Steinmetz



San Francisco - Owen Brake - 650-307-1782

The Problem

EV Electronics are Heavy, Inefficient and Expensive



Perfect World

Complete Electrification of All Industry.



Requires Highly Efficient, High Power Electronics

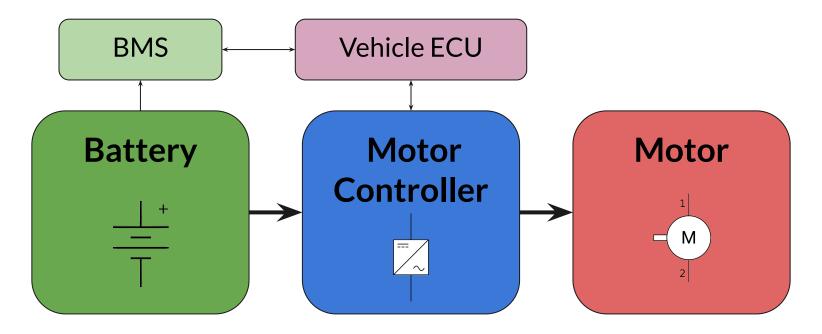








EV Architecture Overview



Steinmetz will be the HW platform for all EVs We're first targeting Motor Controller

Existing Solution

Motor Controller

Outsource





→ AIRBUS

Old, Expensive Product Quasi-Monopoly

In-House

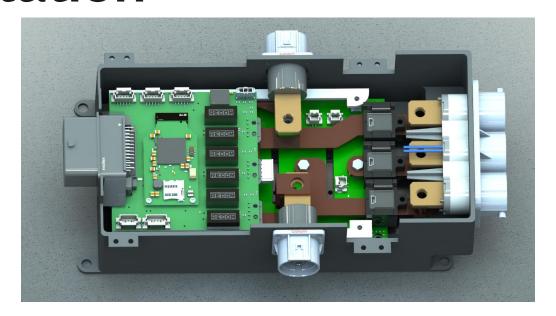




Tremendous Resource Drain No Appetite for Innovation

Heavy, Inefficient, Expensive Product

Our Solution



Lightweight, Efficient, Easy to Integrate, Cost-Effective

Steinmetz: 50kW+/kg, <\$2k BOM

BorgWarner: 30kW/kg, \$8k

Business Model







Online Store







OEM (Production)





ODM (Production + Design)

Market for Motor Controllers





2030



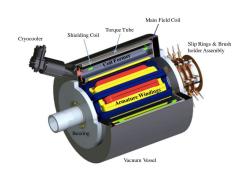


$$1B/yr \longrightarrow 5B-50B/yr$$

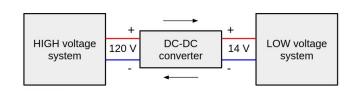


$$<$10M/yr \longrightarrow $200M+/yr$$

Future Verticals







Motor \$100B+/yr

On Board Charger \$20B+/yr

DC/DC Conversion \$20B+/yr

The Team









OwenBrake.com



Mechatronics Engineering





Plan

Q3 2025	Q2 2026	Q2 2027
Rev 1 Product Complete	\$500k-\$1M Revenue	\$5M ARR
Online Store Launch	Pursue OEM/ODM	Expand Product Offering
	Seed Round	Series A

Financials

- Raising \$1M
 - 500k: 3 employees for 1.5 years
 - 250k: R&D
 - Production Testing
 - 250k: Unit Production + Assembly

Summary

Superior Product with Affordable Cost

Multiple Future Verticals (100B+ Markets)

Go to Market within 1 year

Raising \$1M