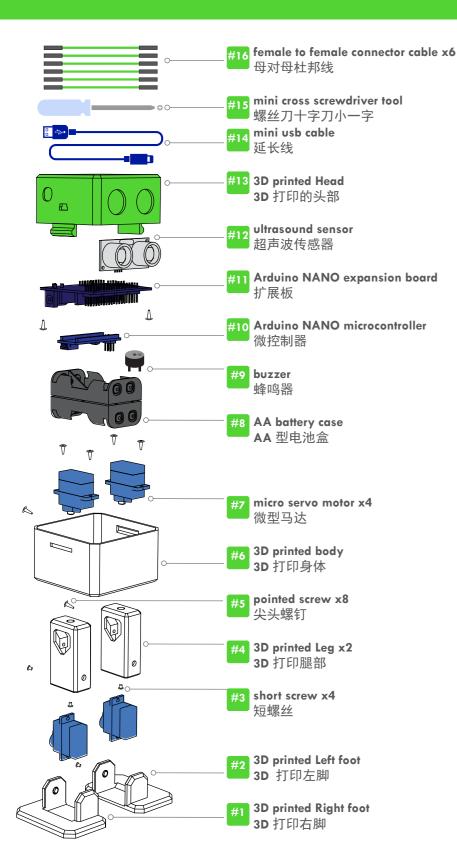
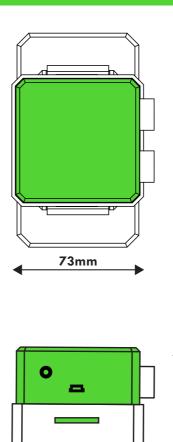
打造你自己的机器人

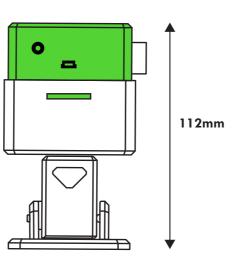
build your own robot

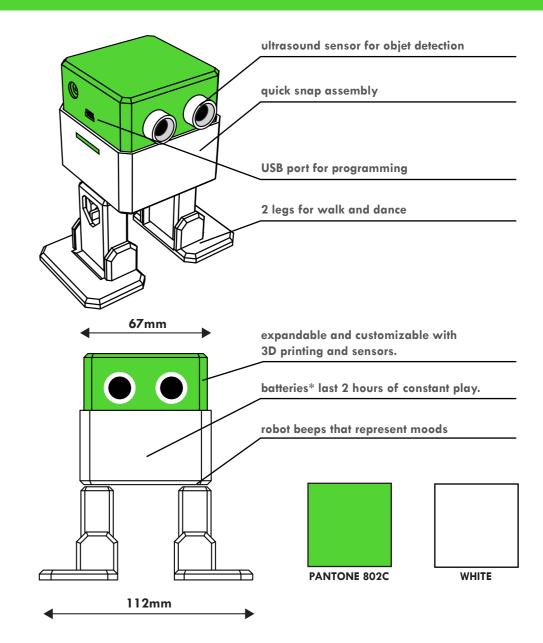


Product Requirement Specifications









An interactive robot that anyone can build!

Why is Otto special?

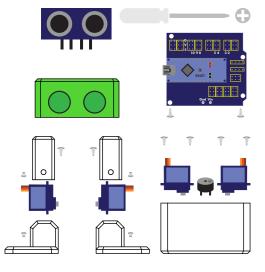
Otto is completely Open source, Arduino compatible, 3D printable and with a social impact mission to create an inclusive environment for all kids; is more than just a robot a truly emotional robot that connects with all people, allowing everyone to interact socially.

You will be able to build your own cute Otto friend in as little as two hours!; easy to build and disassemble with only a screwdriver.

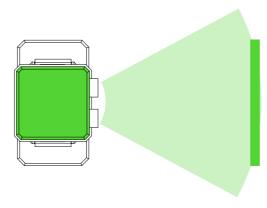
*AA batteries not included



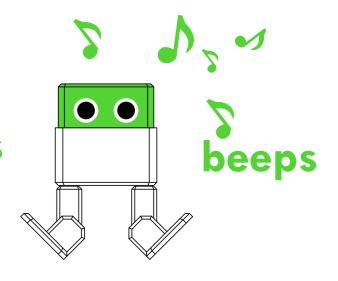




build it yourself

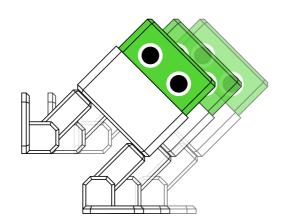


detect & avoid obstacles

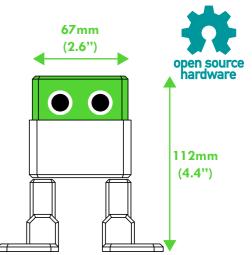


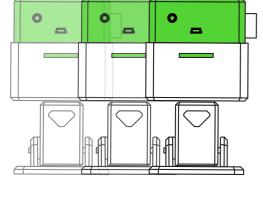


walk



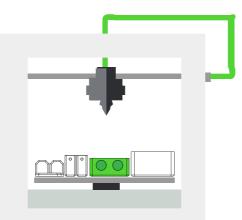
dance



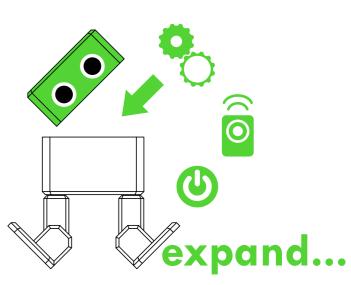


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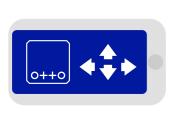
easy to program

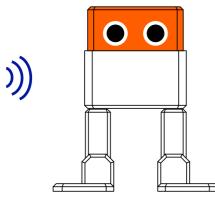


3D printable

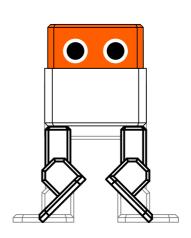








Bluetooth control &coding APP



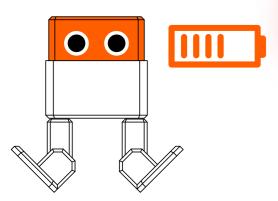
stronger



IR enable to comunicate with Other Otto PLUS



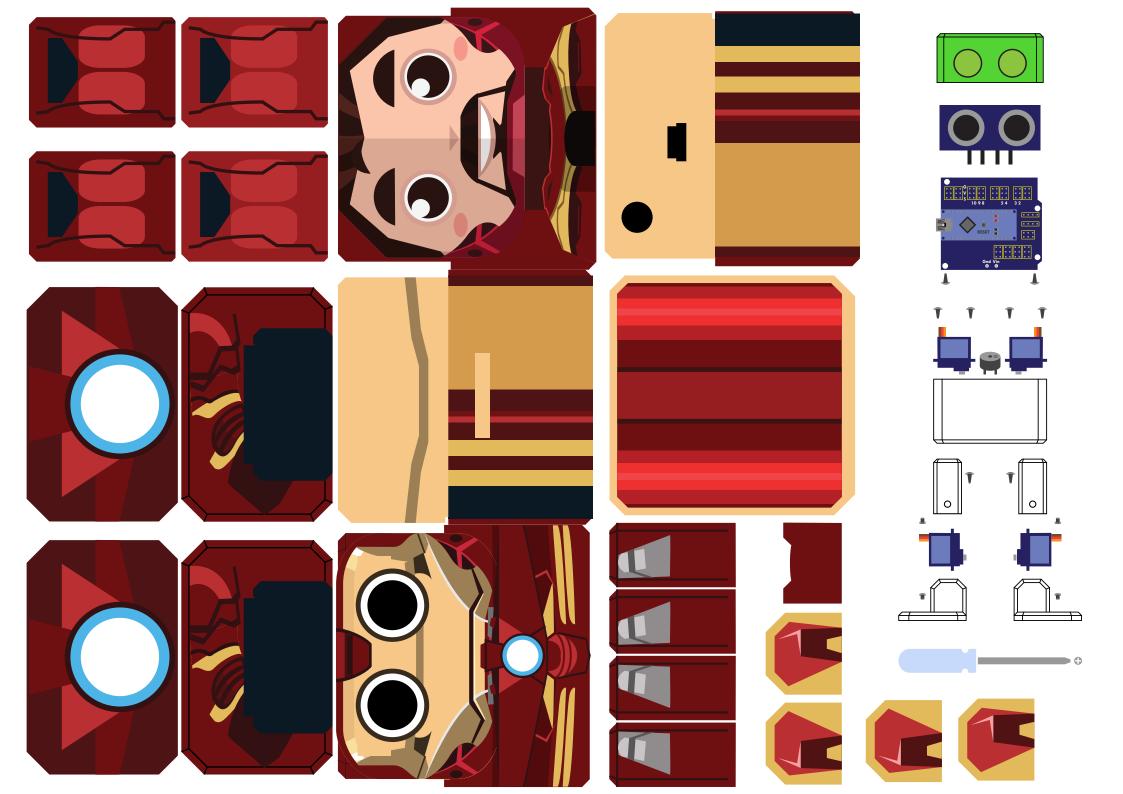
rechargeable

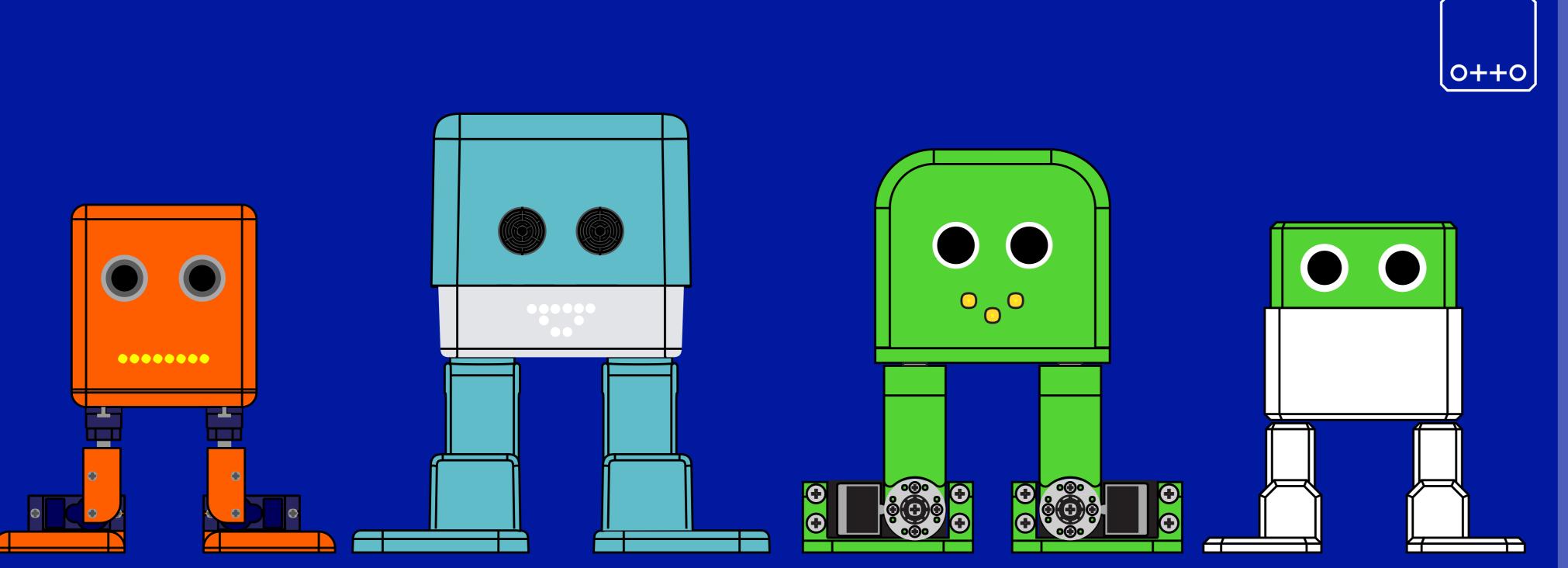


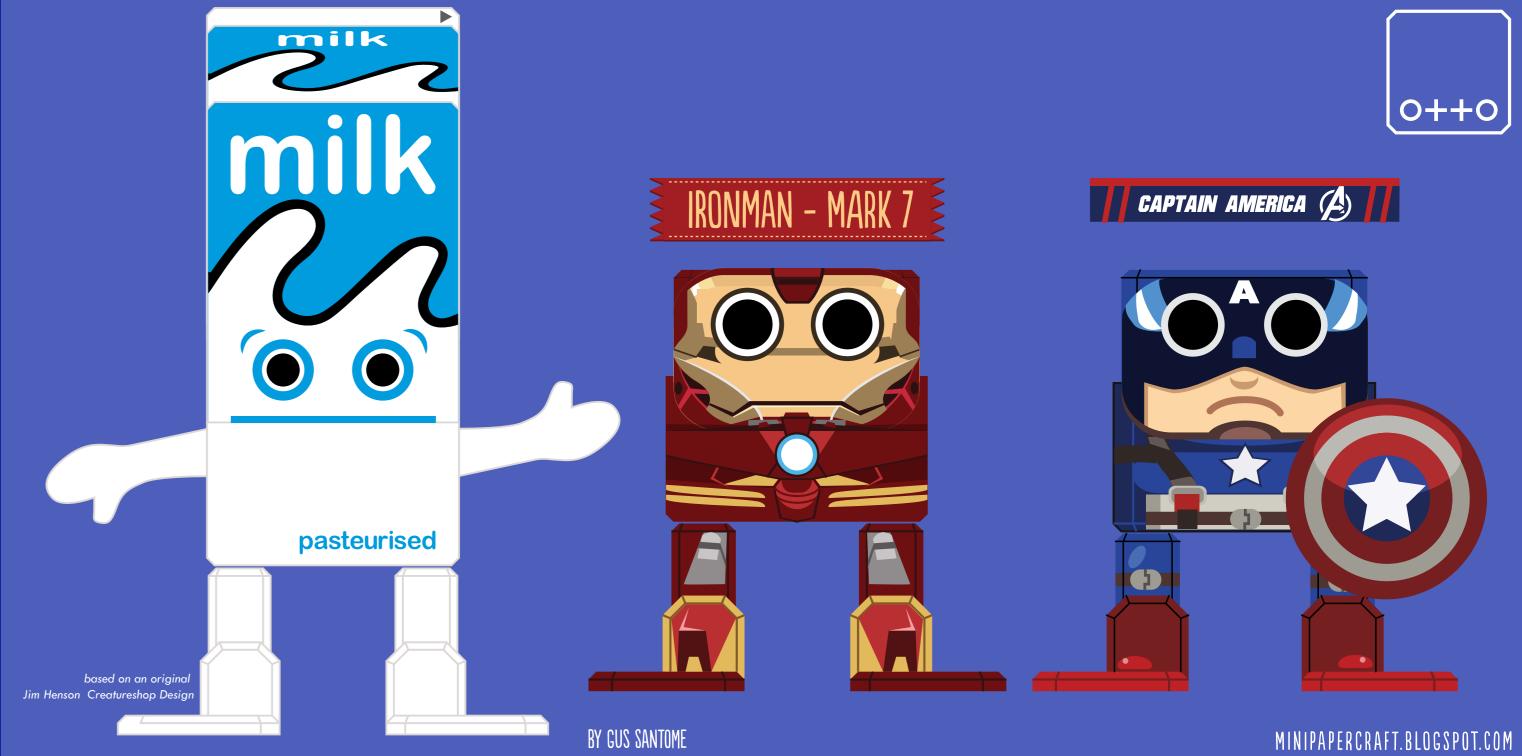
mood lights

O multi modes &
change personallity





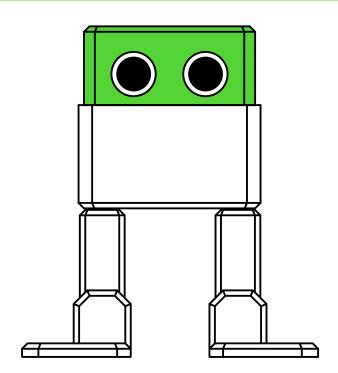




Otto DIY

Focus Market





An interactive robot that anyone can make!
Otto walks, dances, makes sounds and avoids obstacles.

Otto is completely open source, Arduino compatible, 3D printable, and with a social impact mission to create an inclusive environment for all kids (7+ years old).

You will be able to build your own cute Otto friend in as little as two hours!; easy to build and disassemble with only a screwdriver.

Programable with Arduino IDE via USB, expandable and customizable with 3D printing and sensors.

Batteries are estimated to last 2 hours of constant play.

which is the Otto focus market?

Parents 4



or

Schools

Mom &/or Dad geeks

Possible to sell thought Maker movement, online shops, fairs, robotics DIY market, workshops tech events.

toy company

Consider to offer the idea to a manufacturer, toy brand or buy licenses to promote and sell.

example: Sphero with BB-8 droid

contact: Richard Gottlieb's Global Toy Expert

kids with ASD

Opportunities few players with expensive alternatives, and high demand; if our solution really improves issues and difficulties that kids face it would easily spread out between groups of parents. Social impact more than ROI.

example: Enuma math games, injini apps

contact: Sooinn Lee

STEAM education

Create courses, classes curriculum, connect with educators, schools training teachers.

Build an edtech institute...

3D Print academy

The industry is moving to classrooms and projects that are easily printable are need it, interesting opportunity to partner with manufacturers and sellers.

example: MakerBot contact: Jenny House

