



ATAL BIHARI VAJPAYEE SCHOOL OF MANAGEMENT AND ENTREPRENEURSHIP , Jawaharlal Nehru University, New Delhi

Online Two-week Faculty Development Programme

Covid -19 New Age Teaching Pedagogy: Innovative Tools, Techniques and Research Methods for Efficient Business Management Teaching in Digital Era

(20th July - 31st July, 2020)

Day 1 - 20 July , 2020	Day 2 - 21 July , 2020	Day 3 - 22 July , 2020	Day 4 - 23 July , 2020	Day 5 - 24 July , 2020	Day 6 - 27 July , 2020	Day 7 - 28 July , 2020	Day 8 - 29 July , 2020	Day 9 - 30 July , 2020	Day 10 - 31 July , 2020
MEDIA & COMMUNICATION FOR BUSINESS MANAGEMENT IN DIGITAL ERA	ECONOMIC ENVIRONMENT & POLICY IN DIGITAL ERA	NOVEL APPROACH IN MANAGEMENT LEARNING	ENTREPRENEURSHIP & SOCIAL ENTERPRISES	STRATEGY FORMULATION & IMPLEMENTATION OF DIGITAL TOOLS	ANALYSIS OF QUALITATIVE & QUANTITATIVE & VALIDATION OF RESEARCH METHODS	FINANCIAL TOOLS & SKILLS SET	PERSPECTIVES ON CONTEMPORARY HRM RESEARCH	ANALYTICS & CONSUMER RESPONSE MODELLING	E-LEARNING & DEVELOPMENT OF E-CONTENT
Prof. Shailendra Raj Mehta MICA Aesthetic Sense of Business	Mr. Kishor Desai. NITI Aayog Post Covid-19 Indian Economy : Challenges and Opportunities	Yashraj Bhardwaj CEO, Ideax Solutions Yuvraj Bhardwaj Group Chairman, Ideax Solutions Experiential Learning during Early Age Business Establishment	Mr. Puranika Bhatta CEO, Latlong Entrepreneurship - Field Lessons	Dr. Mukesh Negi. Oracle - India Introduction to different tools and techniques for efficient Business Management in Digital Era	Mr. Avik Sarkar Niti Aayog Big Data and its analysis for Public Policy and Government	Prof. Shiveta Singh IIT - Delhi Innovative Areas of Finance	Dr. Parag Sanghani VC, PP Savani University Managing People and Performance in Digital Era	Dr. Milind Pande, Pro-Vice Chancellor MITWPU, Pune Consumer Response Modelling with respect to Covid- 19 Pandemic	Dr. Archana Thakur UGC Principles of Online Teaching with Basic guidelines
Dr. Abhay Jere. CIO, Innovation Cell, Govt. of India Govt. Initiatives in Management Education	Mr. S B Dangayach Innovative Thought Forum. Subh Labh - Third Way for Global Good	Mr. Ketan Gandhi KgGurujii, Consulting and Services. Case Method for Management Education	Prof. Unnat Pandit IPMC, ABVSME, JNU Entrepreneurial Competencies and Opportunities to achieve mission of Atma Nirbhar Bharat	Prof. Prabuddha Ganguli IIT Kharagpur Intellectual Property Rights and Innovation Management	Mr. Parag Manekerkar Neeti Solutions The new way to capture behaviour data - A Case of Real Lives Simulation Game	Mr. Manoj Sharma. Capital Market, Serious Fraud and Investigation Office Skills for Financial Evaluation	Mr. Santosh Zokarkar Communication Consultant HR Analytics, Creativity and Innovation	Prof. Satya B Das IIM , Lucknow Marketing Research in the times of Covid-19	Prof. Nisheet Desai MIK Bhavnagar University Research and Publication strategy for Academic career
Mr. Adhyta Bhogra VUCA Expert Managing and Leading in the VUCA world	Mr. Amogh Rai Sanrachna Post Covid-19 various dimensions of Look East Policy	Ms. Geetanjali S. Kaul The Secret Passages Storytelling in the classroom as a Teaching Strategy	Mr. R. Ramanan Niti Aayog Incubation Centre - A Key to Winning Leap for Start-up Sustainability	Dr. Priya Gupta. ABVSME, JNU. Business Intelligence and Analytics	Dr. Sakshi Sharma. ABVSME, JNU Research Hypothesis and Model Building for impactful research outcome	Dr. Shegorika Rajwani FIB Key Challenges in Finance in Post Covid Era	Dr. Arun Attree SBSC, DU Understanding Self and Others for Organizational Growth and Performance	Dr. Anurupa Singh Amity University Redefining Customer Experience in the time of Covid 19	Prof. Milind Marathe K.J. Somaiya College of Engineering Future Skills – Future Learning and future higher Education
Dr Ajitabh Ambastha NMIMS Strategy formulation through design thinking	Dr Kapil Sharma IMS- DAV, Indore BREXIT and its Impact on India	Dr. Shekhar Trivedi Author (Target Busters) Games as Teaching Methods Management Education	Mr. Vish Sahasranamam Forge Grooming Culture of Innovation Start-ups in Academic Institutions	Mr. Lakshay Sharma American Express Data Visualisation for Efficient Business Management	Dr. Manmeet Kaur O P Jindal Global University Questionnaire design and survey methods leading to Effective and meaningful Data Mining	Dr. Kunjana Malik NMIMS Private Equity and Venture Capital Financing in Post Covid Era	Dr. Shachi Yadav ABVSME, JNU Employee Engagement: in Light of Covid -19 Environment	Prof (Dr) Zubin Sethna Regent's University, London Neuroscience and Consumer Behaviour	Dr. Pooja Sehgal Tabeek Amity University Development of E-content and use of open resource for online teaching

Chief Patron: Prof. M. Jagadesh Kumar (VC - JNU)

Co-Patron: Prof. S.C Garkoti (Rector II - JNU)

Chairperson: Prof. Heeraman Tiwari (Dean, ABVSME)

FDP Advisor : Prof. Unnat Pandit (Concurrent Professor, ABVSME)

FDP Director: Dr. Vaniki Joshi Lohani (Associate Dean, ABVSME)

FDP Coordinator: Dr. Brajesh Kr. Tiwari (Associate Professor, ABVSME)

Dr. Priya Gupta (Associate Professor, ABVSME)

FDP Joint Coordinators: Dr. Sakshi Sharma (Assistant Professor, ABVSME)

Dr. Vikram Bansal (Assistant Professor, ABVSME)

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Communication is a fundamental aspect of business and its related disciplines such as strategic management, leadership, marketing in the present era. Communication within the industry with internal and external stakeholders is based on careful considerations and requires knowledge. It not only allows for strategic information dissemination in a refined manner but also protects confidentiality. The present global business environment is witnessing an explosion in information through digital means and this in turn increases pressure on communicating this information strategically and ethically. Alongside the expectations of potential consumers have evolved all together in wake of this digital age. Volatility, uncertainty, complexity and ambiguity characterise businesses challenges today. This session highlights how to address these challenges by driving innovation and growth.	Post Covid19 developing countries like India face numerous economic challenges. These include uncertainty in financial markets and damped investments fall in commodity prices, due to shrinking fiscal revenues and Covid-19 expenditure. Regulators are under pressure to make decisions on managing the immediate impact of the pandemic and its consequences, decisions that will shape the state of the world for years to come. What can prove to be the silver linings in the dark clouds of pandemic which might help them to build a more wealthy, equitable and sustainable India?	Efficient instructors simultaneously manage content and process, and they must prepare rigorously for both. Using various alternative methods to classroom teaching helps to balance planning and spontaneity. In practice, they pursue opportunities and "teachable moments" that emerge throughout the discussion, and deftly guide students toward discovery and learning on multiple levels. The session addresses the newer and merging fields in management education i.e games , story telling, case study and experiential learning.	Every crisis brings challenges and threats to entrepreneurs and their organizations, no matter if initiated by human behaviour, natural disasters or economic mechanisms. There has arisen a continuous need to find innovative solutions in all aspects of entrepreneurial endeavour as the consequences of the pandemic. The session tries to accumulate knowledge of best individual and policy-initiated practices helping entrepreneurs and driving innovation.	Organizations that adapt to the changing needs of the modern workforce, ensures customer satisfaction will be able to thrive in the digital economy and maintain a competitive advantage. Traditional knowledge management/data processing practices are not only costly but also error-prone and unproductive. Given the humongous amount of information generated everyday, we should be equipped with advanced data tools like business intelligence and big data. This session enables you to unlock the value of unstructured data and make information more visually appealing and understandable.	Undertaking research in business management is fundamental since it aids a business plan for the future, based on what may have occurred in earlier times. If performed effectively it can help an organization to make plans on how to become more viable in its field. Designing questionnaires, testing hypothesis, building models can enhance the impact of research outcome. This session address some key traditional concepts of research along with new age research tools.	The pandemic has sharply eroded the value of some investments and damped investor confidence. To address the COVID-19 impact on banking, financial institutions must craft a strategic response across the immediate-, short- and medium-term by adopting the appropriate digital technology enablers and innovations underpinned by agile delivery models. Additionally, major financial innovations have come in the raising of equity capital, remittances, and mobile banking. This session highlights some of the key developments in Finance in recent times.	The changing job market, regulatory demands and compliance issues have forced human resource managers to become nimble partners in the strategic development of businesses. We need to understand the contemporary issues that human resource managers face, so that researchers may understand and try to assist to utilize this valuable resource to the best advantage.	The pandemic is reshaping consumer industry in real time, rapidly accelerating long-term underlying trends in the space of mere weeks. Research indicates that new habits formed now will endure beyond this crisis, permanently changing what we value, how and where we shop, and how we live and work. Even as this crisis continues to evolve, by exploring the changes that are happening now, we can consider what consumer goods businesses should do today to prepare for what's next.	The purpose of this session is to provide detailed guidance on designing and developing an e-learning course for faculty and instructional designers who are new to e-learning design. It also provides basic concepts and information on the processes and resources involved in e-learning development, which might be of interest to faculty.

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