

"Ecommerce Market place"

"Luscious Hair"

The Online HairCare brand in Karachi to provide top notch quality of hair care products in this trust worthy platform.

Business Goals

① Solving problems

- offering products for different hair types and problems like dryness, damage or hair loss.
- focusing on clean, transparent and ecofriendly ingredients
- Providing high quality products at a reasonable price for more people.

② Target Audience

Our hair care product can appeal to both younger and older customers and the people who prioritize clean, eco friendly and cruelty free ingredients in their personal care.

Data Schema in

① [Product]	③ [Orders]
ID	order ID
Name	Product ID
Price	order Date
Ingredient	Total amount
Stock quantity	④ [Order items]
	order items ID
② [Customer]	order ID
ID	Product ID
Name	quantity
Email, phone, address	

(5) Ingredient

Ingredients ID

Name

Product ID

Benefits

(6) Shipment

Shipment ID

order ID

Shipment Date

Shipment address

Shipment Status

(7) Delivery Methods

Delivery ID

Method name

Cost

Estimated delivery
time

Courier

Products	Orders	Customer	Shipment
ID	order ID	customer ID	shipment ID
Name	Product ID	Name	order ID
Price	order date	Email	shipment date
Ingredient	Total amount	Phone	shipment address
Stock quantity	shipment ID	Address	shipment status



Delivery Methods
Delivery ID
Method name
Cost
Estimated delivery time
Courier

DAY = 02

Date

FRONTEND

- I am using the Next.js S.S.R (Server Side Rendering) for faster page loads & Tailwind CSS for styling and responsive design.

Responsive design layout

Pages:

↳ home → show featured products.

Products → Display all products.

Product Details → Show ingredients of specific product.

Cart → To add products or remove products.

Checkout → view total price, confirm order.

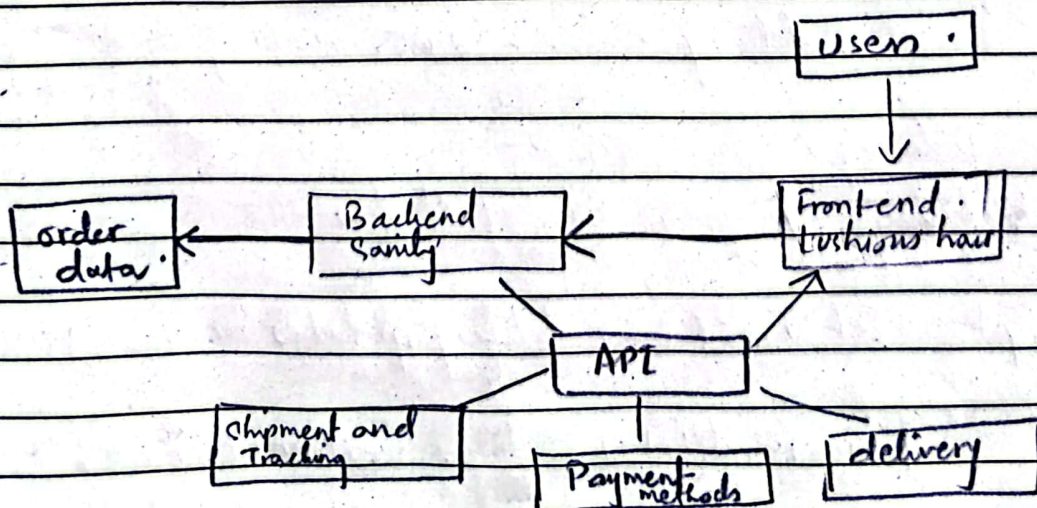
Order confirmation → Display order success and tracking information.

BACKEND

I am using Sanity CMS for managing all content of data.

THIRD PARTY APIS

- ① Ship Engine → Track shipments, assign riders and fetch delivery zone coverage.
- ② Payment Gateway → Take Cash/bank for secure payments.
- ③ Notification API → Twilio/Firebase for SMS/email updates about orders.



API REQUIREMENT.

① Product Management API

Endpoint Name: /products.

Method: GET

Description: Fetch all available products from the Sanity CMS.

Example of response:

```
[{"id": 1, "name": "Product A", "price": 100};  
{"id": 2, "name": "Product B", "price": 200}]
```

② Order Management API

Endpoint Name: /orders.

Method: POST

Description: Create a new order in the system.

Example of Response:

```
{"order_id": 456, "status": "Success",  
"message": "order created successfully"}
```

③ Shipment Management API

Endpoint Name: /shipment.

Method: GET

Description: Track the order status via a third party API.

Example of Response:

```
{"shipment_id": 480, "order_id": 480, "status": "in Transit",  
"expected_delivery_date": "2025-01-21"}
```

④ Express Delivery Status API

Endpoint Name: /express-delivery-status.

Method: GET

Description: Fetch real-time delivery updates for ordered items.

Example of Response:

```
[{"order_id": 124, "status": "in Transit", "ETA": "30min"}]
```