

SYNOPSIS

Report on

EstateVista

by

**SAUMYA SHARMA - 2300290140164
SHRISHTI PANDEY - 2300290140177**

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Under the supervision of

**MR APOORV JAIN
(ASSISTANT PROFESSOR)**

KIET Group of Institutions, Delhi-NCR, Ghaziabad



**DEPARTMENT OF COMPUTER APPLICATIONS
KIET GROUP OF INSTITUTIONS, DELHI-NCR,
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ABSTRACT

In today's fast-paced real estate market, the need for a user-friendly and efficient property search platform has never been greater. This project aims to develop a comprehensive real estate website designed to meet the needs of property buyers, sellers, and renters. The platform combines advanced search functionalities, detailed property insights, and seamless connectivity with real estate agents, offering a streamlined and intuitive experience for all users. The website features an extensive database of property listings, including residential, commercial, and rental options, presented with high-quality images, comprehensive descriptions, and detailed specifications. Users can filter their searches based on criteria such as location, price range, property type, and amenities, ensuring tailored results that align with their preferences. The platform also includes interactive tools such as a map-based property search. These features enable users to make well-informed decisions by understanding property values and the surrounding area better. Additionally, users can save searches, bookmark properties. Connecting users directly with verified real estate agents is a key aspect of the website, fostering trust and transparency. The platform facilitates property visit scheduling, inquiries, and document submissions, streamlining the real estate process for all parties involved. In conclusion, this real estate website offers a holistic solution to property search and transactions by integrating robust tools, detailed information, and streamlined communication channels. It serves as a one-stop destination for navigating the complexities of the real estate market with ease and confidence.

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Introduction

EstateVista is a modern and versatile real estate platform designed to streamline property discovery, management, and transactions for buyers, sellers, and renters. Built with the MERN stack and Prisma, EstateVista delivers an intuitive, feature-rich experience that caters to the diverse needs of real estate enthusiasts. With its robust functionalities and user-friendly design, the platform empowers users to navigate the complexities of the real estate market effortlessly. At its core, EstateVista offers secure user authentication powered by Auth0, ensuring a safe and personalized experience for every user. The platform enables users to list properties with ease, upload highquality images, and showcase precise location details through an interactive map interface. This map-based integration provides users with a comprehensive view of property locations and their surroundings, facilitating informed decision-making. The property listing module aggregates diverse property options submitted by users, offering a centralized and dynamic repository for residential, commercial, and rental properties. Advanced search filters allow users to refine their searches based on location, price range, property type, and amenities, ensuring they can find properties that match their specific preferences. EstateVista also features a "Favourites" functionality, enabling users to bookmark properties of interest for quick reference and comparison. Additionally, the platform's visit booking system allows users to schedule property viewings directly, simplifying the coordination process between buyers and sellers. A standout aspect of EstateVista is its focus on user engagement through visually enriched and data driven tools. The interactive map not only displays property locations but also provides valuable insights into neighbourhood dynamics, proximity to services, and other geographical details, helping users evaluate options with confidence. EstateVista's responsive design ensures seamless accessibility across all devices, allowing users to explore, list, and manage properties from desktops, tablets, or smartphones. The platform's clean interface and streamlined navigation make it an ideal choice for both experienced real estate professionals and first-time users. In conclusion, EstateVista redefines the real estate journey by integrating advanced functionalities such as property listing, interactive mapping, visit scheduling, and personalized features. It serves as a one stop destination for property enthusiasts, delivering an efficient and enjoyable experience while bridging the gap between property seekers and sellers in today's fast-paced market.

Literature Review

This study explores the development and optimization of EstateVista, a real estate platform designed to revolutionize property search and transaction experiences. Through an analysis of existing digital tools and technologies, this research aims to identify best practices, evaluate user engagement strategies, and address key challenges within the real estate landscape. The insights from this literature survey focus on interactive features, personalized search tools, integrated booking functionalities, and inclusivity within real estate platforms, ultimately guiding the design and implementation of a robust and scalable solution.

1. Interactive User Engagement in Real Estate Platforms

Several studies emphasize the importance of interactive features in enhancing user engagement within real estate websites. Platforms like Zillow, Realtor.com, Magicbricks, and Rightmove include functionalities such as dynamic property filters, interactive maps, and virtual tours. Research shows that interactive elements significantly increase user participation and satisfaction by providing a more immersive experience, enabling quick decision-making, and fostering trust through transparency.

- **Dynamic Search Filters:** Customizable search filters allow users to tailor their property exploration experience according to their preferences in location, price, amenities, and property type.
- **Virtual Tours and Multimedia Integration:** High-quality videos and photos facilitate remote viewing experiences, allowing users to evaluate properties without the need for physical visits.
- **Map-Based Interfaces:** Interactive maps display critical information about neighbourhoods, commute times, property values, and nearby amenities, helping users make informed choices.

Key Insight: Incorporating dynamic, multimedia-rich, and location-based search tools enhances user engagement by offering a more interactive, transparent, and information-rich experience.

2. Personalized Real Estate Search Tools

Personalization in real estate search platforms is crucial to meet the unique needs of property buyers, sellers, and renters. Studies on platforms like Compass and Trulia reveal the following insights:

- **User Data Analytics:** Machine learning algorithms analyse user behaviour and preferences to recommend properties tailored to specific tastes, budgets, and schedules.
- **Preference-Based Recommendations:** Tools that allow users to save searches and bookmark properties ensure long-term engagement and a more personalized search experience.
- **Real-Time Updates:** Personalized search tools often include real-time updates about property availability, market trends, and local developments, which enhance decision-making.

Key Insight: A robust personalized search system using machine learning and real-time data provides users with highly relevant property recommendations and ensures an optimized experience.

3. Integration of Communication and Scheduling Tools

Research highlights the role of integrating communication and scheduling tools within real estate platforms to streamline interactions between buyers, sellers, and agents. Tools like Calendly, DocuSign, and CRM systems

(e.g., Salesforce) are often incorporated to facilitate scheduling visits, managing inquiries, and processing documentation. • Appointment Scheduling Integration: Embedded scheduling tools reduce back-and-forth communications and enable quick, hassle-free property visits. • Digital Documentation Handling: Document submission and verification features improve the efficiency and security of property transactions. • Agent Communication Interfaces: Platforms that connect buyers directly with verified agents offer transparency, trust, and quick responses. Key Insight: A unified communication system embedded within the platform enhances collaboration and streamlines interactions across all stakeholders, ensuring a smooth transaction process.

Project / Research Objective

Estate Vista is a comprehensive real estate platform designed to revolutionize the way users interact with property listings. The key objectives include:

1. **Simplified Property Browsing:** Provide a seamless and intuitive interface for users to explore properties based on filters such as location, price range, property type, and amenities.
2. **Efficient Property Listing:** Enable property owners and real estate agents to list, update, and manage their properties effortlessly.
3. **User Personalization:** Allow users to save and manage favorite properties for quick access and decision-making.
4. **Secure and Scalable System:** Implement robust authentication and authorization using **Auth0**, ensuring user data privacy, secure access control, and support for various roles like Admin, Owner, and Buyer.
5. **Modern Technology Adoption:** Leverage cutting-edge technologies such as **React.js**, **Node.js**, **MongoDB**, **Express**, and **Prisma** for optimal performance, scalability, and maintainability.

This integration ensures better decision-making, reduces delays, and minimizes waste, leading to a more efficient supply chain.

Hardware and Software Requirements

Hardware Requirements:

EstateVista is designed to be lightweight and accessible, the hardware requirements are minimal. Users will be able to access Tracking through any device capable of running a modern web browser. The basic hardware requirements include:

User Devices:

- A desktop or laptop computer with at least 4 GB of RAM and a dual-core processor.
- Tablets or mobile devices may also be used, but the full functionality is optimized for desktop use.

Internet Connection:

- A stable internet connection with a minimum speed of 5 Mbps is recommended for smooth real-time collaboration.

Storage Space:

- A minimum of 500 MB of available storage on the user's device is recommended for caching and temporary files to ensure smooth operation during extended collaboration sessions.

Software Requirements:

Frontend Technologies:

- **React.js:** The frontend will be built using React.js to create an interactive and responsive interface. Reactjs's component-based architecture is ideal for creating a dynamic coding environment where updates happen in real time.

Backend Technologies:

1. Frameworks and Languages

- Node.js: JavaScript runtime for building the server-side logic.
- Express.js: Lightweight and flexible web application framework for creating RESTful APIs.

2. Database

- MongoDB: NoSQL database for storing user information, property listings, and favorites.
- MongoDB Atlas: Cloud-hosted MongoDB solution for scalability and ease of management.

3. ORM (Object Relational Mapping)

- Prisma: ORM for defining database schemas, managing queries, and ensuring seamless database interactions.

4. Authentication and Authorization

- **Auth0:**
 - Role-based access control for Admin, Property Owner, and Buyer.

- Secure authentication via OAuth, JWT tokens, or social login providers (Google, Facebook).

Version Control:

- **Git Integration:** Codex will feature basic Git functionality, allowing users to commit, push, and pull code changes. This feature will teach students the importance of version control while maintaining simplicity.

Project Flow / Research Methodology

- **1. Authentication & Authorization:**

User Registration/Login: Users can sign up or log in using email/password or third-party providers (Google, Facebook, etc.) via Auth0.

- **Role-Based Access:**

- **Admin:** Manage users, oversee listings, and perform platform-level tasks.

- **Property Owners:** List, edit, and delete their properties.

- **Buyers:** Browse properties, save favorites, and contact owners.

2. Property Browsing:

Home Page Features: Display featured and trending properties, along with quick filters for price, type, and location.

Search & Filter Options: Advanced search functionalities allow users to filter by parameters such as number of bedrooms, area, price range, and amenities.

Property Details Page:

- High-resolution images and videos of the property.
- Detailed description, pricing, location, and contact options.
- Similar property recommendations.

3. Property Listing & Management:

Owner Dashboard:

- Add new property listings with images, descriptions, and pricing.
- Edit or delete existing listings.

Admin Controls:

- Approve or reject listings to maintain platform quality.
- View analytics related to property performance.

4. Favorites Management:

- **Save Property to Favorites:** Users can bookmark properties they're interested in.
- **Manage Favorites List:**
- View, remove, or sort bookmarked properties.

5. Backend Management:

Data Storage:

- Store user details, property data, and favorites in a MongoDB database.
- Use Prisma ORM for seamless database interactions.

- **APIs:**

Develop RESTful APIs using Express.js for property browsing, listing management, and user functionalities.

Project / Research Outcome

Market Research Findings:

- Users demand intuitive search features with granular filters for personalized property recommendations.
- The market favors platforms that offer both buyers and sellers tailored dashboards to manage their activities.
- Security and privacy concerns are paramount in user decisions, highlighting the importance of robust authentication systems.

Competitive Analysis:

- Platforms like Zillow and Realtor.com excel in user experience but lack flexibility for smaller property owners.
- Estate Vista will target a niche by offering streamlined features for independent owners and small agencies.

Technical Feasibility:

- Auth0's integration ensures rapid deployment of secure authentication mechanisms.
- The combination of React.js and Node.js provides a scalable and responsive architecture, ensuring fast loading times and robust API handling.

Proposed Time Duration

Phase 1: Requirement Analysis and Planning (2 Weeks)

- **Define Key Features and Scope:** Identify essential functionalities, including property listing, browsing, favorites management, and user authentication.
- **Develop a Detailed Project Plan:** Create a roadmap with milestones, deliverables, and timelines, ensuring clear alignment of goals across the team.

Phase 2: Design (4 Weeks)

- **Wireframe and Prototype Development:** Create detailed wireframes and prototypes for key interfaces like home page, property details page, and user dashboards.
- **UI/UX Design Finalization:** Focus on usability, clarity, and aesthetic appeal, ensuring a seamless user experience.
- **User Feedback and Approval:** Present designs to a sample group of stakeholders or potential users for review and iterate based on feedback.

Phase 3: Backend Development (6 Weeks)

- **Database Schema Design:** Structure MongoDB collections to handle users, property listings, and favorites efficiently.
- **API Development:** Build RESTful APIs using Node.js and Express.js to support property listing, searching, and user actions.

- **Authentication and Authorization:** Integrate Auth0 for secure user login, registration, and role-based access control.
- **Data Interaction:** Utilize Prisma ORM for smooth and efficient database operations.
- **Testing and Deployment of Backend APIs:** Ensure the reliability and scalability of backend services through rigorous testing.

Phase 4: Frontend Development (6 Weeks)

- **Frontend Architecture Design:** Set up the project structure using React.js for modularity and scalability.
- **Feature Implementation:**
 - Develop components for property listing, browsing, and detailed views.
 - Create a user dashboard for managing listings and favorites.
- **API Integration:** Use Axios to connect the frontend to backend APIs for dynamic data flow.
- **Authentication Integration:** Implement Auth0 into the frontend for a seamless and secure login experience.
- **Testing and Debugging:** Conduct component-level and integration testing to ensure responsiveness and usability across devices.

Phase 5: Testing and Feedback (4 Weeks)

- **Functional Testing:** Validate all features, including property browsing, listing, and favorites management, ensuring the system performs as intended.
- **Usability Testing:** Conduct sessions with end-users to gather feedback on the platform's interface and overall experience.
- **Bug Fixing and Optimization:** Address any issues found during testing, optimize performance, and fine-tune the user experience based on feedback.
- **Final Approval:** Ensure the platform meets the expectations of stakeholders and end-users before deployment.