Character encodings

- ► **Encoding:** how digital binary signals are translated into human-readable characters.
- \rightarrow e.g. 0100100 is displayed as 'd'
- This also includes characters such as á, ç, ü, etc.
- Problem: many different translation tables, sometimes hard to know which one is used
- R works with the default encoding scheme in your system:

```
> Sys.getlocale(category = "LC_CTYPE")
[1] "en_US.UTF-8"
```

- ► For English Mac and Linux systems, generally UTF-8. For Windows systems, Windows-1252.
- ► UTF-8 (part of Unicode standard) is most popular scheme and used on many websites.