



BinSnap



Problem statement

Despite Innovations



EXISTING SOLUTIONS



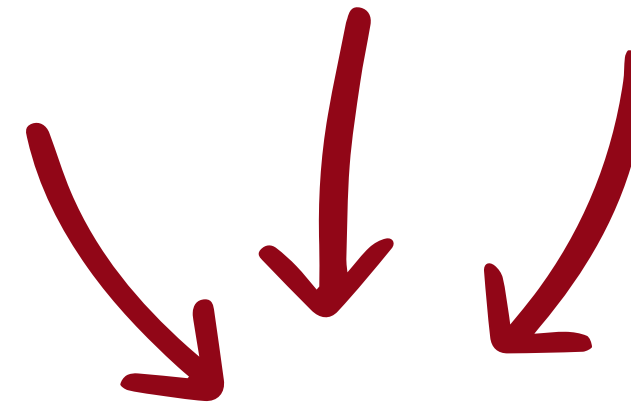
SMART
SENSOR



CONNECTED
BIN



MOBILE
APP



Issues Linger



TRANSPARENCY?

Data gets hidden in centralized systems.

ENGAGEMENT?

Citizens lack motivation to report.

ACCOUNTABILITY?

No real-time insight for authorities



Our Solution



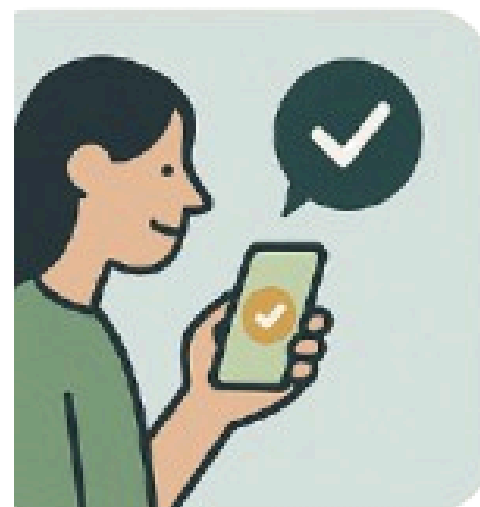
SPOT & SCAN



VALIDATE & SAVE



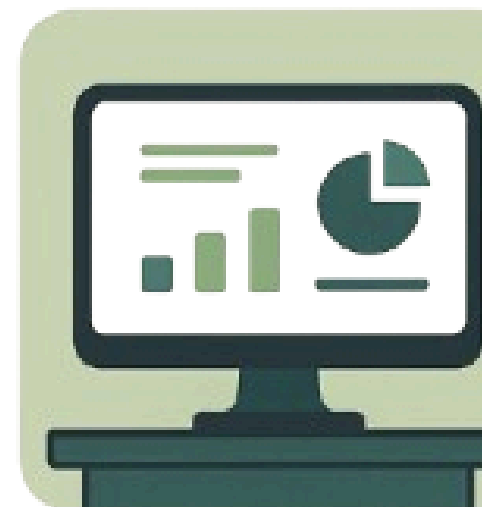
INSTANT REWARD



PROOF-OF-SERVICE ALERT



CLEANING & CONFIRMATION



DASHBOARD OVERVIEW



Our Objectifs

Trust through transparency

A

C

Cleanup optimization

No cheating, no manipulation

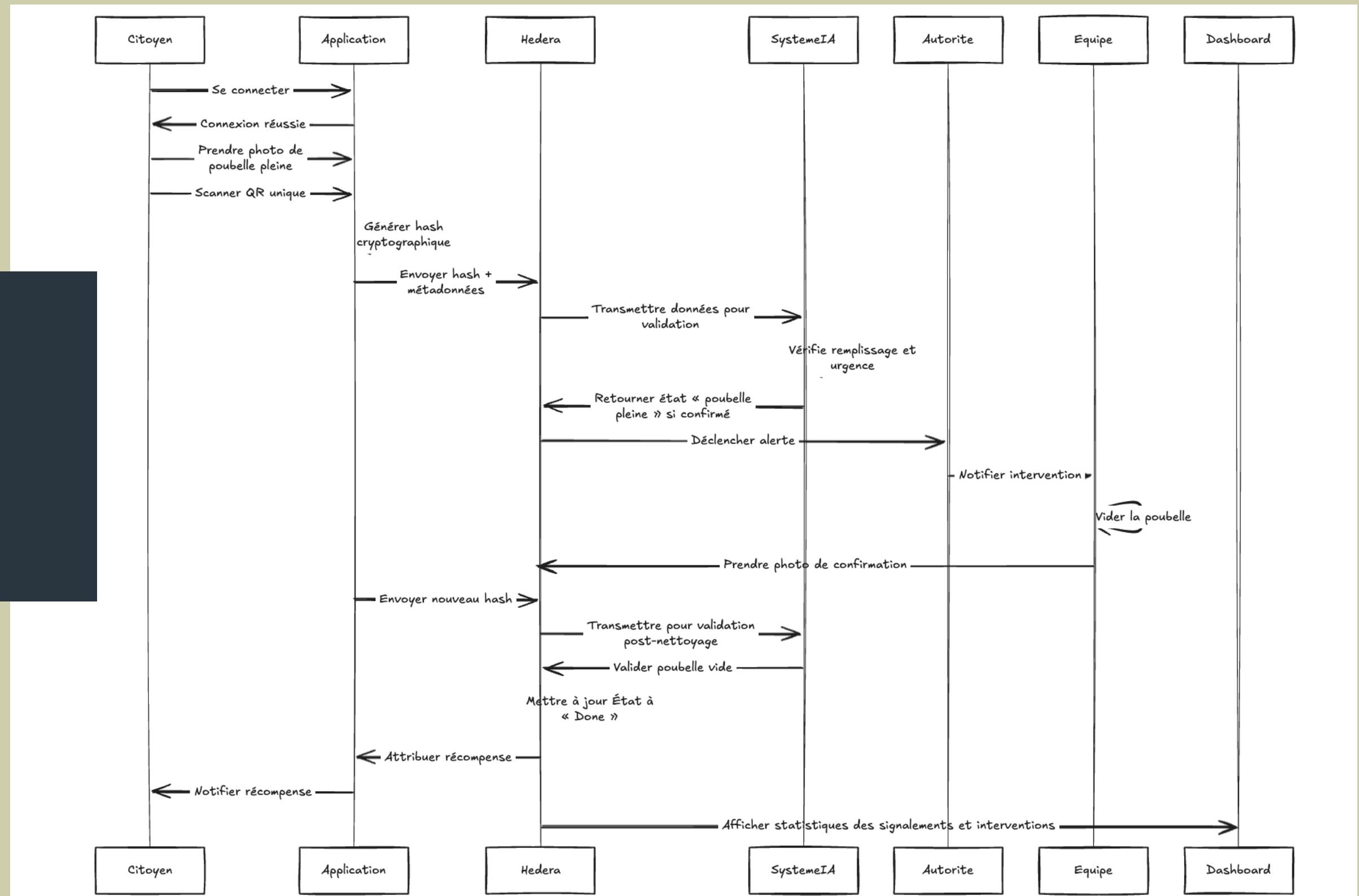
B

D

Municipal oversight



Scenario



Business Model



KEY ACTIVITIES

- BinSnap app & dashboard development



KEY PARTNERS

- Municipalities and local authorities
- Waste collection companies



VALUE PROPOSITIONS

- Transparent and immutable waste data
- Rewards for citizens



COST STRUCTURE

- R&D and AI development
- Cloud & blockchain infrastructure



REVENUE STREAMS

- Hedera network fees billed per transaction or volume
- Monthly or yearly contracts (e.g. €1K–10K/month or €10K–120K/year)

CONCLUSION

BinSnap is a simple and reliable solution for cleaner, more transparent, and more engaged cities.