6-3-5

6 people - 3 ideas - 5 minutes will give you 108 ideas built on each other



PURPOSE

With the 6-3-5 method, you can easily create a lot of ideas and encourage participants to build ideas off of each other.

SETUP









- Start brainstorming (30 min)
- ~ Cluster and vote (30 min)

TIPS FOR MODERATION

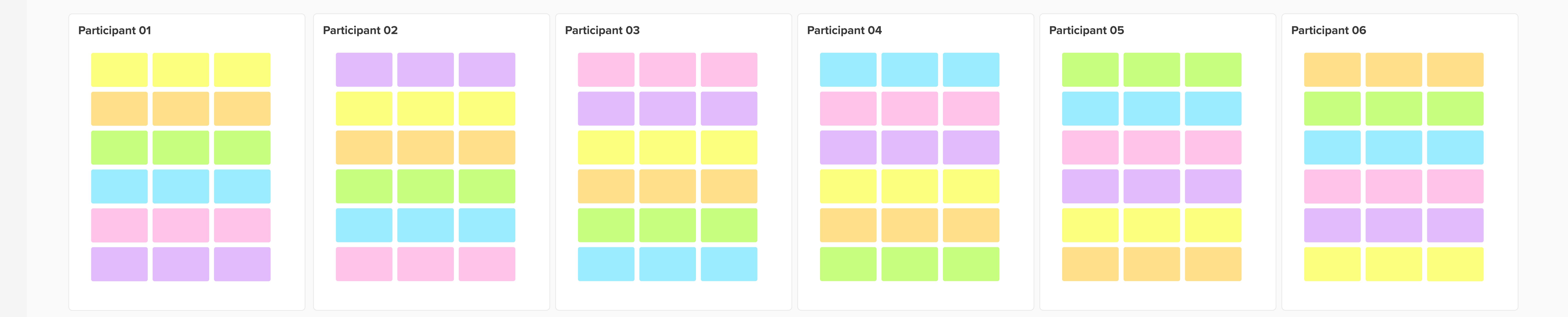
If you have to cut time, give three minutes instead of five minutes in the first round of brainstorming. Make sure to have enough time to read the existing ideas.



[Insert your problem statement]

1. Start brainstorming (30 min)

Select one panel and replace [Participant #] with your name. Begin ideation on the first row of sticky notes in your panel.



2. Cluster and vote (30 min)

Bring your ideas to the box on the left. Add your ideas to either existing clusters or create new ones. Vote for which best fulfills your problem statement.

Cluster name	Cluster name	Cluster name	Cluster name