

# Introduction to Machine Learning

## Clustering

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# Hierarchical Clustering

# HIERARCHICAL CLUSTERING

Hierarchical clustering is a recursive process that builds a hierarchy of clusters. We distinguish between:

- ❶ Agglomerative (or bottom-up) clustering:
  - Start: Each observations is an *individual cluster*.
  - Repeat: Merge the two closest clusters.
  - Stop when there is only one cluster left.
- ❷ Divisive (or top-down) clustering:
  - Start: All observations are within *one* cluster.
  - Repeat: Divide the cluster that results in two clusters with biggest distance.
  - Stop when each observation is an individual cluster.

# HIERARCHICAL CLUSTERING

Let  $\{\mathbf{x}^{(1)}, \dots, \mathbf{x}^{(n)}\}$  be  $n$  observations of  $p$  features (dimensions), where  $\mathbf{x}^{(i)} = (x_1^{(i)}, \dots, x_p^{(i)})^T$ . A data set  $\mathcal{D}$  is a  $(n \times p)$ -matrix of the form:

	feature 1	...	...	feature $p$
$\mathbf{x}^{(1)}$	$x_1^{(1)}$	...	...	$x_p^{(1)}$
$\vdots$	$\vdots$	$\vdots$	$\vdots$	$\vdots$
$\mathbf{x}^{(n)}$	$x_1^{(n)}$	...	...	$x_p^{(n)}$

# HIERARCHICAL CLUSTERING

For hierarchical clustering, we need a definition for

- distances  $d(\mathbf{x}^{(i)}, \mathbf{x}^{(j)})$  between two observations  $\mathbf{x}^{(i)}$  and  $\mathbf{x}^{(j)}$ :
  - manhattan distance:

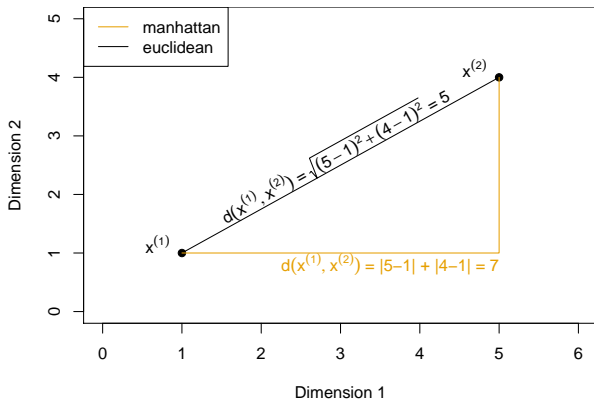
$$d(\mathbf{x}^{(i)}, \mathbf{x}^{(j)}) = \|\mathbf{x}^{(i)} - \mathbf{x}^{(j)}\|_1 = \sum_{k=1}^p |x_k^{(i)} - x_k^{(j)}|$$

- euclidean distance:

$$d(\mathbf{x}^{(i)}, \mathbf{x}^{(j)}) = \|\mathbf{x}^{(i)} - \mathbf{x}^{(j)}\|_2 = \sqrt{\sum_{k=1}^p (x_k^{(i)} - x_k^{(j)})^2}$$

- distances between two clusters (called linkage).

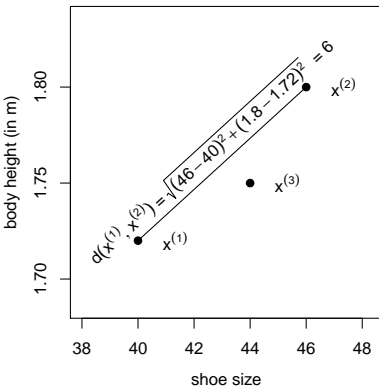
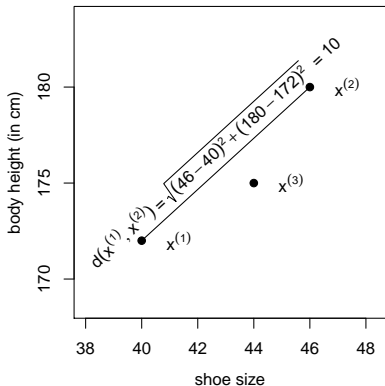
# DISTANCES BETWEEN OBSERVATIONS



- manhattan: sum up the absolute distances in each dimension.
- euclidean: remember Pythagoras theorem from school?
- gower: can be used for mixed variables (categorical and numeric).

# DISTANCES BETWEEN OBSERVATIONS

It is often a good idea to *normalize* the data before computing distances, especially when the scale of features is different, e.g.:



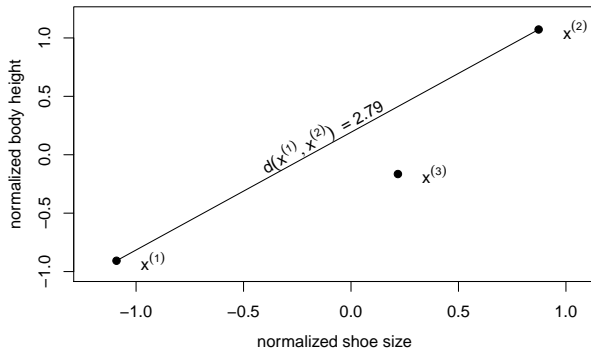
On the right plot, the distance is dominated by shoe size.

# DISTANCES BETWEEN OBSERVATIONS

One possibility to normalize feature  $\mathbf{x}_{\text{height}}$  is to compute

$$\tilde{\mathbf{x}}_{\text{height}} = \frac{\mathbf{x}_{\text{height}} - \text{mean}(\mathbf{x}_{\text{height}})}{\text{sd}(\mathbf{x}_{\text{height}})}.$$

Distances based on normalized data are better comparable and robust in terms of linear transformations (e.g. unit conversion).





# DISTANCES BETWEEN CLUSTERS (LINKAGE)

- Assume that all observations  $\{\mathbf{x}^{(1)}, \dots, \mathbf{x}^{(n)}\}$  belong to  $k < n$  different clusters.
- For an arbitrary cluster  $j$  define its *index space* by

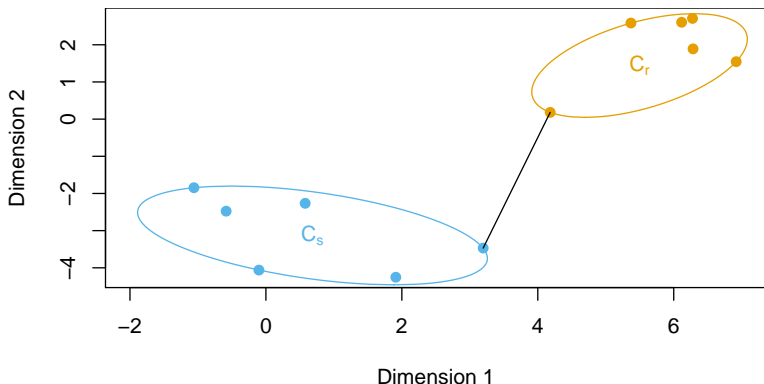
$$C_j := \{i \in \{1, \dots, k\} \mid \mathbf{x}^{(i)} \text{ belongs to cluster } j\}$$

- The linkage of two clusters  $C_r$  and  $C_s$  is a “score” describing their distance.

The most popular and simplest linkages are

- *Single Linkage*
- *Complete Linkage*
- *Average Linkage*
- *Centroid Linkage*

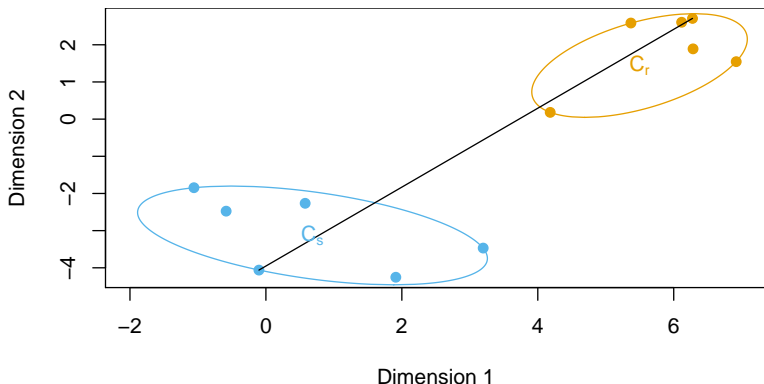
# SINGLE LINKAGE



Single linkage defines the distance of the *closest point pairs* from different clusters as the distance between two clusters:

$$d_{\text{single}}(C_r, C_s) = \min_{i \in C_r, j \in C_s} d(\mathbf{x}^{(i)}, \mathbf{x}^{(j)})$$

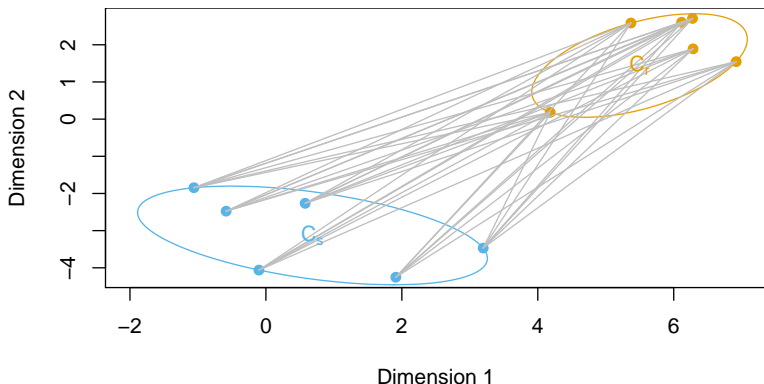
# COMPLETE LINKAGE



Complete linkage defines the distance of the *furthest point pairs* of different clusters as the distance between two clusters:

$$d_{\text{complete}}(C_r, C_s) = \max_{i \in C_r, j \in C_s} d(\mathbf{x}^{(i)}, \mathbf{x}^{(j)})$$

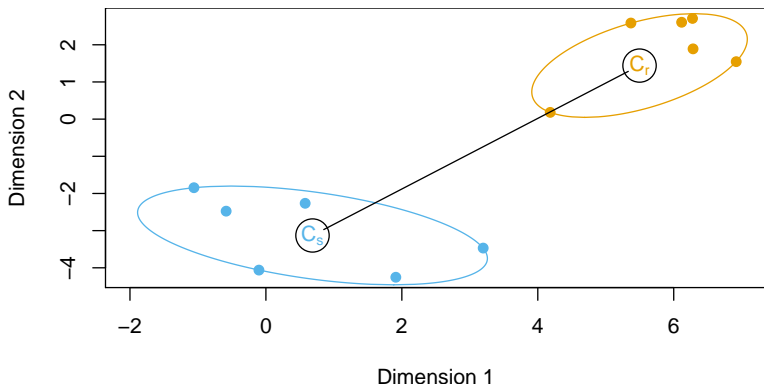
# AVERAGE LINKAGE



In average linkage, the distance between two clusters is defined as the average distance across *all* pairs of two different clusters:

$$d_{\text{average}}(C_r, C_s) = \frac{1}{n_r n_s} \sum_{i \in C_r} \sum_{j \in C_s} d(\mathbf{x}^{(i)}, \mathbf{x}^{(j)})$$

# CENTROID LINKAGE



Centroid linkage defines the distance between two clusters as the distance between the two cluster centroids. The centroid of a cluster  $C_s$  with  $n_s$  points is the mean value of each dimension:

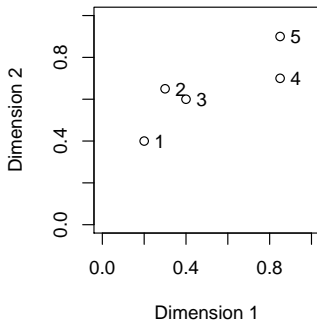
$$\bar{\mathbf{x}}_s = \frac{1}{n_s} \sum_{i \in C_s} \mathbf{x}^{(i)}$$

# EXAMPLE: HIERARCHICAL CLUSTERING

Agglomerative hierarchical clustering starts with all points forming their own cluster and iteratively merges them until all points form a single cluster containing all points.

Example:

Step 1:  $\{1\}, \{2\}, \{3\}, \{4\}, \{5\}$



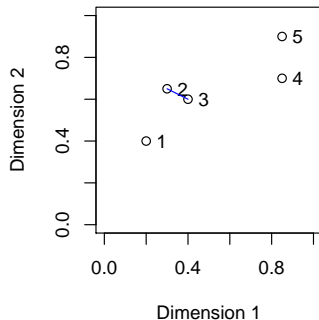
# EXAMPLE: HIERARCHICAL CLUSTERING

Agglomerative hierarchical clustering starts with all points forming their own cluster and iteratively merges them until all points form a single cluster containing all points.

Example:

Step 1:  $\{1\}, \{2\}, \{3\}, \{4\}, \{5\}$

Step 2:  $\{1\}, \{2, 3\}, \{4\}, \{5\}$



# EXAMPLE: HIERARCHICAL CLUSTERING

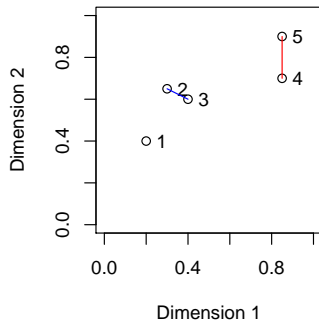
Agglomerative hierarchical clustering starts with all points forming their own cluster and iteratively merges them until all points form a single cluster containing all points.

Example:

Step 1:  $\{1\}, \{2\}, \{3\}, \{4\}, \{5\}$

Step 2:  $\{1\}, \{2, 3\}, \{4\}, \{5\}$

Step 3:  $\{1\}, \{2, 3\}, \{4, 5\}$





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Agglomerative hierarchical clustering starts with all points forming their own cluster and iteratively merges them until all points form a single cluster containing all points.

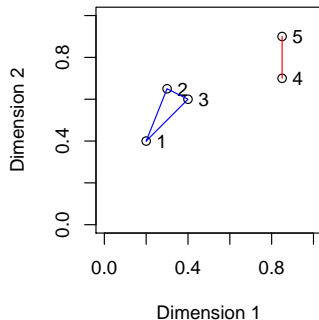
Example:

Step 1:  $\{1\}, \{2\}, \{3\}, \{4\}, \{5\}$

Step 2:  $\{1\}, \{2, 3\}, \{4\}, \{5\}$

Step 3:  $\{1\}, \{2, 3\}, \{4, 5\}$

Step 4:  $\{1, 2, 3\}, \{4, 5\}$



# EXAMPLE: HIERARCHICAL CLUSTERING

Agglomerative hierarchical clustering starts with all points forming their own cluster and iteratively merges them until all points form a single cluster containing all points.

Example:

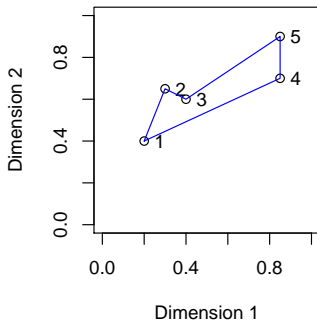
Step 1:  $\{1\}, \{2\}, \{3\}, \{4\}, \{5\}$

Step 2:  $\{1\}, \{2, 3\}, \{4\}, \{5\}$

Step 3:  $\{1\}, \{2, 3\}, \{4, 5\}$

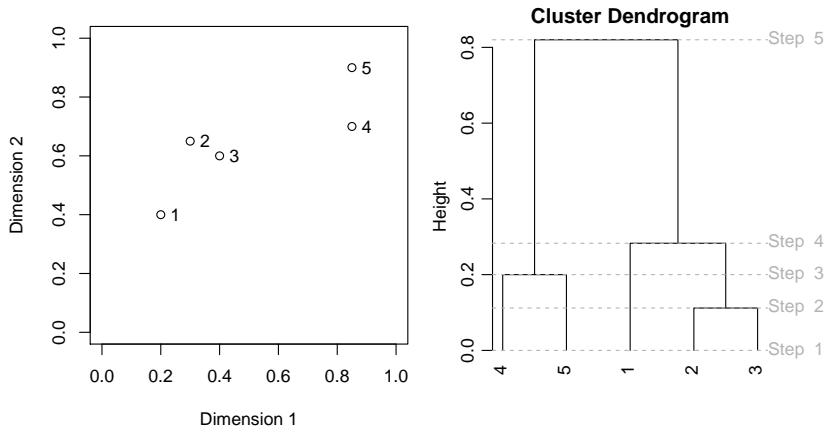
Step 4:  $\{1, 2, 3\}, \{4, 5\}$

Step 5:  $\{1, 2, 3, 4, 5\}$



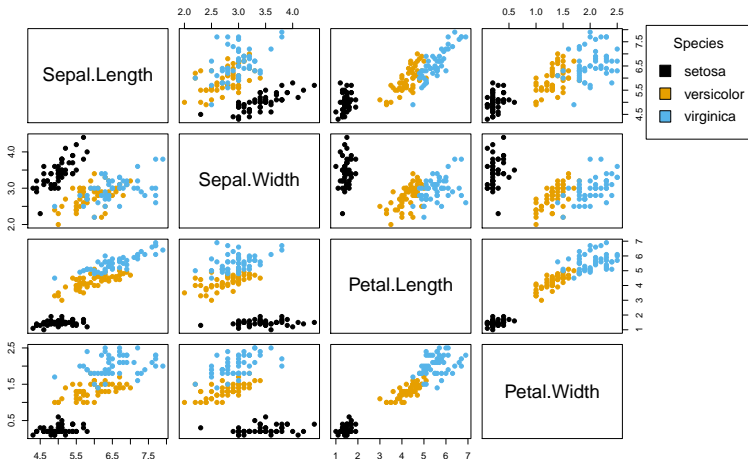
# DENDROGRAM

A Dendrogram is a tree showing which clusters / observations are merged after each step. The “height” is proportional to the distance between the two merged clusters:



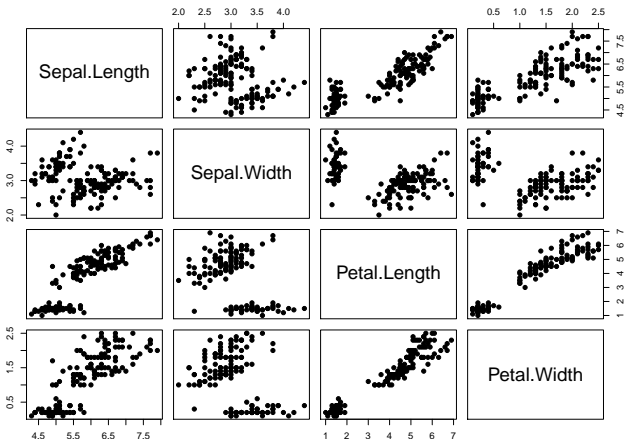
# EXAMPLE: IRIS DATA

The data contains 150 leaf measurements for 3 flower species:

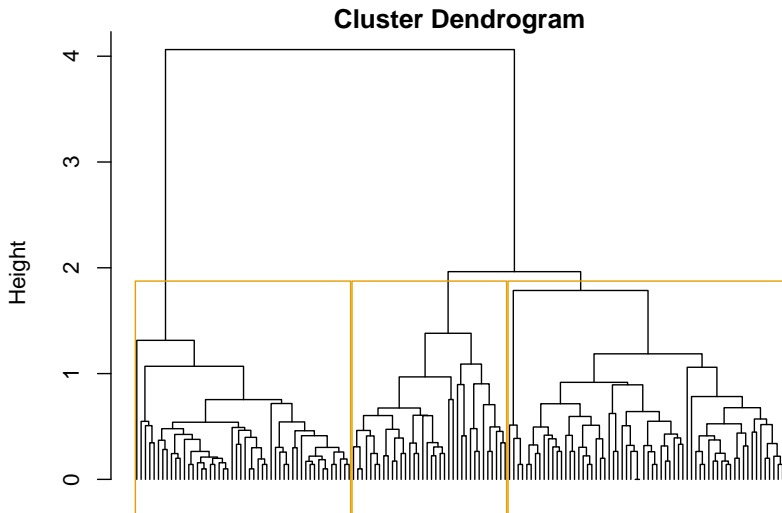


# R EXAMPLE WITH IRIS DATA

We now “forget” the real groups specified by the `Species` variable and try to find clusters based on the leaf measurements.

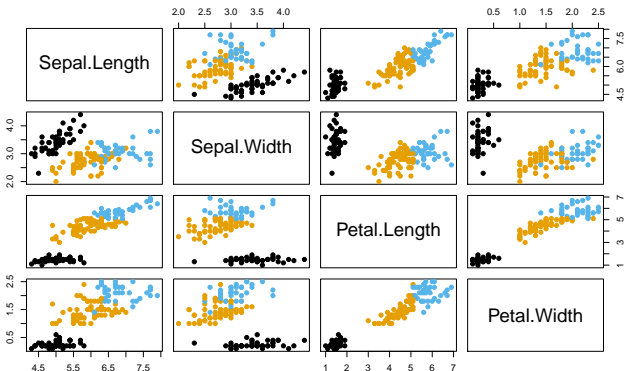


# EXAMPLE: IRIS DATA



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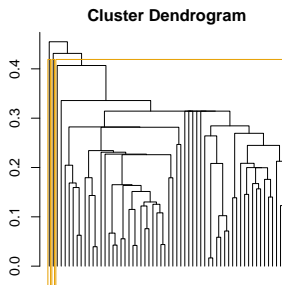
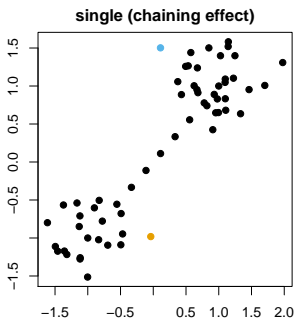
We can extract the clustering assignments by cutting the dendrogram, e.g. using  $k = 3$  clusters:



# PROPERTIES: SINGLE LINKAGE

Single linkage introduces the *chaining problem*:

- Only one pair of points needs to be close to merge clusters.
- A chain of points can expand a cluster over long distances.
- Points within a cluster can be too widely spread and not dense enough.

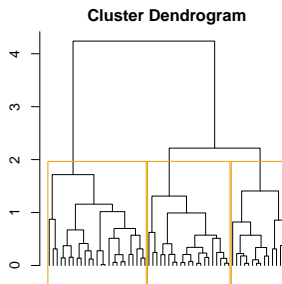
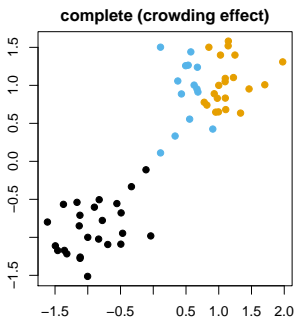




# PROPERTIES: COMPLETE LINKAGE

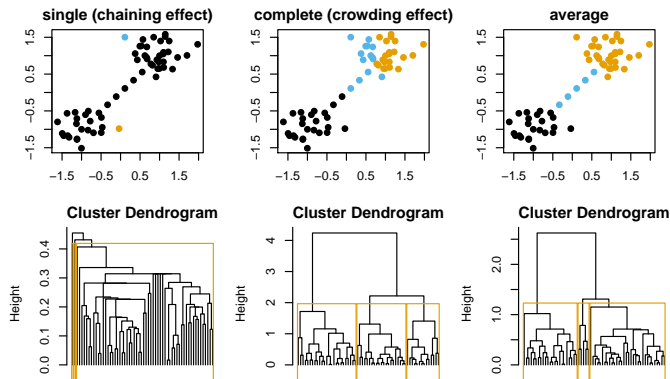
Complete linkage avoids chaining, but suffers from *crowding*:

- Merging is based on the furthest distance of point pairs from different clusters.
- Points of two different clusters can thus be closer than points within a cluster.
- Clusters are dense, but too close to each other.



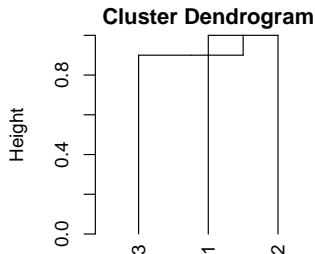
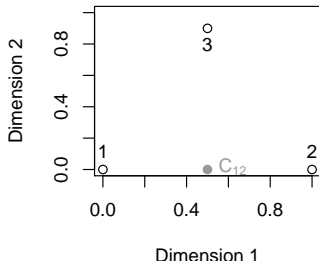
# PROPERTIES: AVERAGE LINKAGE

- Average linkage is based on the average distance between clusters and tries to avoid crowding and chaining.
- Produces clusters that are quite dense and rather far apart.



# PROPERTIES: CENTROID LINKAGE

- Centroid linkage defines the distance based on **artificial data points** (the cluster centers), which produces dendrograms **with inversions**, i.e., the distance between the clusters to be merged can be smaller in the next step.
- In single, complete and average linkage, the distance between the clusters to be merged increases in each step.  $\Rightarrow$  always produces dendrograms **without inversions**.



# SUMMARY

- *Hierarchical agglomerative clustering methods* iteratively merge observations/clusters until all observations are in one single cluster.
- Results in a hierarchy of clustering assignments which can be visualized in a *dendrogram*. Each node of the dendrogram represents a cluster and its “height” is proportional to the distance of its child nodes.
- The most common linkage functions are *single*, *complete*, *average* and *centroid* linkage. There is no perfect linkage and each linkage has its own advantages and disadvantages.

# Partitioning Clustering Methods

# OPTIMAL PARTITIONING CLUSTERING

## **Hierarchical clustering:**

Stepwise merging (agglomerative methods) or dividing (divisive methods) of clusters based on distances and linkages. The number of clusters are selected by splitting the dendrogram at a specific threshold for the “height” after visual inspection.

## **Partitioning clustering:**

Partitions the  $n$  observations into a predefined number of  $k$  clusters by optimizing a numerical criterion. The most common partitioning methods are:

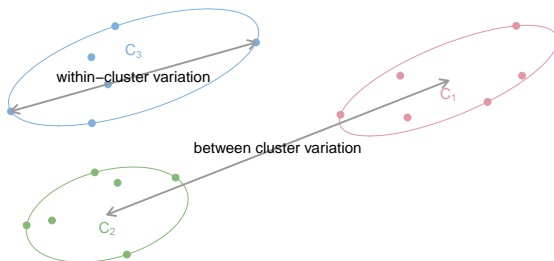
- $k$ -means
- $k$ -medians
- $k$ -medoids (Partitioning Around Medoids (PAM))

# K-MEANS

$k$ -means partitions the  $n$  observations into  $k$  predefined clusters  $C_1, C_2, \dots, C_k$  by minimizing the **compactness**, i.e. the **within-cluster variation** of all clusters using

$$\sum_{j=1}^k \sum_{i \in C_j} \|\mathbf{x}^{(i)} - \bar{\mathbf{x}}_j\|_2^2 \rightarrow \min,$$

where  $\bar{\mathbf{x}}_j = \frac{1}{n_j} \sum_{i \in C_j} \mathbf{x}^{(i)}$  is the centroid of cluster  $j$  and  $n_j$  is the number of observations in cluster  $j$ .



# K-MEANS

Idea: Consider every possible partition of  $n$  observations into  $k$  clusters and select the one with the lowest **within-cluster variation**.

Problem: Requires trying all possible assignments of  $n$  observations into  $k$  clusters, which in practice is nearly impossible (Hothorn et al., 2009, p.322):

$n$	$k$	Number of possible partitions
15	3	2.375.101
20	4	45.232.115.901
100	5	$10^{68}$

Hothorn, T., Everitt, B. S. (2009). A handbook of statistical analyses using R. Chapman and Hall/CRC.

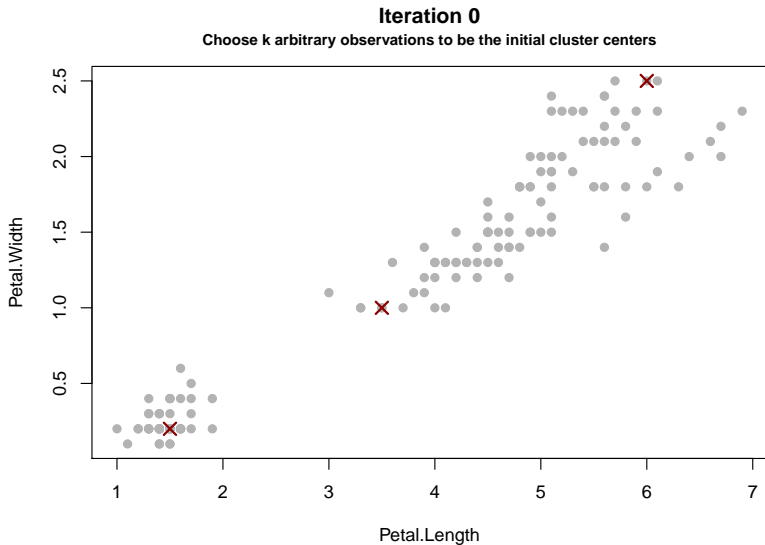


# K-MEANS

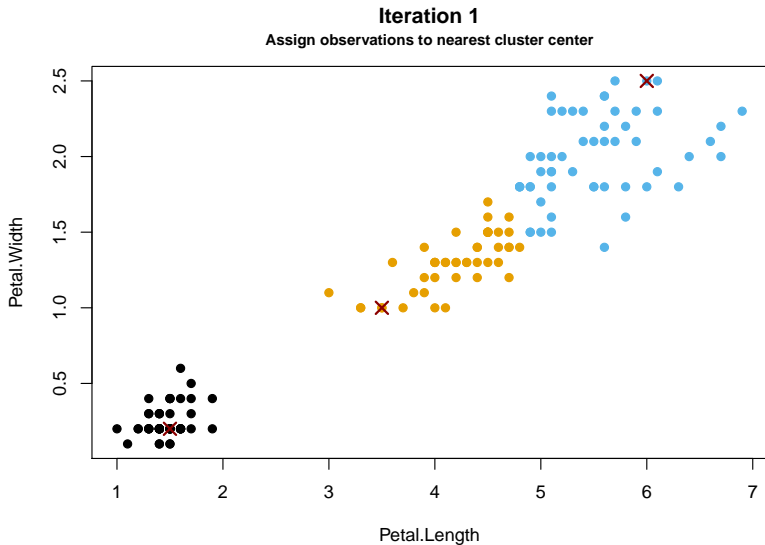
Use an approximation:

- ➊ **Initialization:** Choose  $k$  arbitrary observations to be the initial cluster centers.
- ➋ **Assignment:** Assign every observation to the cluster with the closest center.
- ➌ **Update:** Compute the new center of each cluster as the mean of its members.
- ➍ Repeat (2) and (3) until the centers do not move.

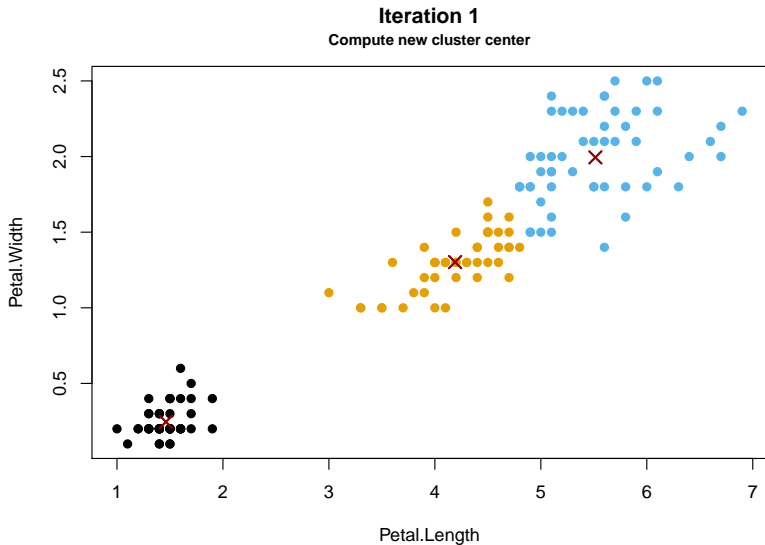
# K-MEANS EXAMPLE



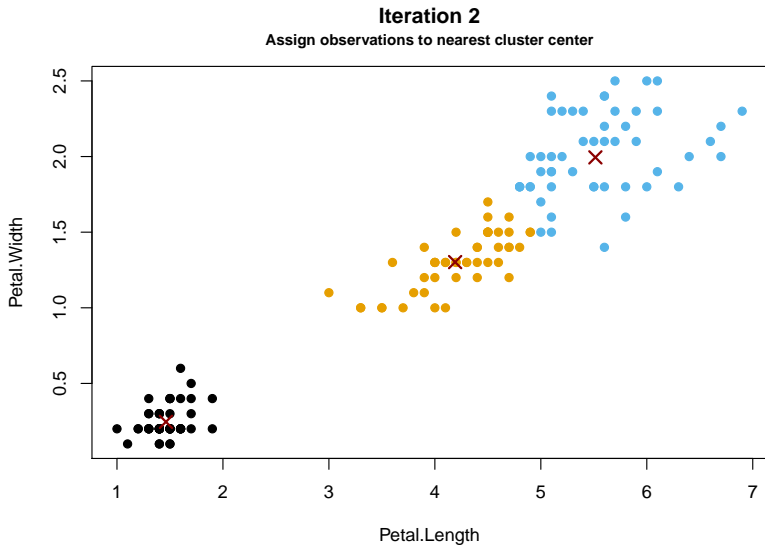
# K-MEANS EXAMPLE



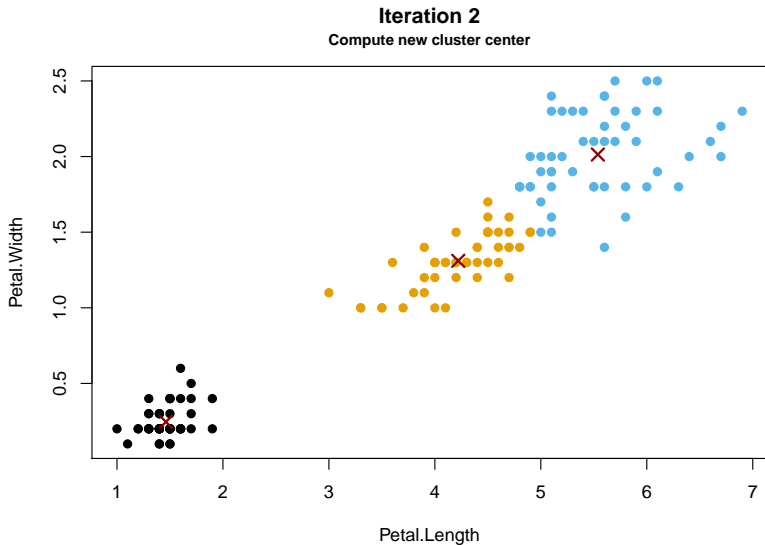
# K-MEANS EXAMPLE



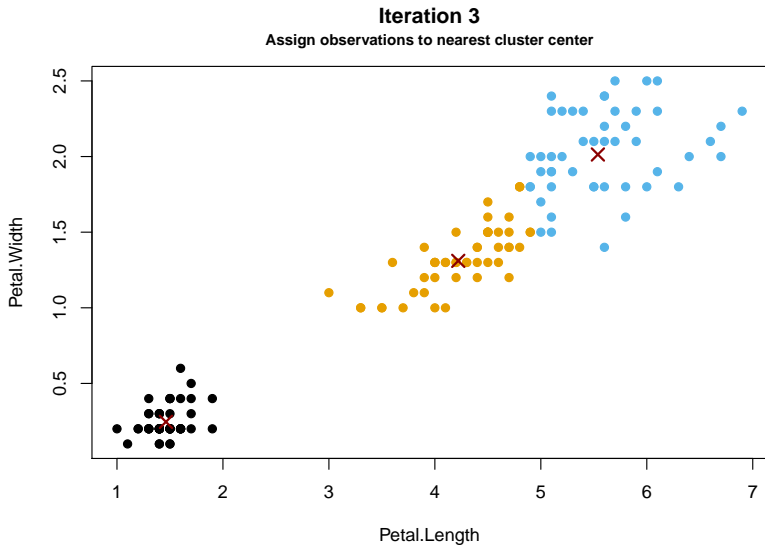
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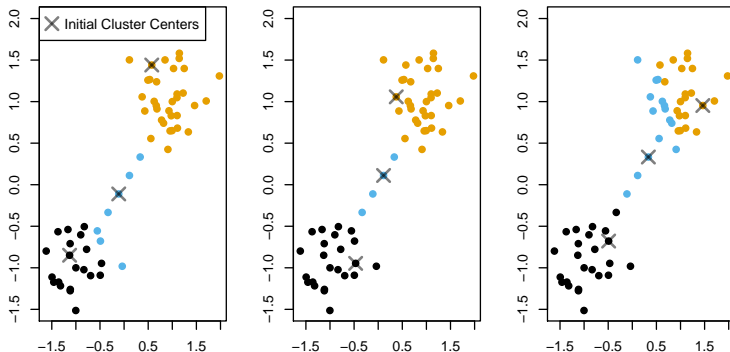


# PROPERTIES OF $K$ -MEANS

- $k$ -means is based on computing the mean, which is sensitive to outliers and can only be computed for numerical data.
- The **within-cluster variation** is reduced in each iteration.
- The final result is typically not the best result that globally minimizes the **within-cluster variation**.  
→ would only be possible after trying all possible partitions!
- $k$ -means can be restarted multiple times. The clustering with the smallest within-cluster variation is then selected as the best solution.

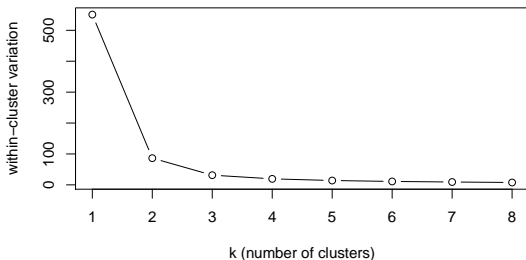
# PROPERTIES OF $K$ -MEANS

- $k$ -means produces different clusters depending on the initial centers and always converges, e.g.:



# CHOICE OF $K$

- Many methods exist for choosing the number of clusters  $k$  (there is no perfect solution).
- The easiest method is to apply  $k$ -means for different  $k$  and plot the **within-cluster variation** for each number of  $k$ .
- The **within-cluster variation** always decreases with increasing number of clusters.
- An "**elbow**" in the plot might indicate a useful solution.



# K-MEDOIDS

- is strongly related to  $k$ -means and is realized by the **Partitioning Around Medoids (PAM)** algorithm.
- uses cluster medoids as representative clusters, i.e. **real data points** instead of **artificial data points** (such as the cluster centers as in  $k$ -means) are used.
- is less sensitive to outliers and more robust than  $k$ -means.
- can handle categorical features ( $k$ -means doesn't because it is based on calculating the cluster centers by taking the mean in each dimension).

# THE PAM ALGORITHM

- ➊ **Initialization:** Randomly select  $k$  data points as the medoids.
- ➋ **Assignment:** Assign each data point  $\mathbf{x}^{(i)}$  to its closest medoid  $m$  and calculate the within-cluster variation for each medoid (by summing up the distances of the current medoid  $m$  to all other data points associated to  $m$ ) .
- ➌ **Update:** Swap  $m$  and  $\mathbf{x}^{(i)}$  and recompute the within-cluster variation to see if another medoid is more appropriate. Select the medoid  $m$  with the lowest within-cluster variation.
- ➍ Repeat steps (2) and (3) until medoids do not change.

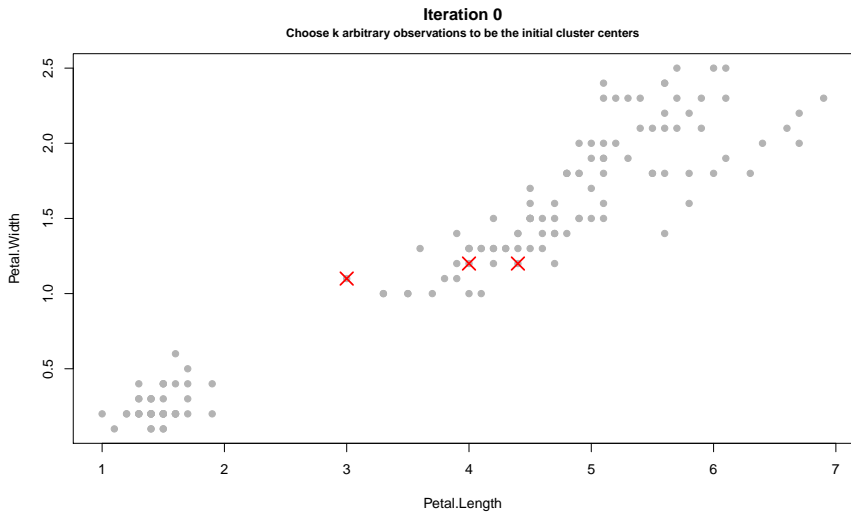
# THE PAM ALGORITHM

The PAM algorithm typically uses the following two metrics to compute distances:

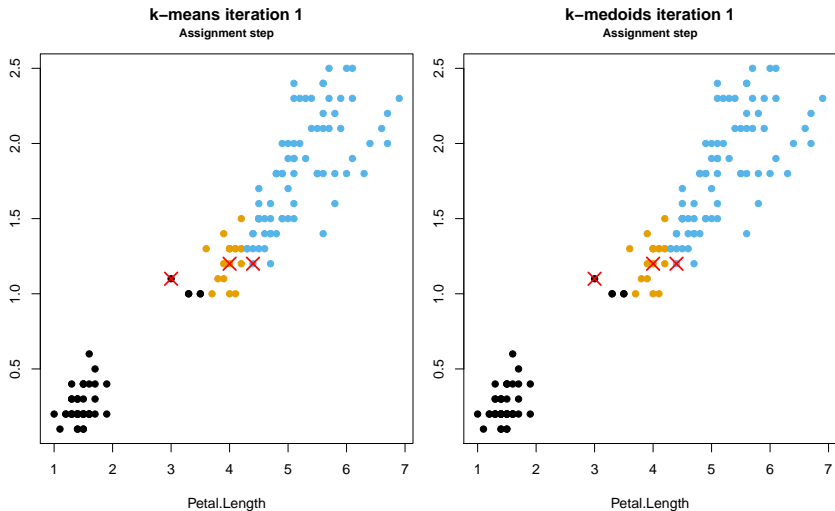
- The euclidean distance (root sum-of-squares of differences).
- The Manhattan distance (the sum of absolute distances).

**Note:** The Manhattan distance should give more robust results if your data contains outliers. In all other cases, the results will be similar for both metrics.

# K-MEANS VS. K-MEDOIDS

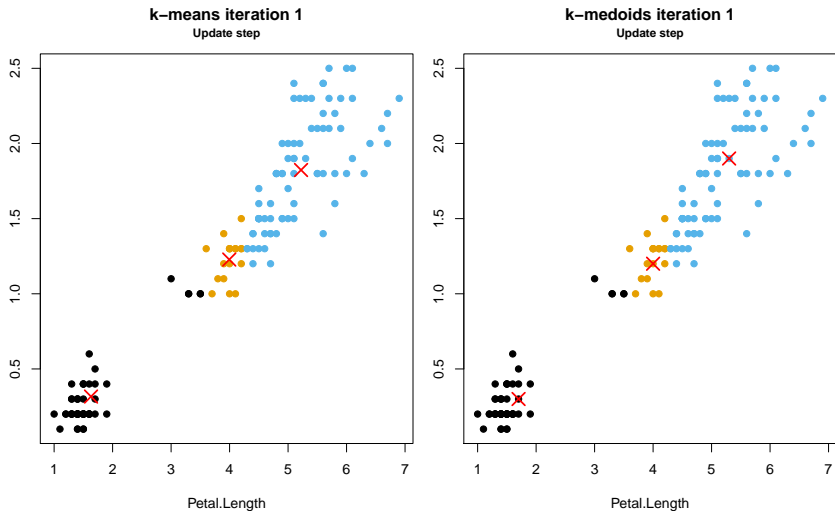


# $K$ -MEANS VS. $K$ -MEDOIDS

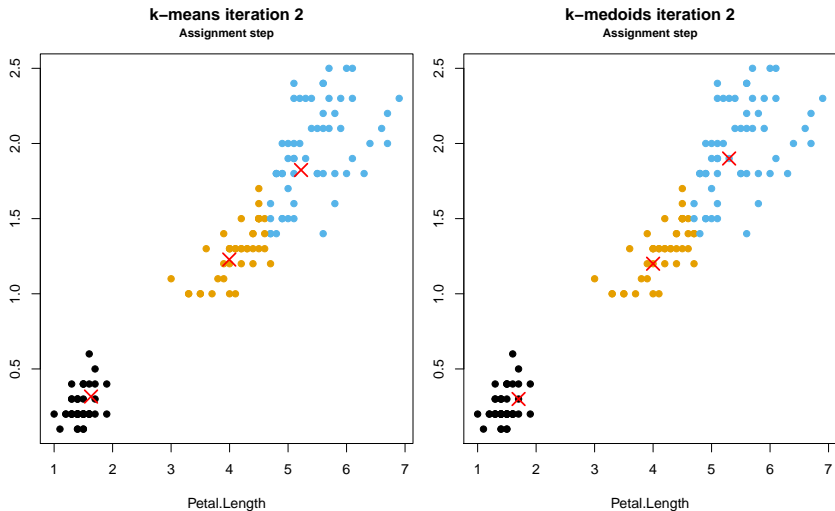




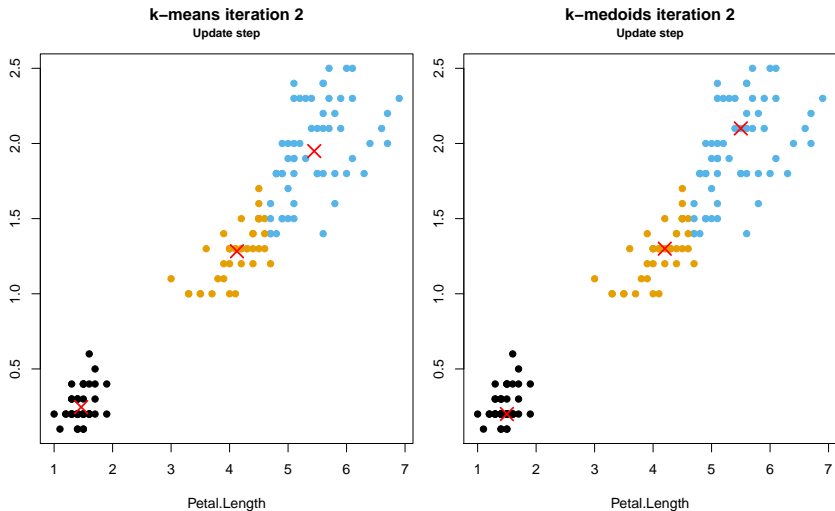
# K-MEANS VS. K-MEDOIDS



# K-MEANS VS. K-MEDOIDS



# K-MEANS VS. K-MEDOIDS



# SUMMARY

- Minimizing the *within-cluster variation* exactly is not feasible and can be approximated by the  $k$ -means algorithm.
- $k$ -means always converges, however, the cluster assignments strongly depend on the initial centers.  
→ repeat it several times with different initial centers.
- A simple solution for choosing the number of clusters  $k$  is to plot the *within-cluster variation* for several  $k$  and look for an "elbow" which is a good guess for  $k$ .