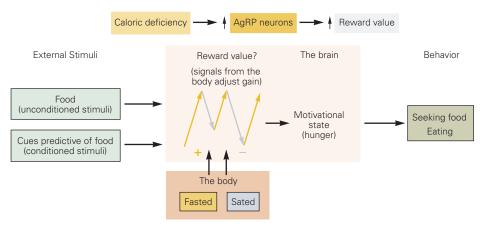
A Incentive motivation



B Drive reduction

