

Azure Storage lifecycle policies allow you to automate the management of your data throughout its lifecycle by defining rules for transitioning, deleting, or taking other actions on blobs based on their age or other criteria. These policies help optimize storage costs, ensure compliance, and streamline data management tasks. Here's a breakdown of the key components and functionalities of Azure Storage lifecycle policies:

- 1. **Rule Definitions:** You can define lifecycle management rules at the storage account level or at the level of individual containers within the account. Each rule consists of conditions that specify when the rule should be applied, such as the age of the blob or a prefix match for blob names, and actions to be taken on the matching blobs.
- 2. **Transitioning Storage Tiers:** One common use case for lifecycle policies is transitioning blobs between storage tiers (e.g., Hot, Cool, Archive) based on their access patterns or retention requirements. For example, you can automatically move blobs to a cooler storage tier as they age to reduce storage costs while ensuring data availability.
- 3. **Delete Actions:** Lifecycle policies can also include actions to delete blobs or entire versions of blobs based on specified criteria. This feature is useful for managing data retention and compliance requirements, ensuring that expired or obsolete data is removed from storage in a timely manner.
- 4. **Management of Snapshot Versions:** Lifecycle policies can be configured to manage snapshot versions of blobs, allowing you to define rules for retaining or deleting snapshot copies based on criteria such as age or total number of versions.
- 5. **Schedule and Execution:** You can schedule lifecycle policy executions to run periodically or trigger them manually as needed. Once configured, Azure Storage automatically evaluates the defined rules and applies the specified actions to the matching blobs, providing hands-free data management.
- 6. **Integration with Azure Portal and APIs:** Lifecycle policies can be created, edited, and monitored through the Azure Portal or programmatically using Azure Resource Manager templates or Azure Storage Management APIs. This enables seamless integration with existing workflows and automation processes.

Overall, Azure Storage lifecycle policies offer a powerful mechanism for automating data lifecycle management tasks, reducing manual overhead, optimizing storage costs, and ensuring compliance with data retention policies. By defining rules for transitioning, deleting, or archiving data based on predefined criteria, organizations can efficiently manage their data throughout its lifecycle in Azure Storage.

# Use cases of Lifecycle policies:

Azure Storage lifecycle policies offer a versatile set of features that can be applied to various use cases across different industries and scenarios. Here are some common use cases for Azure Storage lifecycle policies:

#### **Cost Optimization:**

- Transitioning data to cooler storage tiers (e.g., from Hot to Cool or Archive) as it becomes less frequently accessed or aged.
- Deleting obsolete or expired data to free up storage space and reduce storage costs.

#### **Compliance and Data Retention:**

- Automatically deleting or archiving data based on regulatory or compliance requirements, such as retention periods.
- Managing the lifecycle of snapshot versions to ensure compliance with data retention policies.

#### **Backup and Disaster Recovery:**

- Implementing retention policies for backup data, ensuring that outdated backups are removed or archived to meet recovery point objectives.
- Managing snapshot versions of critical data to maintain historical recovery points for disaster recovery purposes.

#### **Data Archiving and Retention:**

- Archiving historical or infrequently accessed data to a cost-effective storage tier (e.g., Archive) while maintaining accessibility.
- Deleting expired or redundant data to streamline data retention practices and comply with archival policies.

#### **Media and Content Management:**

- Transitioning media files, documents, or other content to cooler storage tiers as they age, reducing storage costs for archived content.
- Managing the lifecycle of temporary or transient content, automatically deleting or archiving files based on predefined criteria.

#### **Application Data Management:**

- Implementing versioning and retention policies for application logs, telemetry data, and other operational data to facilitate troubleshooting and analysis.
- Archiving or deleting temporary files, caches, or logs generated by applications to optimize storage usage and performance.

#### **Cloud Migration and Hybrid Scenarios:**

- Automating the migration of data from on-premises storage systems to Azure Storage by defining lifecycle policies to transition data gradually.
- Managing the lifecycle of data replicated between on-premises and cloud environments, ensuring consistency and compliance with data management policies.

#### **Development and Testing Environments:**

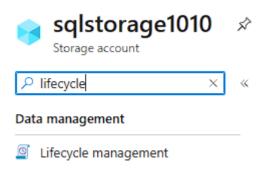
- Automatically managing the lifecycle of test data, virtual machine images, and development artifacts to optimize storage usage and maintain a clean testing environment.
- Implementing retention policies for temporary data generated during software development cycles, ensuring efficient resource utilization.

By leveraging Azure Storage lifecycle policies, organizations can automate data lifecycle management tasks, reduce manual overhead, optimize storage costs, and ensure compliance with regulatory requirements. These policies provide a flexible and scalable solution for managing data throughout its lifecycle in Azure Storage environments.

In this walkthrough, we're exploring Azure Storage lifecycle policies, a feature that automates data management tasks in Azure Storage. The end goal is to optimize storage costs, ensure compliance, and streamline data management processes by defining rules for transitioning, deleting, or taking other actions on blobs based on criteria such as their age. We'll cover key functionalities, use cases, and practical examples to demonstrate how organizations can leverage lifecycle policies to efficiently manage their data throughout its lifecycle in Azure Storage environments.

## 😊 To begin with the Lab:

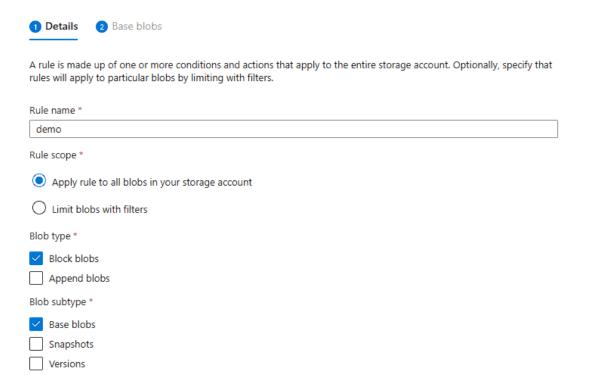
- In this Lab, I want to go through the feature that is available for your blobs, which is
  the lifecycle policies. See, earlier on, we had talked about having these different tiers
  for your objects. The Hot Access tier, the Cool Access tier, and the Archive Access tier.
  I told you that, you can have this strategy for your objects wherein, if they are not
  accessed that frequently, you can transition your objects from the Hot to the Cool
  Access tier, and for those objects that are rarely accessed, they can be transitioned
  onto the Archive Access tier.
- 2. Now if you go to your Azure storage account and from the left pane either search for Lifecycle management or you can scroll down and look for it. Now open this.



3. Now click on add a rule.

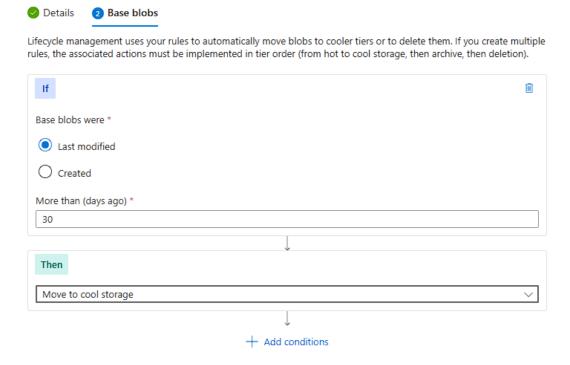


4. We can add different rules on the Lifecycle management. Just give a simple rule name. We can apply this rule to all blobs in the storage account, or we can also limit blobs when it comes to filters. I'll just keep it as applying the rule to all blobs in your storage account. We have mostly been working with block blobs, which are our files, like our video files, images, et cetera. And we have our base blobs.



5. If you go onto Next, here is where we can add kind of a rule. We can say that if the base blobs were only modified, let's say 30 days ago, only, then go ahead and move that particular blob onto cool storage. That is the Cool Access tier. We then click on Add to add this rule to Lifecycle management.

### Add a rule



6. So, if the configuration of our Azure storage account was set to the Hot Access tier, we could have a Lifecycle rule that could tell the blob service that, keep on checking the blobs. If the last modified timestamp of a blob indicates that it hasn't been modified in the last 30 days, implying infrequent access, the blob is transitioned to the Cool Access tier as part of an automated storage lifecycle policy.