

What's factors of OnlineNewsPopularity

Introduction

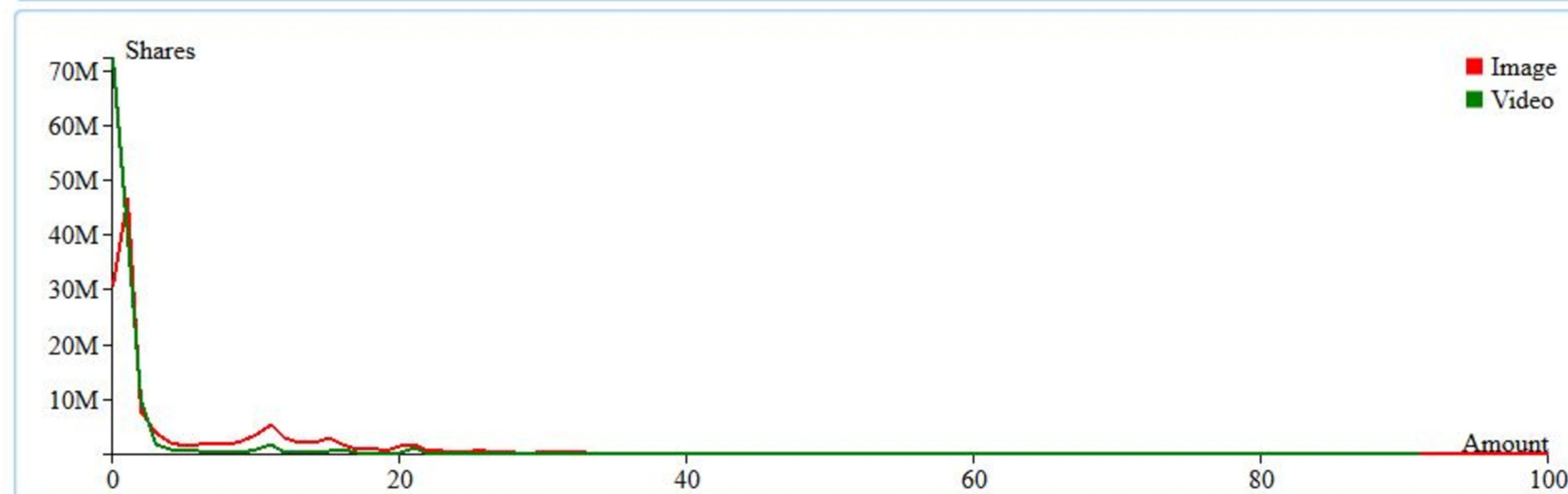
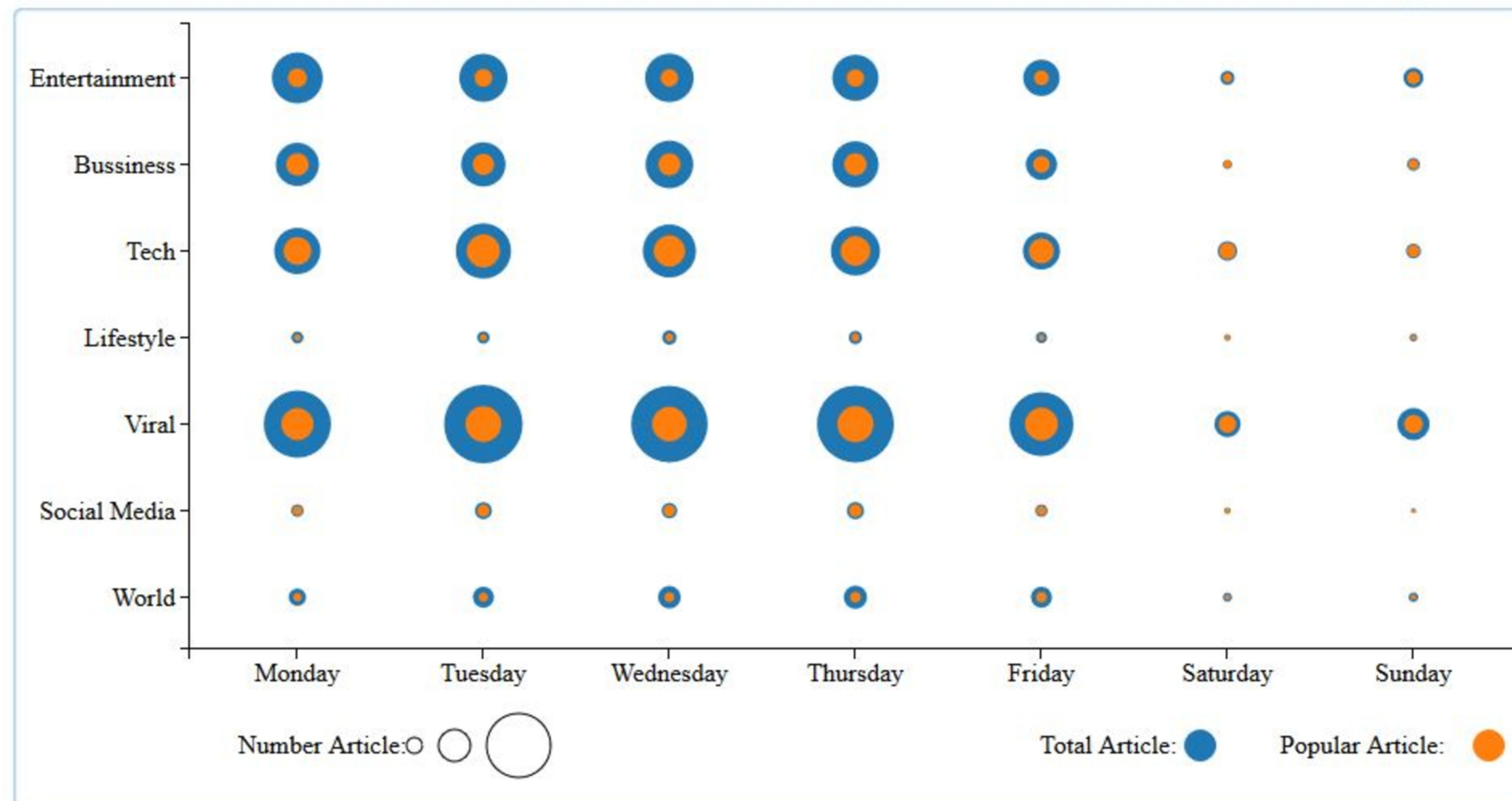
Visualization content:

- Target: Answer about some factors which make an article be popular.
- Function: Present the influence of factors on the popularity of a article.
- Result: Visualization tool includes filter data and interactions

Analysis questions:

- Photos, videos that affect readings sharing articles?.
- What's popular channel?
- Which weekdays attracts readers?

Visualization



Summary:

Publication Day

Most article published - Tuesday, Wednesday and Thursday.

Least article published - Weekends.

Channel

Most popular topic is Viral, followed by Tech and Business.

Least popular topic is Social Media.

No. Image and Video

Generally most effect is from 0 to 3.