma_{ik})$$

Estimating Parameters: Y discrete, X_i continuous

Maximum likelihood estimates:

jth training example

$$\widehat{\mu}_{ik} = \frac{1}{\sum_j \delta(Y^j = y_k)} \sum_j X_i^j \delta(Y^j = y_k)$$

ith feature

kth class

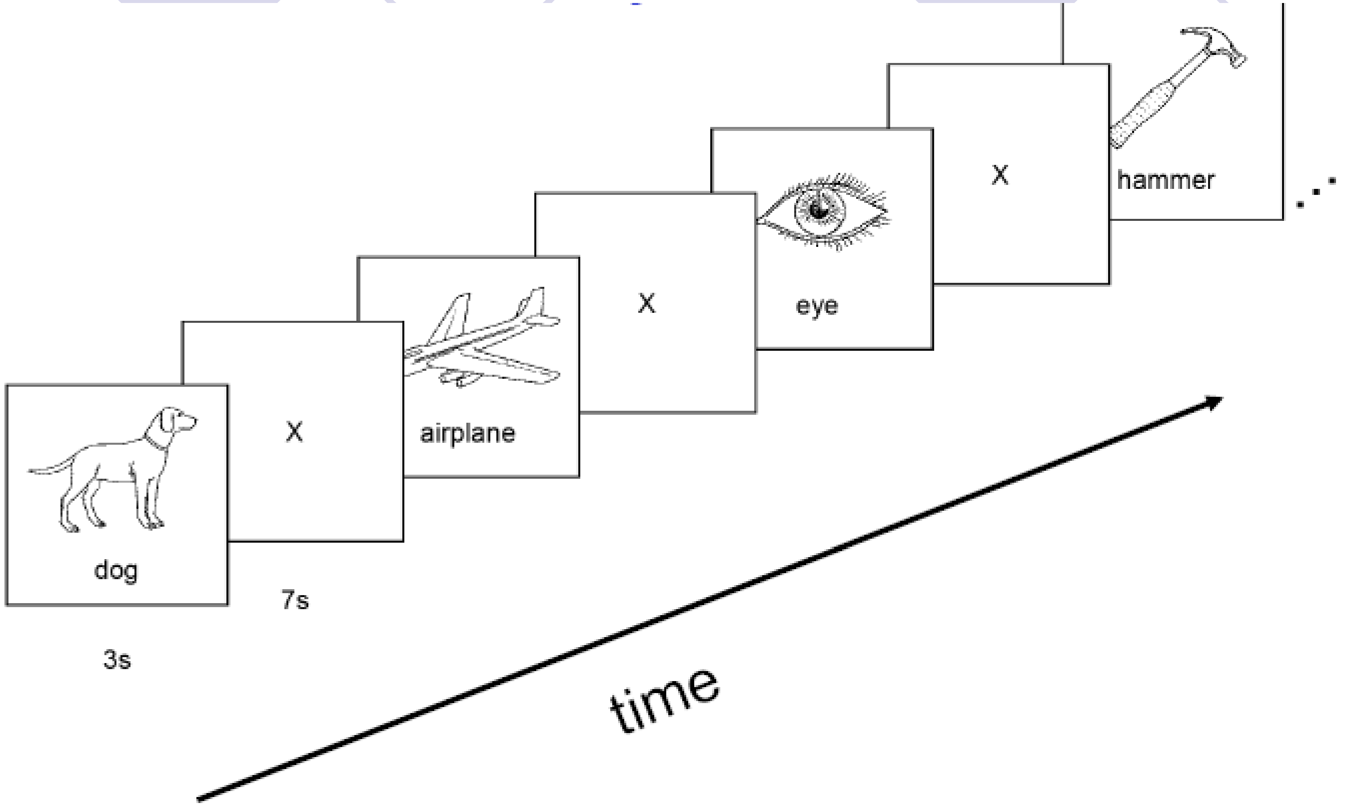
δ(z)=1 if z true, else 0

$$\widehat{\sigma}_{ik}^2 = \frac{1}{\sum_j \delta(Y^j = y_k)} \sum_j (X_i^j - \widehat{\mu}_{ik})^2 \delta(Y^j = y_k)$$

GNB Example: Classify a person’s cognitive activity, based on brain image

- are they reading a sentence or viewing a picture?
- reading the word “Hammer” or “Apartment”
- viewing a vertical or horizontal line?
- answering the question, or getting confused?

Stimuli for our study:

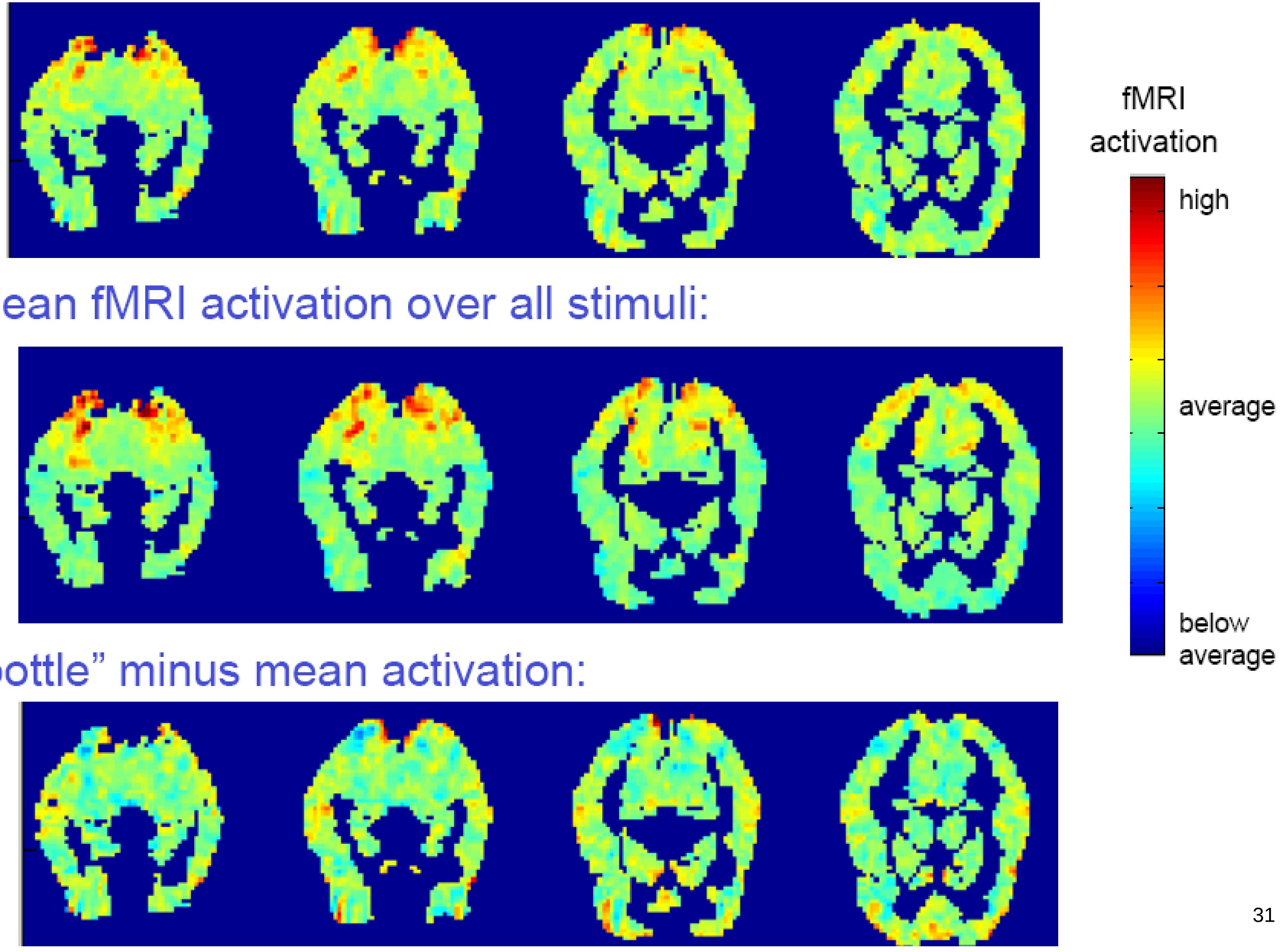


60 distinct exemplars, presented 6 times each

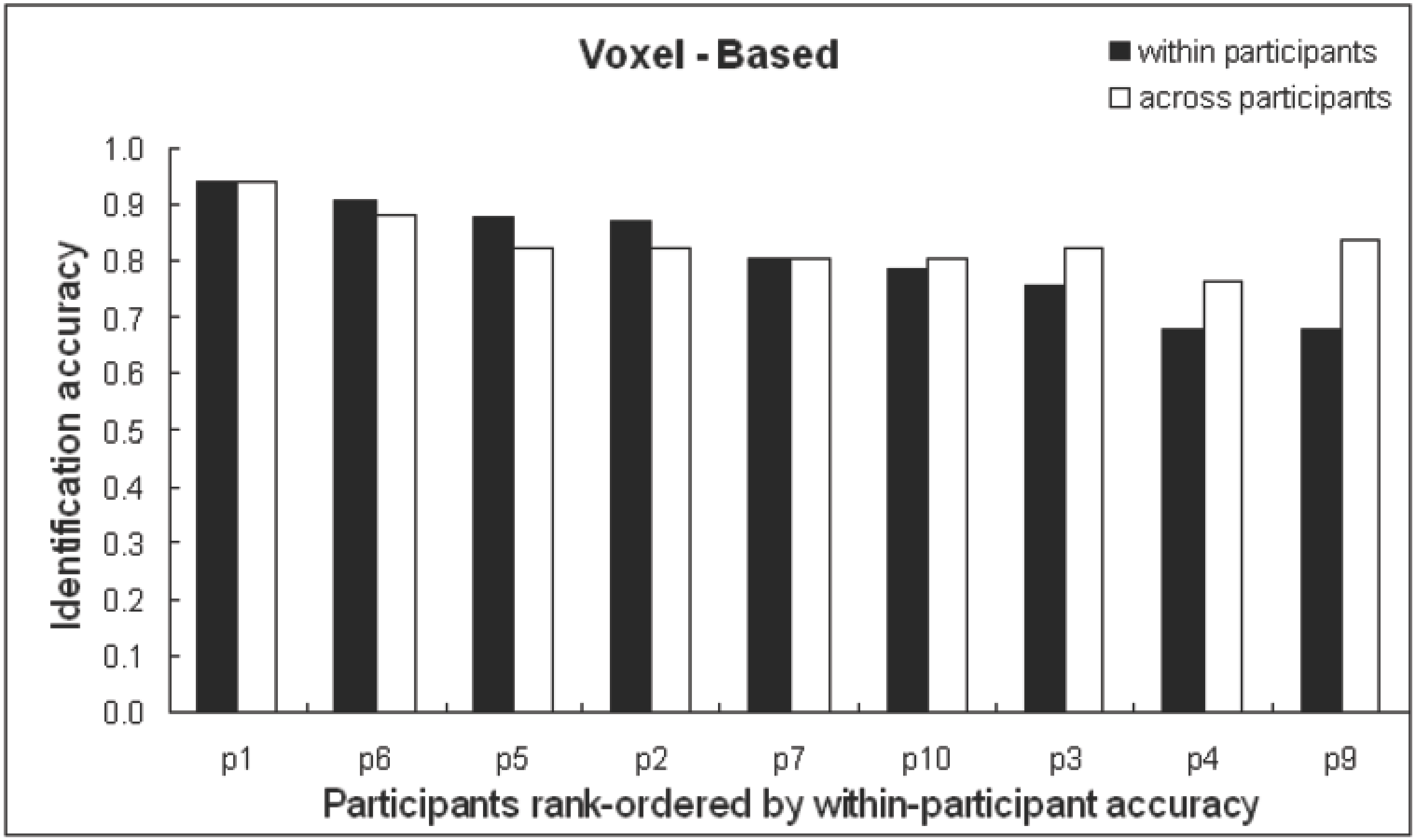
fMRI voxel means for “bottle”: means defining P(Xi | Y=“bottle)

Mean fMRI activation over all stimuli:

“bottle” minus mean activation:



Rank Accuracy Distinguishing among 60 words



What you should know:

- Training and using classifiers based on Bayes rule

- Conditional independence
  - What it is
  - Why it's important

- Naïve Bayes
  - What it is
  - Why we use it so much
  - Training using MLE, MAP estimates
  - Discrete variables and continuous (Gaussian)

Questions:

- What is the error will classifier achieve if Naïve Bayes assumption is satisfied and we have infinite training data?
- Can you use Naïve Bayes for a combination of discrete and real-valued X_i?
- How can we easily model just 2 of n attributes as dependent?
- What does the decision surface of a Naïve Bayes classifier look like?