

# JUAN MARTINEZ

MULTIMEDIA  
ENGINEER



## PERSONAL PROFILE

I **love** using digital tools to create beautiful pieces for the **eye**.

I have experience in video making **VFX** and **motion** graphics. I also have experience in **web** and **mobile** development and as a **multimedia artist**.

## LANGUAGE SKILLS

Spanish (Native)  
English (Conversational)  
Portugues (Basic)

## HOW TO REACH ME

**Cell:** +57 310 2155253

**Mail:** [juanmvfx@gmail.com](mailto:juanmvfx@gmail.com)

**Online Portfolio:** [juanm.design](http://juanm.design)

## AUDIOVISUALS EXPERIENCE

I have 6 years of experience Working in VFX for TV Commercials, series and soap operas. Please take a look at my latest works in my website [juanm.design](http://juanm.design).

My main tool for video is **Adobe After Effects**.

### VFX Artist, Video Compositor and Motion Graphic Artist

Christafari Band | 2020 - present

I'm part of the video creators team, this is one of my favorites works with the band: [So Will I Hillsong Cover](#).

### VFX Artist

Fox Telecolombia | 2009 (2nd Semester) - 2011

I worked in different TV Shows for FOX Latinoamerica, Soap Operas for RCN Channel, documentals for Nat Geo and programs and Reality shows for both Fox Life and Utilísima Channels.

### VFX Compositor

Diorama Post | 2009 (1st Semester)

Here I had the chance to work in several commercials for TV creating effects, motion graphics and video compositing.

### VFX Artist

Fox Telecolombia | 2008

This was my first Job in VFX. I had the chance of making effects for series in both FOX International Channel and FOX Latinoamerica Channel.

### Motion Graphic Artist

Tc Post | 2007

This was my first Job in Motion graphics. I worked here creating main titles for TV Films and graphics for TV Commercials.

## WEB AND MOBILE DEVELOPMENT EXPERIENCE

I have 9 years of experience Working as a Web and Mobile Apps Developer.

### Front-End Developer

Fundación GCF AprendeLibre | 2013 - present

In the foundation im responsible for making all the web applications look good in all devices and constantly improve UX and UI of the sites. I also help in some marketing tasks like Mailing lists, ad campaigns handling, social media and site analytics analysis, landing page designs and Webinar broadcasts.

### Web - Mobile Developer

Liminal IT | 2013 - 2020

I work with them as freelancer Designing and developing mobile applications for technical support and logistics for BMW Autogermana Colombia and Ultrabox.

### Web - Mobile Developer

Goodwill Community Foundation Inc. | 2011 - 2012

These were my main achievements:

Planning and development of mobile strategy and forum design for the GCFLatino project. Design and development of multi platform application Let's Play Stop. (Host-Samsung Smart TV app, controller android app) 2nd prize in the **Samsung Free the tv Challenge contest 2011** announced and showcased at CES 2012. Creation of educational videos and editing of documentary material.

## OTHER MULTIMEDIA EXPERIENCE

### Multimedia Engineer | 2012 - 2013

#### Motion Key Studio:

Instructional Videos, Interactive and Multimedia e-learning projects.

#### Visión Ingeniería:

e-learning contents and platform implementation.

## **NET ART**

### **8th University of Caldas Image Festival | 2009**

Media Art Exhibition.

Project: "Let's talk about .."

### **Bolivarian Museum of Contemporary Art of Santa Marta and the Ministry of Culture of Colombia. | 2009**

Virtual Exhibition.

Project: "Debut"

### **Bolivarian Museum of Contemporary Art of Santa Marta 2008**

Collective exhibition "The Great Colombia of Antonio Caro"

### **District Secretary of Culture, Recreation and Sports of Bogota | 2007**

Winner of exhibitions at the Santa Fé Gallery,

Virtual Hall modality,

Project Samaria Agenda on the net.

### **Casa Cuadrada private gallery | 2007**

"6 National Artists' Salon".

Project "Ana Felisa's portrait"

## **EDUCATIONAL TRAINING**

### **Multimedia Engineer**

Universidad Militar Nueva Granada

Bachelor degree Attended from 2003 to 2009

### **Virtual Reality**

Coursera specialisation from the University of London

Attended from March. 2018 to December 2018

### **Google Cloud Platform Big Data and Machine Learning Fundamentals**

Coursera specialisation from the University of London

Attended from March. 2018 to December 2018

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### **Google Cloud Platform Big Data and Machine Learning Fundamentals**

Coursera | Nov 2020

### **Big Data: data acquisition and storage**

Coursera | Oct 2020

### **Machine Learning With Big Data**

Coursera | Oct 2020

### **Data Analysis with Python**

Coursera | Aug 2020