



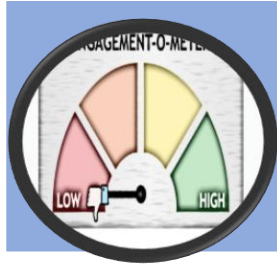
Smart Decide

Problem Statement

01

Transparency?

It's often unclear how or why final decisions are made.



Engagement?

Many participants feel their input has little impact.

02

03

Accountability?

There's no trusted record to verify the process or results



Our Solution



A **secure** and **interactive platform** for collective decision-making.



Uses **AI** to analyze opinions and generate clear summaries.



Stores results on the Hedera **blockchain** for transparency.



Our Solution



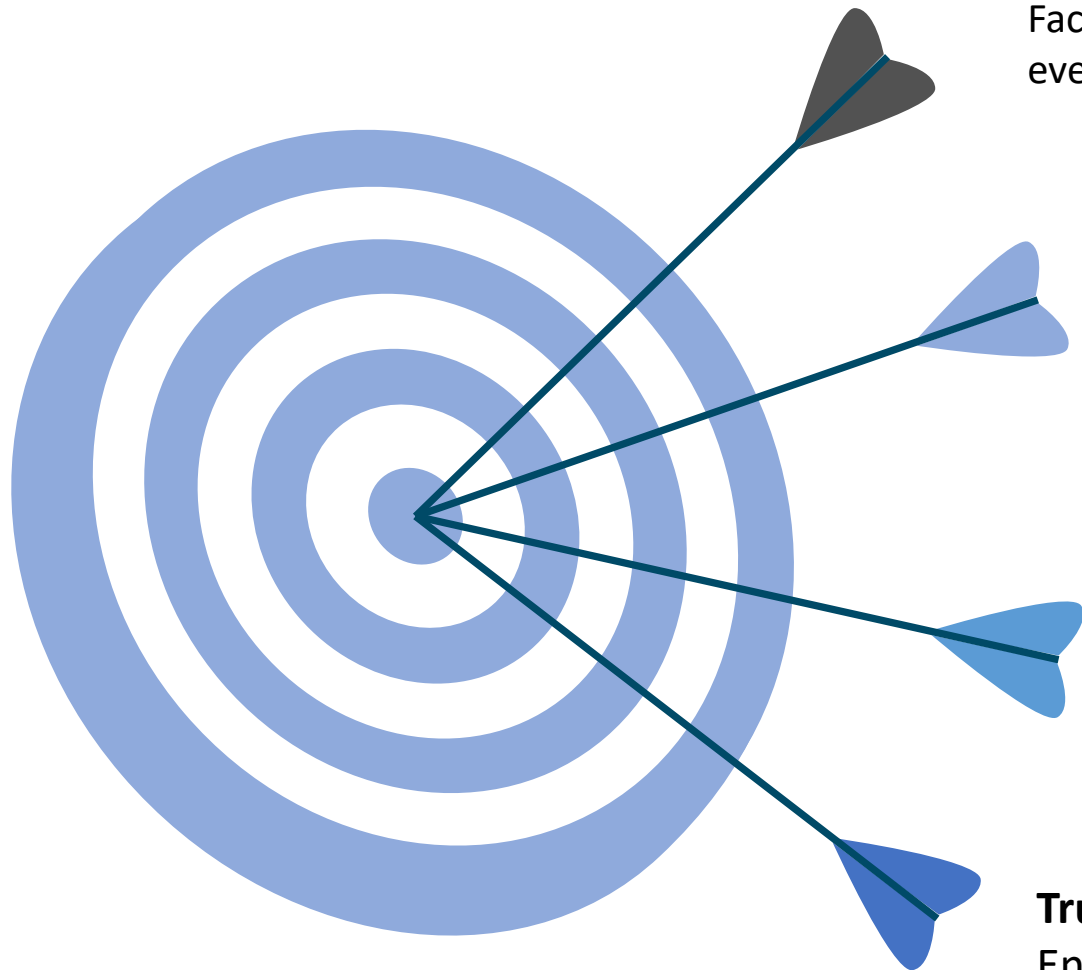
Ensures **equal participation** and fairness among users.



Provides a **smart dashboard** for real-time results and insight



Objectives



Transparent & Inclusive Decision-Making

Facilitate group decisions in a way that is transparent, fair, and open to everyone.

Collaborative Discussion Spaces

Allow users to create or join interactive discussion sessions on any topic of interest.

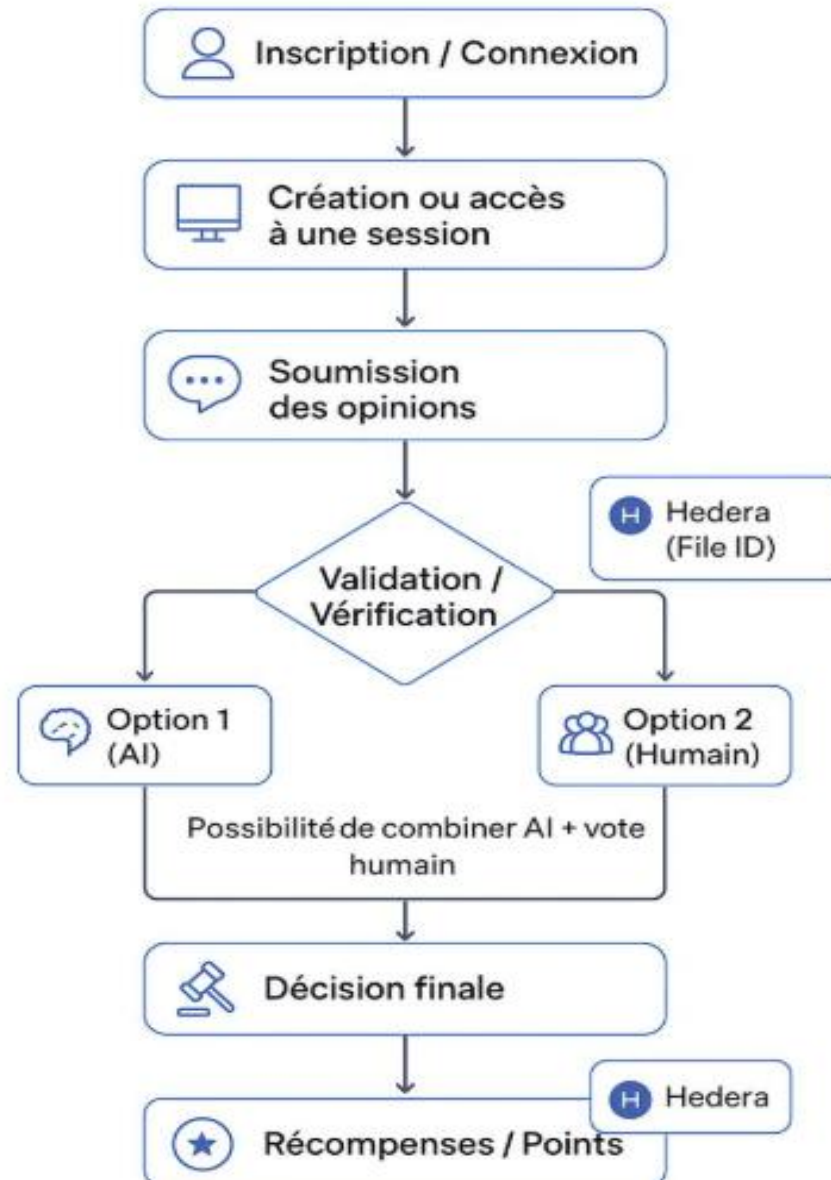
AI-Powered Insights

Use Artificial Intelligence to analyze opinions and generate clear and unbiased decision summaries.

Trust & Security Through Blockchain

Ensure data integrity, transparency, and secure authentication for all participants using the Hedera blockchain.

Scenario



Business model



Key Partners

- Municipalities and local authorities
- Companies and organizations
- AI/Blockchain developers
- Cloud service providers



Key Activities

- App development & maintenance (web + mobile)
- Voting algorithms, data analysis, blockchain security
- Marketing & user awareness campaigns



Value Proposition

- Transparent & reliable decision-making
- Increased participant engagement
- Real-time vote tracking & visualization
- Reduced conflicts & errors in decisions



Customer Segments

- Public organizations (cities, municipalities)
- Private companies
- Associations & NGOs
- Online communities & collaborative groups



Cost Structure

- Software development & updates
- Cloud infrastructure & blockchain security
- Marketing & communication
- Technical support & training



Revenue Streams

- Subscriptions (monthly/annual)
- Premium services (analytics, reports)
- Commission on participation or extra features
- Partnerships & grants for public/NGO projects

Conclusion

SmartDecide is a simple, secure, and interactive solution for transparent, fair, and efficient group decision-making.