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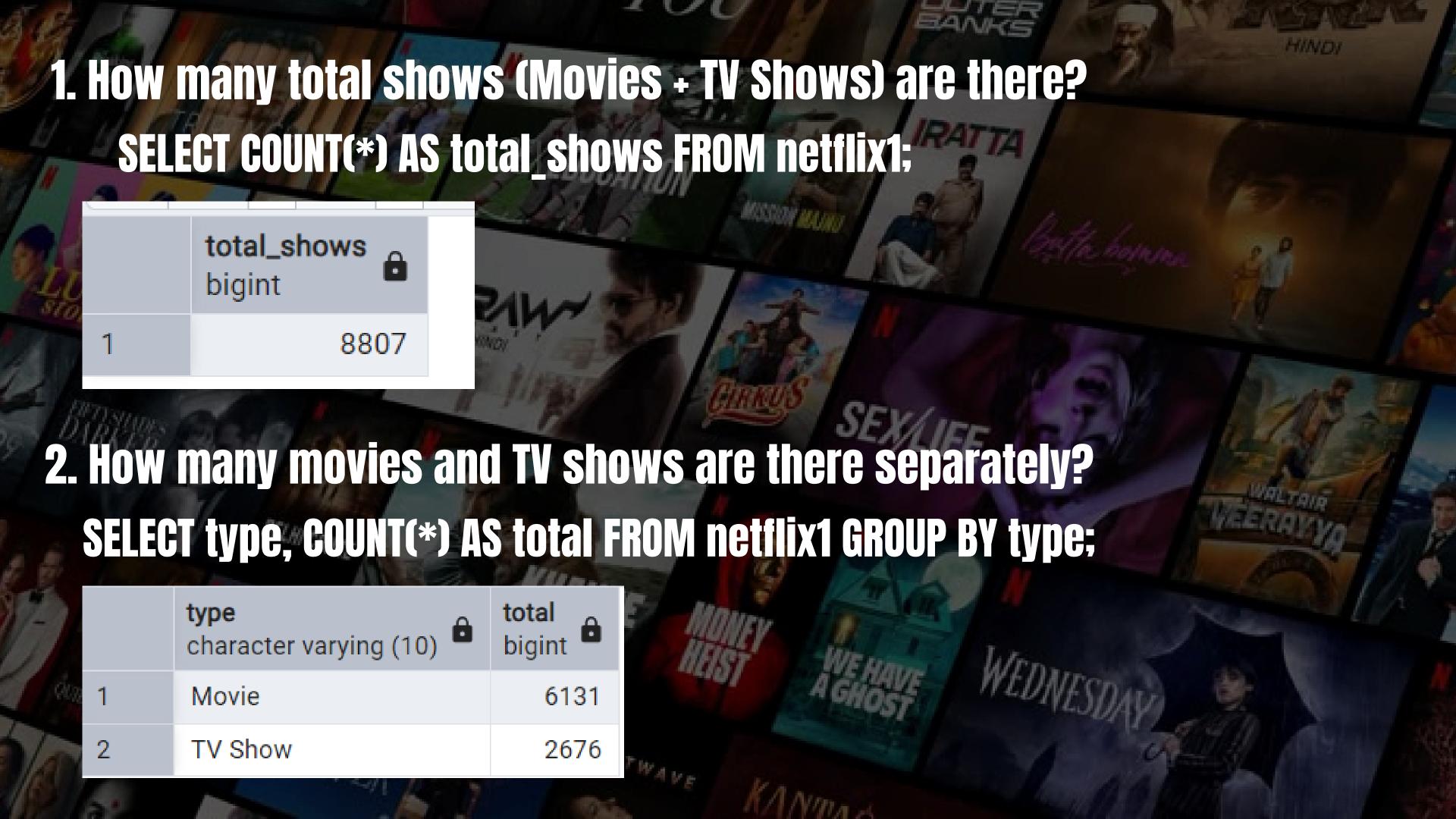


### Overview

This project involves a comprehensive analysis of Netflix's movies and TV shows data using SQL. The goal is to extract valuable insights and answer various business questions based on the dataset. The following README provides a detailed account of the project's objectives, business problems, solutions, findings, and conclusions.

## Objectives

Analyze the distribution of content types (movies vs TV shows). Identify the most common ratings for movies and TV shows. List and analyze content based on release years, countries, and durations. Explore and categorize content based on specific criteria and keywords.







	show_id character varying (6)	type character varying (10)	tittle character varying (150)	director character varying (208)
1	s6067	TV Show	A Young Doctor's Notebook and Other Stories	[null]

6. List all shows directed by 'Rajkumar Hirani'.

SELECT \* FROM netflix1 WHERE director = 'Rajkumar Hirani';

	show_id character varying (6)	type character varying (10)	tittle character varying (150)	director character varying (208)
1	s1115	Movie	3 Idiots	Rajkumar Hirani

7. How many shows have a rating of 'TV-MA'?

SELECT COUNT(\*) AS total FROM netflix1 WHERE rating = 'TV-MA';

total bigint

3207

## 8. Find all the shows where 'Shah Rukh Khan' is in the casts. SELECT \* FROM netflix1 WHERE casts LIKE '% Shah Rukh Khan%';

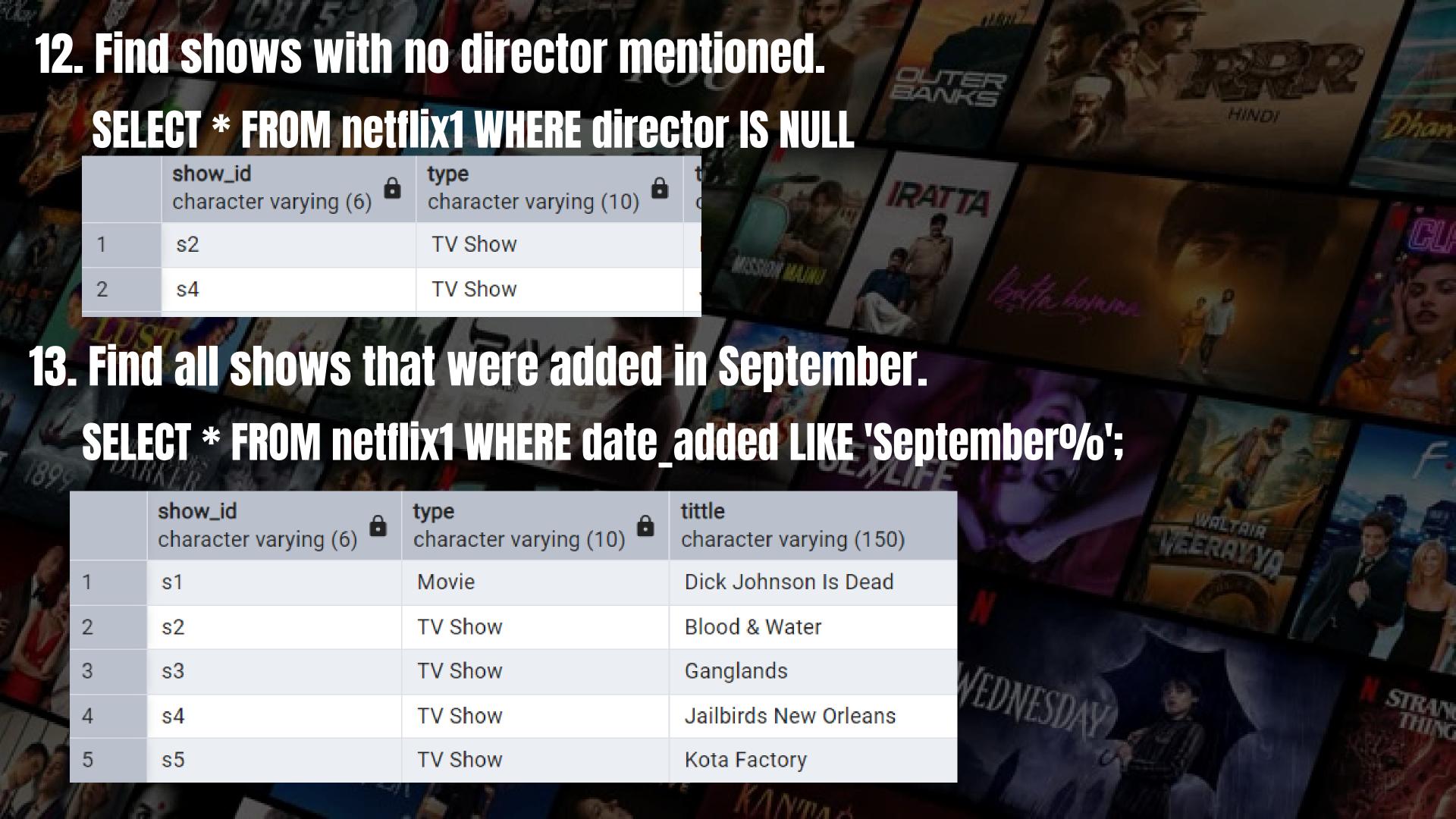
	show_id character varying (6)	type character varying (10)
1	s115	Movie
2	s302	Movie

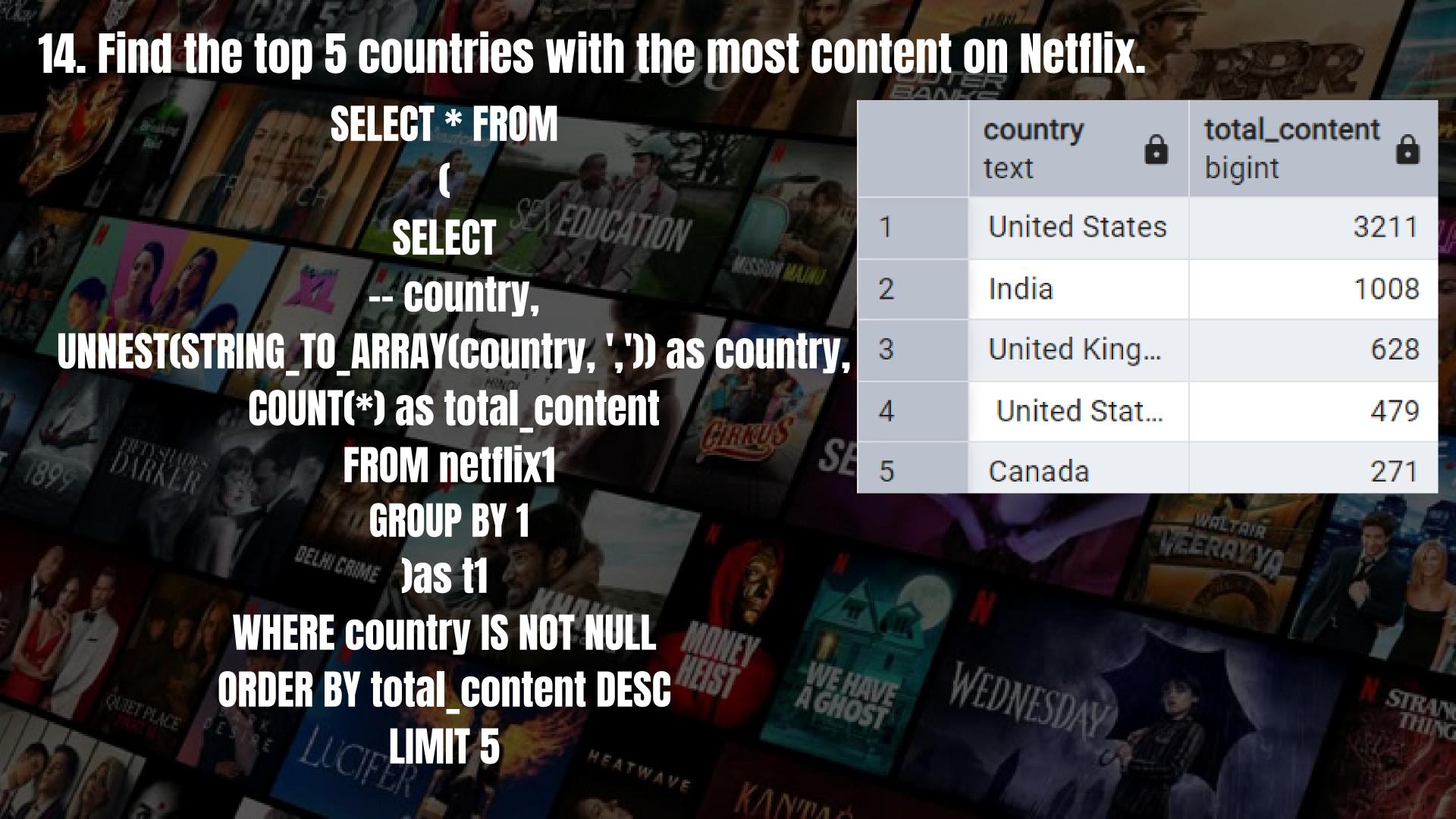
9. List the top 10 directors with the most shows.

SELECT director, COUNT(\*) AS total FROM netflix1
WHERE director IS NOT NULL
GROUP BY director ORDER BY total DESC LIMIT 10;

	director character varying (208)	total bigint
1	Rajiv Chilaka	19
2	Raúl Campos, Jan Suter	18
3	Suhas Kadav	16
4	Marcus Raboy	16
5	Jay Karas	14
6	Cathy Garcia-Molina	13
7	Youssef Chahine	12
8	Martin Scorsese	12
9	Jay Chapman	12
10	Steven Spielberg	11







#### Findings and Conclusion

Content Distribution: The dataset contains a diverse range of movies and TV shows with varying ratings and genres.

Common Ratings: Insights into the most common ratings provide an understanding of the content's target audience.

Geographical Insights: The top countries and the average content releases by India highlight regional content distribution.

Content Categorization: Categorizing content based on specific keywords helps in understanding the nature of content available on Netflix.

# This analysis provides a comprehensive view of Netflix's content and can help inform content strategy and decision-making.

Thank You