# Support Vector Machines (Contd.), Classification Loss Functions and Regularizers

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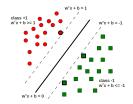
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# SVM (Recap)

SVM finds the maximum margin hyperplane that separates the classes



- Margin  $\gamma = \frac{1}{||\mathbf{w}||} \Rightarrow$  maximizing the margin  $\gamma \equiv$  minimizing  $||\mathbf{w}||$  (the norm)
- The optimization problem for the separable case (no misclassified training example)

Minimize 
$$f(\mathbf{w}, b) = \frac{||\mathbf{w}||^2}{2}$$
  
subject to  $y_n(\mathbf{w}^T \mathbf{x}_n + b) \ge 1$ ,  $n = 1, ..., N$ 

• This is a Quadratic Program (QP) with N linear inequality constraints

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# SVM: The Optimization Problem

Our optimization problem is:

Minimize 
$$f(\mathbf{w}, b) = \frac{||\mathbf{w}||^2}{2}$$
  
subject to  $1 \le y_n(\mathbf{w}^T \mathbf{x}_n + b), \qquad n = 1, ..., N$ 

• Introducing Lagrange Multipliers  $\alpha_n$  ( $n = \{1, ..., N\}$ ), one for each constraint, leads to the Primal Lagrangian:

Minimize 
$$L_P(\mathbf{w}, b, \alpha) = \frac{||\mathbf{w}||^2}{2} + \sum_{n=1}^{N} \alpha_n \{1 - y_n(\mathbf{w}^T \mathbf{x}_n + b)\}$$
  
subject to  $\alpha_n \ge 0$ ;  $n = 1, ..., N$ 

- We can now solve this Lagrangian
  - i.e., optimize  $L(\mathbf{w}, b, \alpha)$  w.r.t.  $\mathbf{w}$ , b, and  $\alpha$
  - .. making use of the Lagrangian Duality theory..



#### SVM: The Optimization Problem

• Take (partial) derivatives of  $L_P$  w.r.t.  $\mathbf{w}$ , b and set them to zero

$$\frac{\partial L_P}{\partial \mathbf{w}} = 0 \Rightarrow \mathbf{w} = \sum_{n=1}^N \alpha_n y_n \mathbf{x}_n, \quad \frac{\partial L_P}{\partial b} = 0 \Rightarrow \sum_{n=1}^N \alpha_n y_n = 0$$

ullet Substituting these in the Primal Lagrangian  $L_P$  gives the Dual Lagrangian

Maximize 
$$L_D(\mathbf{w}, b, \alpha) = \sum_{n=1}^{N} \alpha_n - \frac{1}{2} \sum_{m,n=1}^{N} \alpha_m \alpha_n y_m y_n (\mathbf{x}_m^T \mathbf{x}_n)$$
  
subject to  $\sum_{n=1}^{N} \alpha_n y_n = 0$ ,  $\alpha_n \ge 0$ ;  $n = 1, \dots, N$ 

- ullet It's a Quadratic Programming problem in lpha
  - Several off-the-shelf solvers exist to solve such QPs
  - Some examples: quadprog (MATLAB), CVXOPT, CPLEX, IPOPT, etc.



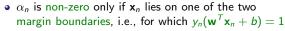
#### SVM: The Solution

• Once we have the  $\alpha_n$ 's, **w** and b can be computed as:

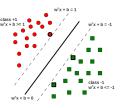
$$\mathbf{w} = \sum_{n=1}^{N} \alpha_n y_n \mathbf{x}_n$$
$$b = -\frac{1}{2} \left( \min_{n:y_n = +1} \mathbf{w}^T \mathbf{x}_n + \max_{n:y_n = -1} \mathbf{w}^T \mathbf{x}_n \right)$$

- **Note:** Most  $\alpha_n$ 's in the solution are zero (sparse solution)
  - Reason: Karush-Kuhn-Tucker (KKT) conditions
  - ullet For the optimal  $\alpha_n$ 's

$$\alpha_n\{1-y_n(\mathbf{w}^T\mathbf{x}_n+b)\}=0$$

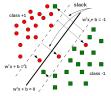


- These examples are called support vectors
- Support vectors "support" the margin boundaries



#### SVM - Non-separable case

- Non-separable case: No hyperplane can separate the classes perfectly
- Still want to find the maximum margin hyperplane but this time:
  - We will allow some training examples to be misclassified
  - We will allow some training examples to fall within the margin region



ullet Recall: For the separable case (training loss = 0), the constraints were:

$$y_n(\mathbf{w}^T\mathbf{x}_n+b)\geq 1 \quad \forall n$$

• For the non-separable case, we relax the above constraints as:

$$y_n(\mathbf{w}^T\mathbf{x}_n+b)\geq 1-\xi_n \quad \forall n$$

- $\xi_n$  is called slack variable (distance  $\mathbf{x}_n$  goes past the margin boundary)
- $\xi_n > 0, \forall n$ , misclassification when  $\xi_n > 1$



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### SVM - Non-separable case

- Non-separable case: We will allow misclassified training examples
  - .. but we want their number to be minimized  $\Rightarrow$  by minimizing the sum of slack variables  $(\sum_{n=1}^{N} \xi_n)$
- The optimization problem for the non-separable case

Minimize 
$$f(\mathbf{w}, b) = \frac{||\mathbf{w}||^2}{2} + C \sum_{n=1}^{N} \xi_n$$
  
subject to  $y_n(\mathbf{w}^T \mathbf{x}_n + b) \ge 1 - \xi_n, \quad \xi_n \ge 0 \qquad n = 1, \dots, N$ 

- C dictates which term  $(\frac{||\mathbf{w}||^2}{2} \text{ or } C \sum_{n=1}^N \xi_n)$  will dominate the minimization
  - Small  $C \Rightarrow \frac{||\mathbf{w}||^2}{2}$  dominates  $\Rightarrow$  prefer large margins
    - .. but allow potentially large # of misclassified training examples
  - Large  $C \Rightarrow C \sum_{n=1}^{N} \xi_n$  dominates  $\Rightarrow$  prefer small # of misclassified examples
    - .. at the expense of having a small margin

### SVM - Non-separable case: The Optimization Problem

Our optimization problem is:

Minimize 
$$f(\mathbf{w}, b, \xi) = \frac{||\mathbf{w}||^2}{2} + C \sum_{n=1}^{N} \xi_n$$
  
subject to  $1 \le y_n(\mathbf{w}^T \mathbf{x}_n + b) + \xi_n$ ,  $0 \le \xi_n$   $n = 1, ..., N$ 

• Introducing Lagrange Multipliers  $\alpha_n$ ,  $\beta_n$  ( $n = \{1, ..., N\}$ ), for the constraints, leads to the Primal Lagrangian:

Minimize 
$$L_P(\mathbf{w}, b, \xi, \alpha, \beta) = \frac{||\mathbf{w}||^2}{2} + C\sum_{n=1}^N \xi_n + \sum_{n=1}^N \alpha_n \{1 - y_n(\mathbf{w}^T \mathbf{x}_n + b) - \xi_n\} - \sum_{n=1}^N \beta_n \xi_n$$
 subject to  $\alpha_n, \beta_n \geq 0$ ;  $n = 1, \dots, N$ 

• Comparison note: Terms in red font were not there in the separable case

### SVM - Non-separable case: The Optimization Problem

• Take (partial) derivatives of  $L_P$  w.r.t.  $\mathbf{w}$ , b,  $\xi_n$  and set them to zero

$$\frac{\partial L_P}{\partial \mathbf{w}} = 0 \Rightarrow \mathbf{w} = \sum_{n=1}^N \alpha_n y_n \mathbf{x}_n, \quad \frac{\partial L_P}{\partial b} = 0 \Rightarrow \sum_{n=1}^N \alpha_n y_n = 0, \quad \frac{\partial L_P}{\partial \xi_n} = 0 \Rightarrow C - \alpha_n - \beta_n = 0$$

- Using  $C \alpha_n \beta_n = 0$  and  $\beta_n \ge 0 \Rightarrow \alpha_n \le C$
- ullet Substituting these in the Primal Lagrangian  $L_P$  gives the Dual Lagrangian

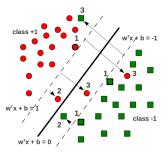
Maximize 
$$L_D(\mathbf{w}, b, \boldsymbol{\xi}, \alpha, \boldsymbol{\beta}) = \sum_{n=1}^{N} \alpha_n - \frac{1}{2} \sum_{m,n=1}^{N} \alpha_m \alpha_n y_m y_n (\mathbf{x}_m^T \mathbf{x}_n)$$
  
subject to  $\sum_{n=1}^{N} \alpha_n y_n = 0$ ,  $0 \le \alpha_n \le C$ ;  $n = 1, ..., N$ 

- ullet Again a Quadratic Programming problem in lpha
- ullet Given lpha, the solution for ullet, b has the same form as the separable case
- **Note:**  $\alpha$  is again sparse. Nonzero  $\alpha_n$ 's correspond to the support vectors



#### Support Vectors in the non-separable case

- The separable case has only one type of support vectors
  - .. ones that lie on the margin boundaries  $\mathbf{w}^T\mathbf{x} + b = -1$  and  $\mathbf{w}^T\mathbf{x} + b = +1$
- The non-separable case has three types of support vectors



- **1** Lying on the margin boundaries  $\mathbf{w}^T \mathbf{x} + b = -1$  and  $\mathbf{w}^T \mathbf{x} + b = +1$  ( $\xi_n = 0$ )
- ② Lying within the margin region  $(0 < \xi_n < 1)$  but still on the correct side
- **Solution** Suppose  $(\xi_n \ge 1)$  Suppose  $(\xi_n \ge 1)$

#### Support Vector Machines: some notes

- Training time of the standard SVM is  $O(N^3)$  (have to solve the QP)
  - Can be prohibitive for large datasets
- Lots of research has gone into speeding up the SVMs
  - Many approximate QP solvers are used to speed up SVMs
  - Online training (e.g., using stochastic gradient descent)
- Several extensions exist
  - Nonlinear separation boundaries by applying the Kernel Trick (next class)
  - More than 2 classes (multiclass classification)
  - Structured outputs (structured prediction)
  - Real-valued outputs (support vector regression)
- Popular SVM implementations: libSVM, SVMLight, SVM-struct, etc.
  - Also http://www.kernel-machines.org/software

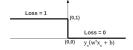


#### Loss Functions for Linear Classification

- We have seen two linear binary classification algorithms (Perceptron, SVM)
- Linear binary classification written as a general optimization problem:

$$\min_{\mathbf{w},b} L(\mathbf{w},b) = \min_{\mathbf{w},b} \sum_{n=1}^{N} \mathbb{I}(y_n(\mathbf{w}^T \mathbf{x}_n + b) < 0) + \lambda R(\mathbf{w},b)$$

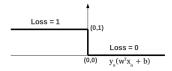
- $\mathbb{I}(.)$  is the indicator function (1 if (.) is true, 0 otherwise)
- The objective is sum of two parts: the loss function and the regularizer
  - Want to fit training data well and also want to have simple solutions
- The above loss function called the 0-1 loss



- The 0-1 loss is NP-hard to optimize (exactly/approximately) in general
- Different loss function approximations and regularizers lead to specific algorithms (e.g., Perceptron, SVM, Logistic Regression, etc.).



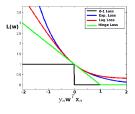
# Why is the 0-1 loss hard to optimize?



- It's a combinatorial optimization problem
- Can be shown to be NP-hard
  - .. using a reduction of a variant of the satisfiability problem
- No polynomial time algorithm
- Loss function is non-smooth, non-convex
- ullet Small changes in ullet, b can change the loss by a lot

#### Approximations to the 0-1 loss

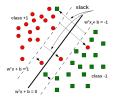
- We use loss functions that are convex approximations to the 0-1 loss
  - These are called surrogate loss functions
- Examples of surrogate loss functions (assuming b = 0):
  - Hinge loss:  $[1 y_n \mathbf{w}^T \mathbf{x}_n]_+ = \max\{0, 1 y_n \mathbf{w}^T \mathbf{x}_n\}$
  - Log loss:  $\log[1 + \exp(-y_n \mathbf{w}^T \mathbf{x}_n)]$
  - Exponential loss:  $\exp(-y_n \mathbf{w}^T \mathbf{x}_n)$
  - All are convex upper bounds on the 0-1 loss
  - Minimizing a convex upper bound also pushes down the original function
  - Unlike 0-1 loss, these loss functions depend on how far the examples are from the hyperplane



- Apart from convexity, smoothness is the other desirable for loss functions
  - Smoothness allows using gradient (or stochastic gradient) descent
  - Note: hinge loss is not smooth at (1,0) but subgradient descent can be used

# Loss functions for specific algorithms

• Recall **SVM** non-separable case: we minimized the sum of slacks  $\sum_{n=1}^{N} \xi_n$ 



- No penalty  $(\xi_n = 0)$  if  $y_n(\mathbf{w}^T\mathbf{x}_n + b) \ge 1$
- Linear penalty  $(\xi_n = 1 y_n(\mathbf{w}^T\mathbf{x}_n + b))$  if  $y_n(\mathbf{w}^T\mathbf{x}_n + b) < 1$
- It's precisely the hinge loss  $\max\{0, 1 y_n(\mathbf{w}^T\mathbf{x}_n + b)\}$
- Note: Some SVMs minimize the sum of squared slacks  $\sum_{n=1}^{N} \xi_n^2$
- **Perceptron** uses a variant of the hinge loss:  $\max\{0, -y_n(\mathbf{w}^T\mathbf{x}_n + b)\}$
- Logistic Regression uses the log loss
  - Misnomer: Logistic Regression does classification, not regression!
- Boosting uses the exponential loss



#### Regularizers

• Recall: The optimization problem for regularized linear binary classification:

$$\min_{\mathbf{w},b} L(\mathbf{w},b) = \min_{\mathbf{w},b} \sum_{n=1}^{N} \mathbb{I}(y_n(\mathbf{w}^T \mathbf{x}_n + b) < 0) + \lambda R(\mathbf{w},b)$$

- We have already seen the approximation choices for the 0-1 loss function
- What about the regularizer term  $R(\mathbf{w}, b)$  to ensure simple solutions?
- The regularizer  $R(\mathbf{w}, b)$  determines what each entry  $w_d$  of  $\mathbf{w}$  looks like
- Ideally, we want most entries  $w_d$  of **w** be zero, so prediction depends only on a small number of features (for which  $w_d \neq 0$ ). Desired minimization:

$$R^{cnt}(\mathbf{w},b) = \sum_{d=1}^{D} \mathbb{I}(w_d \neq 0)$$

- $R^{cnt}(\mathbf{w}, b)$  is NP-hard to minimize, so its approximations are used
  - A good approximation is to make the individual  $w_d$ 's small
  - Small  $w_d \Rightarrow$  small changes in some feature  $x_d$  won't affect prediction by much
  - Small individual weights  $w_d$  is a notion of function simplicity



# Norm based Regularizers

- Norm based regularizers are used as approximations to  $R^{cnt}(\mathbf{w}, b)$ 
  - $\ell_2$  squared norm:  $||\mathbf{w}||_2^2 = \sum_{d=1}^D w_d^2$
  - $\ell_1$  norm:  $||\mathbf{w}||_1 = \sum_{d=1}^D |w_d|$
  - $\ell_p$  norm:  $||\mathbf{w}||_p = (\sum_{d=1}^{D} w_d^p)^{1/p}$

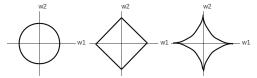


Figure: Contour plots. Left:  $\ell_2$  norm, Center:  $\ell_1$  norm, Right:  $\ell_p$  norm (for p < 1)

- Smaller p favors sparser vector  $\mathbf{w}$  (most entries of  $\mathbf{w}$  close/equal to 0)
  - ullet But the norm becomes non-convex for p < 1 and is hard to optimize
- ullet The  $\ell_1$  norm is the most preferred regularizer for sparse  $oldsymbol{w}$  (many  $w_d$ 's zero)
  - Convex, but it's not smooth at the axis points
  - .. but several methods exists to deal with it, e.g., subgradient descent
- The  $\ell_2$  squared norm tries to keep the individual  $w_d$ 's small
  - Convex, smooth, and the easiest to deal with



#### Next class...

- Introduction to Kernels
- Nonlinear classification algorithms
  - Kernelized Perceptron
  - Kernelized Support Vector Machines