



PROFILE

John is 43 years old professor at VIA University Collage. His background is mechanical engineering. He has been teaching at VIA for 7 years. Due to COVID crisis, he is forced to conduct lectures with online tools that he doesn't have experience with.

He is looking for a way, to share his knowledge so that it is easily accessible anywhere and anytime for all his students.

He always had good relationship with his students, after classes he used to discuss with them some interesting topics and get feedback on his lectures.

JOHN SMITH

Teacher

GOALS

- Entertain students with new knowledge
- Be sure that my videos are watched by all my students
- Keep good relationship with students
- Get feedback from students to improve my way of teaching

FRUSTATIONS

- Waste time on overcoming technical issues
- Students are not participating in online lectures



PROFILE

Lucas is 21 years old student at VIA University Collage. He is currently enrolled in 4th semester of Software engineering program. Lucas is working for Team Vikaren, therefore he doesn't have fixed working hours and must be very flexible in his schedule.

He is very enthusiastic student who doesn't want to miss lectures because of the work.

He is interested in science and spends his spare time watching educational videos.

LUCAS JONES

Student

GOALS

- Combine work schedule with university lectures and activities
- Spend my time on the video platforms in efficient way, so that I am not watching the videos that I am not interested in.

FRUSTATIONS

- I don't like how one of the professors is teaching, but I don't want to leave my friends and go to the other class
- I spend a lot of time looking for interesting content which is not recommended to me at the first time