

techcull

Winning Ideas

Dec 6, 2020 - Jan 9, 2021



Gear Up Prize

5,000 USD in cash + 3,000 USD in-kind

<Hong Kong SAR, China>



Workshops-at-Home Collective
culturally bridging villages and homes in Asia

*An initiative to support rural villages and cultural sector
by recruiting, developing and marketing **mixed-mode cultural workshops**
for the cultural collective in Asia.*



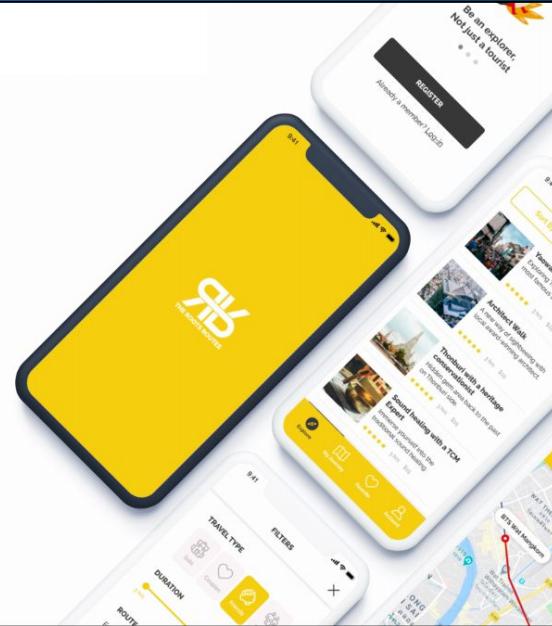
Jury Choice

4,000 USD in cash

<Thailand>

THE ROOTS ROUTES

A travel companion platform
that guides you to discover
local secrets





Jury Choice

4,000 USD in cash

<Philippines>

How may we **help**
Filipino teachers find
artists whom they can
invite to class?

ARTS ON DEMAND





Discovery Prize

2,000 USD in hardware

1/2/20
Story: ຂ້າຍບໍ່ວະນານແລະນາງກົງ
by
ນ.ອິດມືດ
ຄ້າມວນ Province
ຫັກເຕັກ District
ນວນ Village

0:08 / 6:32

for the full version of the recording

NOSTRA, Esri, © OpenStreetMap contributors, HERE, Garmin, FAO, METI/NASA, USGS

Interactive online Atlas of Lao oral traditions
by Voices of elderly

The screenshot shows a map of Laos and parts of Vietnam and China. A blue rectangle highlights a specific area in Nakhon Phanom province. Inside this rectangle, there is a video player interface. The video player displays a thumbnail image of a traditional stupa (Chedi) surrounded by trees. The video title is "Story: ຂ້າຍບໍ່ວະນານແລະນາງກົງ" and it is attributed to "ນ.ອິດມືດ" from "ຄ້າມວນ Province, ຫັກເຕັກ District, ນວນ Village". Below the video player, there is a timestamp "0:08 / 6:32". At the bottom of the map, there is a call-to-action text: "for the full version of the recording". The map also includes a scale bar indicating "30km / 20mi" and various road numbers like 8, 13, 12, and AH13. The word "Laos" is written in English in the upper right corner of the map area.



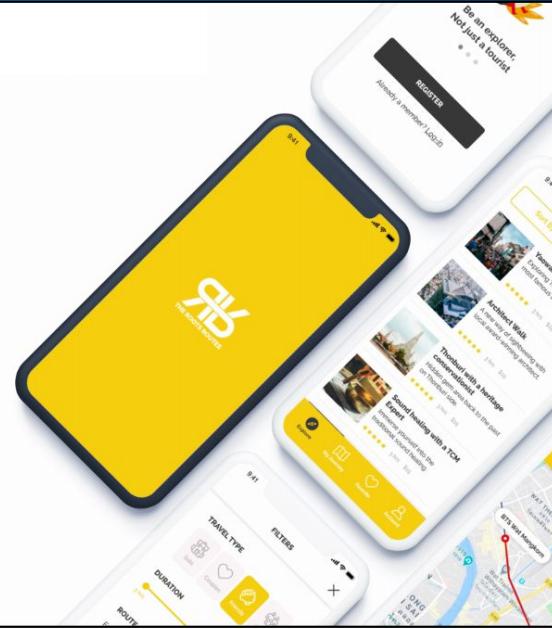
ICHCAP ichLinks Prize

2,000 USD in cash

<Thailand>

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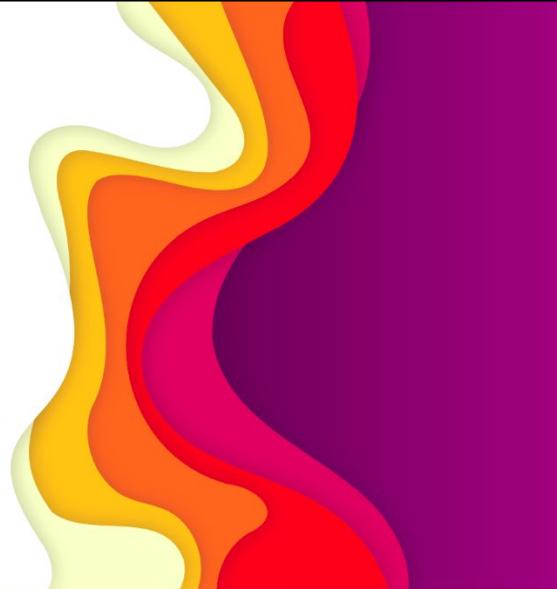
ICHCAP ichLinks Prize

2,000 USD in cash

<Singapore>



Way of Life
Gamifying cultural immersion





ICHCAP ichLinks Prize

2,000 USD in cash

<Hong Kong SAR, China>



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ICHCAP ichLinks Prize

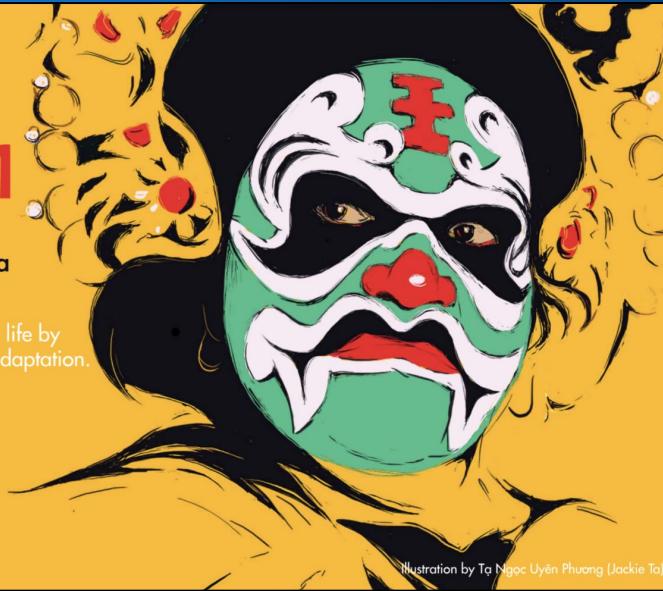
2,000 USD in cash

<Viet Nam>

HÁT BỘI 101

An Introduction to Vietnamese Traditional Opera

Bringing Hát Bội back to contemporary life by blending technology and educational adaptation.

An illustration of traditional Vietnamese opera masks, featuring a central figure with white face paint, red lips, and a green forehead, surrounded by other stylized faces. The background is yellow with black decorative elements.

CULTURA FISH

Illustration by Tạ Ngọc Uyên Phương (Jackie T)



Frontier Solution

2,000 USD in cash

Our HERITAGE VR MUSEUM

<Myanmar>

MYANMAR HERITAGE

INTERACTIVE 3D VR MUSEUM



1. VR City Tour

- Bagan Temples
- Mrauk-U Temples
- Sri-kshetra Temples
- Mahamuni
- Bogyoke Aung San Museum
- Shwedagon
- Kyaukhtiyoe
- etc

2. Mural Paintings

3. Burmese Fossils & Artifacts (3D Models)

4. Stone Inscriptions (3D Models)

5. Myanmar Traditional Handicrafts (3D Models)

6. Heritage Monuments (3D Models)

7. etc

DIGITAL PRESERVATION FOR HERITAGES

3D Reality Scanning of Ancient Heritage Sites



Frontier Solution

2,000 USD in cash

<Afghanistan>



A Visitor's Virtual Friend

**A voice
framework to
create virtual
guide and
chatbots**



Frontier Solution

2,000 USD in cash



LET'S MAKE INTANGIBLE CULTURAL HERITAGE STUDY FUN AND ENJOYABLE!

<Viet Nam>

Culture Quiz Maker

Teachers, practitioners, and event organizers can create quiz games to teach intangible heritages or any cultural related topics in any languages.

Students and adults can learn while playing.



Innovative Idea

1,000 USD in cash

Safeguard Cultural Heritage

*Old summer palace
AR+VR+game
reconstruction
Nirvana of ruins*

For some of the ruins, they are often caught in the dilemma of whether to rebuild or not. In order to re-develop the tourism industry and spread culture, we rebuilt based on the ruins of the Old Summer Palace based on VR and AR technologies, and added the part of human machine interaction game in additionally.



<China>

*The picture shows the 3D model of Dashui Site which is part of the Old Summer Palace



Innovative Idea

1,000 USD in cash

<India>



The Culturemy

An online platform that offers free and paid online courses to promote intangible cultural heritages in Asia Pacific Region.



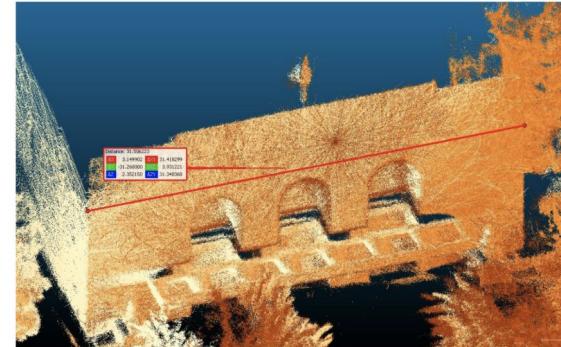
Innovative Idea

1,000 USD in cash

<Myanmar>

WHAT IS LIDAR TECHNOLOGY?

- Light Detection and Ranging
- Distance measurement using pulsed laser
- Can take precise measurements in 2D/3D space



University of Yangon, Convocation Hall Facade



Innovative Idea
1,000 USD in cash





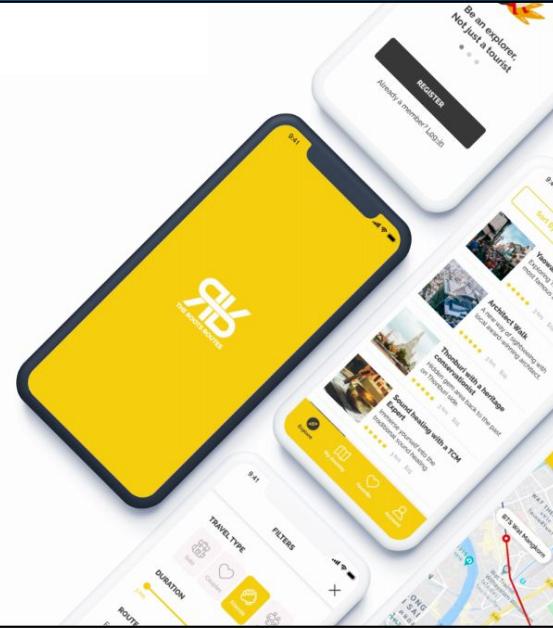
Thai National Prize

NIA Fast track start up program

<Thailand>

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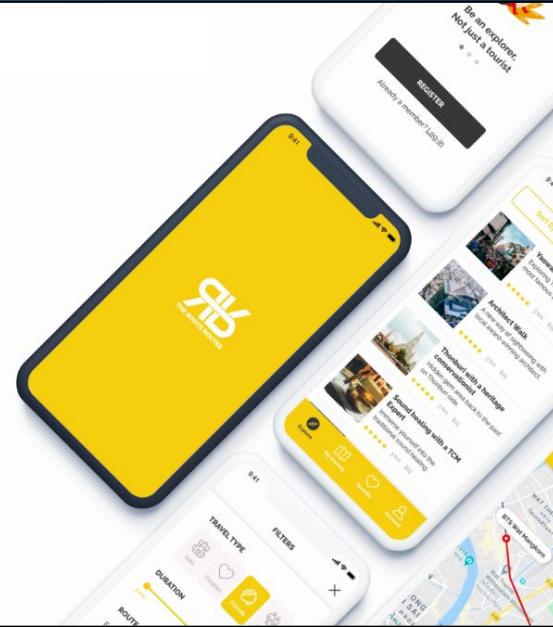
Thai National Prize

DEPA JumpStart

<Thailand>

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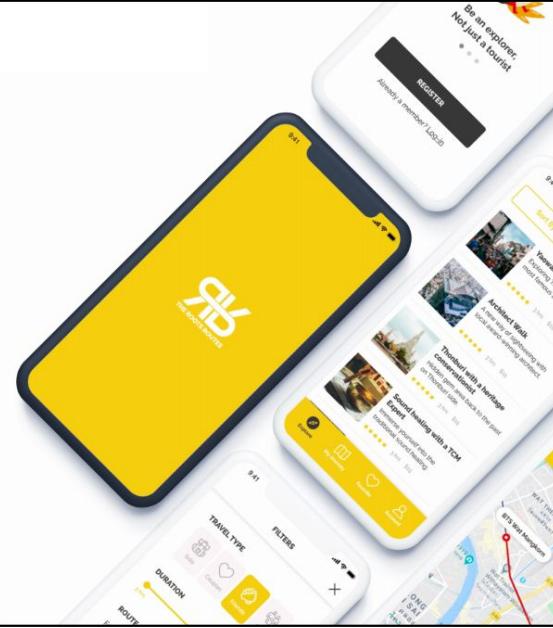
Thai National Prize

Tencent 2,000 USD in Cloud Credits and Mentorship

<Thailand>

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Hong Kong Prize

Incubation Program under CCSG at University of Hong Kong

<Hong Kong SAR, China>



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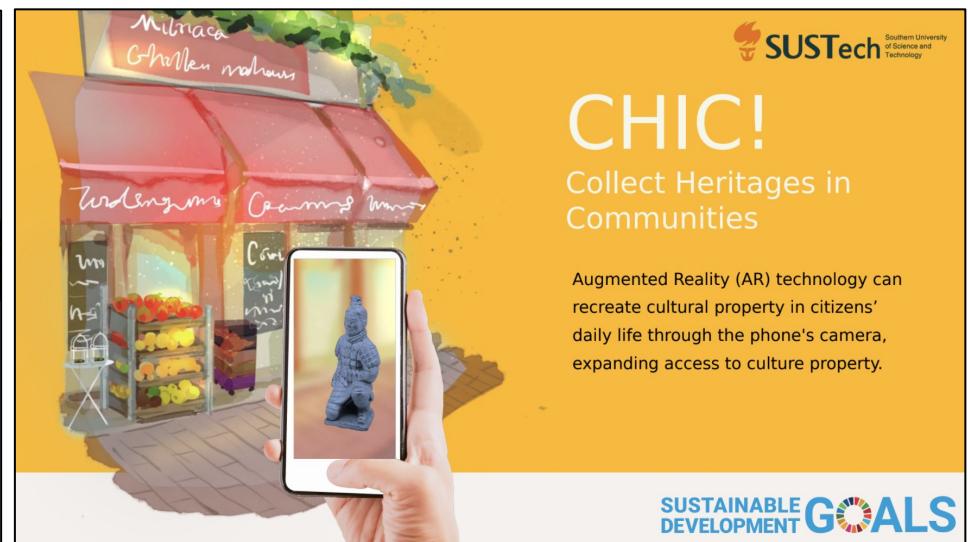
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Entrepreneur Prizes

sponsored by AWS

1000 USD in Cloud credits
for all 25 teams!



Digital Creative Hub

A digital space to connect Mongolian professionals in the creative industry to resources, tools, support and the network to succeed in the industry nationally and beyond



By Khishi Enkhbayar (Mongolia)

CEDIM.

Cultural Empowered Digital & Interactive Museum

TEAM REFINE

A joint project of University College of Technology Sarawak and World Fuzhou Heritage Gallery Sibu, Sarawak Malaysia

HÁT BỘI 101

An Introduction to Vietnamese Traditional Opera

Bringing Hát Bội back to contemporary life by blending technology and educational adaptation.



CULTURA FiSH



Illustration by Tạ Ngọc Uyên Phương (Jackie To)

Product

ICH Digital Interactive calendar



September

click it

ICH
Digital
Calendar

Bring Heritage closer

Mon	31	Tue	1	Wed	2	Thu	3	Fri	4	Sat	5	Sun	6
	7	8	9	10		11	12	13		14	15	16	17
	14	15	16	17	Torch festival	18	19	20		21	22	23	24
	21	22	23	24		25	26	27		28	29	30	1
	28	29	30	1		2	3	4		5	6	7	8
	5	6	7	8		9	10	11					



Inner Paintech

An Integrated App

What: An education, communication, interpretation and e-commerce platform for Chinese market

Subject: For an overlooked traditional craftsmanship item – “Cantonese Inner Painting” in Swatow, Guangdong, China

Aim: For the economic and socio-cultural sustainable development of Cantonese Inner Painting in China



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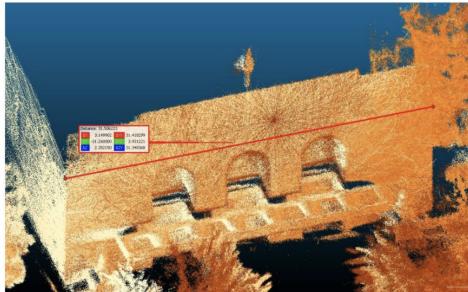
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Peace Arts Exchange Network

PinYay

PINYAY PIN YOUR PLACE

Arts Culture Heritage

A digital space to create a network of recommended cultural locations which enhances global access of the cultural sector and empowers communities.

UNESCO TechCul

PREVILLAGE(R)

Virtual Event Website Platform for handicraft sellers to sell their products

08 WHAT IS THE ROOTS ROUTES?

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HeRE

Heritage. Reaching everyone.

Centralized heritage information and touring access system for everyone.

HeRE

UpStage

cyberformance platform

An app called
VICULTUS



- Online traditional art performances
- Online cooking classes for traditional dishes
- Traditional skill classes
- Accessible to VR glasses

Affordable prices

An illustration of a person with dark hair tied back, wearing a purple long-sleeved shirt and dark purple pants, sitting cross-legged and using a laptop computer. The background is a solid yellow color.

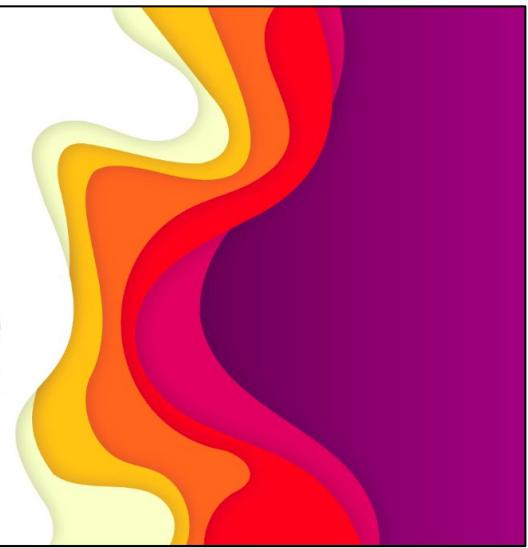
Boost-Art

#art #online #indie-exhibition #solo-exhibition #inspiration

An end-to-end IT solution to facilitate artists host their online solo exhibitions, with the ubiquity across website and mobile application.



Way of Life
Gamifying cultural immersion





Workshops-at-Home Collective

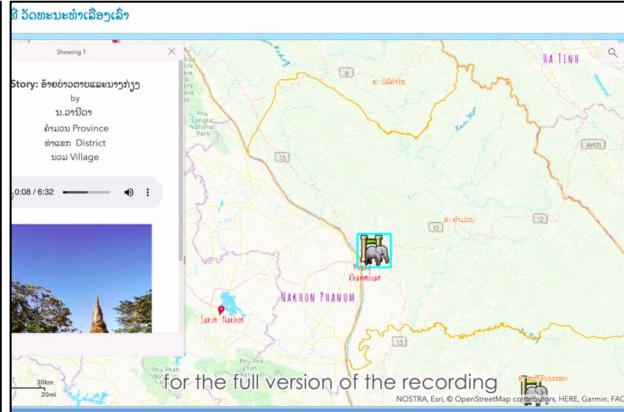
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