

INDIA'S
AGRICULTURAL
CROP
PRODUCTION
ANALYSIS
1997 - 2021

Says

What have we heard them say?
What can we imagine them saying?

Farmers expressed concerns about changing weather patterns affecting crop yields.

Agricultural experts highlighted the importance of technology in improving productivity

Government ofcials discussed policies and subsidies related to agriculture.

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Farmers were worried about unpredictable weather and its impact on their income.

Experts were thinking about innovative farming techniques and sustainable

Government ofcials were considering ways to support the agricultural sector.

Government ofcials implemented policies and provided fnancial support to farmers

Experts conducted research and provided guidance on sustainable farming.

Farmers adopted new farming technologies and sought weather forecasting services.

Experts felt hopeful about the potential of technology to address

Government ofcials felt responsible for ensuring food security.

Farmers felt stressed due to weather-related uncertainties

Does

What behavior have we observed?
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?