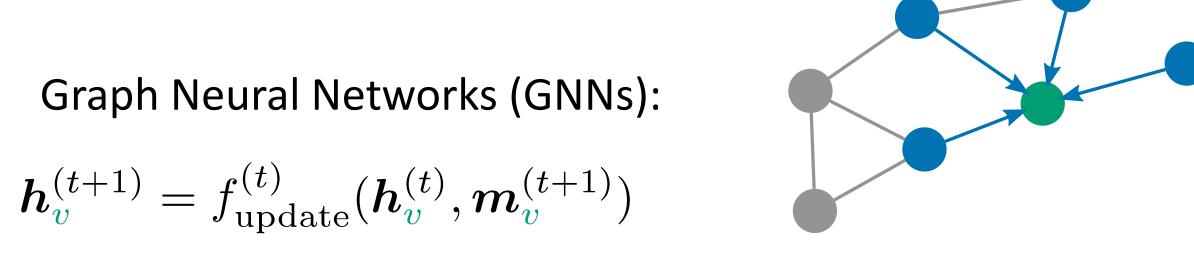
# Diffusion Improves Graph Learning

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#### Motivation





$$m{m}_v^{(t+1)} = \sum_{m{message}} f_{ ext{message}}^{(t)}(m{h}_v^{(t)}, m{h}_w^{(t)}, m{e}_{vw})$$

- Only 1-hop neighbors. Severe limitation, real graphs are noisy!
- Real graphs are usually homophilic: Neighbors are similar. Models already leverage this by averaging over neighbors. Why not exploit this more systematically?
- → Generate more informative neighborhood via graph diffusion:

$$S=\sum_{k=0}^\infty heta_k m{T}^k$$
  $ilde{A}=A+m{I}_n, \quad ilde{D}_{ii}=\sum_j ilde{A}_{ij}, \quad ilde{T}_{ ext{sym}}= ilde{D}^{-1/2} ilde{A} ilde{D}^{-1/2}$ 

e.g. heat kernel, personalized PageRank (PPR), GCN ( $\theta_1 = 1$ )

Sparsify result → new sparse graph, computationally efficient!

### Spectral analysis

Why does this work?

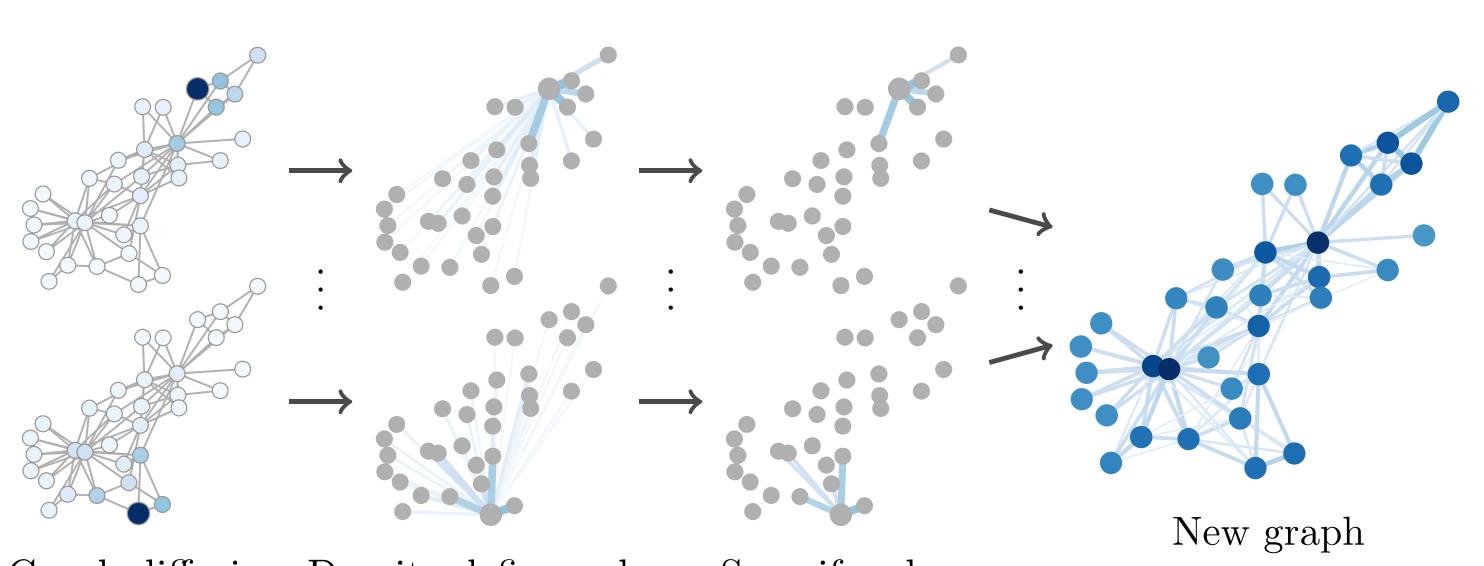
- Communities in graph correspond to eigenvectors: Low eigenvalue = large community.
- Using the adjacency matrix A corresponds to a low-pass filter.
- We are not limited to A! Better filter? Graph diffusion. → Allows tuning the filter to the graph.

In fact, graph diffusion is *equivalent* to a polynomial filter:

$$g_{\xi}(\boldsymbol{L}) = \sum_{j=0}^{J} \xi_{j} \boldsymbol{L}^{j}, \qquad \xi_{j} = \sum_{k=j}^{\infty} {k \choose j} (-1)^{j} \theta_{k}$$

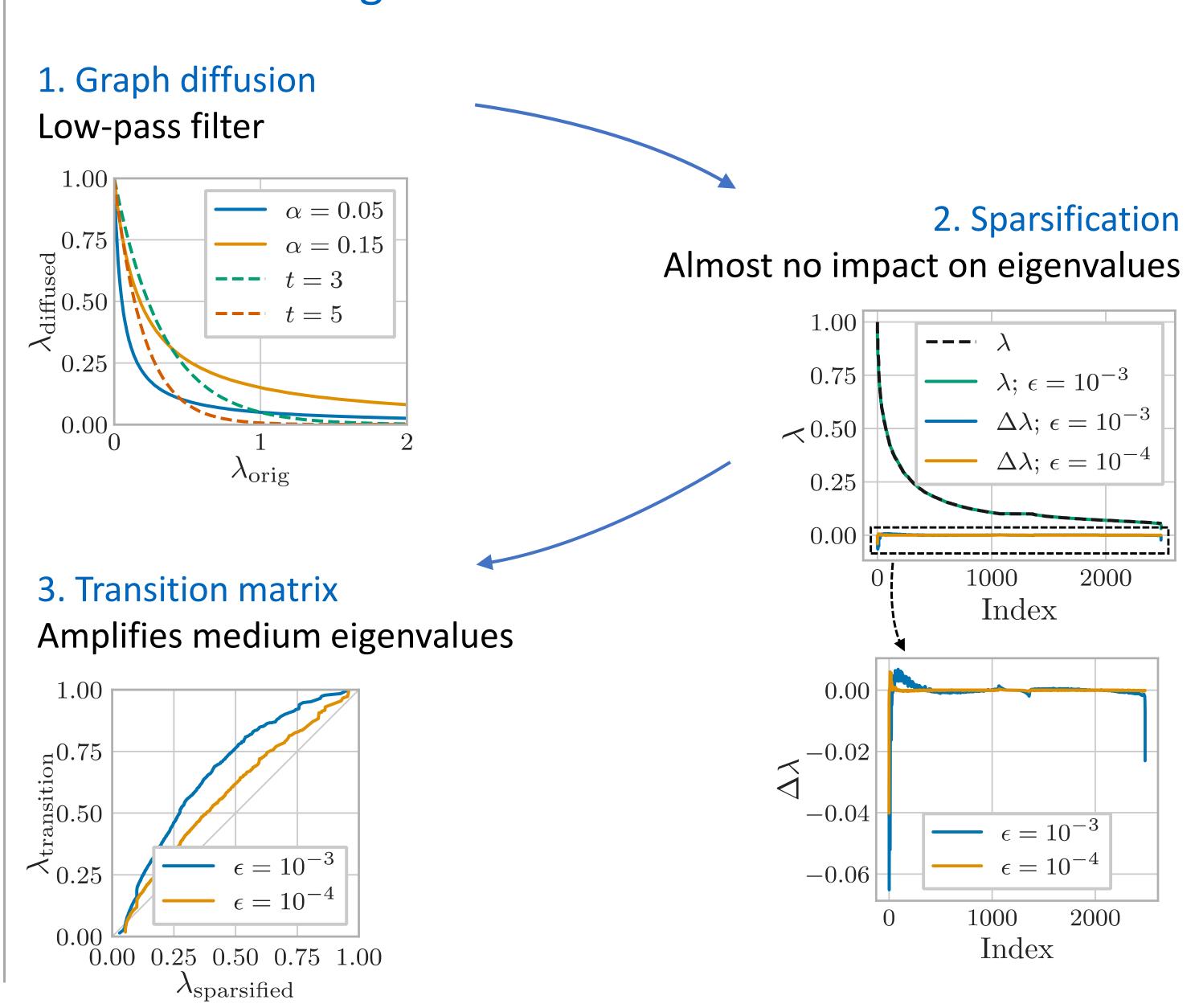
Moreover, choosing proper  $\theta_k$  guarantees localization. → sparsification possible, generalizes to unseen graphs

# Graph Diffusion Convolution (GDC): Plug-and-play enhancement for graph-based models: GNNs, spectral clustering, ...



Graph diffusion Density defines edges Sparsify edges

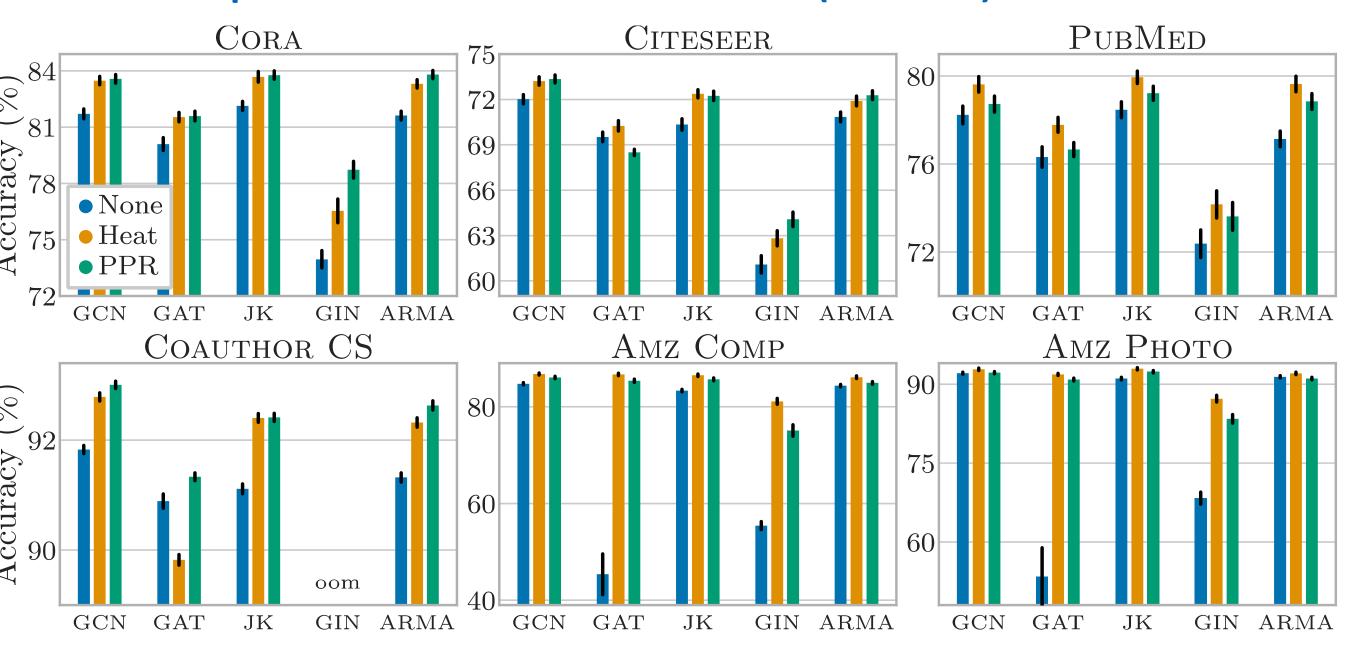
### GDC = Denoising filter



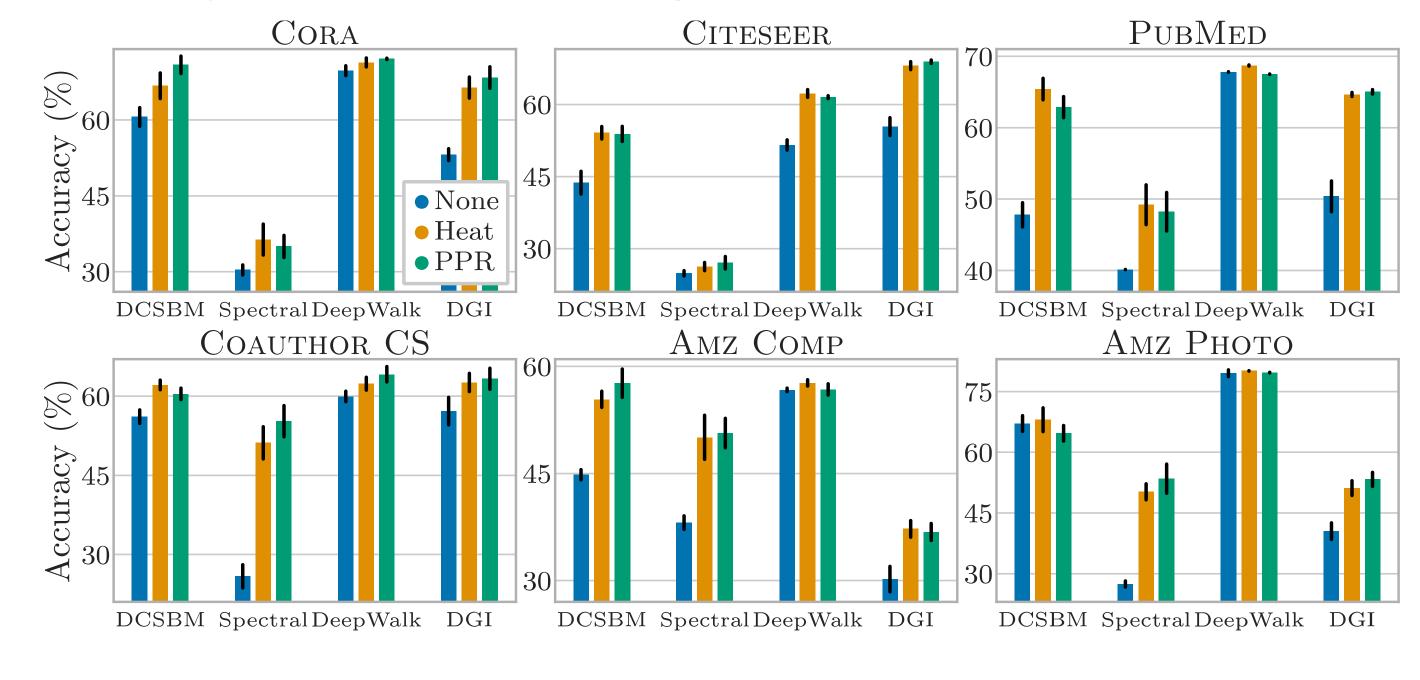
### Consistent performance improvements

- Across 9 models and 6 datasets
- Every setting tuned individually, over 100,000 training runs
- Optimal hyperparameters consistently fall into narrow range

### Semi-supervised classification (GNNs)



#### Unsupervised clustering



#### Graph density Similar across graphs

(%) CORA CITESEER • Amz Comp Average degree

## Label rates

