

The Filmmaker

age: ~30

residence: Washington, DC

education: MA Film Studies

occupation: Filmmaker

marital status: Single | No children



I'd love for people to hear about my work!

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Needs

- A way to track market changes

Values

- Careful planning
- Decisions backed up by research

Criteria For Success:

Creating a commercially succesful movie

Wants

- To create a successful movie
- Plan everything in detail

Fears

- Failure
- Producing a bad product