`1  wwk_num2 = WEEKNUM('public cc_detail'[week_start_date])`

Sum of Revenue by card_category (bar chart: Blue, Silver, Gold, Platinum)
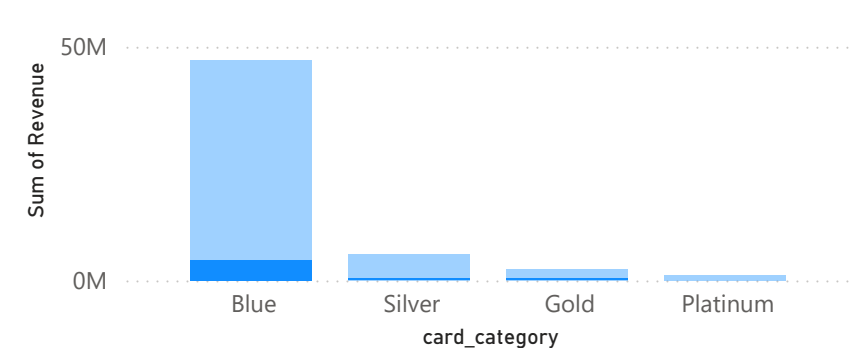
53	55,315,410.23	56,517,010.81	-2.1%
52	55,583,876.38	55,315,410.23	0.5%
51	55,446,571.71	55,583,876.38	-0.2%
50	55,490,461.70	55,446,571.71	0.1%
49	55,536,858.44	55,490,461.70	0.1%
48	55,508,234.21	55,536,858.44	-0.1%
Total	**55,315,410.23**	**56,517,010.81**	**-2.1%**

Deliquent_Acc	%GT Count of Deliquent_Acc
0	93.74%
1	6.26%
Total	**100.00%**

Sum of total_trans_amt by wwk_num2
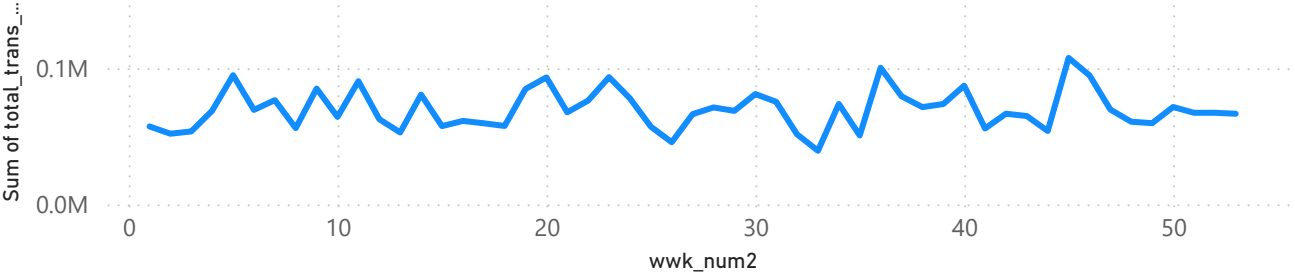
activation_30_days	%GT Count of activation_30_days
0	43.54%
1	56.46%
Total	**100.00%**

Deliquent_Acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	**93.94%**
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	**6.06%**
Total	**15.60%**	**18.80%**	**15.10%**	**9.77%**	**25.53%**	**15.19%**	**100.00%**

Credit Card Transaction Report

F	M
5.99K	4.31K

Q4	Q2	Q3	Q1
2.69K	2.54K	2.54K	2.53K

Gold	Silver	Blue	Platin...
743.60M	743.56M	742.60M	729.88M

Low	Medium	High
742.84M	742.80M	742.06M

week_start_date ⌄

All ⌄

Revenue
57M

Interest
8M

Amount
46M

T count
667K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of Interest_Earned
Blue	47188612	37840749	6614173
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Silver	5659109	4647596	821923
Total	56517011	45533021	7982480
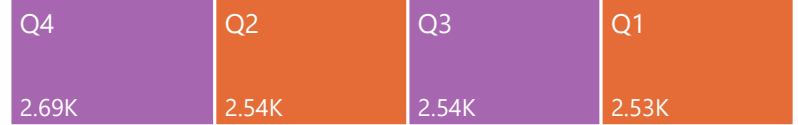
Qtr Revenue and Total Transaction Count

● Sum of Revenue ● Sum of total_trans_ct

- Q1: 14.0M, 163.3K
- Q2: 13.8M, 164.2K
- Q3: 14.2M, 166.6K
- Q4: 14.5M, 173.2K

Revenue by use of chip

- Swipe: 36M
- Chip: 17M
- Online: 4M

Revenue by expenditure type
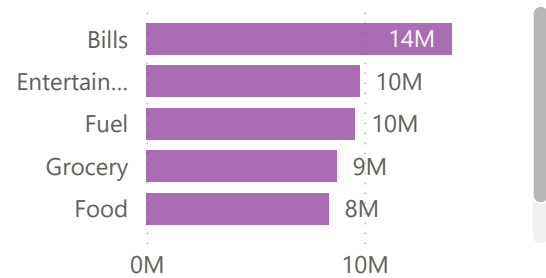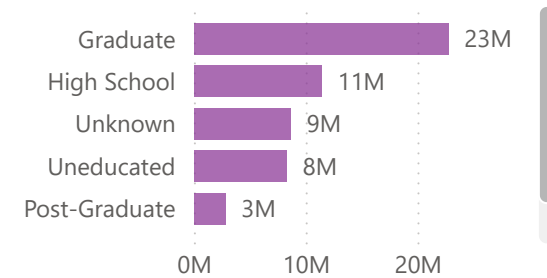
- Bills: 14M
- Entertain...: 10M
- Fuel: 10M
- Grocery: 9M
- Food: 8M

Revenue by education

- Graduate: 23M
- High School: 11M
- Unknown: 9M
- Uneducated: 8M
- Post-Graduate: 3M

Revenue by customer job

- Businessman: 18M
- White-collar: 10M
- Selfemployeed: 9M
- Govt: 8M
- Blue-collar: 7M

Revenue by card category

- Blue: 47M
- Silver: 6M
- Gold: 3M
- Platinum: 1M

Credit Card Transaction Report

Q4	Q2	Q3	Q1
2.69K	2.54K	2.54K	2.53K

M	F
31M	26M

Revenue	Interest	Income	CSS
57M	8M	588M	3

Gold	Silver	Blue	Platin...
743.60M	743.56M	742.60M	729.88M
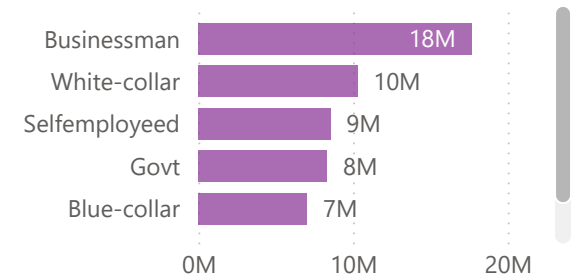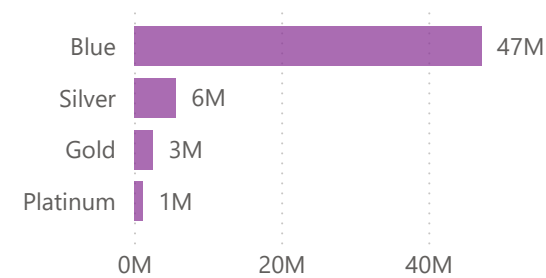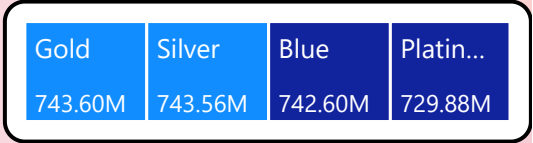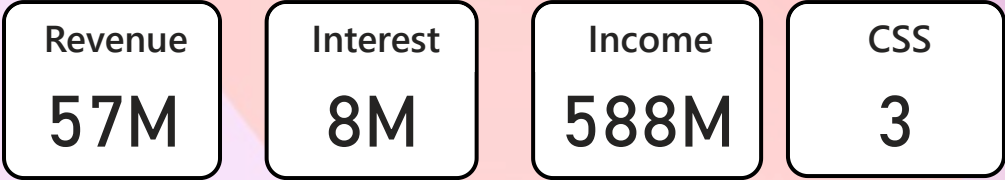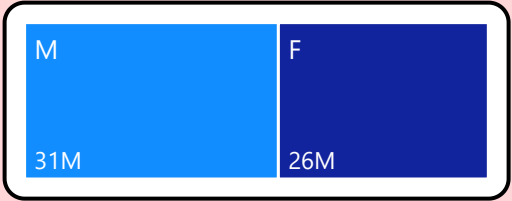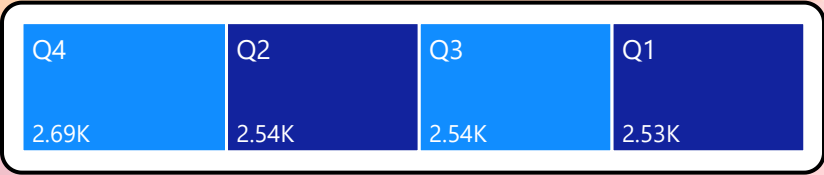
Sum of Revenue by week_start_date and gender

gender ● F ● M

Swipe	Online	Chip
743.50M	740.94M	740.36M
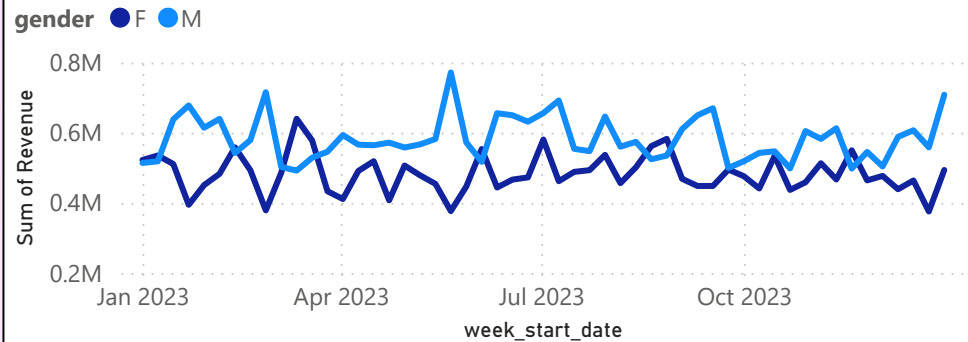
customer_job	Sum of Revenue	Sum of income	Sum of Interest_Earned
Blue-collar	7040606	73516911	967751
Businessman	17697472	190350431	2584604
Govt	8335534	90834727	1182231
Retirees	4617448	49619308	641692
Selfemployeed	8542826	77659931	1141510
White-collar	10283124	105618475	1464691
Total	56517011	587599783	7982480

week_start_date ▾

All ▾
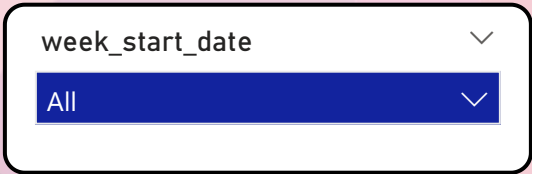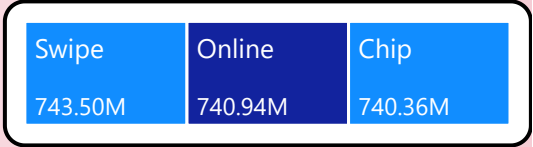
Sum of Revenue by IncomeGroup and gender
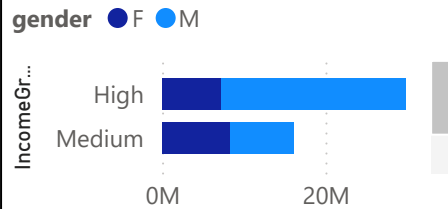
gender ● F ● M

Sum of Revenue by AgeGroup and gender

gen... ● F ● M
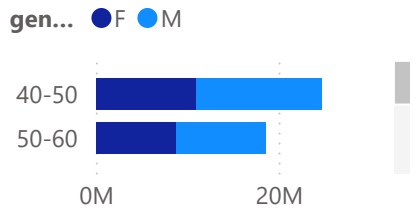
Sum of Revenue by customer_job and gender
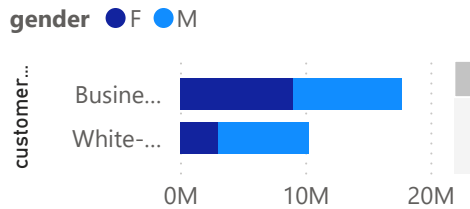
gender ● F ● M

Sum of Revenue by education_level and gender
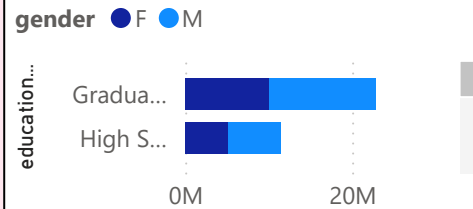
gender ● F ● M

Sum of Revenue by state_cd and gender

gender ● F ● M