

DESCRIPTION

STUDENT'S NAME:	
PROGRAM:	Web design
DATE:	
TEACHER'S NAME:	
COURSE:	Layout fundamentals for websites (NMW)
TYPE OF EXAM:	Mid-term
DURATION:	3 hours
AUTHORIZED MATERIAL:	None

OTHER INSTRUCTIONS FROM THE TEACHER

The exam has **4** pages including the cover page. In accordance with the syllabus, the evaluation is worth **20 %** of the final grade.

Penalties imposed on a student accused of an attempt at plagiarism could include, but are not limited to, a grade of 0% for examination or for the entire course. The student could also be either put on probation, suspended and / or expelled from the program.

OTHER INFORMATION

Prepared by : **Jean-Guy Turgeon**

Revised by : _____

Approved by : _____

Good luck !

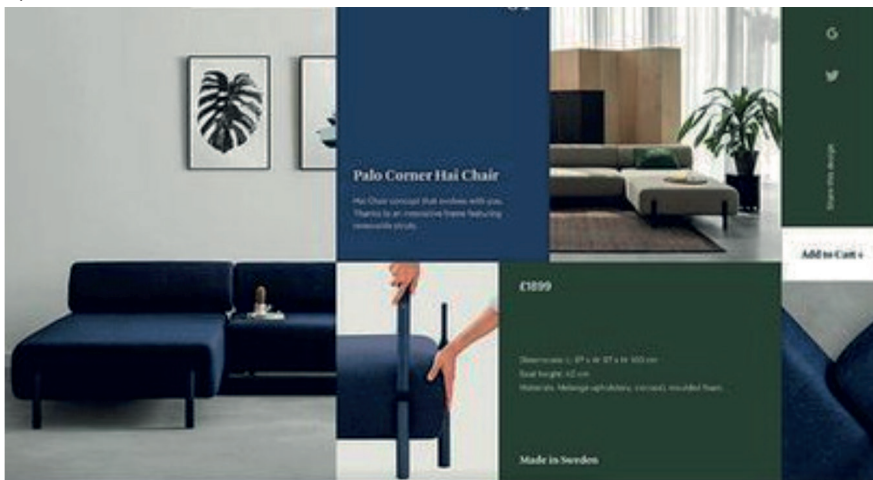
Question 1

/3

Explain what is the main difference(s) between page layout for printed document and page layout for websites.

Question 2

/3



Based on the image above, identify the page layout style used (circle your answer).

- a) Mondrian
- b) Picture window
- c) Frame
- d) Copy heavy
- e) Circus

Question 3

/3

How can title elements (headings, etc.) help layout, cognitive ergonomics and readability?

Question 4

/3

Briefly explain what is the F shape layout.

Question 5

/3

In design, when we are talking about the *golden ratio* (the Divine proportion) what are we talking about and what is this approximate ratio?

Question 6

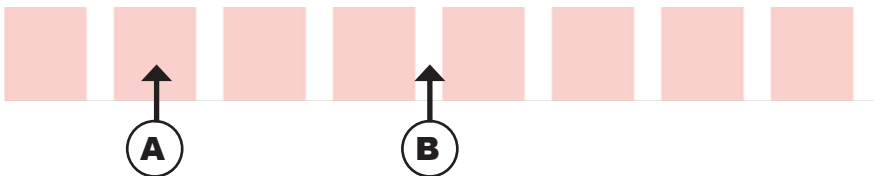
/3

Briefly explain what is a layout grid.

Question 7

/3

Name the parts of the following layout grid identified by letters.



A) _____

B) _____

Question 8

/3

Briefly explain what is a modular grid.

Question 9

/3

Why is it more flexible to use a 12 or 16 columns grid for page layout?

Question 10

/10

The the available space below, write the CSS properties and values needed to create a class that, applied to a container, would make it a 960px wide 12 columns grid with a 1rem gutter (centered horizontally)

```
.grid {
```

```
}
```

Question 11

/3

The the available space below, write the CSS properties and values needed so a <header> tag would span over 12 columns.

```
header {
```

```
}
```