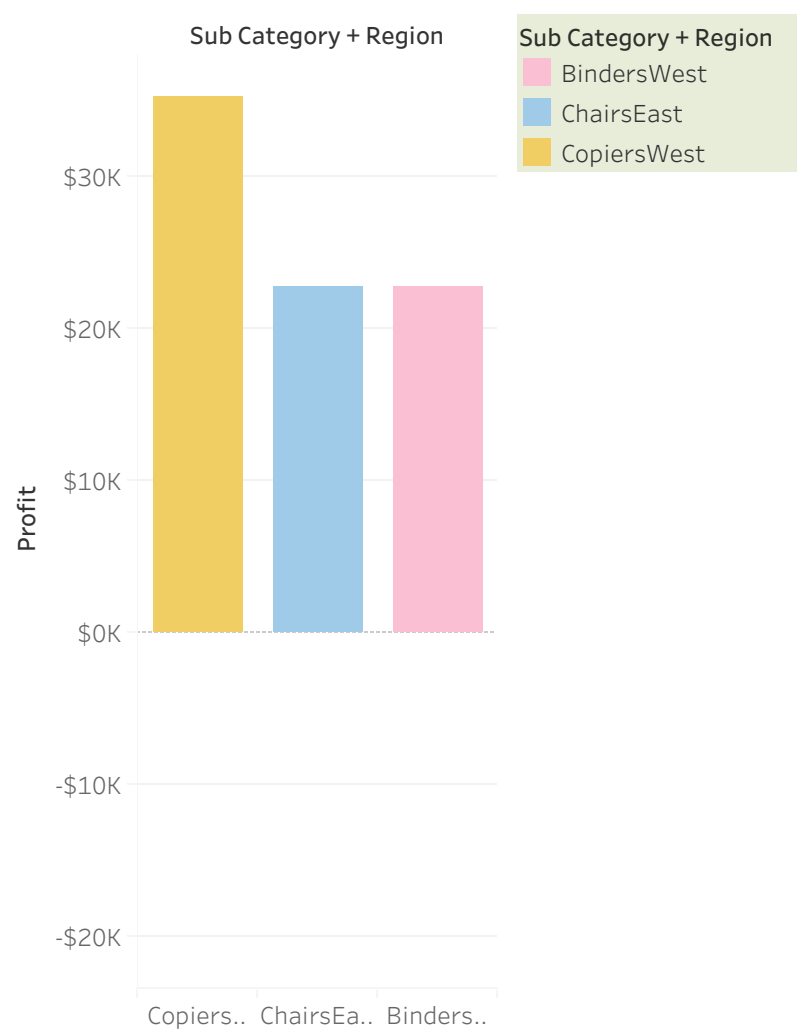
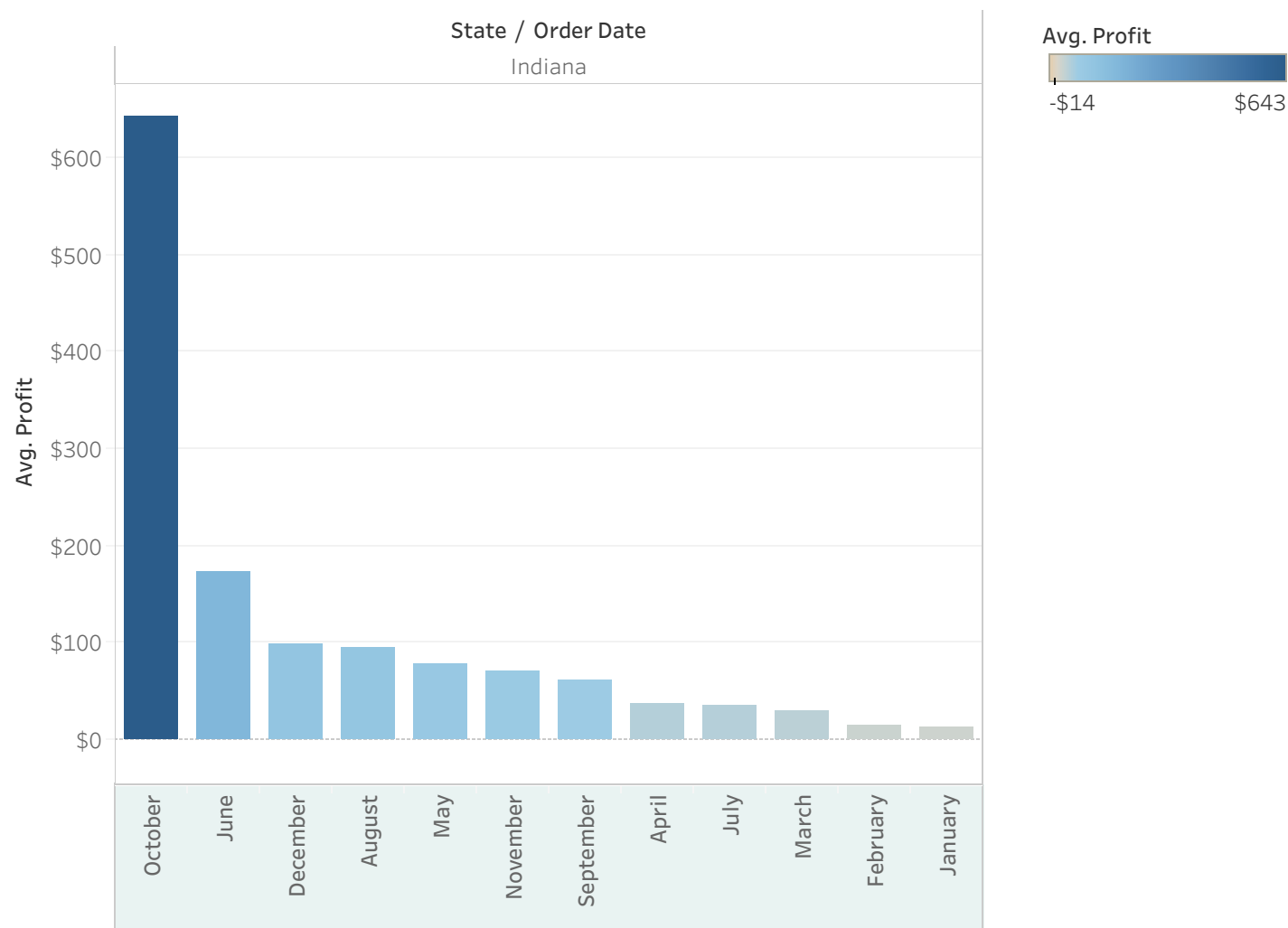


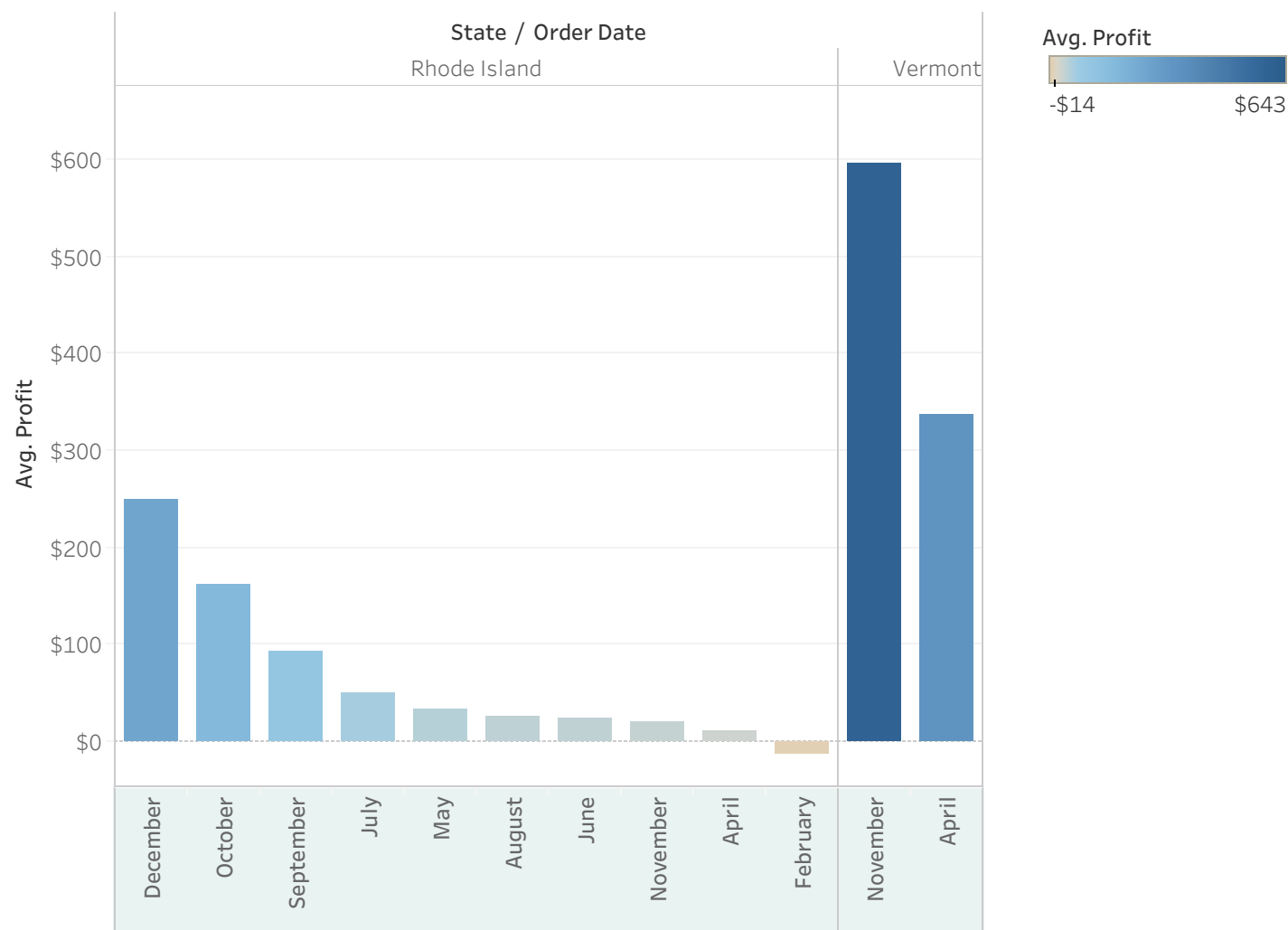
Profit & Loss



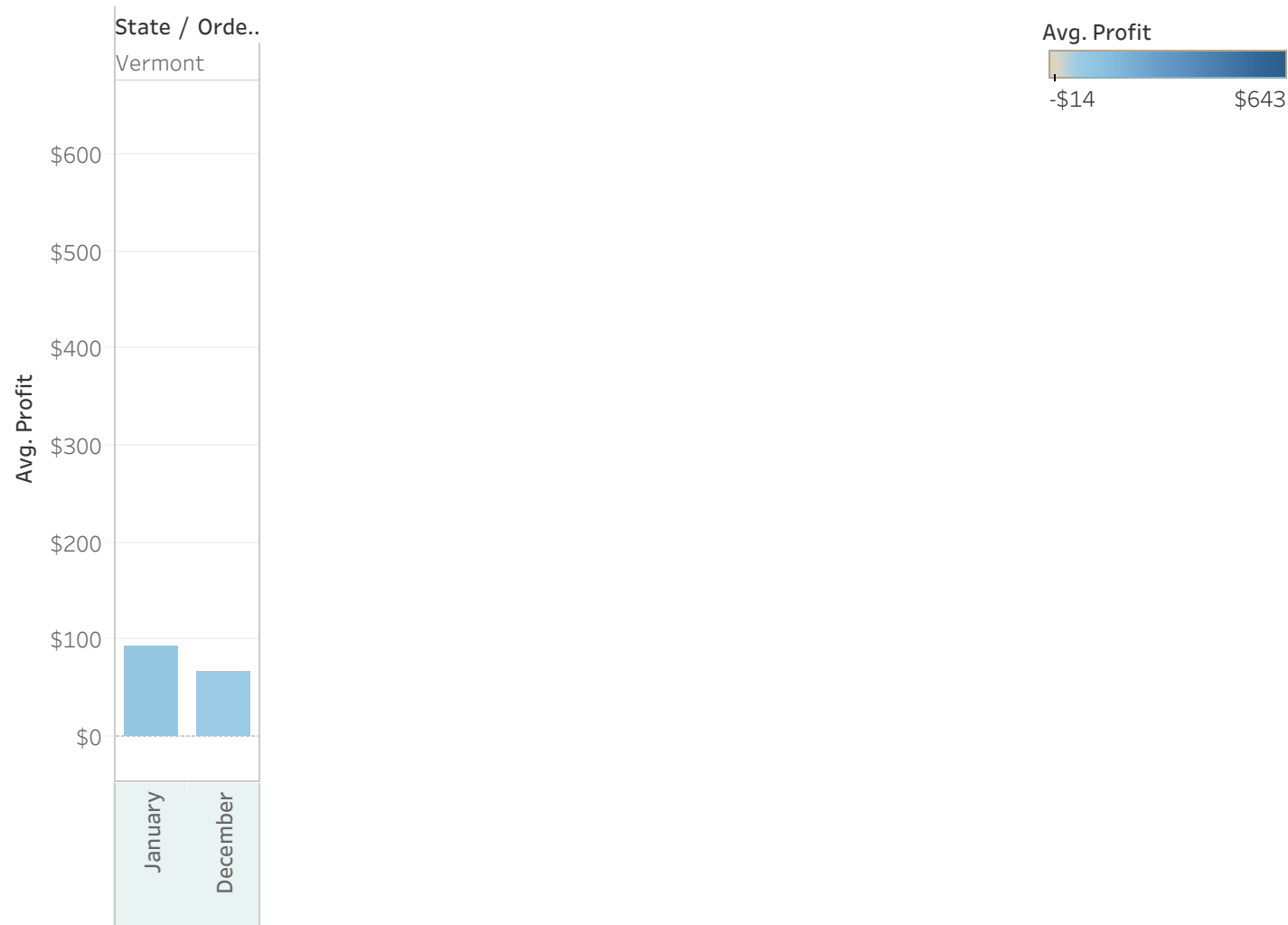
Average Profit by State & Month



Average Profit by State & Month



Average Profit by State & Month



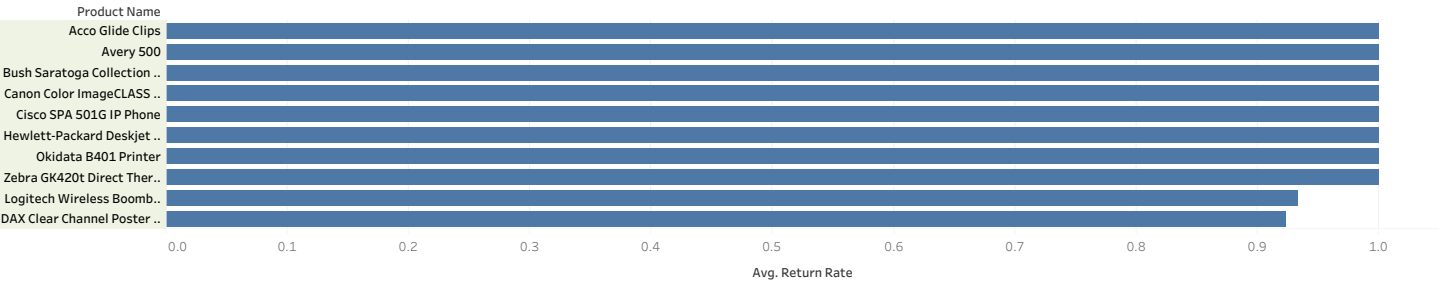
Ad Spending Limit

State	Order Date									
	January	February	March	April	May	June	July	August	Septem..	October
Indiana	\$22	\$6	\$71	\$58	\$190	\$313	\$86	\$170	\$98	\$1,801
Rhode Island		-\$11		\$7	\$14	\$10	\$20	\$22	\$169	\$617
Vermont	\$130			\$67						

Ad Spending Limit

State	Order Date	
	Novem..	Decemb..
Indiana	\$525	\$336
Rhode Island	\$4	\$600
Vermont	\$238	\$14

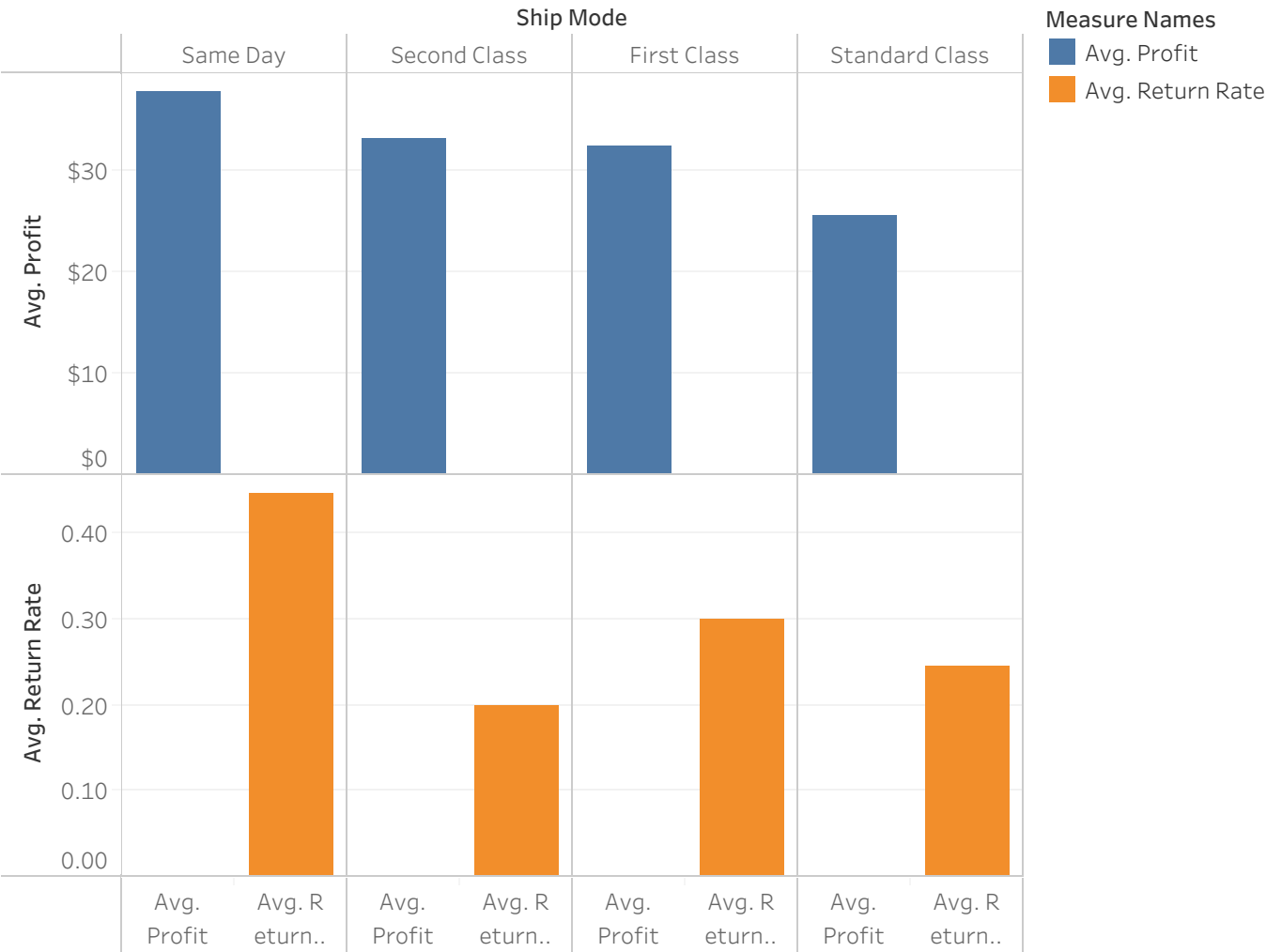
Products Return Rate



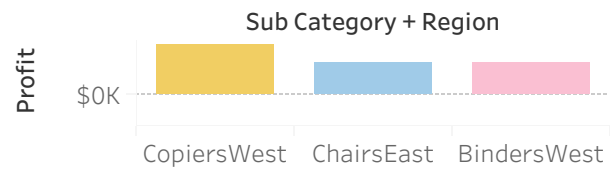
Customer Return Rate



Ship Mode Avg Return Rate & Avg Profit



Profit & Loss



Ad Spending Limit

Order Date				
State	January	February	March	April
Indiana	\$22	\$6	\$71	

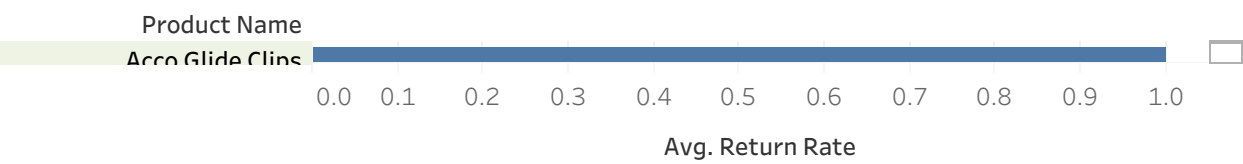
Ship Mode Avg Return Rate & Avg Profit

Ship Mode			
Same Day	Second C..	First Class	Standard..
Avg.. Avg..	Avg.. Avg..	Avg.. Avg..	Avg.. Avg..

Average Profit by State & Month

State / Order Date		
Indiana	Rhode Island	Ver
June May April	May	April

Products Return Rate



Customer Return Rate

