

purchase\_time

9/4/2016

9/3/2018

product\_category\_name

All

order\_status

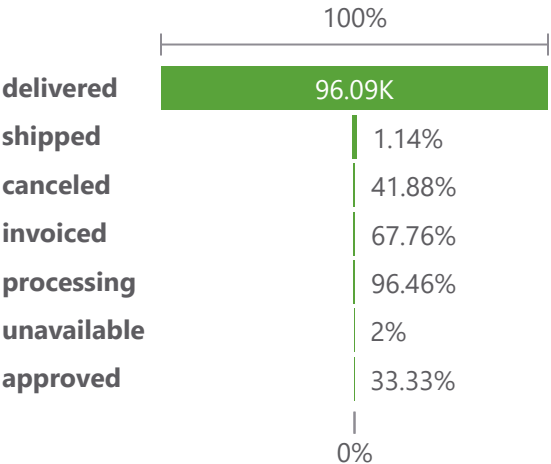
All

customer\_state

All

# Intelligent Customer and Sales Analytics

The order path from purchase to delivery  
Reviewing the order process across different ...



98.26K

Count of order\_id

19.56

Average of freight\_value

900.00bn

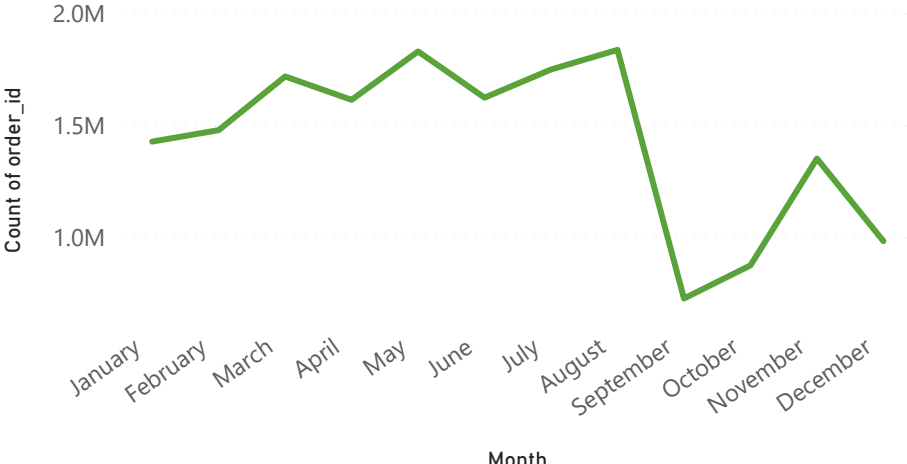
Sum of total\_spent

121.39

Average of price

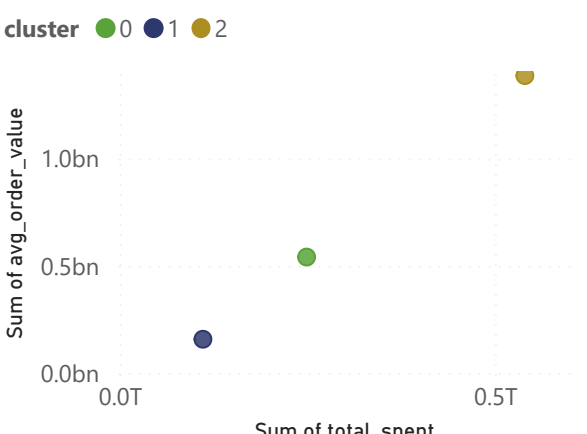
## Analyzing customer purchase trends over time

Analyzing purchase changes over time and identifying seasonal and monthl...



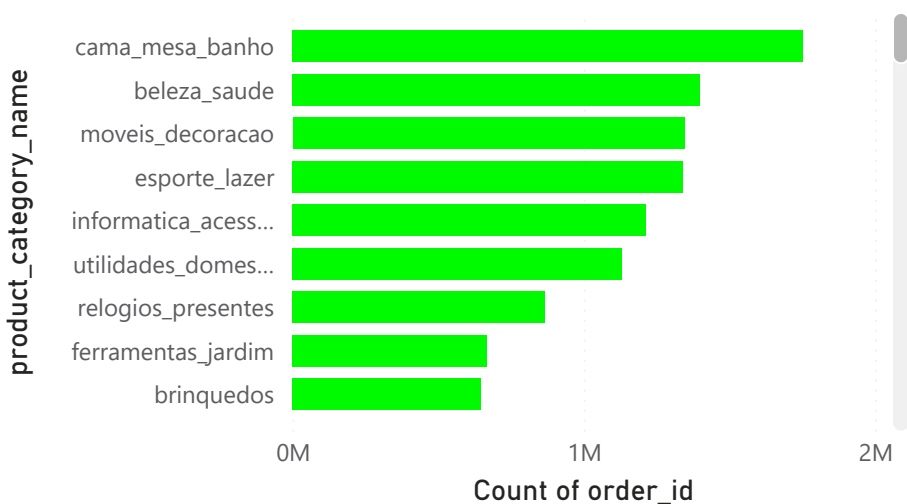
## Customer segmentation based on purchasing behavior

Analyzing different customer segments based o...



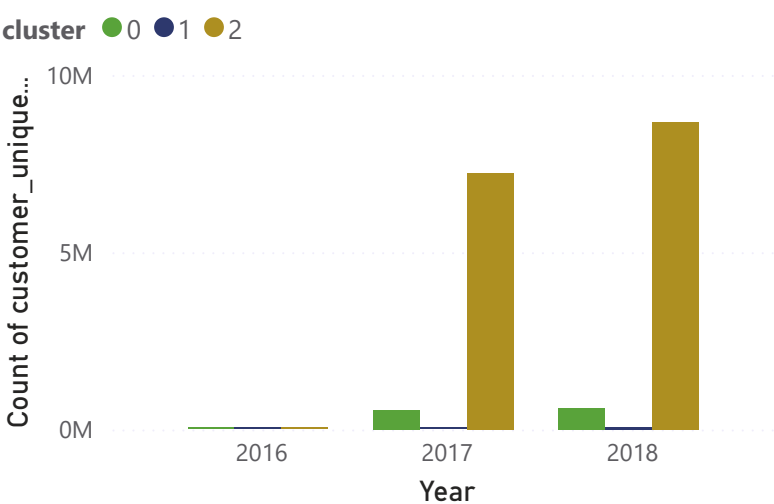
## Popular products and best-selling categories

Comparing sales of different product categories to identify popular products.



## Count of customer\_unique\_id by Year and cluster

Popular products and best-selling categories



## Geographic distribution of customers based on purchase amount

Identifying areas with the highest purchase volume and analy...

