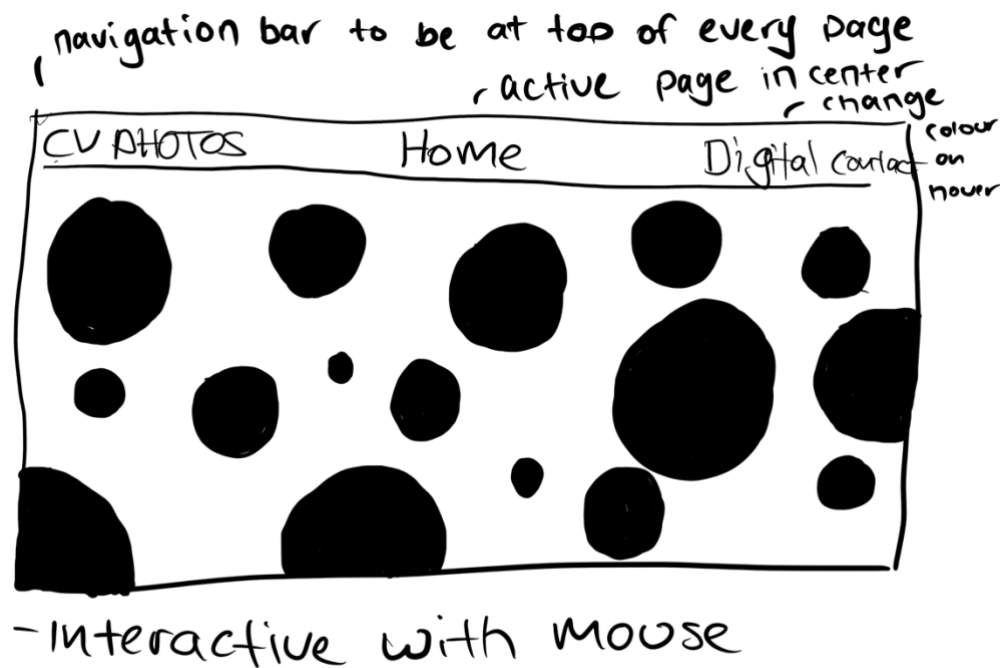**Portfolio Workbook: Alexandra Johnson-Hughes**

Wireframes:

The navigation bar is the only element that will stay at the top of every page. However the active page will be in the center.
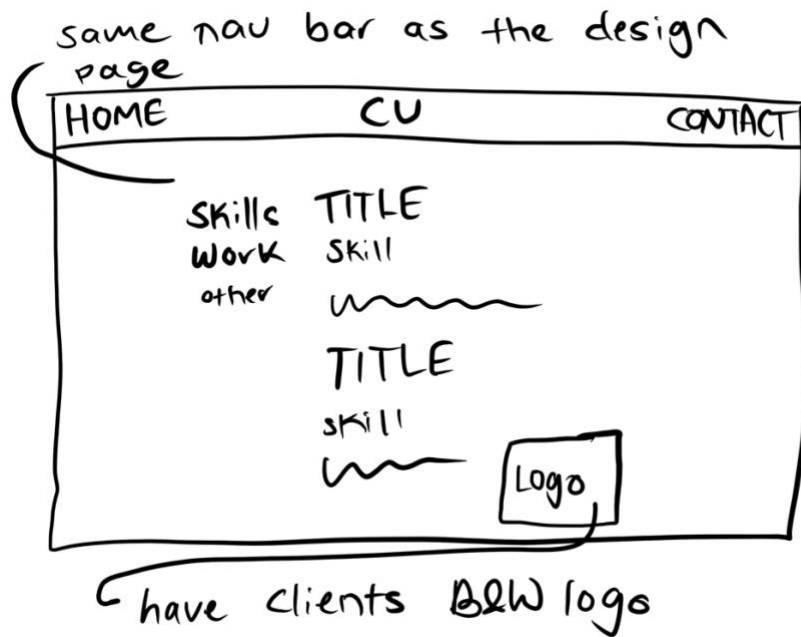

The homepage is design to attract users. Testing this on users in class gave me assurance that it was going to draw people into wanting to interact with the website and thereby continue going through the pages.

This page is the stay black and white but have a colour of the clients choice as the hover effect on the menu items.
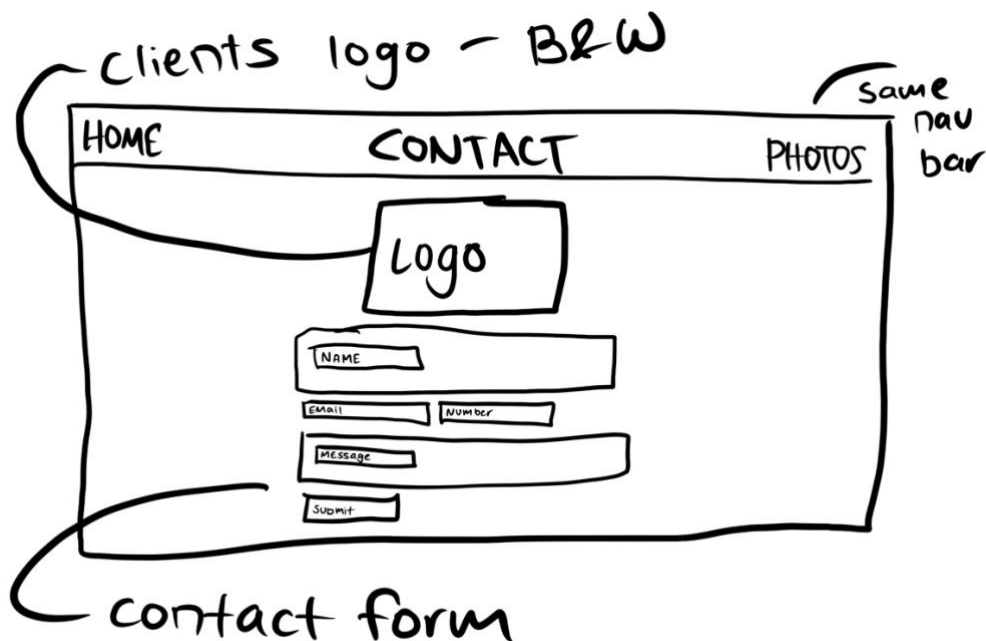

The contact form will stay black and white. It will be simplistic. A black and white logo is needed to display at the top of the page. The same navigation bar will remain at the top but with the "active" page in the center of the menu.

same nav bar as the design
page

HOME   CV   CONTACT

Skills TITLE
Work   Skill
other   ∿∿∿
        TITLE
        skill
        ∿∿   Logo

have clients B&W logo

The CV page will also remain fully black and white, it will have a secondary side navigation menu, to let the user navigate through the different aspects of the clients skills and experience.

The logo will appear in the left had side of the screen to balance out the text. The logo will be the same black and white logo that the client has chose to display.

navigation   bar

HOME DIGITAL   PHOTO PAGE   contact CV
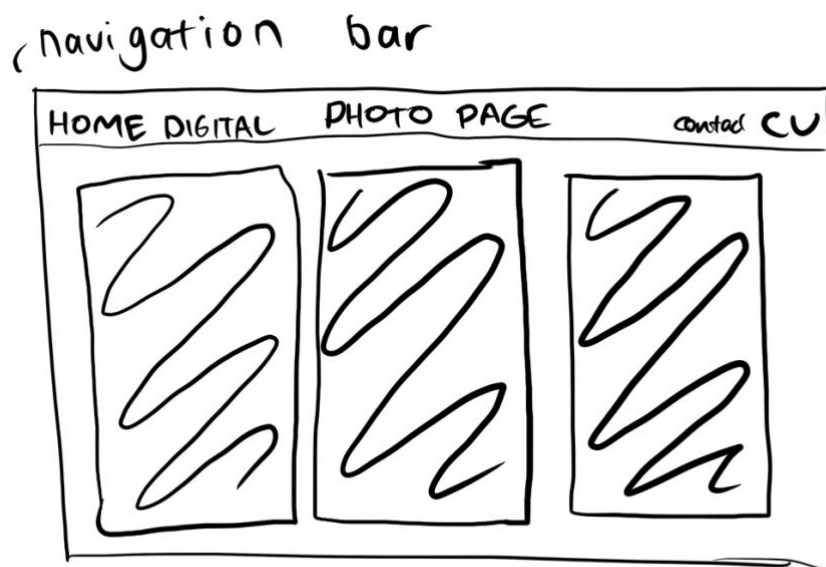
- images to be in rows of three going vertically down the page

The photo page will be very simplistic, it will be three columns of photos. The client must decide which photos she would like to display together.

The right click will be disable, so that users won't be able to easily save and store her photographs – much like other photography websites.

Have the first three photos be impactful to draw the users in to scroll and look at more. I will change the hovers on the menu to be one of the colours in the photos.
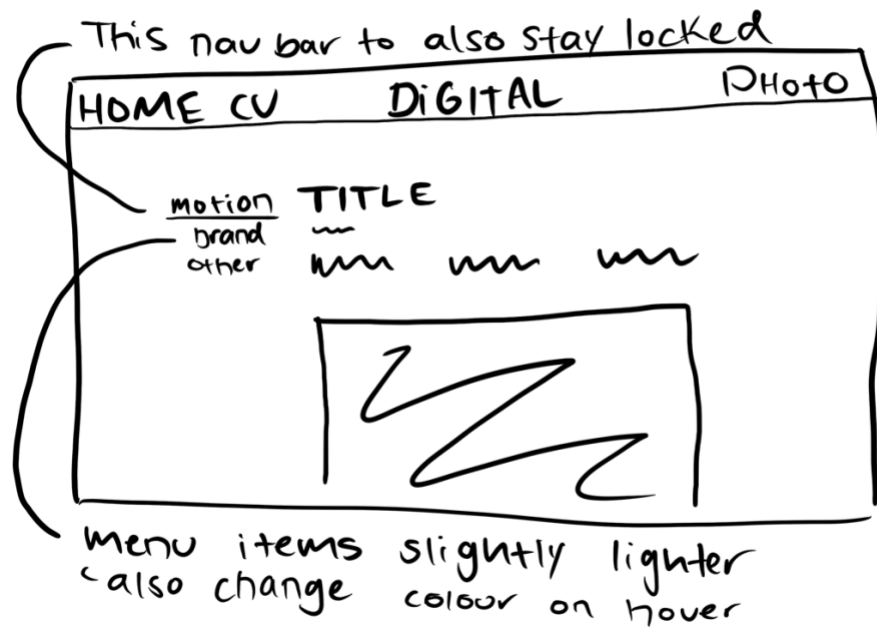
For the digital page, it will have the same secondary menu, this way each design can have it's own space to breathe – rather than trying to have them all on one page.

The digital works will be embedded into the website. I will change the hovers for the secondary menu to be one of the colours in the design.

First Draft:
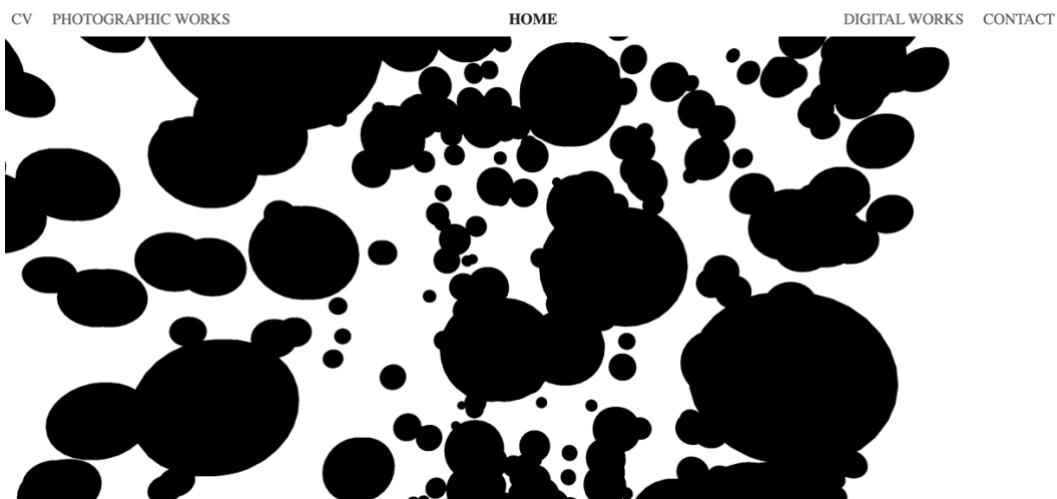
Motion Graphics

Branding

Design Thinking

The Grand Budapest Hotel

2022

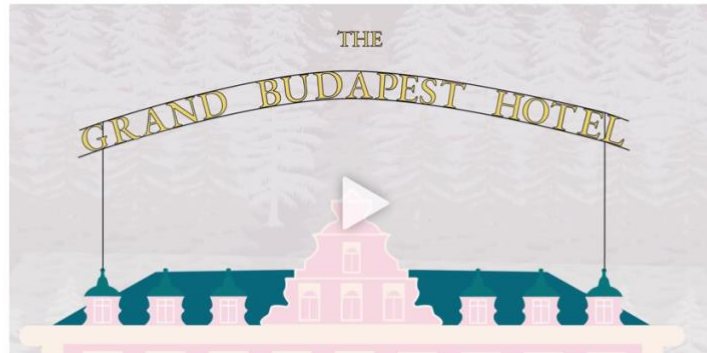A title sequence I created for The Grand Budapest Hotel. This was a class project for the Bachelor of Design and Digital Media at Whitecliffe.

Illustrations made on Adobe Illustrator. Music sourced from the film - "Canto at Gabelmeister's Peak" by Alexandre Desplat. Wes Anderson wrote

and directed the 2014 comedy-drama film The Grand Budapest Hotel.

Your Name

Your Email   Your Phone Number

Your Message

Submit

Work Experience   **Website Administrator/ Digital Designer**

Design Skills   **ATS Environmental**

Other   **2019 - Present**
                         Companies Computer Professional:
                         Part-time website developer among other computer-based works.

                         Video Editor

                         Freelance

                         2022 - Present
                         Video Editor for Videographer:
                         Casual video editor using premiere pro for videographer.

                         Bar Manager

                         Covert Theatre

                         2022 - Present
                         Bar Manager at Improv Theatre:
                         Part-time bar manager and front of house.

Feedback from user:

Homepage:

Don't know what the website is for.

Photo page:

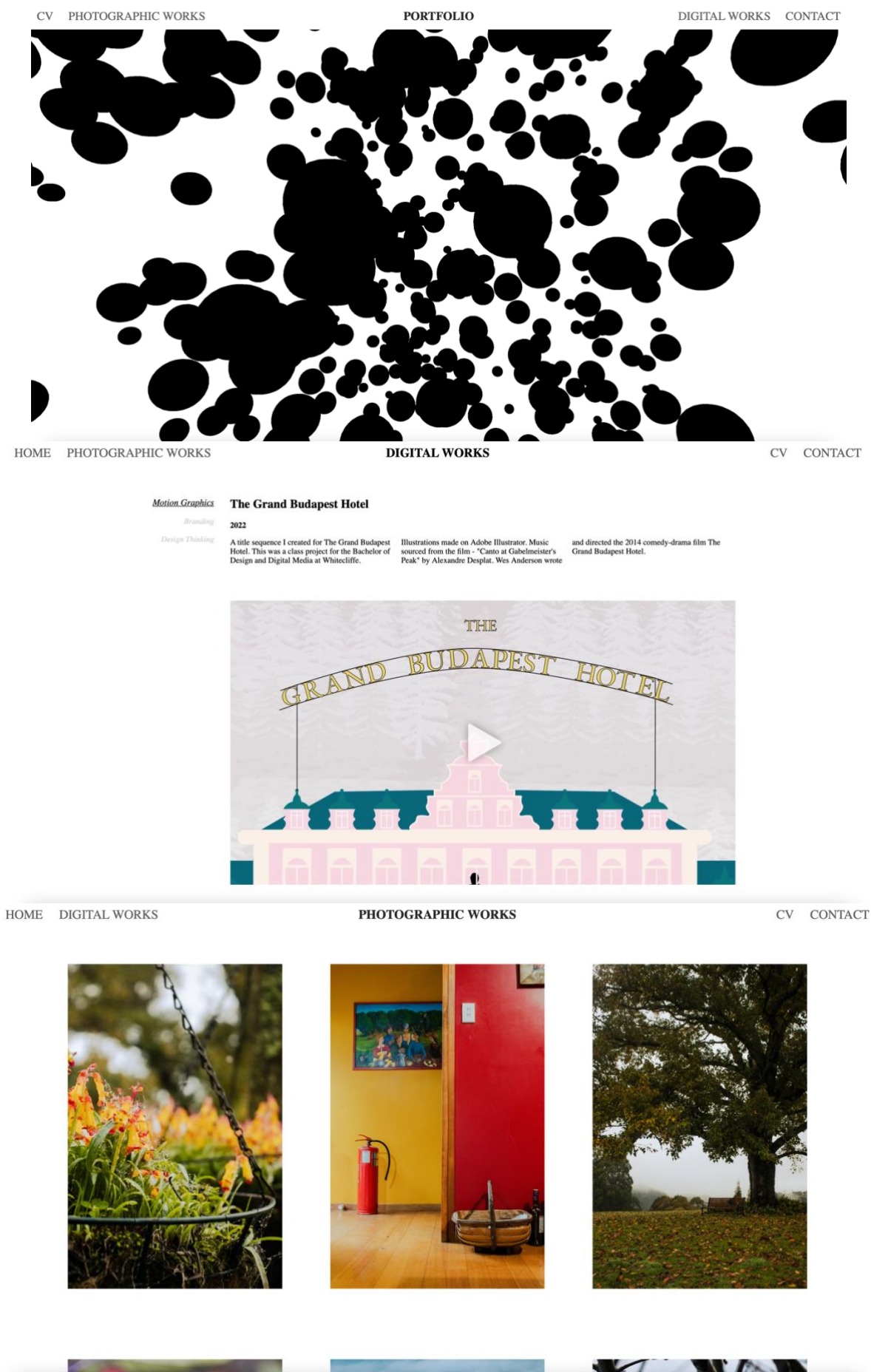Can only see three photos, don't know I'm supposed to scroll.

Digital design page:

Secondary menu isn't clear,

CV page:

Same thing with the secondary menu.

Second Draft:

Motion Graphics   **The Grand Budapest Hotel**

Branding   **2022**

Design Thinking

A title sequence I created for The Grand Budapest Hotel. This was a class project for the Bachelor of Design and Digital Media at Whitecliffe.

Illustrations made on Adobe Illustrator. Music sourced from the film - "Canto at Gabelmeister's Peak" by Alexandre Desplat. Wes Anderson wrote

and directed the 2014 comedy-drama film The Grand Budapest Hotel.

Other pages haven't been changed.
 I made the home page say "Portfolio" at the top, but I had the rest of the pages to remain with the word "home". I made the secondary menu non active items a lot lighter to avoid confusion. I also mad the gap between the photos to show that you are meant to scroll further down.

Feedback from second user:
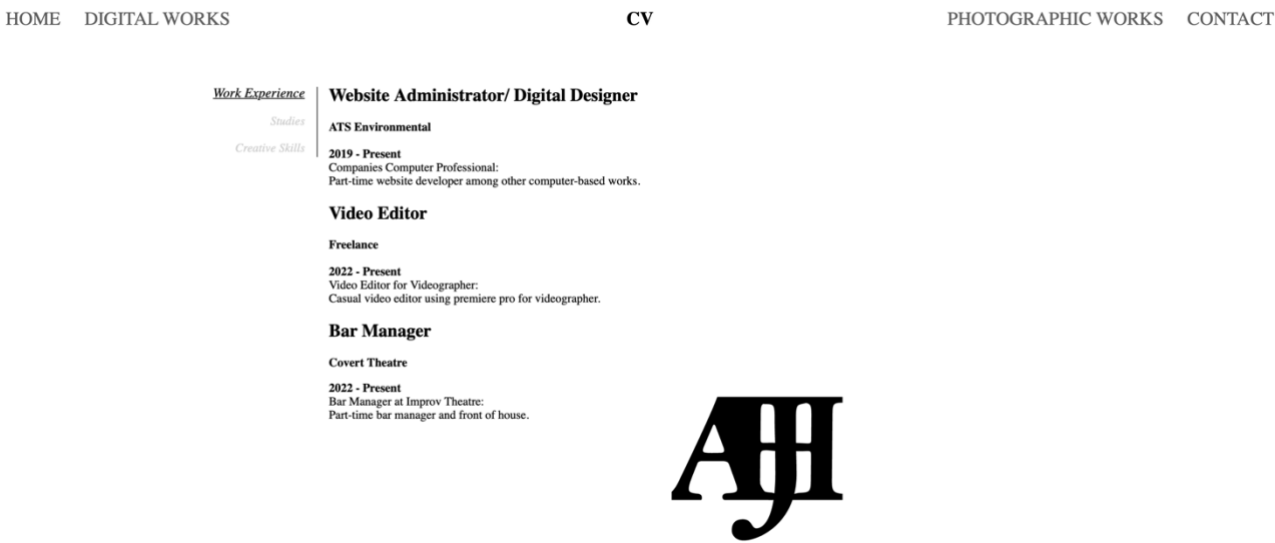
Homepage:

Don't like the font.

Design Page:

Secondary menu still isn't obvious.

CV:

Doesn't like how the logo moves around the page.

Contact:

Form doesn't work.

Work Experience | **Website Administrator/ Digital Designer**

Studies

Creative Skills

ATS Environmental

2019 - Present
Companies Computer Professional:
Part-time website developer among other computer-based works.

Video Editor

Freelance

2022 - Present
Video Editor for Videographer:
Casual video editor using premiere pro for videographer.

Bar Manager

Covert Theatre

2022 - Present
Bar Manager at Improv Theatre:
Part-time bar manager and front of house.

I changed the logo so it's in a fixed position. The menu now has a clear line separating it from the content. The user didn't like the font but the client does, so it will stay. Form is fixed.