

Presentations

- Ground council pitch
- Team presentations

How do you prepare for a pitch?





Ways to fail

- ▶ Voice and tone;
- ▶ Lack of passion;
- ▶ Hiding behind notes;
- ▶ Hands in pockets;
- ▶ Not looking interested when others are talking.

- ▶ Do
- ▶ not
- ▶ use
- ▶ bullet
- ▶ point
- ▶ after
- ▶ bullet
- ▶ point
- ▶ after
- ▶ bullet
- ▶ point
- ▶ after
- ▶ bullet
- ▶ point.

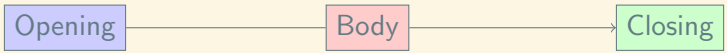
Don't put so much text on the slide that the font size is so small that people can't read your information. Also, if you put a lot of text on the slide, people will be reading the slide instead of listening to the speaker just as you are now. See what I mean? What did I say just now? Were you reading or listening to me? You think people are listening to you but they are trying to read the information just before you flip to the next slide and they then they don't get either what is on the slide or what you have said. If you do this with most of your slides, people will stop trying to listen to read or hear what you are saying and will either daydream or leave. So limit the number of words. These slides are visual aids: they are meant to support what you are saying. Perhaps I've just told you where I am from and you missed it because you were reading this. A slide with an image of the country would have been far better as a way to complement what I was saying.



<https://www.youtube.com/watch?v=1jkGw5VIC-c>

https:

//www.youtube.com/watch?time_continue=1&v=vKFJ_AI3PWA



Grand Council (**1 minute!**)

1. Who are you?
2. Why do you need to solve the problem you are trying to solve?
3. What does your company do to solve the problem? What's your value proposition? What makes you different (USP)?

<https://www.youtube.com/watch?v=Tq0tan49rmc>





Prep: 2 mins; Pitch: 1 min.

https://www.youtube.com/watch?v=v2w_a1wAo_M

Preparation

Color and clarity

Creating visual **aids**

- ▶ Powerpoint;
- ▶ Prezzi;
- ▶ Beamer;
- ▶ Reveal (<http://lab.hakim.se/reveal-js/>).
- ▶ Inkscape.

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(Some examples (with source code):
<http://vknight.org/Talks/>)