

Bienvenido a ...

¿Qué es LAB  ?

Mengyu Zhou



Lab μ

A Brief History

2007~now

$$\int_{-\infty}^{\infty} \omega = \int_{-\infty}^{\infty} d\omega$$

www.mathmu.cn 计算机代数系统

$$\frac{1}{\pi} = \frac{2\sqrt{2}}{9801} \sum_{n=0}^{\infty} \frac{(-1)^n (4n+3)!}{(n!)^4 26390n}$$

For a time I stood pondering on circle sizes. The large computer mainframe quietly processed all of its assembly code. Inside my entire hope lay for figuring out an elusive expansion. Value: pi. Decimals expected soon. I nervously entered a format procedure. The mainframe processed the request. Error. I, again entering it, carefully retyped. This iteration gave zero error printouts in all-success. Intently I waited. Soon, roused by thoughts within me, appeared narrative mnemonics relating digits to verbiage! The idea appeared to exist but only in abbreviated fashion-little phrases typically. Pressing on I then resolved, deciding firmly about a sum of decimals to use-likely around four hundred, presuming the computer code soon halted! Pondering these ideas, words appealed to me. But a problem of zeros did exist. Pondering more, solution subsequently appeared. Zero suggests a punctuation element. Very novel! My thoughts were culminated. No periods, I concluded. All residual marks of punctuation = zeros. First digit expansion answer then came before me. On examining some problems unhappily arose. That imbecilic bug! The printout I possessed showed four nine as foremost decimals. Manifestly troubling. Totally every number looked wrong. Repairing the bug took much effort. A pi mnemonic with letters truly seemed good. Counting of all the letters probably should suffice. Reaching for a record would be helpful. Consequently, I continued, expecting a good final answer from computer. First number slowly displayed on the flat screen - 3. Good. Trailing digits apparently were right also. Now my memory scheme must probably be implementable. The technique was chosen, elegant in scheme: by self reference a tale mnemonically helpful was ensured. An able title suddenly existed - "Circle Digits." Taking pen I began. Words emanated uneasily. I desired more synonyms. Speedily I found my (alongside me) Thesaurus. Rogets is probably an essential in doing this, instantly I decided. I wrote and erased more. The Rogets clearly assisted immensely. My story proceeded (how lovely!) faultlessly. The end, above all, would soon joyfully overtake. So, this memory helper story is incontestably complete. soon I will locate publisher.

There a narrative will I trust immediately appear, producing fame. THE END.

$$\pi = \frac{2 - 4 \sum_{n=0}^{\infty} \frac{(-1)^n (4n+3)!}{(n!)^4 26390n}}{2 - 4 \sum_{n=0}^{\infty} \frac{(-1)^n (4n+3)!}{(n!)^4 26390n}}$$

圆周率前402位 · Chudnovsky算法

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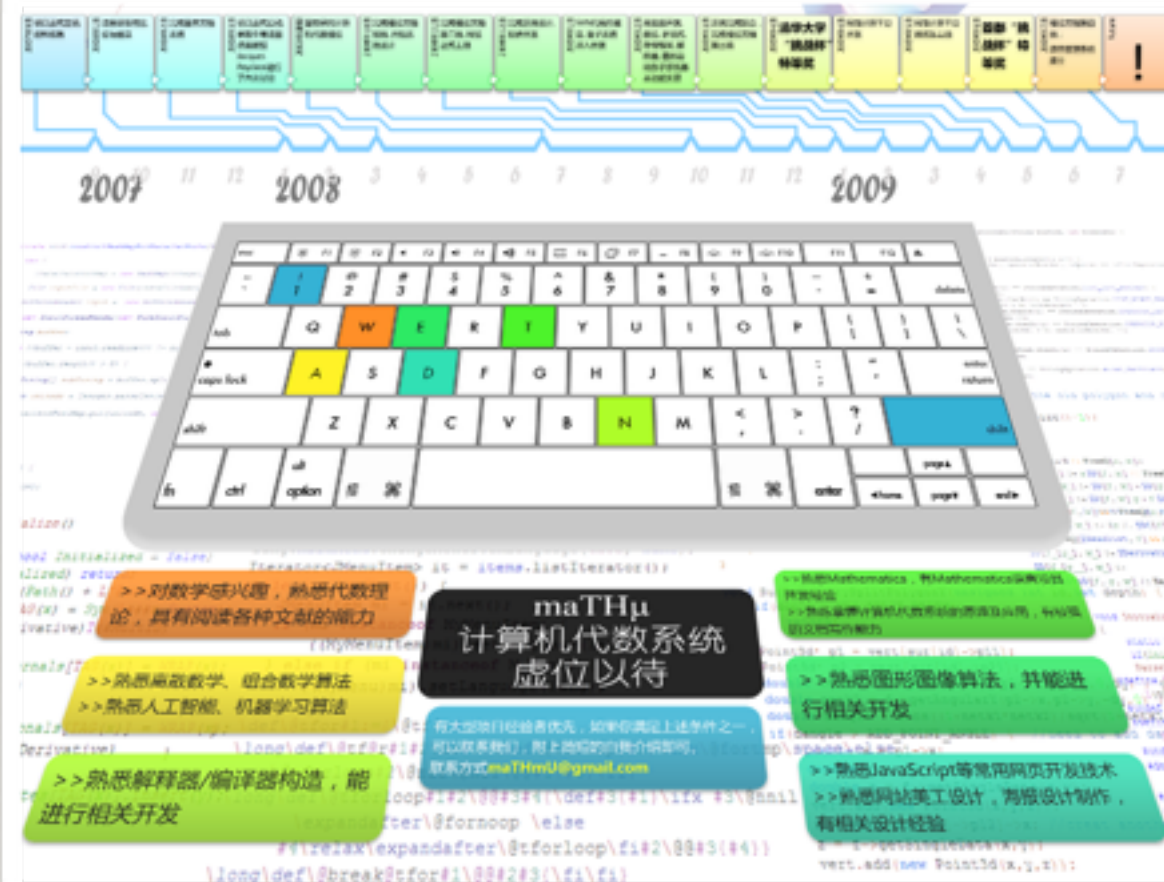
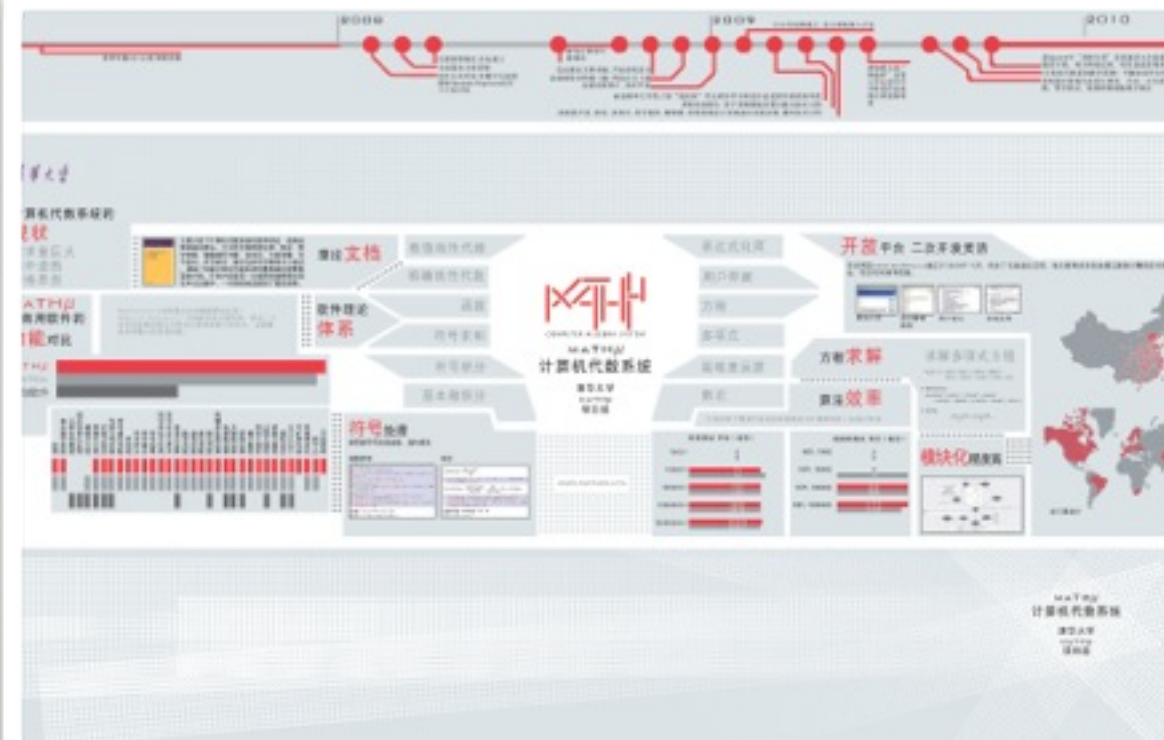
全国挑战杯申报项目

计算机代数系统maTHμ

网站 www.mathmu.cn

邮箱 mathmu@gmail.com

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Capus校园数据挖掘平台

Lab μ (原maTHμ研究协会)

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基于Django和MySQL的App平台
已有若干上线运行的App
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Now Wants You

应用仓库 <http://app.mathmu.cn>

同桌的你 为每位同学上一门课	选课推荐 基于数据挖掘的课程推荐	课程交换助手 方便课程交换的同学
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或喜欢Web开发
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GPLv3 Free Software
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μ 内核·开源的计算机代数内核



生命不止 上网不停



<http://tunet.lab.mu>

全新TUNet自动连网助手

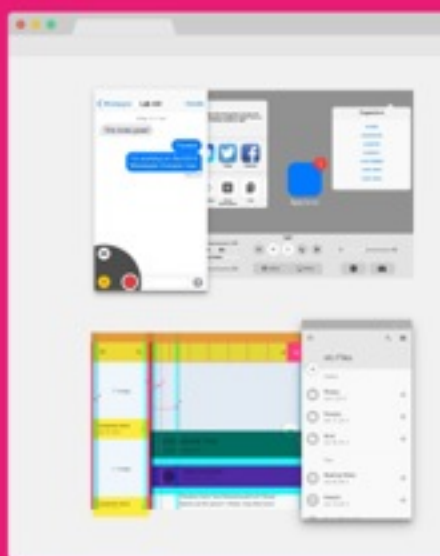


HACKATHON

`[dev time:@"12hrs"].setDate("20140301")`



Join Us  Designers!



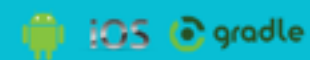
我们需要你的创意
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www.lab.mu 嗨! 实验室



Join Us  Developers!



"Mobile Dev": [



...

],

"Web Dev": [



...

],

"System Admin": [



“Simplify our campus life”
“Design our Code”

– *Lab mU*



Seeing the world
through
the eyes of the
customer

vs.



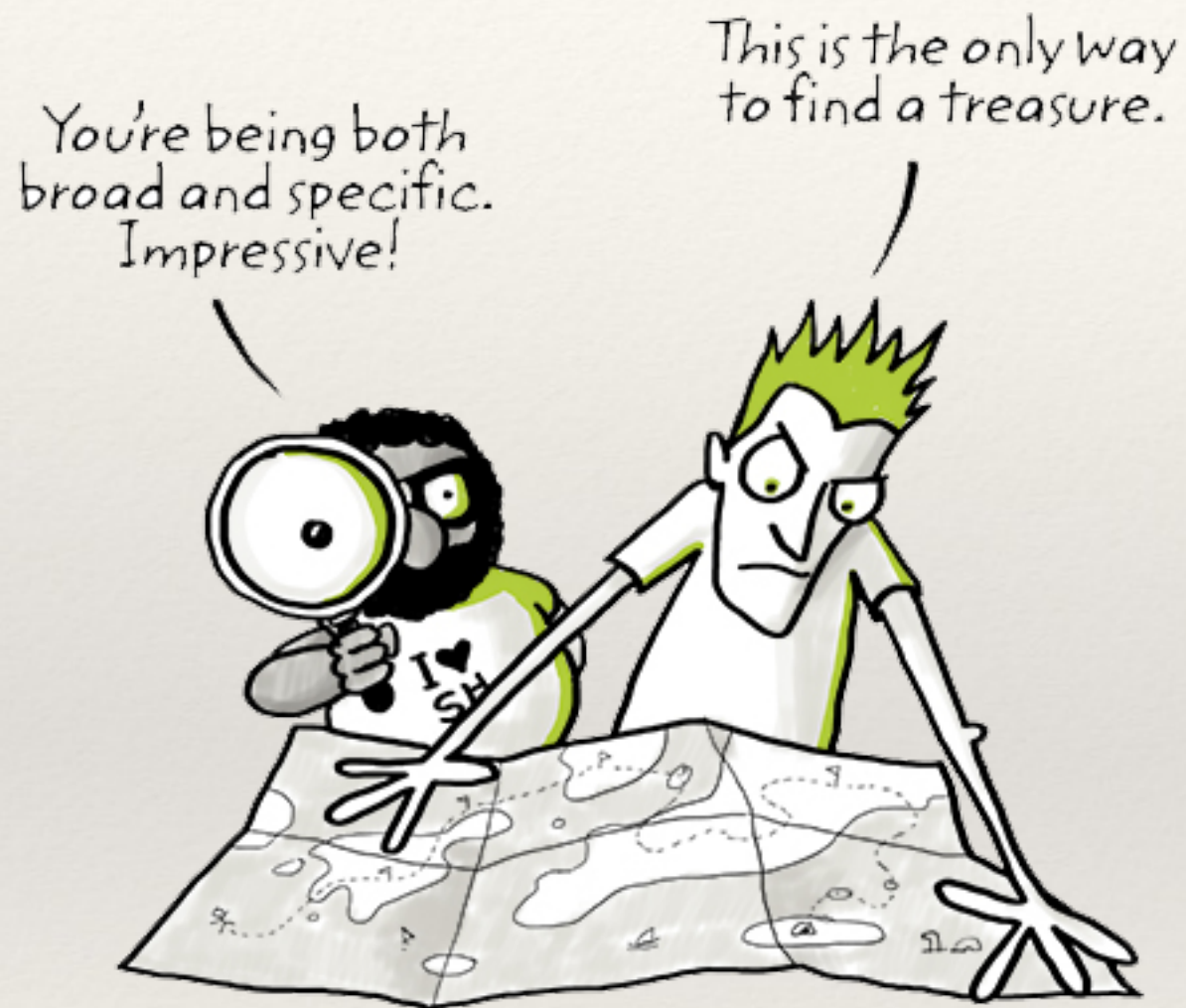
Seeing the world
through
the perspective
of the company

A lesson...

Who is our Customer?

from MITx: 15.390x

1. Conduct Market Segmentation



- A. Brainstorm
- B. Narrow
 - market opportunity = specific end users + unmet needs
- C. Primary Market Research
 - interview!

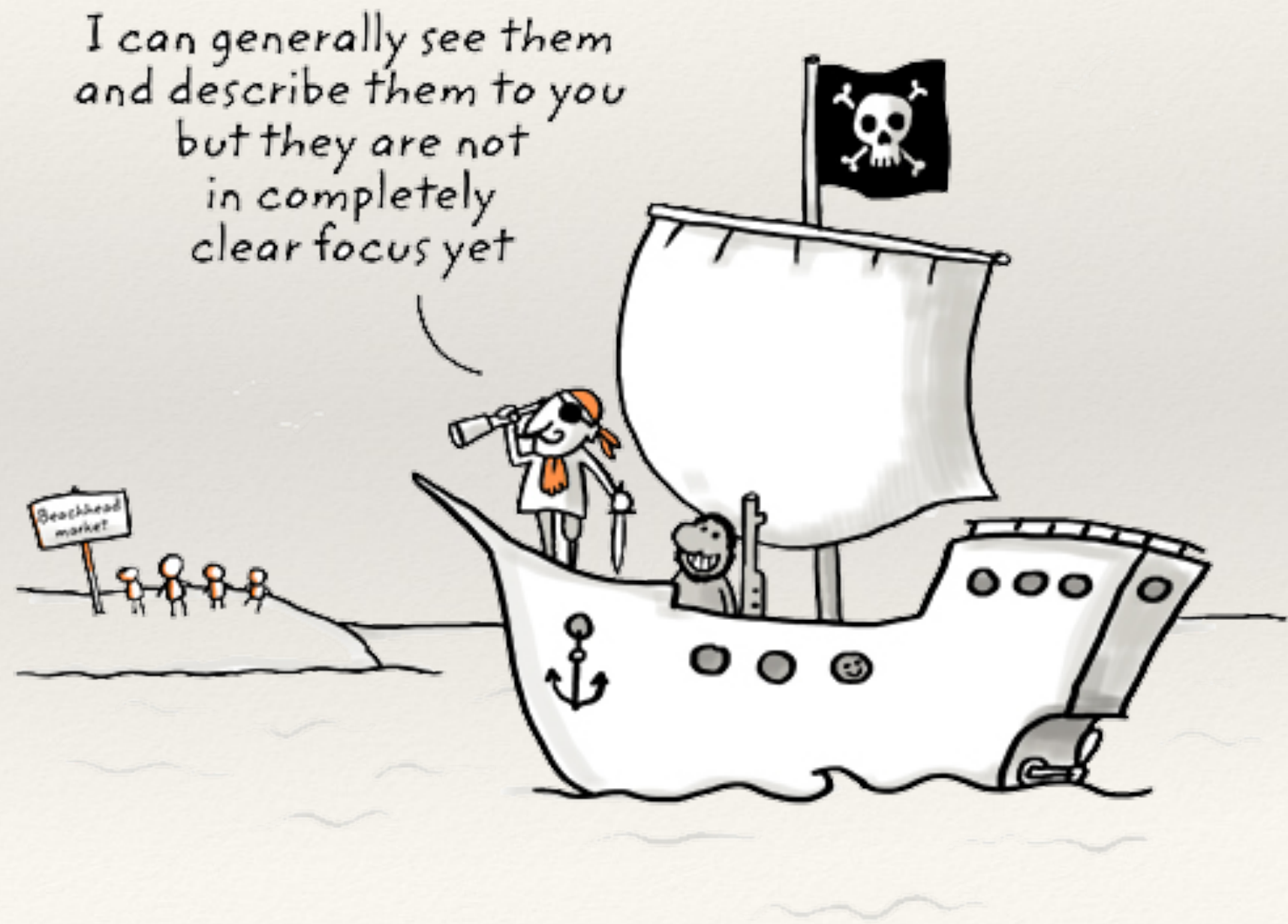
2. Select the Beachhead Market

Patience
Focus

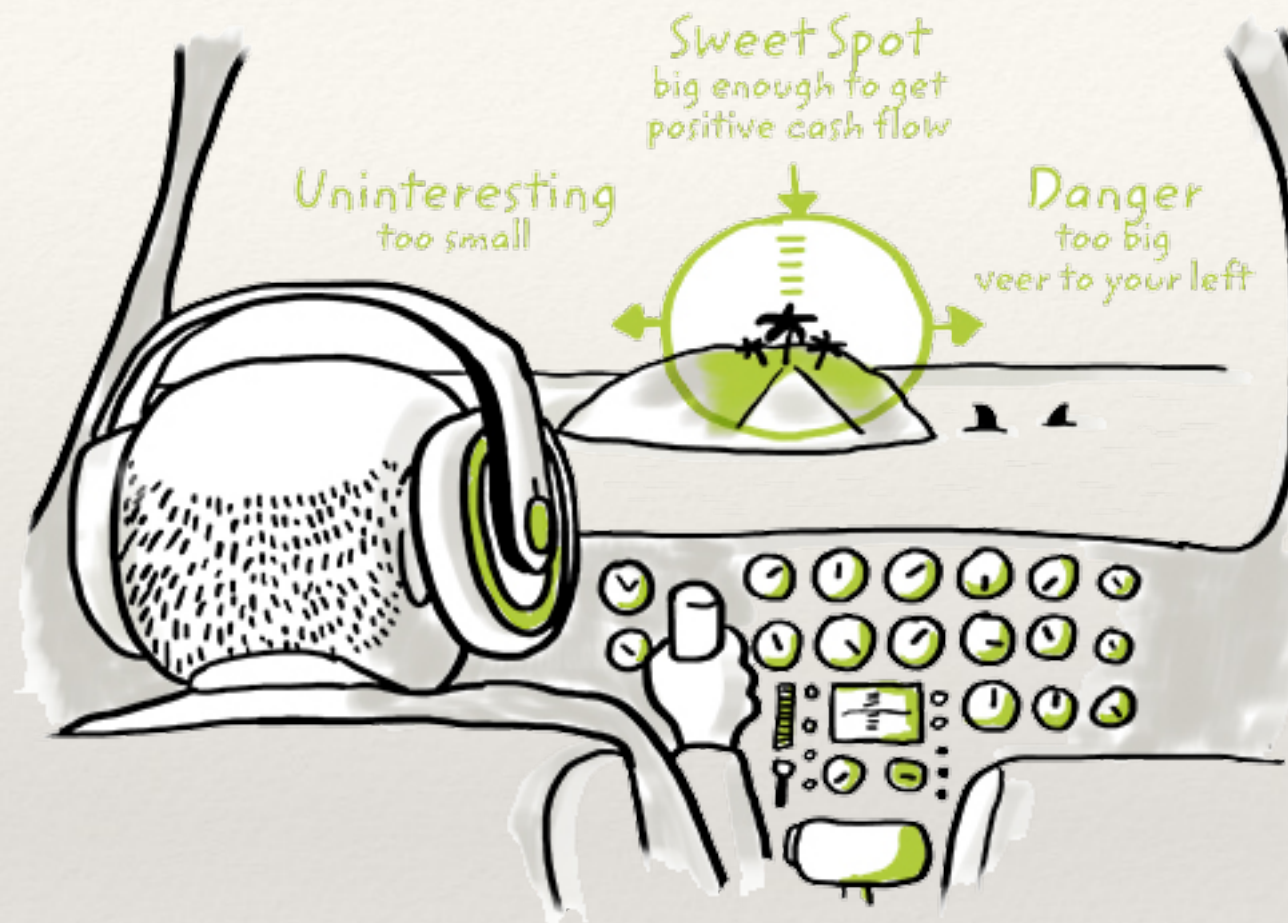


3. Develop an End User Profile

Stay focused on
a key group of
relatively homogenous
end users



4. Estimate the Total Addressable Market Size

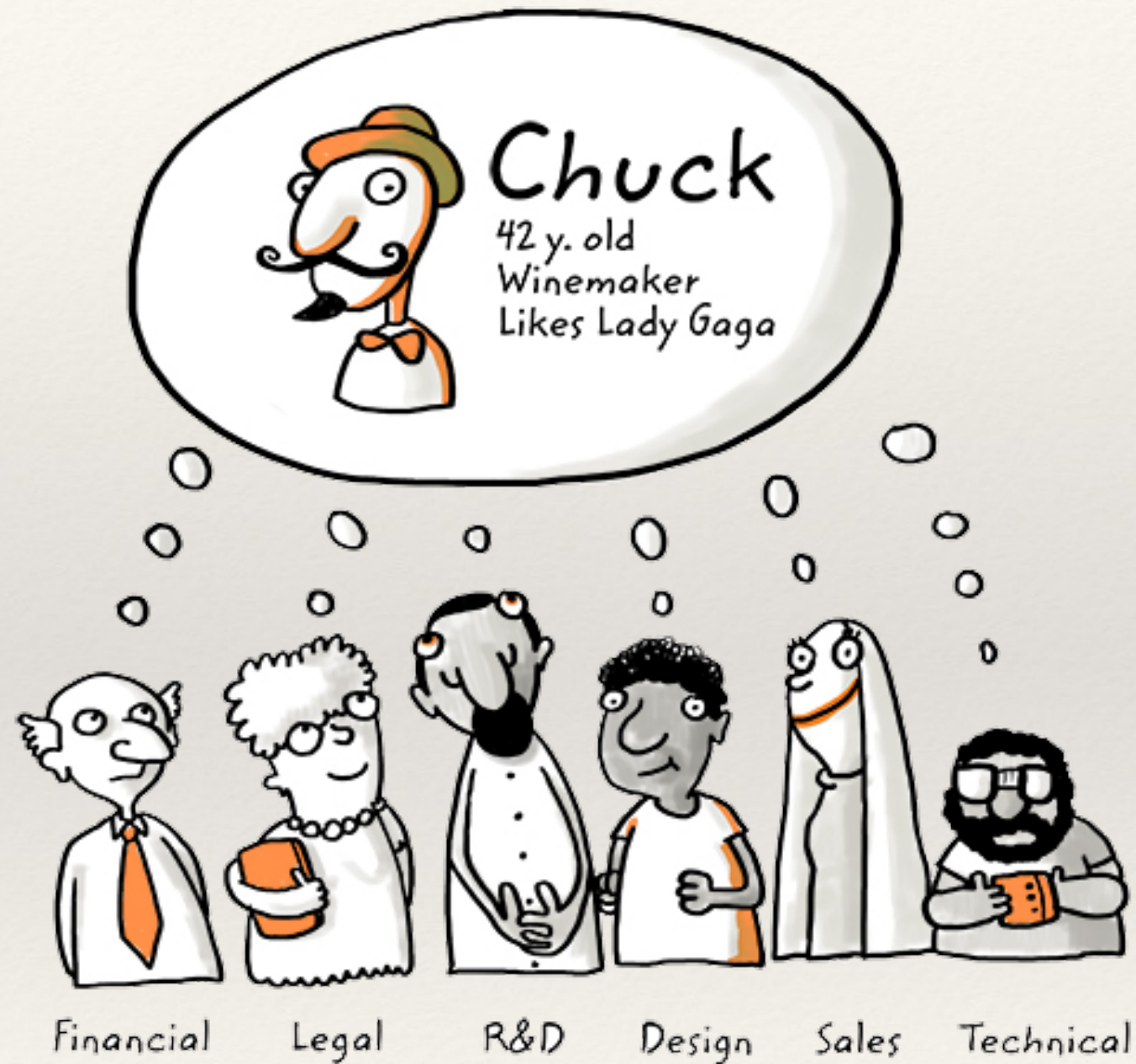


Beachhead TAM calculation
is your sanity check
that you are headed
in the right direction

5. Profile the Persona for the Beachhead Market

ONE Person

that best represents
End User Profile



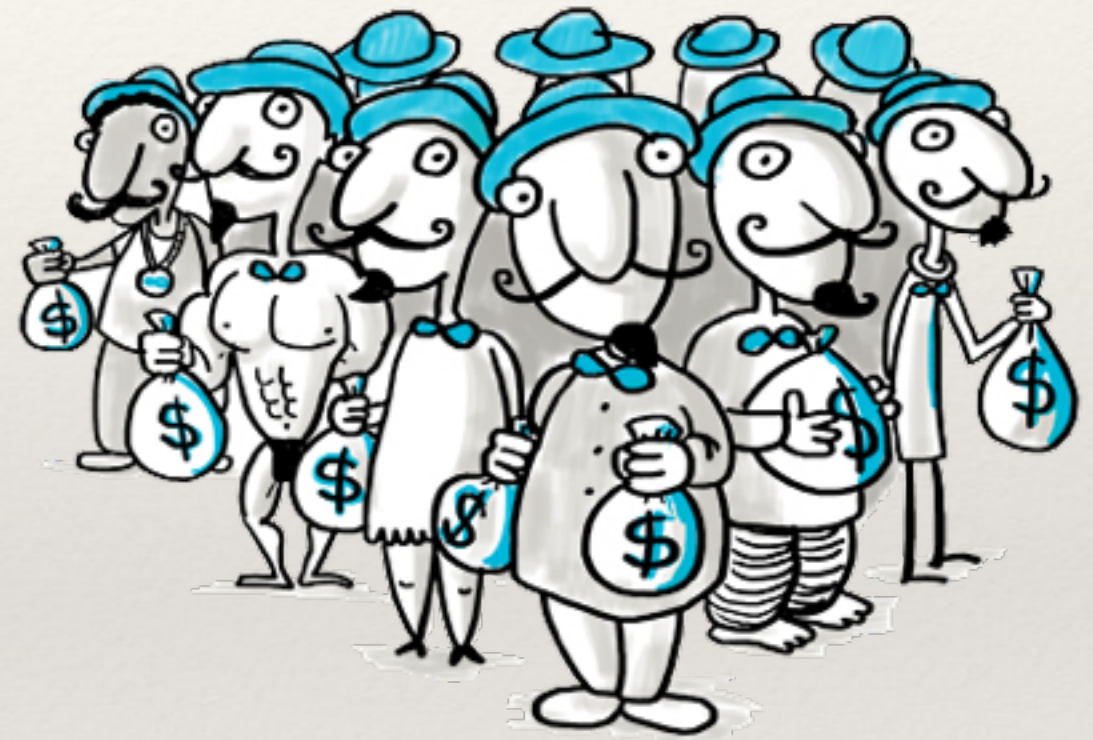
Then...

ULTIMATE GOAL

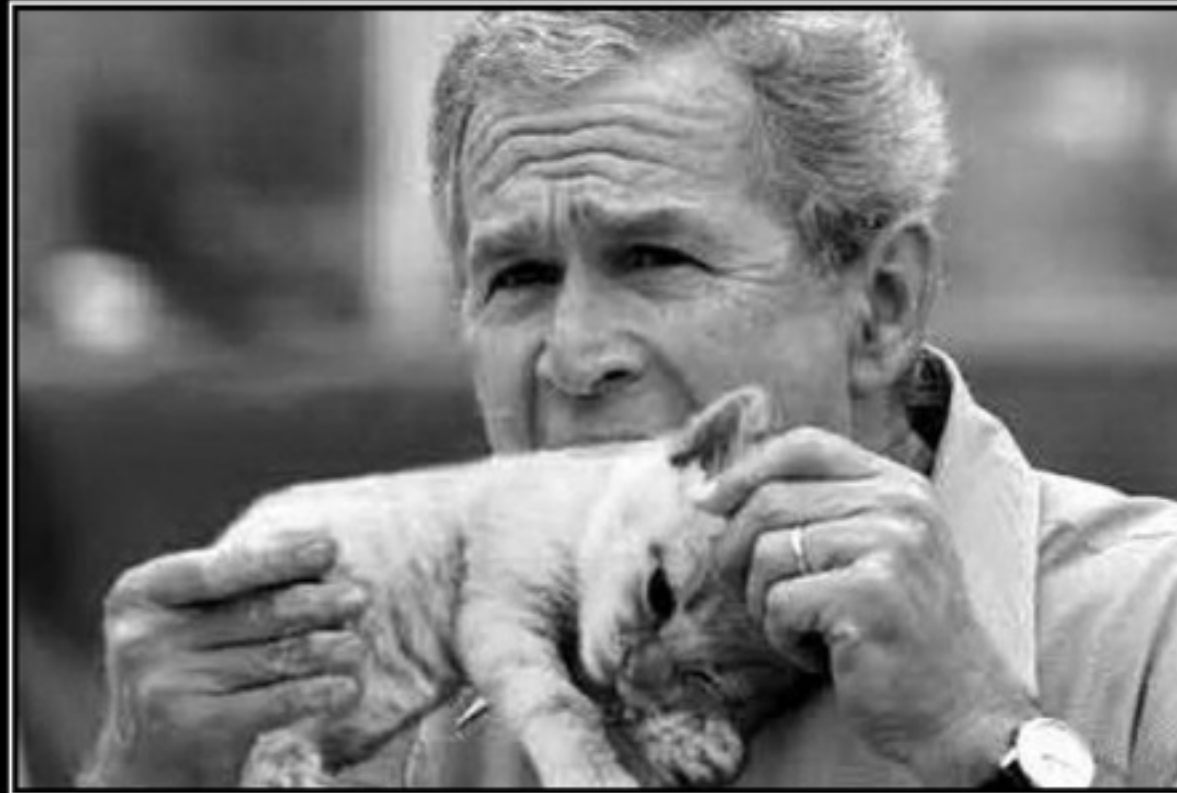
Find a Homogeneous Group
of Target Customers.

- Who experience a similar need
- To whom you could deliver your solution at similar cost
- And who would buy it at similar price

Hello,
we are a homogeneous group
of target customers.



We have money for your product.



405

Method Not Allowed

Dive into Lab μ :

Game Framework & Level Up How-to

& today's remain schedules

lab.mu

Develop

Design

User & Market

TUNet

Wechat Treehole

Caps Platform

etc.

*Find the place where
your interest and strength rests!*

Design Track

- ❖ Design discussion
 - ❖ Trends on Mobile and Web design
 - ❖ UX of our products
 - ❖ Then realize them!
- ❖ Communicate with Dev & User / Market people
 - ❖ The art of complex needs

User & Market Track

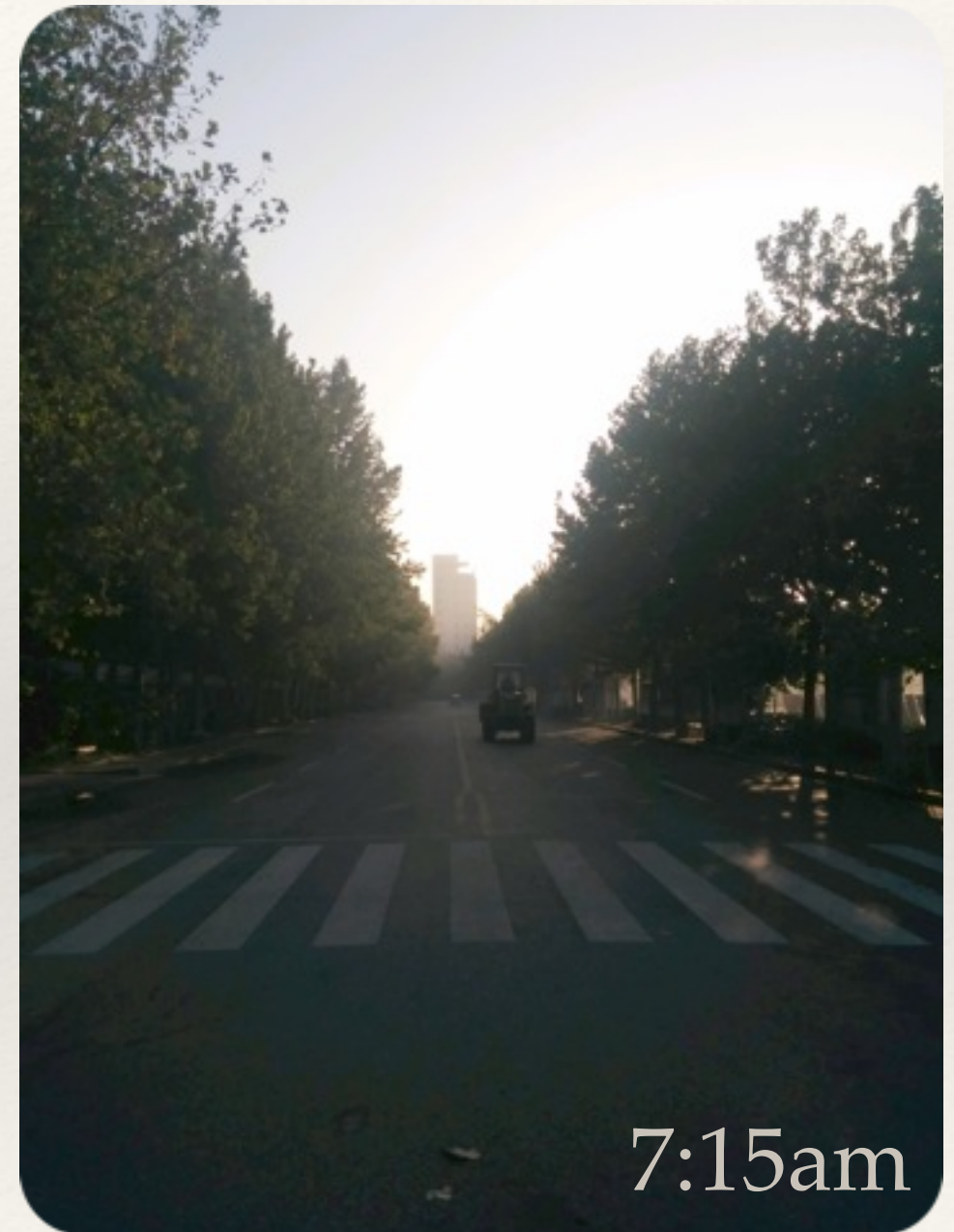
- ❖ Who is our customer?!
 - ❖ Brainstorm, Narrow down... Persona
 - ❖ Interview with potential customers/end users
 - ❖ Promotion
 - ❖ Keep our team focus and on the right direction
- ❖ Collect user feedback
- ❖ Find opportunities
 - ❖ new market, SRT, contests, investors etc.
- ❖ Push and [pull | pop | nice]

Tech Track

- ❖ Tech Intro Lectures
 - ❖ ¡Hello world! Plenty of materials.
- ❖ Code Review
 - ❖ Big brother is watching you...r code!
- ❖ Advisors
- ❖ Collaborate with designers & user / market people

Weekly Group Meetings

- ❖ Group Meetings
 - ❖ DevOps
 - ❖ DesignOps
 - ❖ Brainstorm
 - ❖ Narrow down ideas
 - ❖ Split tasks
 - ❖ ...



Today's Schedule

- ❖ Intro to Projects (~25min)
 - ❖ TUNet
 - ❖ Wechat Treehole
 - ❖ Caps Open Platform
- ❖ Self introductions (~40min)
- ❖ Intro to technology lectures and design discussions (~5min)
- ❖ Basic collaboration (~15min)
- ❖ Break & Talk Freely (20min)
- ❖ Github collaboration & Tech Skill Survey (~20min)