Different aspects of Facebook "10-year challenge"

Article by: Bindu Trikha

10-Year challenge was a fun activity for millions of Facebook and Instagram users where people have put their current image from 2019 with an image that shows them from 2009. It may seem that the photos uploaded for the 10-Year Challenge were drops in a very, very big bucket of data that Facebook has been collecting for years. But this 10- year challenge has different aspects, it's about who sees what in this challenge.

 The famous Facebook "10 Year Challenge" that has been extremely popular over the last few days, could actually be a viral ploy to get users to categorize data showing how their facial features changed over ten years. It's something like feeding the corporate giants with readymade clean data for algorithm designing. The basic building block for a good algorithm is getting data categorized properly and this is the most challenging aspect. Having primary data and that too categorized properly is a real challenge but with the over use of social media by people all over the world this challenge seems to be diminished especially in case of designing facial recognition algorithm. This primary data obtained from "10 Year Challenge" is as good as the training data for the machine learning programs. The 10-Year challenge could conceivably provide a relatively clean data set for a company that wanted to work on age-progression technology.

One aspect of the challenge can be that people can consider their Age as more than just a number. A stark difference is seen in the physical appearance after each decade. A few wrinkles and grey hairs are a part of ageing gracefully. Many of us may have made major style changes during last 10 years, we have made ourselves more mature and confident, and we should be happy to just see how far we have come. If we have aged well, we are likely to feel elated. In fact, most individuals are surprised that they aged gracefully. Most individuals feel more content, fulfilled and at peace with age.

Setting Goals and resolutions can be another aspect of this challenge. Eating healthier, focusing more on skin, working out, grooming oneself, this is a great time to still make a resolution. Perhaps, one may aim to turn those pictures around for the next year's 10-year challenge.

So the 10-year challenge can be a source of primary, clean & categorized data for a company that wanted to work on facial recognitions or enhancing bio-metric systems, or it can be a challenge to make oneself more confident and mature in the years to come.