



983A (4LB)
TBD (21A)

Language : 4LB/ENGLISH / LAAM SPANISH /
CANADIAN FRENCH /
BRAZILIAN PORTUGUESE

Language : 21A/ENGLISH / FRENCH / GERMAN / ITALIAN / DUTCH /
SPANISH / PORTUGUESE / SWEDISH / FINNISH / DANISH /
NORWEGIAN / RUSSIAN / POLISH / CZECH / SLOVAK /
HUNGARIAN / ROMANIAN / GREEK /
TURKISH / UKRANIAN / ARABIC

ARE DATE CODE
40 x 12 mm
DO NOT PRINTED

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40 x 12 mm
DO NOT PRINTED

Vehicles List	Tool#	License
• BK301 SKIDSTER™	SPG MB789 RD465	non
• BK302 DIRTSTROYER™	SPG MB1010 DVJ399	non
• BK303 DIRT HAULER	SPG MB831 BCV39	non
• BK304 MK-V TRACTOR	SPG MB1352 HKW38	Monarch
• BK305 MBX FARM TRAILER™	SPG MB829 X0949	non

PENDING CLEARANCE
TRADE MARK OF
PACK NAME

MBX FARM II

C1817: COMMON UPC CODE

C1817 - 983A MBX 5-PACKS ASST 2025 MIX 1A
Assortment | MATCHBOX | C1817-983A_1103281403 | SPRING 2025
Line Year: 2025 Lifecycle Phase: Preliminary
UPC: 027084 09295 0 Packaging Language: 4LB
SCC: 1 00 27084 09295 7 Case Pack: 12
Assortment Items Assembly Carton All Details



MOCK UP 50%

List Name Approve	INTERNAL	
	Approve	Reject
Copy Writer: David Itzkowitz	-	05/01/24 pending clearance TM pack name
Package Designer: Jo Florence	No comments	05/04/24
QE@ES: Allie Miodowski	Looks good	05/03/24
Legal: Kevin McCarron		
DPM: Nikhi Gandhi		
Packaging Engineer: David Magde	05/04/24	-
Project Designer-Lead: Abe Lugo	-	-
Translator: Olga Williams	05/08/24 (SR)	-
Licensing Approvals: Kristen Ristovski	05/09/24 AWC	-
Pia@MBK: Pawita Prangsri	-	-

CAUTION: PRIVILEGED ATTORNEY-CLIENT COMMUNICATION/ATTORNEY WORK PRODUCT. DO NOT DUPLICATE OR DISSEMINATE WITHOUT AUTHORIZATION.

HO: 04/19/24

Revision Rec. : 05/09/24 Following feedback from former - Approved with/without
Please contact the Marketing website for the MBK / JBX38

Process Colors :



Spot Colors :



Graphic :

Jintana (Nuch)

Date :

05/10/24