

Tal Kadosh

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Passionate and results-driven tech professional with expertise in data analytics and project management. Holder of the Google Data Analytics Professional Certificate, showcasing proficiency in **SQL**, **Python**, **R**, **Tableau**, **Power BI**, and **BigQuery**. Demonstrated success in implementing data-driven strategies in high-stakes environments and leveraging analytical skills to enhance policies. Adept at team management, bringing a collaborative approach to achieving organizational goals.

PROFESSIONAL EXPERIENCE

SYF **Tel Aviv, Israel (Remote)**
Data Analyst (Freelance) **March 2023 - Present**

- Supported internet advertising and marketing efforts at SYF, specializing in monetization for programmatic campaigns in the CTV/OTT space.
- Leveraged Tableau to create insightful dashboards, enabling data-driven decision making for stakeholders.
- Played a key role in implementing strategies that increased fill rates by 15%, enhancing campaign effectiveness and driving revenue growth.

ISRAELI MINISTRY OF FOREIGN AFFAIRS **BER Airport, Germany**
Security Project Manager **July 2022 - November 2023**

- Directed and led a team of 5 security personnel, ensuring strict compliance with security protocols.
- Implemented data-driven strategies, achieving a significant 20% enhancement in threat detection accuracy, bolstering overall security for passengers, aircraft, and crew members.

ISRAELI AIR FORCE, IDF **Ovda Base, Israel**
Data Analyst **August 2020 - January 2022**

- Oversaw data collection and visualization for Covid prevention across a base of 3000 personnel.
- Utilized Tableau, incorporating time series and heat map charts for in-depth analysis of Covid spread, collaborating closely with high-ranking military stakeholders for informed decision-making.
- Spearheaded proactive data-driven interventions, resulting in an impressive 25% reduction in Covid cases within the personnel base.

Air Traffic Controller **April 2019 - August 2020**

- Directed and supervised air traffic operations, systematically optimizing efficiency within the assigned airspace, resulting in a 15% reduction in average flight delays.
- Utilized analytical modeling to optimize flight schedules, enhance plane maintenance procedures, and streamline employee shift scheduling, contributing to a 20% improvement in overall operational efficiency.

EDUCATION

COURSERA
Google Data Analytics Professional [Certificate](#) **2023**

- Expert in **SQL** and **BigQuery** for data querying, cleaning, and processing. Skilled in crafting visualizations using **Tableau**.
- Proficient in data preparation, analysis, and visualizations through **R programming**.

BAR-ILAN UNIVERSITY **TEL AVIV, ISRAEL**
Biotechnology & Psychoanalysis **2017-2018**

ADDITIONAL INFORMATION

- **Technical Skills:** [SQL](#), Python, [R](#), [Tableau](#), [Power BI](#), Google Sheets, BigQuery
- **Languages:** Fluent in Hebrew (native) and English.