"We're All Social Scientists Now"

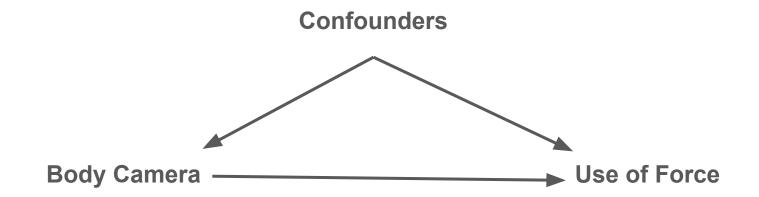
Introduction to Quantitative Social Science

Body Camera — Puse of Force

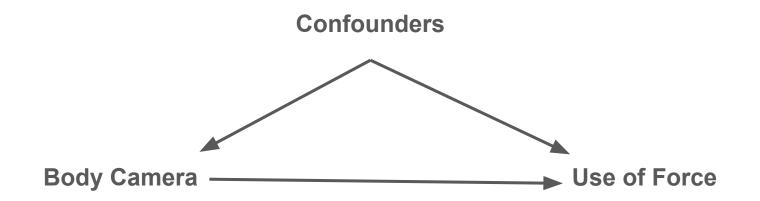
Body Camera — Puse of Force

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Naive estimator: E[# uof | body cam] - E[# uof | ~body cam]



Examples?

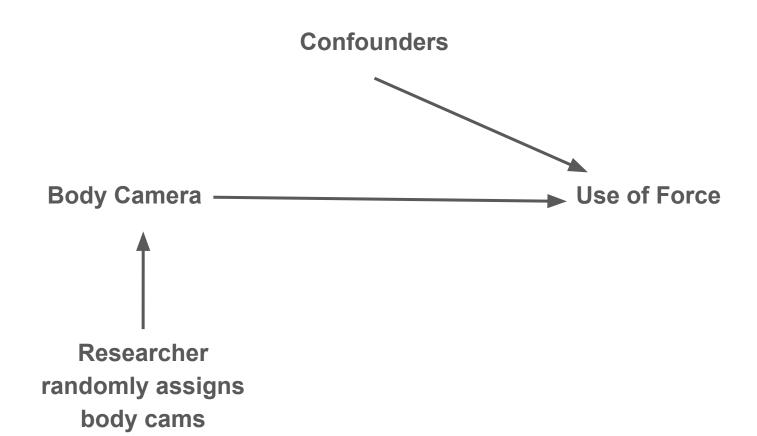


- Examples?
 - Consent decree, union, dept policy, officer assignment (e. g. undercover and patrol danger), officer quality, gvt level (fed, state, local), race, age, gender, economic status

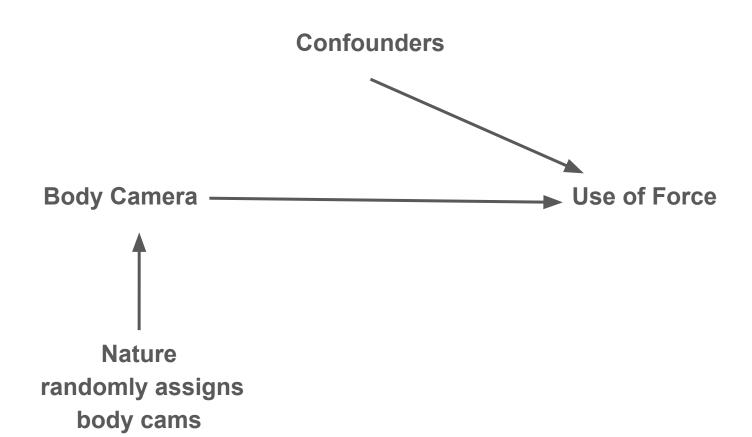
Causal Research Design

- 1. Experiments
- 2. Quasi-experiments
- 3. Observational studies

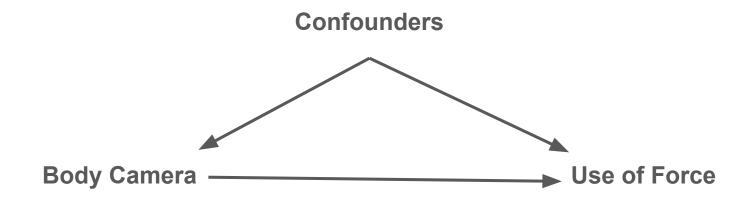
Experiment



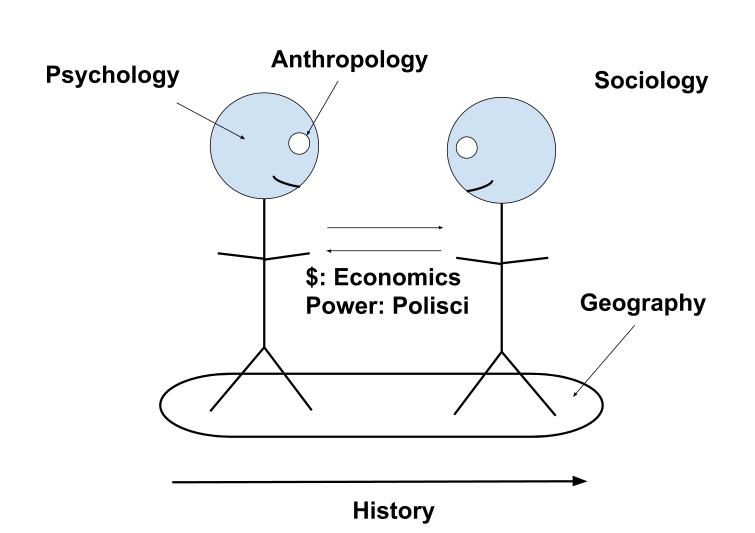
Quasi-Experiment



Observational Study



Include confounders in regression



Why Social Science?

- We're interested in people
- We want to change behaviors
- Privacy, bias, inclusion

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"Statistics": from "state." It was meant to improve government.

Machine Learning vs Social Science

	Machine Learning	Social Science
Primary Goal	Prediction	Explanation
Model Selection	Out-of-sample accuracy	Theory & Parameter Estimates

Body Camera Example

- Machine learning example:
 E[# uof | bodycam, confounders & everything else]
- Social science example:
 E[# uof | bodycam, confounders] E[# uof | ~bodycam, confounders]

Important Social Science Issues

- Unobserved variables (missing columns)
 - o E.g. 2013 NFP project: motivation of mothers in/out of the program
- Selection bias (missing rows)
 - E.g. vulnerable populations are less likely to report police misconduct
- Measurement (values are incorrect)
 - E.g. how to measure gender/race/racism?
 - E.g. How to handle missing values?
- Model specification
 - E.g. linear versus non-linear
- Stable Unit Treatment Value Assumption (SUTVA)
 - o E.g. effectiveness of police department diversity training depends on group size
- Ecological inference
 - Individual-level predictions from group-level predictions
- Ethics
 - E.g. send mailers placing non-partisan judicial candidates on ideological spectrum with Montana state seal

Some Lessons Learned for DSSG Projects

- Behaviors are better predictors than demographics
- Some important predictors
 - Race
 - Age
 - Gender
 - Econ status
 - Geography
- Some useful datasets
 - American Community Survey
 - American Time Use Survey
 - General Social Survey
 - Behavioral Risk Factor Surveillance System

Social Science Examples

- Stanford Prison Experiment
- Milgram's Obedience Experiment
- Asch Conformity Study
- Implicit Association Test
- Social Pressure and Voter Turnout
- The Michigan Model (partisan ID)
- Republicans Should Pray for Rain
- The Political Legacy of American Slavery
- Effective Messages in Vaccine Promotion
- Crime and Punishment
- Geography and Trade
- Minimum Wages and Employment