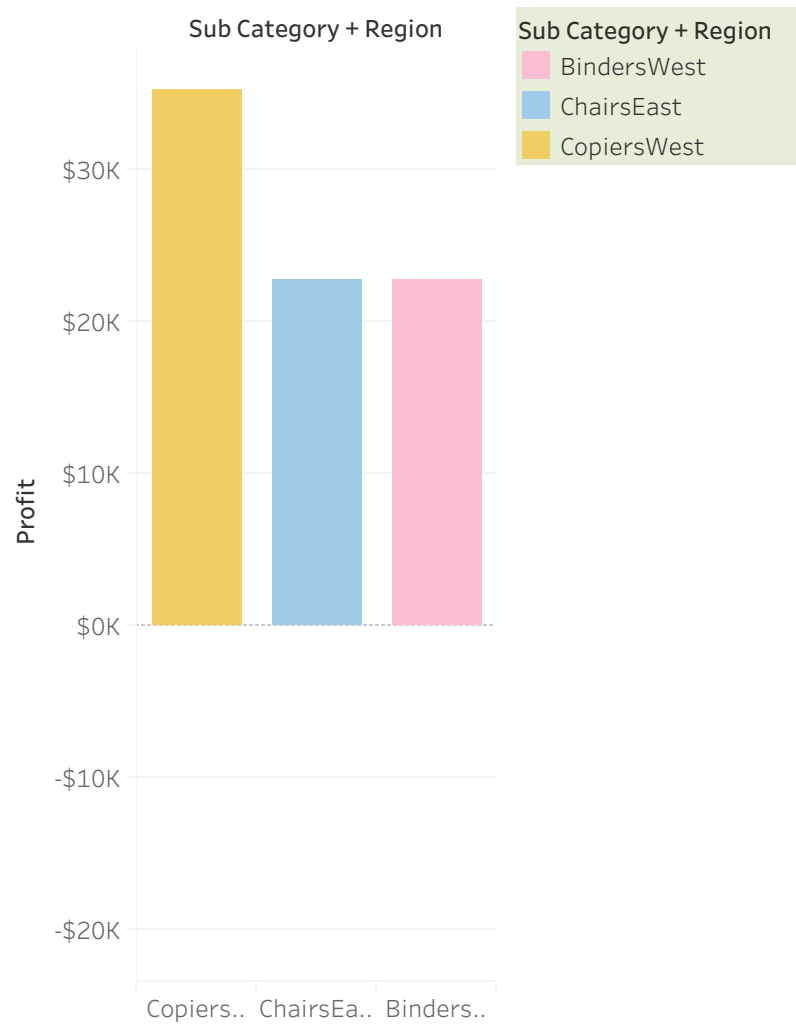
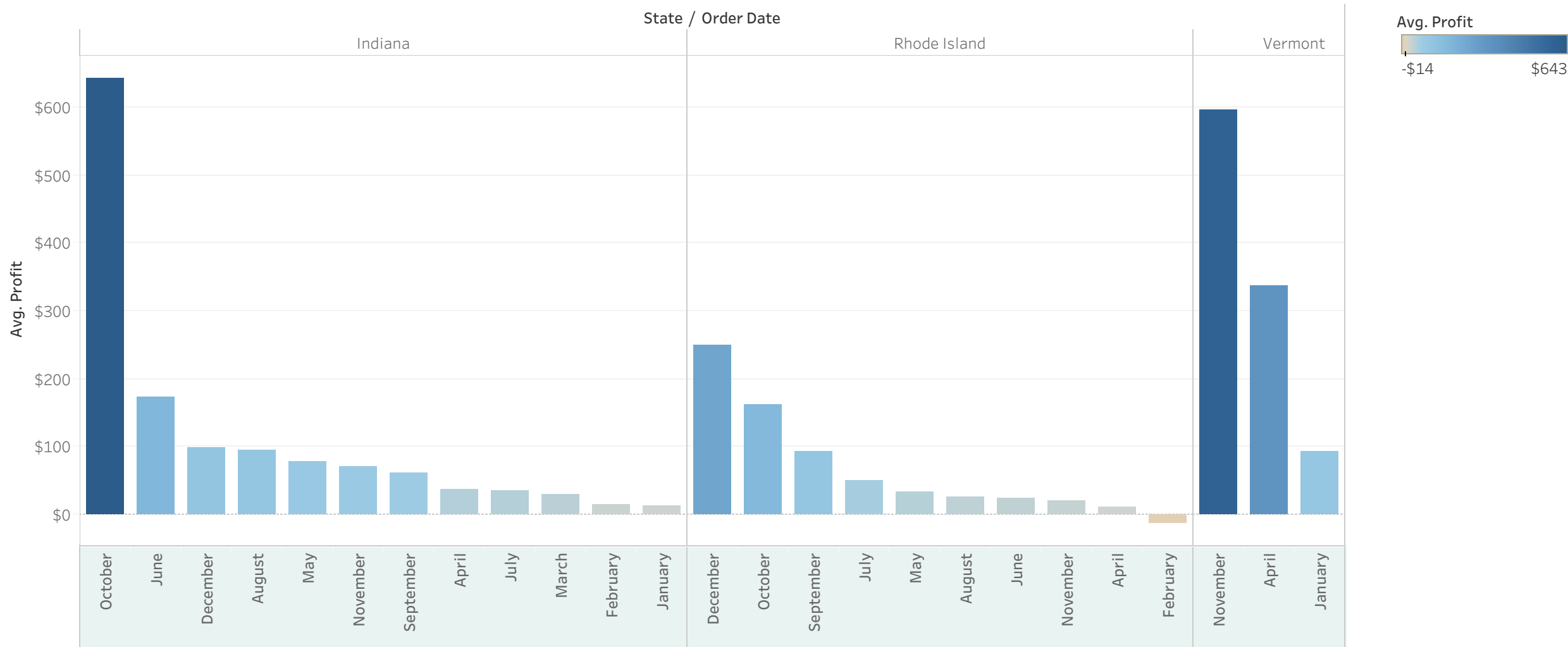


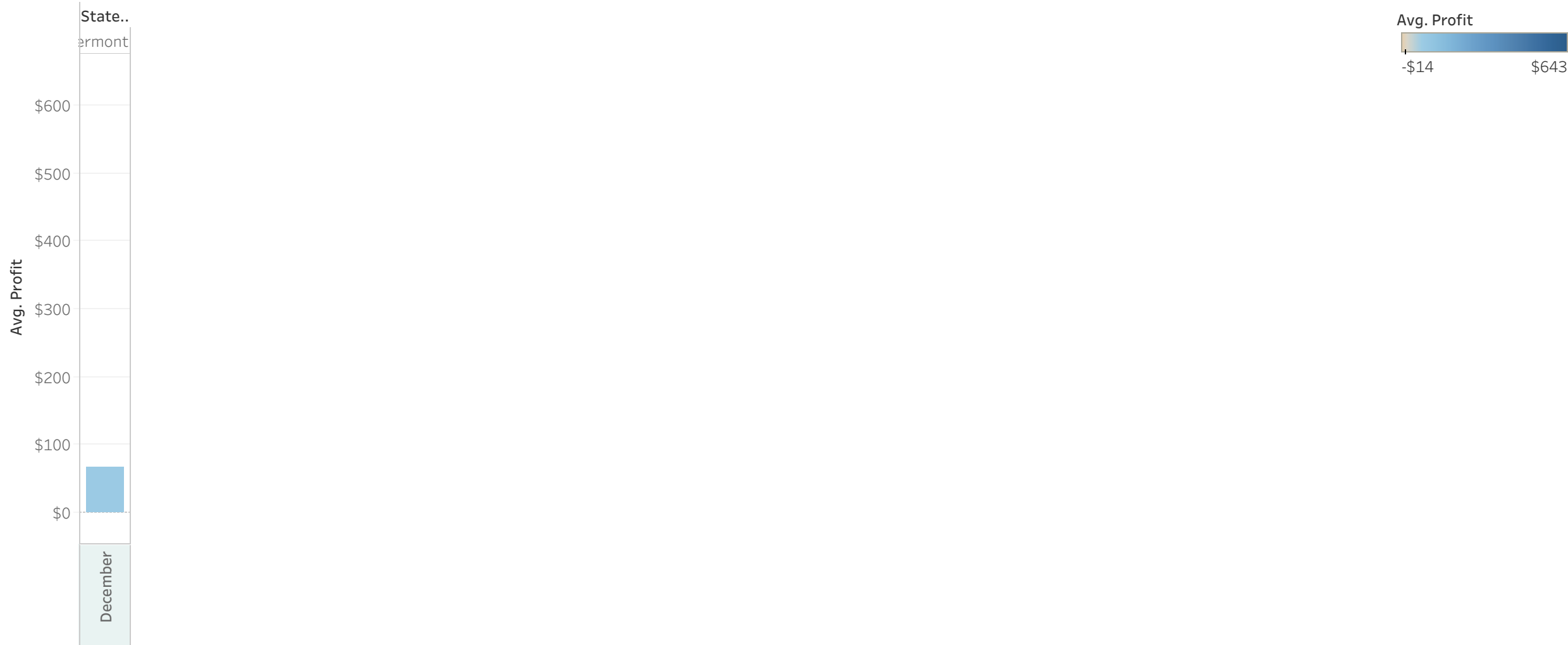
Profit & Loss



Average Profit by State & Month



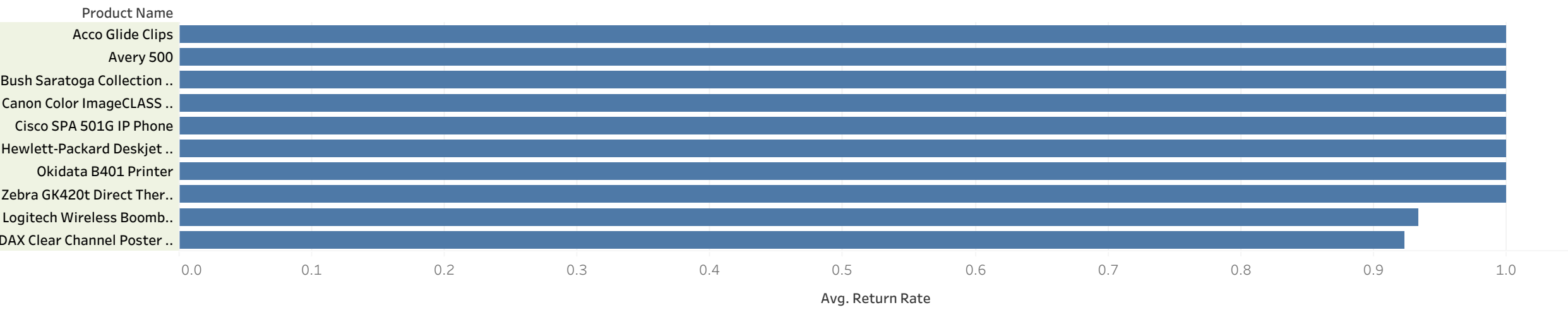
Average Profit by State & Month



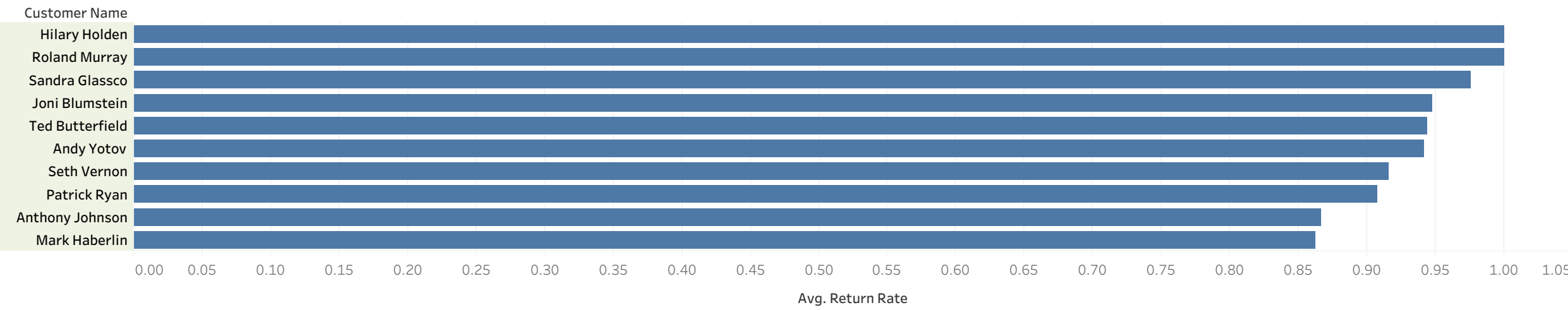
Ad Spending Limit

| Order Date | | | | | | | | | | | | |
|--------------|---------|----------|-------|-------|-------|-------|------|--------|----------|---------|---------|----------|
| State | January | February | March | April | May | June | July | August | Septem.. | October | Novem.. | Decemb.. |
| Indiana | \$22 | \$6 | \$71 | \$58 | \$190 | \$313 | \$86 | \$170 | \$98 | \$1,801 | \$525 | \$336 |
| Rhode Island | | -\$11 | | \$7 | \$14 | \$10 | \$20 | \$22 | \$169 | \$617 | \$4 | \$600 |
| Vermont | \$130 | | | \$67 | | | | | | | \$238 | \$14 |

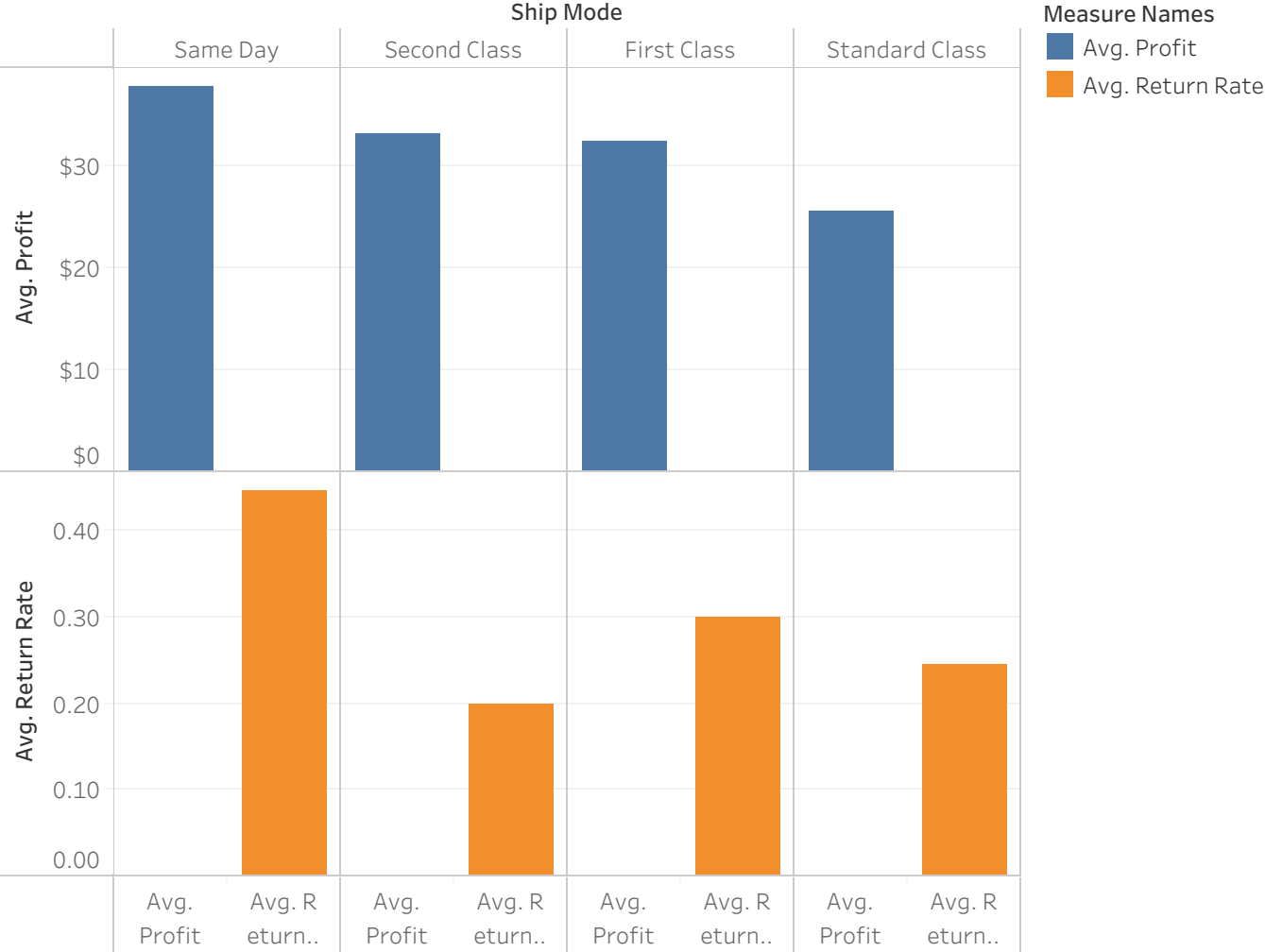
Products Return Rate



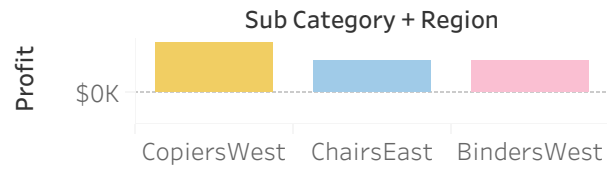
Customer Return Rate



Ship Mode Avg Return Rate & Avg Profit



Profit & Loss



Ad Spending Limit

| Order Date | | | | |
|------------|---------|----------|-------|-------|
| State | January | February | March | April |
| Indiana | \$22 | \$6 | \$71 | |

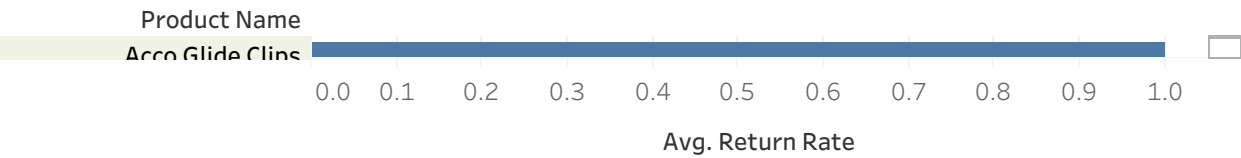
Ship Mode Avg Return Rate & Avg Profit

| Ship Mode | | | |
|-------------|-------------|-------------|-------------|
| Same Day | Second C.. | First Class | Standard.. |
| Avg.. Avg.. | Avg.. Avg.. | Avg.. Avg.. | Avg.. Avg.. |

Average Profit by State & Month

| State / Order Date | | |
|--------------------|--------------|-------|
| Indiana | Rhode Island | Ver. |
| June May April | May | April |

Products Return Rate



Customer Return Rate

