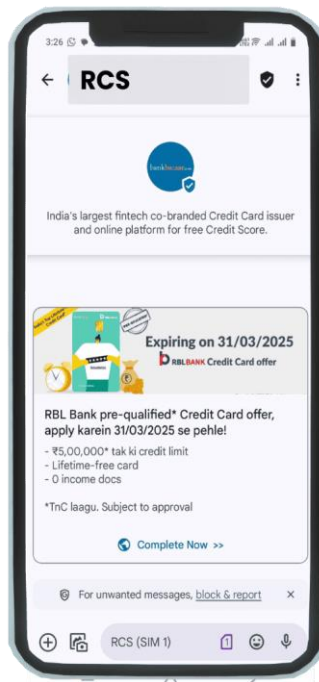


Elevate Customer Engagement with RCS Messaging – The Next-Gen Bulk SMS Solution

Upgrade your business communication with Rich Communication Services (RCS)—the next-generation messaging technology that goes beyond traditional SMS. With RCS business messaging, you can send high-quality multimedia content, branded messages, verified sender IDs, interactive buttons, and real-time tracking to enhance customer experience.



[Rcs Messaging Service](#)

Maximize Engagement with Advanced RCS Features

Deliver dynamic and interactive messaging experiences with [Arihant Global's RCS solutions](#)—powering smarter and more impactful customer connections.

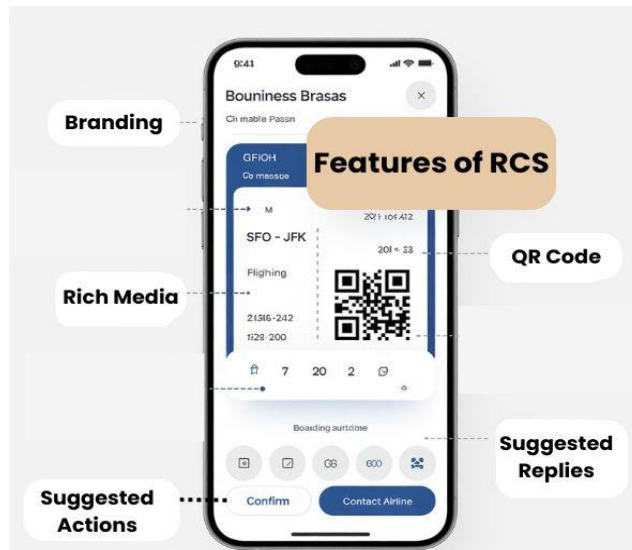
- Seamless Chats – Increase responses with smart reply suggestions.
- Quick Actions – Use CTAs like “Buy Now” or “Learn More” for instant conversions.
- Rich Media – Share images, videos, and documents for an interactive experience.

How RCS compares to SMS and WhatsApp

Features	RCS	SMS	WhatsApp
Technology Type	IP-based messaging (uses mobile data or Wi-Fi)	Cellular network (GSM/CDMA)	Internet-based (Wi-Fi or mobile data)
Media Support	Supports images, videos, audio, GIFs, and files	Only text (160-character limit)	Supports images, videos, voice notes, and files
Read Receipts	Yes	No	Yes
Typing Indicator	Yes	No	Yes
Group Chat	Yes (with advanced features)	Limited (via MMS, less reliable)	Yes
Encryption	Partial encryption (not end-to-end by default)	No encryption	End-to-end encryption
Message Delivery	Over mobile data/Wi-Fi or fallback to SMS	Cellular network only	Internet only
Availability	Android devices (default messaging app)	Universal (all phones with SIM support)	Android, iOS, web app
Cost	Uses data plan or Wi-Fi (free over Wi-Fi)	Per message cost (carrier charges)	Free (data charges apply)
Contact Discovery	Auto-detects if recipient supports RCS	No discovery	Requires WhatsApp installation
Business Support	Supports business messaging with rich media	Basic text messaging only	Business accounts with rich messaging

Key Differences: RCS vs SMS vs WhatsApp

- RCS offers richer messaging features such as images, read receipts, and interactive elements. However, both the sender and receiver must have RCS-capable devices and network support.
- SMS is universal and works on all phones with SIM support, but it lacks advanced features like read receipts, media sharing, and interactive buttons.
- WhatsApp is widely used, supports end-to-end encryption for security, and allows rich media sharing. However, it requires both users to have the WhatsApp app installed.



Features of RCS – The Future of Business Messaging

Upgrade your customer interactions with **Rich Communication Services (RCS)**, a next-gen messaging solution that goes beyond traditional SMS. Deliver an engaging, interactive, and secure messaging experience with these advanced features:

- ✓ **Branding** – Ensure message authenticity with your business name, logo, and custom colors for a branded experience.
- ✓ **Rich Media** – Send high-quality images, videos, GIFs, and documents to create visually engaging messages.
- ✓ **QR Code** – Enable seamless transactions, ticketing, and verification with embedded QR codes for instant access.
- ✓ **Suggested Replies** – Enhance customer engagement with quick-reply buttons for effortless two-way conversations.
- ✓ **Suggested Actions** – Provide easy navigation with interactive CTAs like 'Confirm,' 'Track Order,' or 'Contact Support.'

Next-Gen RCS Messaging. Smarter Engagement.

Enhance customer interactions with rich media, interactive buttons, and AI-powered messaging. Our RCS platform transforms traditional SMS into a dynamic, app-like experience.

- Rich media support – images, videos, carousels, and more
- Interactive buttons for seamless customer actions

- Verified sender IDs ensuring brand authenticity and trust

Enterprise-level security with 128-bit encryption and robust data privacy safeguards.

Seamless Integration Support: Our experts assist with smooth API integration, chatbot automation, and advanced RCS configurations.

Cost-Effective & Scalable: Transparent pricing with no hidden charges—pay only for what you use, with flexible plans for businesses of all sizes.

For more information visit:

Website: <https://arihantglobal.in>

Facebook: <https://www.facebook.com/arihantglobalsikar/>

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YouTube: <https://www.youtube.com/channel/UC4ksQKetauaxwpgR5XLUZjQ>

WhatsApp: <https://whatsapp.com/channel/0029Va69IWQEawduPh63fD2v>

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