

## Company Information

Emotion Tech Inc. (株式会社Emotion Tech)

### Address

Office: 102-0093 Floor 4, Nagatacho GRID Hirakawacho 2-5-3, Tokyo

Research Center: Waseda University Research Innovation Center Business Incubation Division

### Capital

602 million yen (including capital reserve)

### Patent right

Patent No. 6176813

Computer system for analyzing users' rating on a subject and the method for using the system

### Company advisor

Prof. Ohtaki Reiji

Professor, Waseda Business School (current position), President and CEO of Aon Hewitt Japan, Regional

Managing Director of Hay Group in Asia, Regional Managing Director of Mercer in Aisa

## Our clients



## Contact us

Emotion Tech (Marketing division)

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# Employee Tech

The cloud that prioritize the most important employee engagement and retention issues in your company

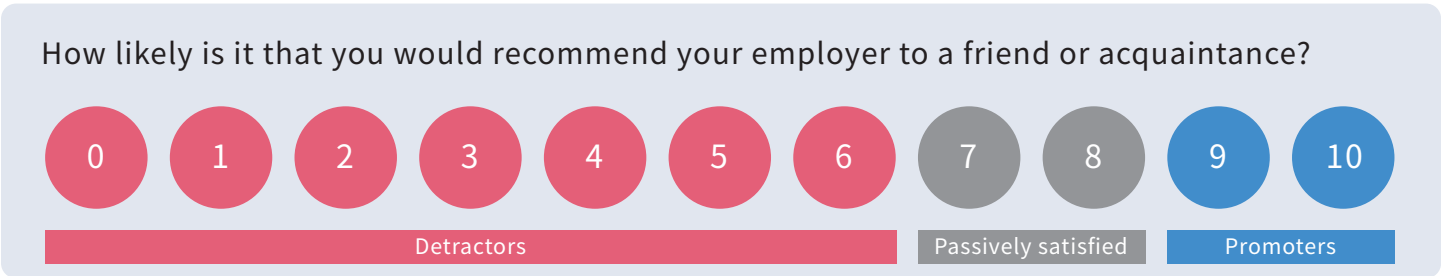


# Why Employee Tech?



## Survey design know-how utilizing eNPS<sup>SM</sup> model

Employee Net Promoter Score = A measure for employee engagement



“Satisfaction” is not enough!

When employee puts their own reputation in line to recommend others, they are intensely engaged.

### Traits of Promoters

- Higher willingness to stay with the company
- Better performance
- Higher willingness to recommend your company

2. How do the following factors influence your eNPS (0 -10) in Q1?

	Strongly negatively influenced	Slightly negatively influenced	Not influenced	Slightly positively influenced	Strongly positively influenced
Company culture	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Company mission	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Company growth and performance	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>

Design the engagement factors based on accumulated survey data and academic research on employee engagement

## Customization based on clients’needs

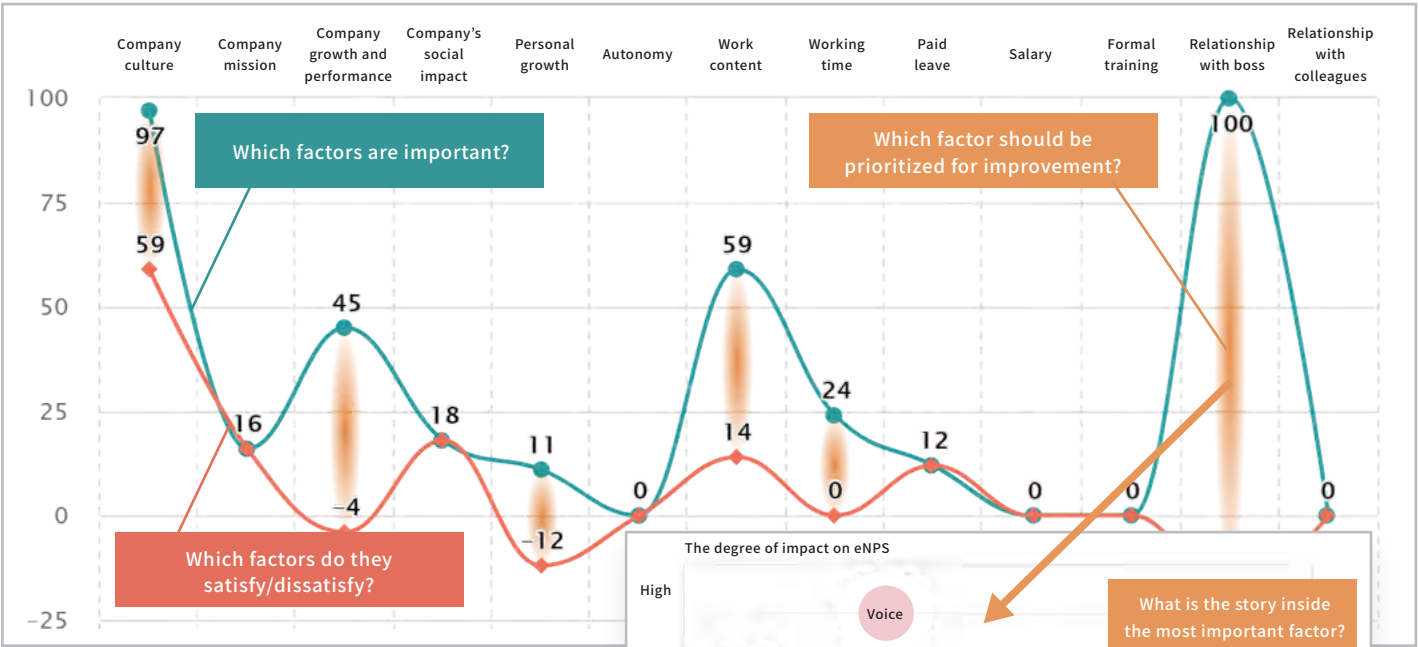
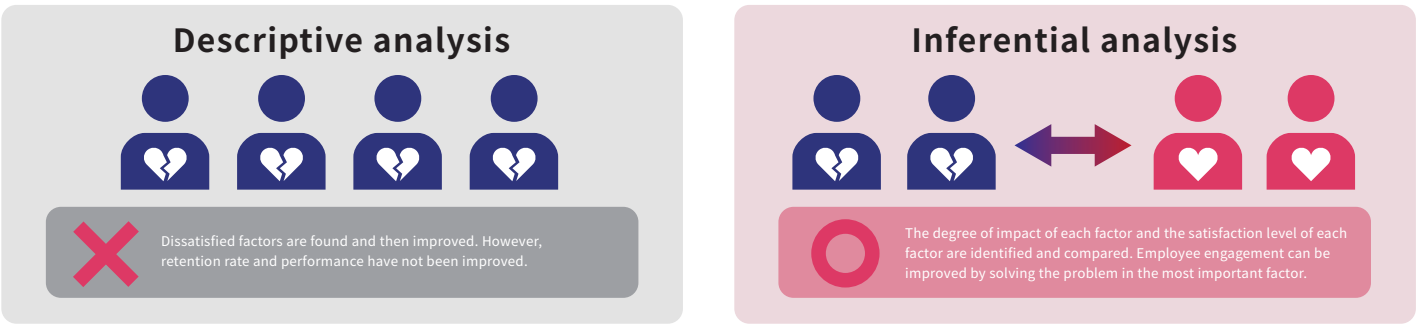


The survey content can be easily customized and conducted for various issues and situations.

The survey content is adjusted, according to employee demographic characteristics (type of employment, length of service, etc), to ensure that the right issues are studied and company situation is correctly identified.

Note: eNPS is trademark of Bain & Company, Satmetrix Systems and Fred Reichheld.

## Data analytics system handling data from collection to visualization



### Quantify the factors and prioritize the most important issues for your company

By designing your survey with the eNPS model,  
And using the most updated data analytics system (Patent No. 6176813)  
You will know:

- Which factors are important in organization development
- which factors do your employees satisfy/dissatisfy
- which factor is your first priority to improve for employee engagement

With a more detailed analysis, you will be able to access the story inside the most important factor, smoothing the process of your organizational change.

## An all-in-one cloud



- Analyze the data instantly
- Analyze the data by segments
- Receive immediate feedback

\* For more details, please contact us for a demo.