

AdventureWorks_Report_COMPLETE - Power BI Desktop

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FileHomeInsertModelingViewHelp

PasteCutCopyFormat painterClipboard

Get dataExcelPower BIDatawareRecent sources

Transform dataRefresh

New visualText boxMore visuals

New measureQuick measure measureSensitivityPublish

ADVENTURE WORKS
cycles

1/1/20166/30/2017

Total Orders by Category

Accessories

Bikes

Clothing

Total Orders by Subcategory

Tires and Tubes4.5K

Helmets1.8K

Road Bikes3.1K

Bottles and C.4.5K

Mountain Bikes6.1K

Arriety1.1K

Training Bikes3.1K

Caps2.1K

Pandies2.0K

Gloves1.3K

Shirts3.1K

Cloakers3.1K

Hydration Pac.0.7K

Socks0.8K

Vests0.9K

Product Name

Total Orders

Return Rate

Water Bottle - 30 oz.1,9501.95%

Patch Kit/8 Patch1,6101.61%

Mountain Tire Tube1,5401.54%

Road Tire Tube1,1751.55%

Sport 100 Helmet Red3,8303.83%

AWC Logo Cap2,0621.11%

Sport 100 Helmet Blue1,9503.21%

Pendal Jet - Mountain1,9751.96%

Sport 100 Helmet Black1,4402.68%

Mountain Bottle Cage1,8952.02%

Road Bottle Cage1,6251.60%

Training Tire Tube1,4441.41%

MTB Mountain Tire1,3053.75%

MTB Mountain Tire1,0401.42%

LT Road Tire8672.26%

MTB Road Tire8681.51%

Training Tire8631.22%

BlackWebb - Disruptor8001.47%

LT Road Tire7683.52%

LT Mountain Tire7683.00%

Hydration Pack - 75 oz.6053.00%

Mountain 200 Black, 465283.02%

Mountain 200 Black, 425243.03%

Mountain 200 Black, 385223.00%

Mountain 200 Black, 405212.11%

Mountain 200 Black, 365192.00%

Mountain 200 Silver, 424854.48%

Half Finger Gloves, M4651.74%

Half Finger Gloves, S4551.89%

Long Sleeve LSXX jersey, L4261.54%

Total22,5382.14%

Monthly Revenue

Monthly Orders

Monthly Revenue

Monthly Orders

Goal 1.77M (+33%)

2,146

Goal 2165 (+0.88%)

166

Goal 163 (+1.78%)

Top Product (Orders)

Water Bottle - 30 oz.

Top Product (Profit)

Mountain-200 Black, 46

Select allEuropeNorth AmericaPacific

NORTH AMERICA

EUROPE

ASIA

PACIFIC OCEAN

SOUTH AMERICA

AFRICA

AUSTRALIA

Exec Summary

Product Detail

Customer Detail

+

Page 1 of 3

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