

# International Conference on Digital and Social Marketing: Social, Responsible and Sustainable Marketing (DiSMark2023)

10/14/2023 - 10/15/2023, IIMT, Bhubaneswar

## Acceptance Letter

Dear author(s):

Thanks for your contribution! We are pleased to inform you that your paper has passed the peer review, and has been accepted by International Conference on Digital and Social Marketing: Social, Responsible and Sustainable Marketing (DiSMark2023).

<b>Manuscript No.</b>	DiS2324
<b>Author name(s)</b>	Danni Wu and Mengyao Yuan
<b>Manuscript title</b>	Research on stock price prediction of 5 technology companies based on Random Forest

Digital marketing is the marketing of the product and services using digital technologies through the internet and also by the use of mobile phones, display advertising and different digital mediums. Social media marketing is the process of gaining website traffic or attention through social media sites. Social networking websites allow individuals, businesses and different organizations to interact with one another and also build relationships and communicate online. Social marketing is the process of creating a change in the behaviors and attitudes of people through consistent marketing development activities. The purpose of social marketing is to benefit the whole society, instead of just profiting the brand. The idea behind this is to change the behaviors of people cost-effectively and sustainably.

All papers, both invited and contributed, will be reviewed by at least 2 experts from the committees. After a careful reviewing process before the final decision and detailed presentation at the conference, all accepted papers of DiSMark 2023 will be published in the IEEE Xplore, which is indexed in Scopus & EI Compindex.

For the most updated information of the conference, please check the website:

<https://iimt.ac.in/DiSMark/index.php>



PUBLISHED BY  
IEEE COMPUTER SOCIETY  
**CONFERENCE  
PUBLISHING  
SERVICES**



Engineering Village

Scopus®

# International Conference on Digital and Social Marketing: Social, Responsible and Sustainable Marketing (DiSMark2023)

10/14/2023 - 10/15/2023, IIMT, Bhubaneswar

## Notice for Registration

Dear author(s):

Congratulations! Your manuscript has been accepted by International Conference on Digital and Social Marketing: Social, Responsible and Sustainable Marketing (DiSMark2023). To proceed to publication, you need to check the following information and follow the guidelines for registration.

<b>Manuscript No.</b>	DiS2324
<b>Author name(s)</b>	Danni Wu and Mengyao Yuan
<b>Manuscript title</b>	Research on stock price prediction of 5 technology companies based on Random Forest
<b>Registration fee</b>	3200 RMB in total

**Charges:** The registration fee is 3200 RMB/manuscript.

**Deadline:** Authors need to complete registration and make payment in 7 business days .

**Payment postscript:** It's important to make a postscript for your payment. For example, "DiS2324\_name".

