

# JARED HOFFMAN

term address 134 Linden Ave, Ithaca NY 14853  
permanent address 2355 Hillview Drive, Laguna Beach, CA 92651  
email jeh366@cornell.edu  
phone 949.357.4633

## EDUCATION

Cornell University  
Ithaca, NY  
Class of 2015

Candidate for Bachelor of Arts in School of Arts & Sciences  
Major in Information Science  
Cumulative GPA: 3.56

Sage Hill School  
Newport Coast, CA  
Class of 2011

SAT: 740 Reading, 800 Math, 790 Writing  
GPA: 4.35 / 3.96 unweighted

## EXPERIENCE

Freelance Web Design  
Laguna Beach, CA  
Jan 2012 - Present

Portfolio: [www.jaredehoffman.com](http://www.jaredehoffman.com)  
Established a freelance web design company; communicated with clients to execute desired UX. Created Flash website for "Bindlestiffs", a Slamdance Award winning indie movie bought by Kevin Smith. Co-founded and built humor site [Cornellious.com](http://Cornellious.com).

Cornell University  
Ithaca, NY  
Jan - May 2013

Teaching Assistant for CS 2300, Intermediate Web Design. Taught weekly section and held office hours. Course covers core web development technologies such as PHP, SQL, and JQuery.

Santorelli Inc.  
Anaheim, CA  
May - Aug 2012

Assisted transition of French men's clothing brand Vicomte A. to U.S. market through social media marketing. Set up exposure events on college campuses and communicated with Vicomte A. Paris Office.

Microgifts  
Newport Beach  
Sept 2009 - 2012

Co-founded Microgifts, an iPhone app designed to enable users to make small charitable donations simply, quickly, and effectively to make a large-scale impact. Built Microgifts website. Partnered with charities such as The V Foundation, Partners in Health, and Keep America Beautiful. Wrote copy for business and marketing materials.

## SKILLS

HTML, CSS, JQuery, Java, Photoshop, Illustrator, Wordpress, MySQL, Python, PHP  
Proficient in French

## ACTIVITIES

Member of start-up team designing a home inventory management system which aims to reduce food waste and save consumers money. Qualified for one of two walk-on spots on Cornell Varsity golf team.  
Oil Painting, Visual Art

## LEADERSHIP

Student Body President (2011): Elected by all-school vote, led Student Council, planned and executed dozens of events, acted as liaison between students and faculty.  
Honor Committee: Sat on student review disciplinary board