

# The ANT/OR logo

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The ANT/OR logo is a mash-up of the University of Antwerp logo. The “swoosh” has been replaced by the logical symbols for “and” and “or” ( $\wedge$  and  $\vee$ ). Also, the colors have been changed for better recognizability. The result is:



The file `antor-logo.pdf` is in PDF format and can be scaled arbitrarily (see page 2).

The logo with text is in the file `antor-logo-text.pdf`:



Two colors are used in the logo:

- ANT/OR Gold: RGB(152,102,1) or CMYK(0,33,99,40)
- ANT/OR Dark Blue: RGB(0,43,61) or CMYK(100,30,0,76)

The font used in the text is Computer Modern Bright, available in most L<sup>A</sup>T<sub>E</sub>X distributions. The phrase “Operations Research” is set in bold.



Figure 1: The ANT/OR logo



Figure 2: The ANT/OR logo with text

```

\documentclass{scrartcl}

\usepackage{cmbright}
\usepackage{graphicx}
\usepackage{color}

\definecolor{antordarkblue}{RGB}{0,43,61}
\definecolor{antorgold}{RGB}{152,102,1}

\begin{document}

\thispagestyle{empty}

\begin{tabular}{@{}m{3cm}m{10cm}}
\includegraphics[width=3cm]{antor-logo} &
\begin{minipage}{10cm}
\fontsize{11pt}{14pt}\selectfont\textcolor{antorgold}{University of Antwerp}\\
\textcolor{antordarkblue}{\textbf{Operations Research} Group}\\[6pt]
\textcolor{antorgold}{\fontsize{33pt}{14pt}\selectfont A%
\hspace{-2pt}N\hspace{-2pt}T\hspace{-10pt}%
\textcolor{antordarkblue}{\fontsize{33pt}{14pt}\raisebox{2pt}{\selectfont/%
\fontsize{33pt}{14pt}}\selectfont\hspace{-4pt}{0\hspace{-2pt}R}}}
\end{minipage}
\end{tabular}
\vfill

\end{document}

```

Figure 3: The code for the ANT/OR logo with text