



Module 1: Cloud Concepts Overview

AWS Academy Cloud Foundations

Section 1: Introduction to cloud computing

Module 1: Cloud Concepts Overview



What is cloud computing?

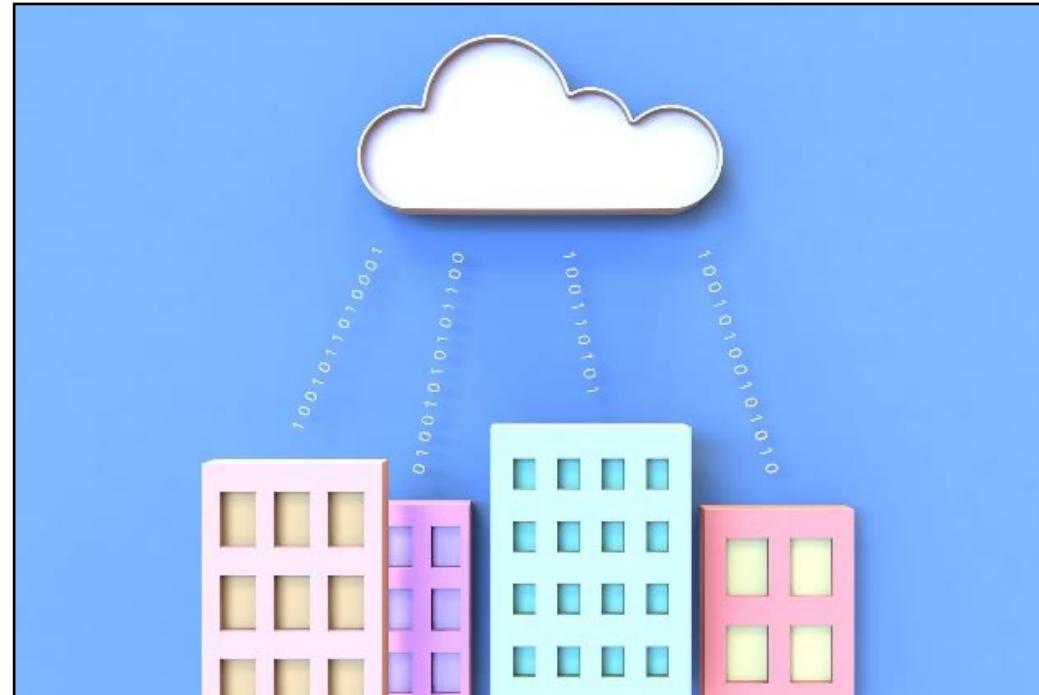


Cloud computing defined

Cloud computing is the **on-demand** delivery of ~~compute power, database, storage, applications, and other IT resources via the internet with pay as you go pricing.~~

Computing / IT

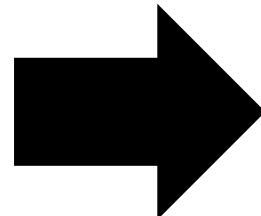
network



Infrastructure as software

because of virtualization

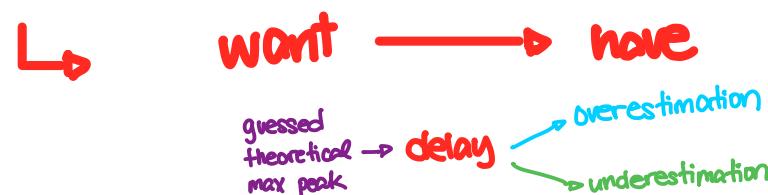
Cloud computing enables you to **stop thinking of your infrastructure as hardware**, and instead think of (and use) it as software.



Traditional computing model



- Infrastructure as hardware
- Hardware solutions:
 - Require space, staff, physical security, planning, capital expenditure
↳ upfront
 - Have a long hardware procurement cycle
 - Require you to provision capacity by guessing theoretical maximum peaks

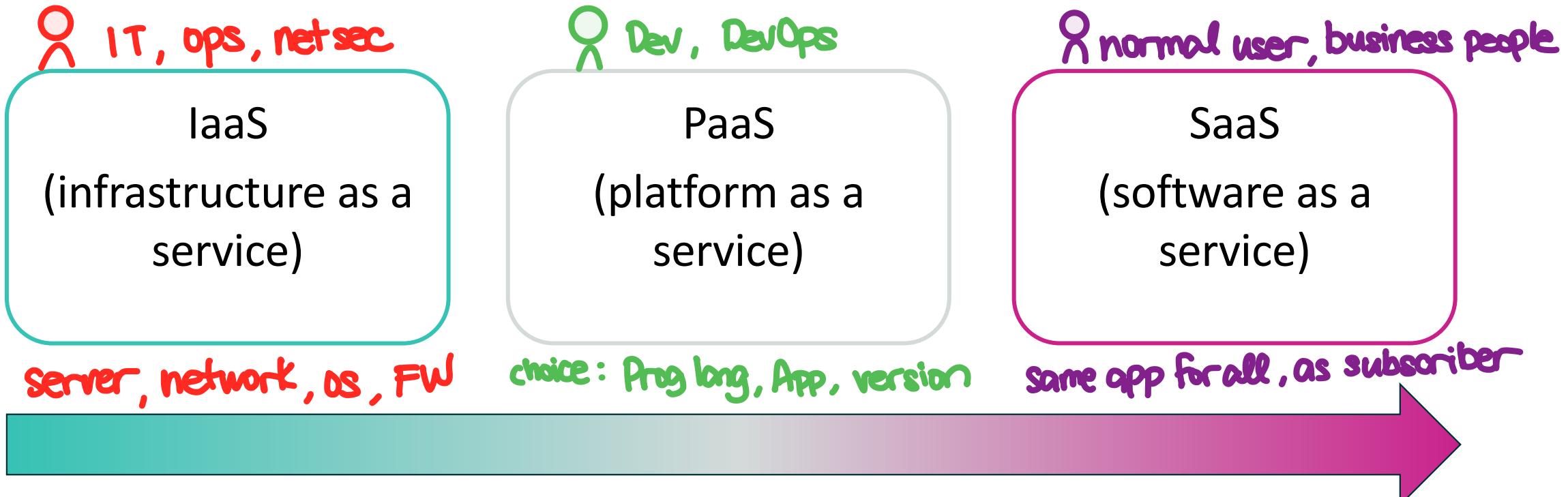


Cloud computing model

- Infrastructure as software → **virtualization**
- Software solutions:
 - Are flexible
 - Can change more quickly, easily, and cost-effectively than hardware solutions
 - Eliminate the undifferentiated heavy-lifting tasks



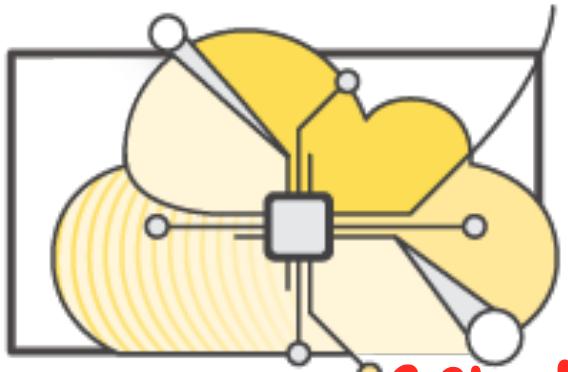
Cloud service models



More control
over IT resources

Less control
over IT resources

Cloud computing deployment models

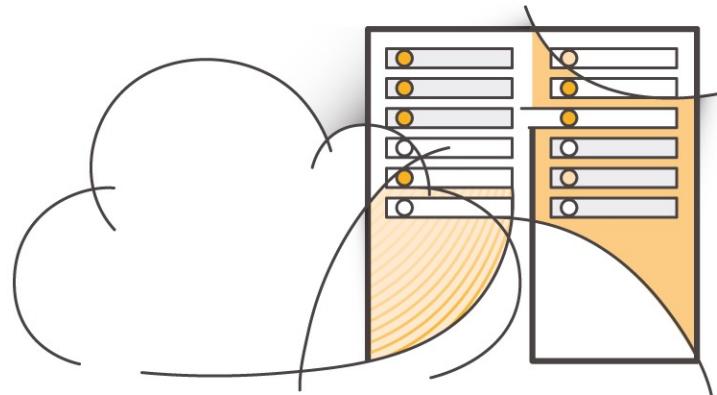


AWS, Azure, GCloud

↓ capex ↑ opex

Cloud

Public Cloud
via Internet
Global
Rent resource



best of both

Hybrid

Public + Private

Private can use min resource
Public to rent when usage changes

CCS Cloud, ALTDISI Cloud

↑ capex ↓ opex

On-premises

(private cloud)

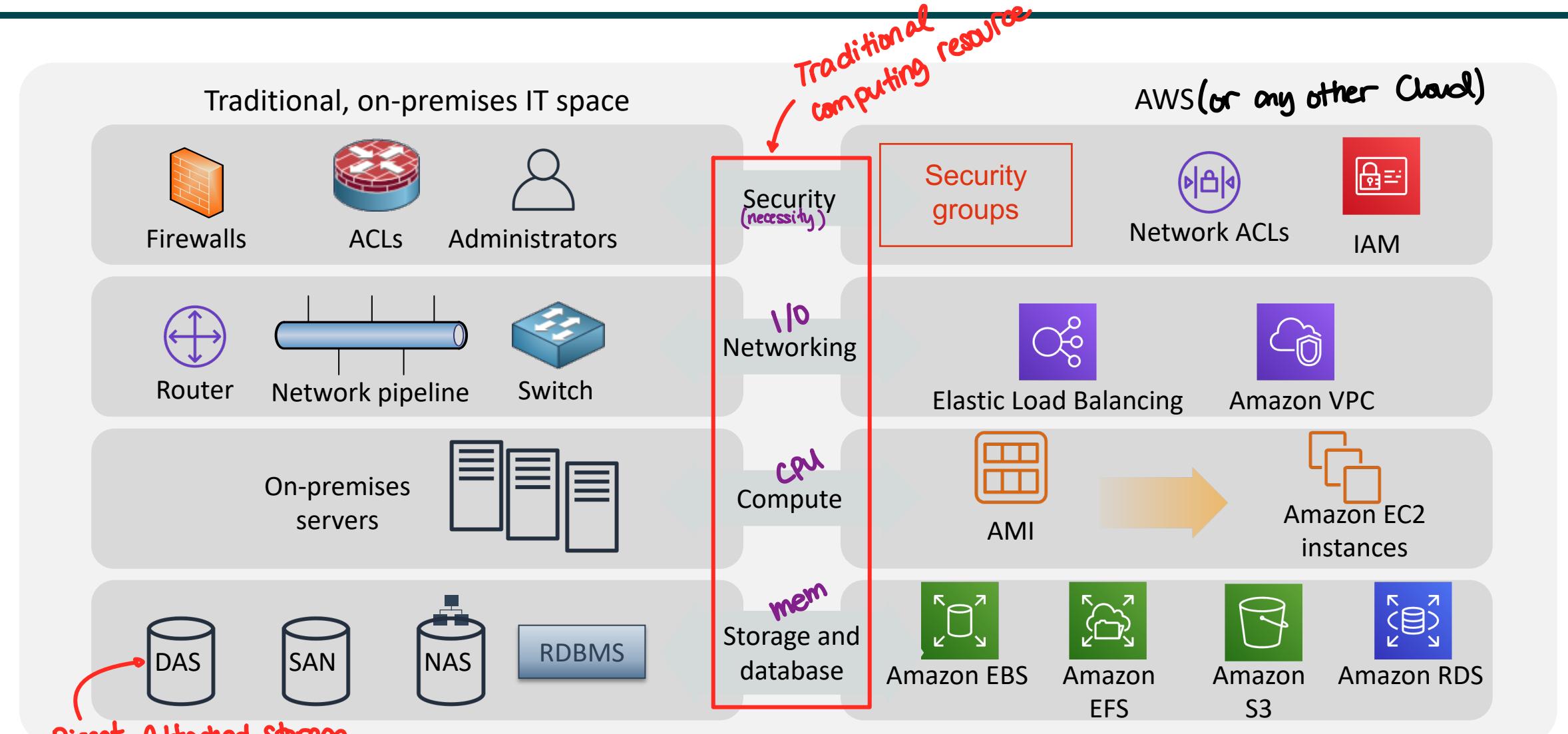
via network / internet

security

full control & responsibility

Similarities between AWS and traditional IT

Takeaway: whatever you can do in cloud you can also do in Traditional



Section 2: Advantages of cloud computing

Module 1: Cloud Concepts Overview



Trade capital expense for variable expense

→ options and accessibility
note: capex is not always bad

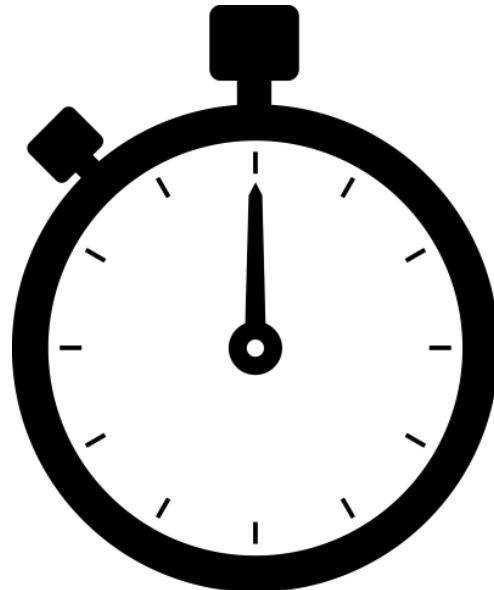
↳ capex → upfront
OK for large companies



Data center investment
based on forecast

buy servers

↳ opex → recurring
OK for startup or testers



Pay only for the amount
you consume

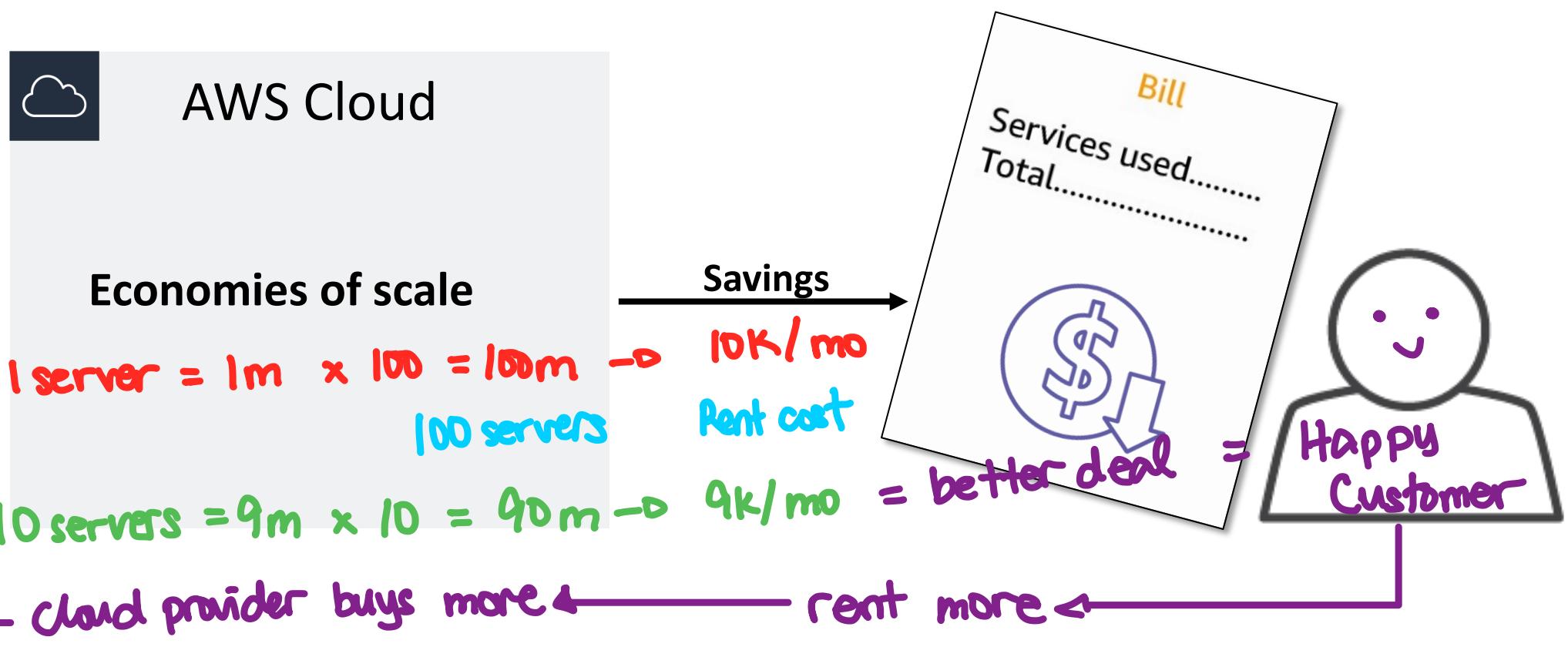
rent servers

Massive economies of scale

→ bulk use and purchase leads to discounts and savings

massive

Because of aggregate usage from all customers, AWS can achieve higher economies of scale and pass savings on to customers.



Stop guessing capacity

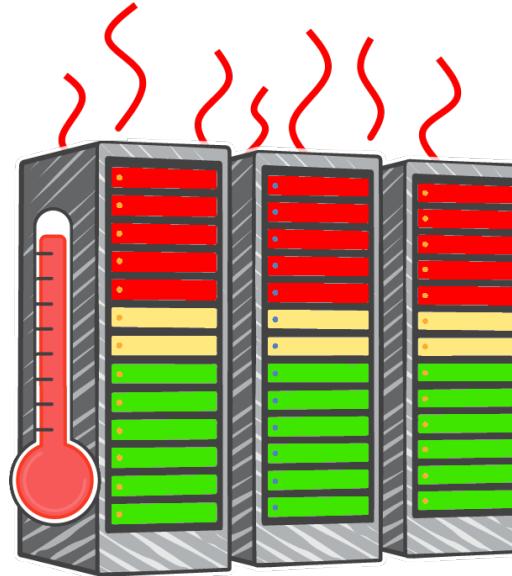
guess in traditional due to long HW procurement cycles \Rightarrow no need to guess if you rent

want \longrightarrow have
delay



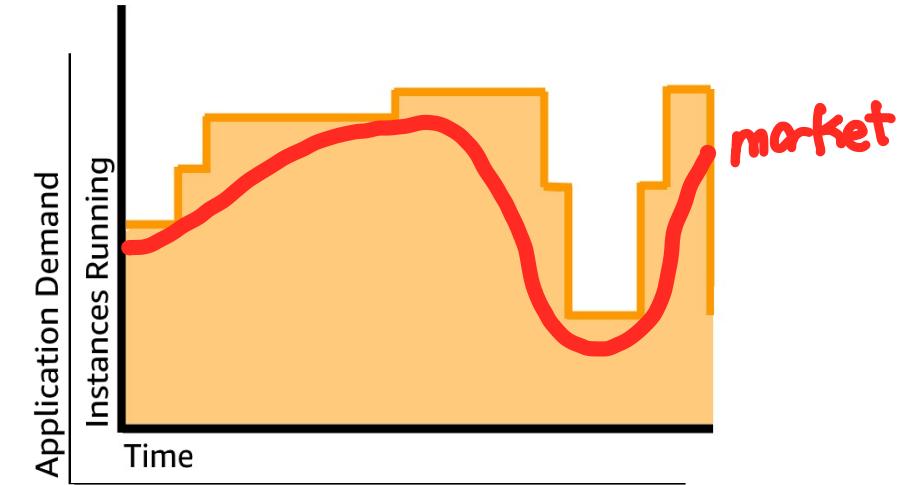
Overestimated server capacity

bought 2 servers
but only need 1



Underestimated server capacity

bought 2 servers
but needed 3



Scaling on demand
 \rightarrow Rent more/less depending on your needs

Increase speed and agility → w/ virtualization you treat
your infra as software

HW sol'n take time



Weeks between wanting resources
and having resources

SW sol'n are flexible and agile

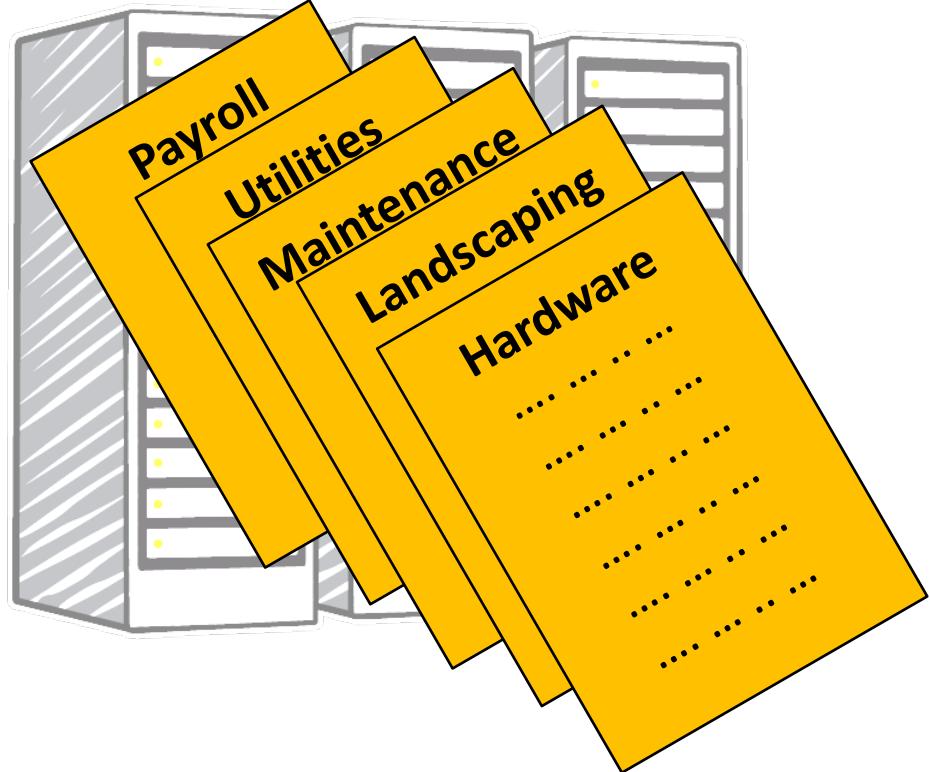


Minutes between wanting
resources and having resources

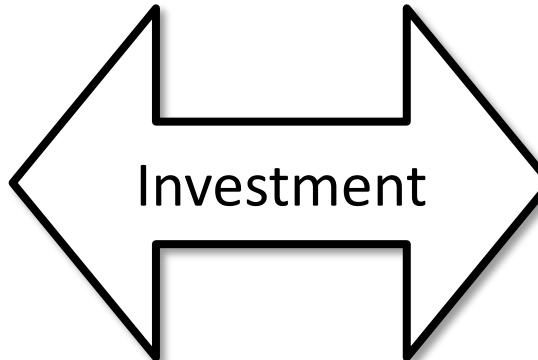
Stop spending money on running and maintaining data centers

→ not about savings but more of where you put your money

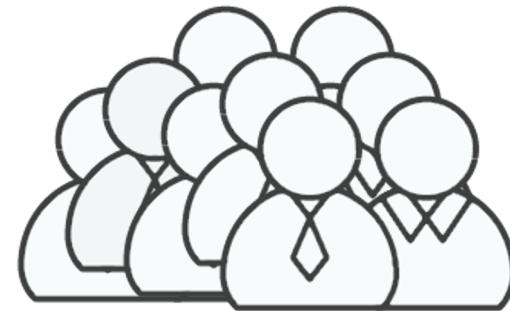
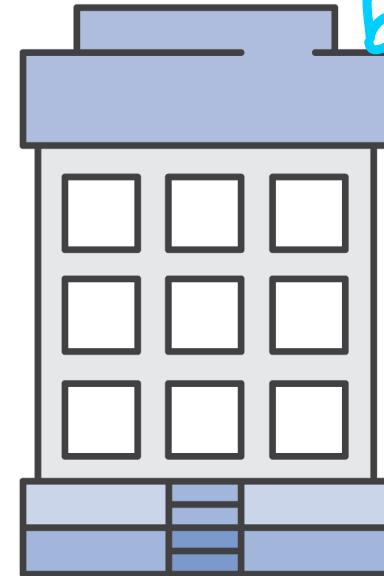
micro manage your money



Running data centers



outsource management for a premium but earn more money by focusing on your business

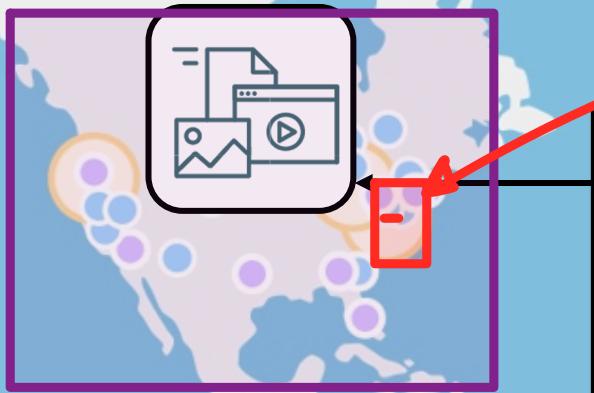


Business and customers

Go global in minutes →

reduce latency

improve user experience

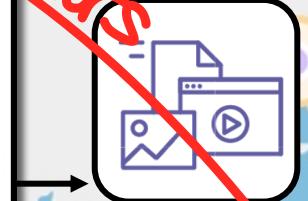
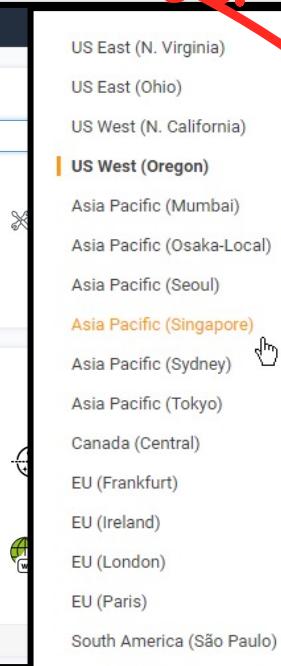


users



deploy servers closer to your users

The AWS Management Console home page showing the AWS services menu and a "Build a solution" section with options like Launch a virtual machine, Connect an IoT device, Build a web app, and Start a development project.



company HQ



Section 3: Introduction to Amazon Web Services (AWS)

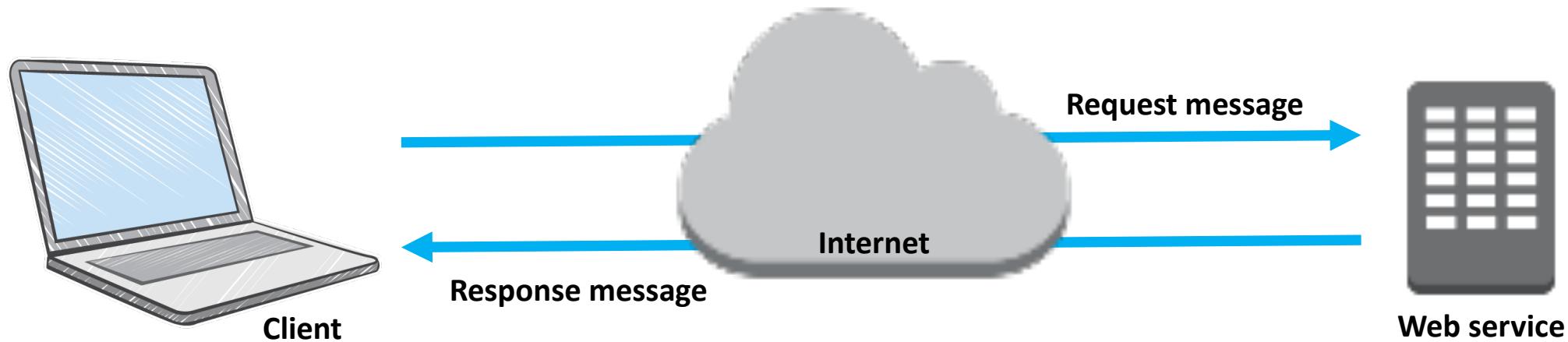
Module 1: Cloud Concepts Overview



the cloud works by having its services integrated together via standard formats and APIs

What are web services?

A **web service** is any piece of software that makes itself available over the internet and uses a **standardized format**—such as Extensible Markup Language (XML) or JavaScript Object Notation (JSON)—for the request and the response of an **application programming interface (API) interaction**.



(and other cloud providers)

Categories of AWS services

→ many services & options to choose from depending on your need



Analytics



Application Integration



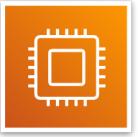
AR and VR



Blockchain



Business Applications



Compute



Cost Management



Customer Engagement



Database



Developer Tools



End User Computing



Game Tech



Internet of Things



Machine Learning



Management and Governance



Media Services



Migration and Transfer



Mobile



Networking and Content Delivery



Robotics



Satellite

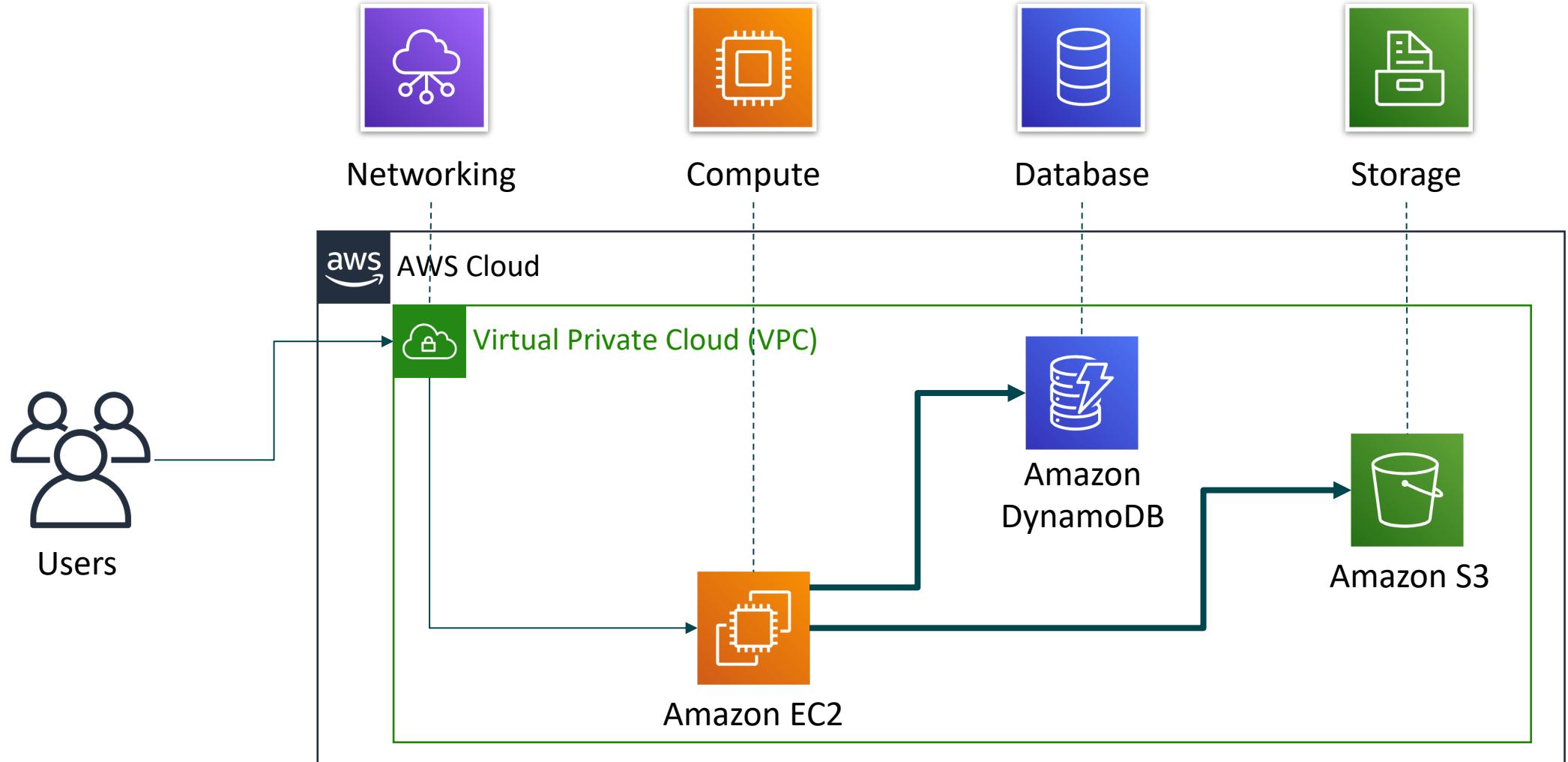


Security, Identity, and Compliance



Storage

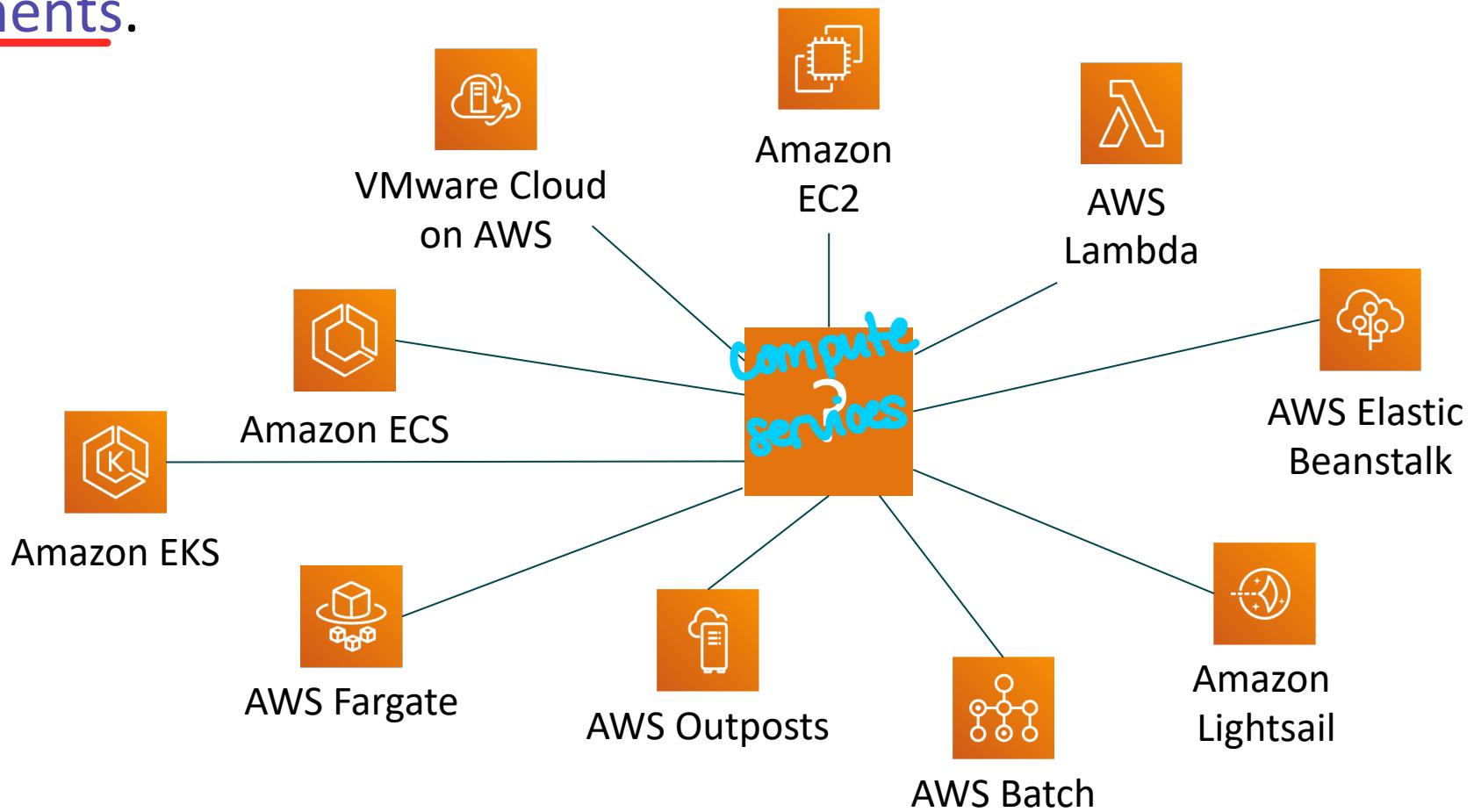
Simple solution example



Choosing a service

→ many services/options to support needs
of different users and use cases

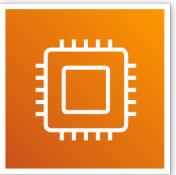
The service you select depends on your business goals and technology requirements.



Many services to support varying use cases

Compute services –

- Amazon EC2
- AWS Lambda
- AWS Elastic Beanstalk
- Amazon EC2 Auto Scaling
- Amazon ECS
- Amazon EKS
- Amazon ECR
- AWS Fargate



Storage services –

- Amazon S3
- Amazon S3 Glacier
- Amazon EFS
- Amazon EBS



Security, Identity, and Compliance services –

- AWS IAM
- Amazon Cognito
- AWS Shield
- AWS Artifact
- AWS KMS



Networking and Content Delivery services –

- Amazon VPC
- Amazon Route 53
- Amazon CloudFront
- Elastic Load Balancing



Management and Governance services –

- AWS Trusted Advisor
- AWS CloudWatch
- AWS CloudTrail
- AWS Well-Architected Tool
- AWS Auto Scaling
- AWS Command Line Interface
- AWS Config
- AWS Management Console
- AWS Organizations



AWS Cost Management services –

- AWS Cost & Usage Report
- AWS Budgets
- AWS Cost Explorer

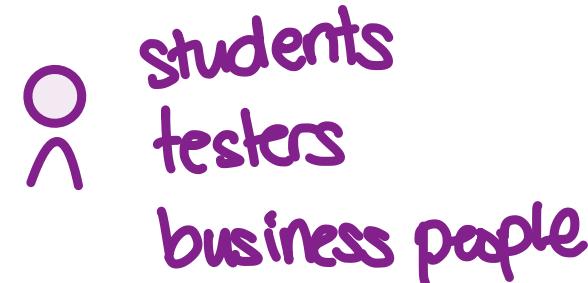


Three ways to interact with AWS



AWS Management Console

Easy-to-use graphical interface
via Web Interface

A terminal window showing the AWS Storage Gateway Network Configuration command. It lists options 1 through 7 for managing network adapters. The user is prompted to enter a command and choose an adapter, with instructions to press 'y' to exit and 'Return' to continue.

Command Line Interface (AWS CLI)

Access to services by discrete commands or scripts
→ good for automation / batch



Software Development Kits (SDKs)

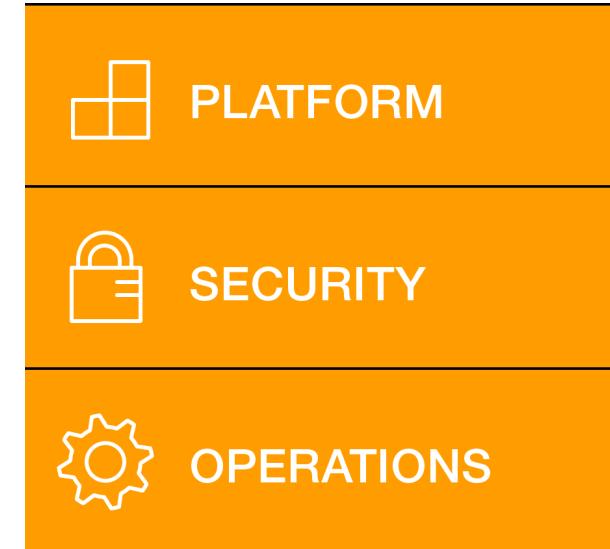
Access services directly from your code (such as Java, Python, and others)

↳ custom apps



Cloud Adoption Framework: Six Perspectives

→ things to think about
before you go cloud



Focus on **business**
capabilities

will your business benefit?

Focus on **technical**
capabilities

Are you ready technologically?