

TREND

category

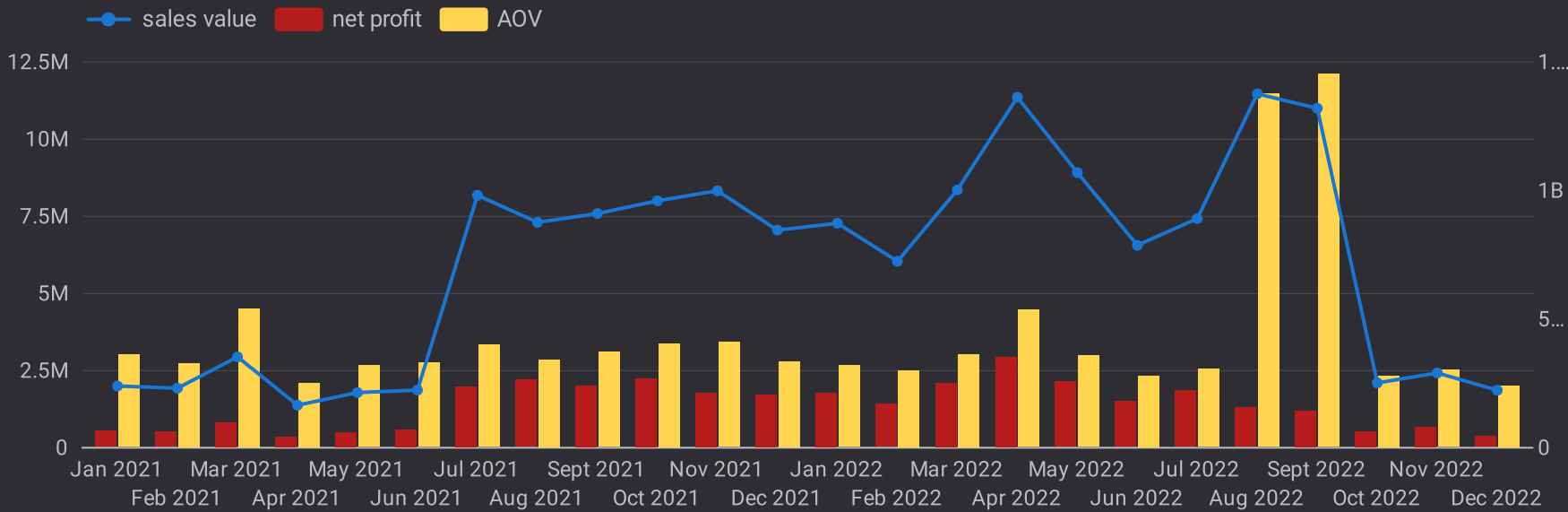
payment id

value transcati...

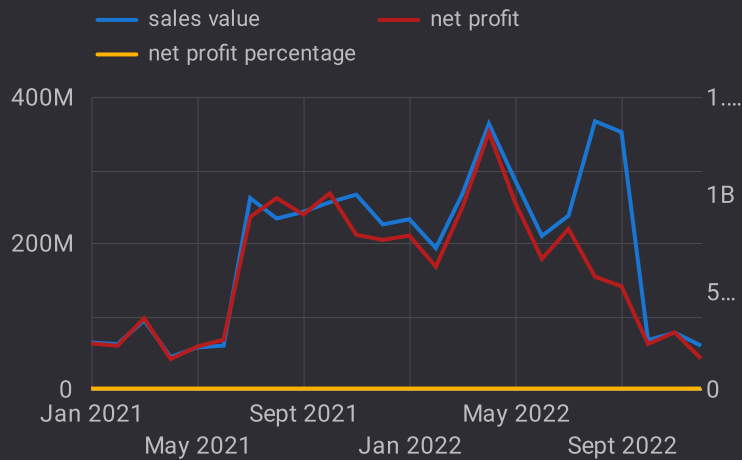
2022

RESET

sales value vs net profit vs AOV



sales value and net profit over time



net profit vs net profit percentage

	category	sales value	net pr... ▾	net profit per...
1.	Mobiles & Tablets	6,850,195,268	1,284,216,2...	0.19
2.	Computing	2,346,807,624	669,611,816	0.29
3.	Entertainment	2,590,062,360	630,775,096	0.24
4.	Appliances	2,336,276,484	587,764,796	0.25
5.	Men Fashion	549,483,828	131,761,264	0.24
6.	Women Fashion	529,724,714.8	126,946,88...	0.24
7.	Home & Living	419.084.096	114.382.76...	0.27

1 - 10 / 15 < >

Customer and sales Data

Select date range

category

payment id

value transaction



2022

RESET

before discount

17,096,907,305.6

after_discount

17,030,507,322.84

	product	category	before discount	after discount	net profit	quantity	customer id
1.	IDROID_...	Mobiles & Tablets	2,075,008,000	2,075,008,0...	135,720,000	4,000	2
2.	samsun...	Mobiles & Tablets	376,212,600	375,331,000	57,249,720	82	17
3.	MACBO...	Computing	354,380,000	354,380,000	127,576,800	26	9
4.	iphone_...	Mobiles & Tablets	260,913,400	260,797,400	37,016,140	46	23
5.	Apple iP...	Mobiles & Tablets	259,995,440	259,995,440	63,038,680	52	22
6.	iphone_...	Mobiles & Tablets	237,854,120	237,854,120	38,903,480	42	21
7.	samsun...	Entertainment	197,472,640	197,472,640	54,587,320	38	12
8.	GMZV_P...	Entertainment	183,370,580	183,370,580	27,678,980	60	6
9.	infinix_Z...	Mobiles & Tablets	178,748,180	178,748,180	23,238,500	134	14
1...	samsun...	Mobiles & Tablets	176,088,000	176,088,000	54,427,200	32	9
1...	Huawei ...	Mobiles & Tablets	163,325,360	163,325,360	17,966,080	44	3
1...	Apple iP...	Computing	151,726,640	151,726,640	50,070,320	24	8

1 - 100 / 3155



	customer_id	net profit
1.	C206125L	
2.	C460487L	
3.	C378684L	
4.	C374672L	
5.	C492850L	
6.	C200115L	
7.	C520373L	
8.	C514596L	

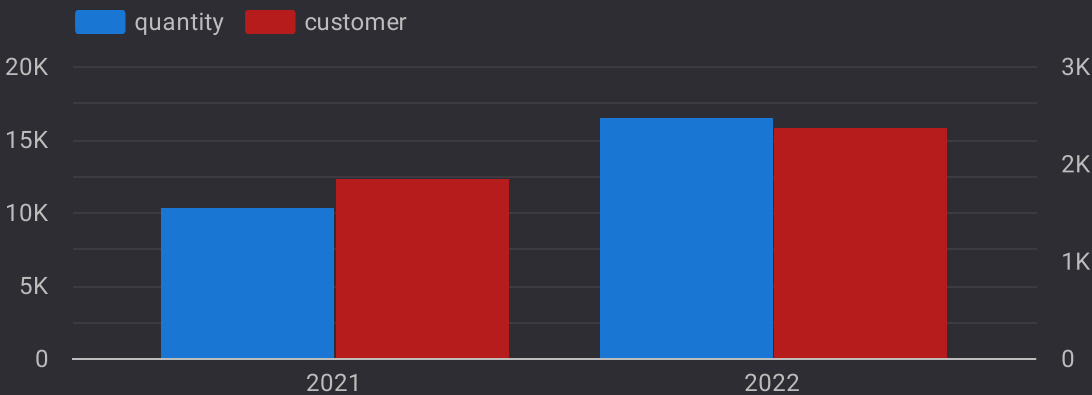
1 - 100 / 3998



net profit

3,895,225,638.84

quantity and customer by order date



qty ordered

26,666

AOV

4,276,365.01

TASK 1

category



payment id



value transcati...



2022

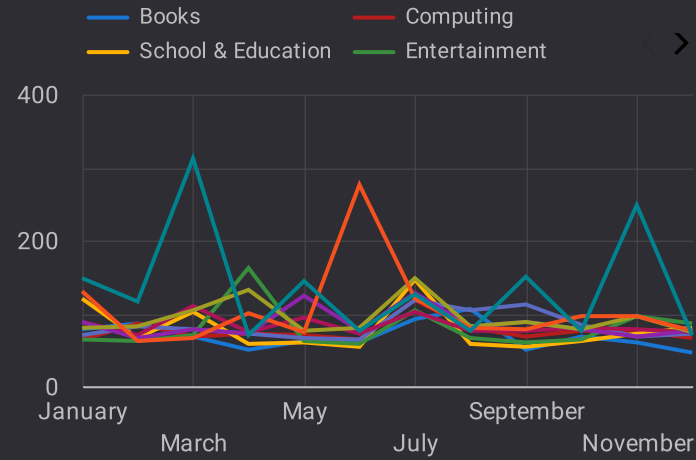
RESET

Total net profit for customers

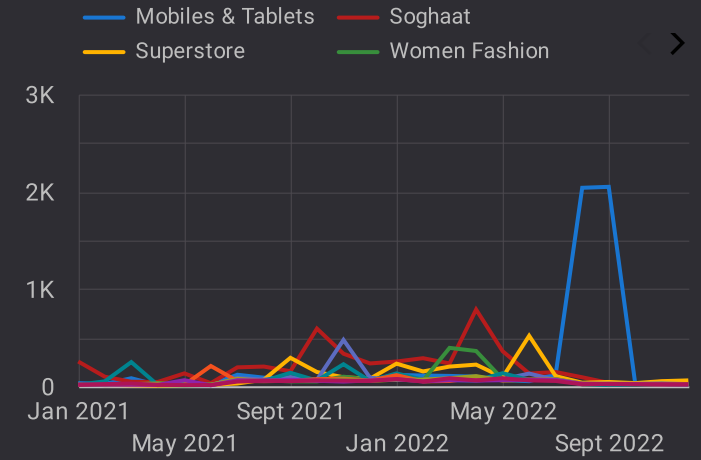
	category	quantity
1.	Mobiles & Tablets	5,476
2.	Soghaat	4,750
3.	Superstore	2,520
4.	Women Fashion	1,686
5.	Others	1,620
6.	Men Fashion	1,612
7.	Beautv & Grooming	1,254

1 - 15 / 15

Time series of sales trends for each category

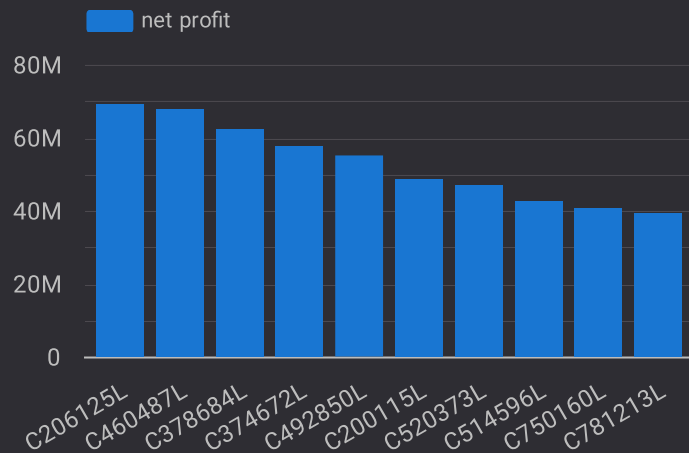


Highest sales growth.

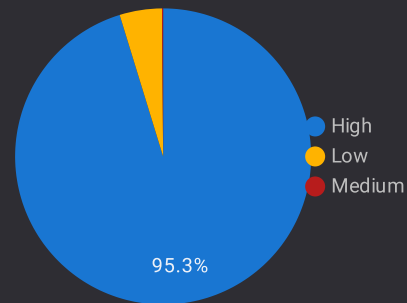


TASK 2

net profit by customer id



profit category by customer_id



customer segment by customer_id

