



EMPATHY MAP - Plan a Staff Party

Says

Thinks

What do you think?

How long I have to wait?

What is the best product?

What is best for me?

Where should I start?

Will it arrive on time?

How much time left?

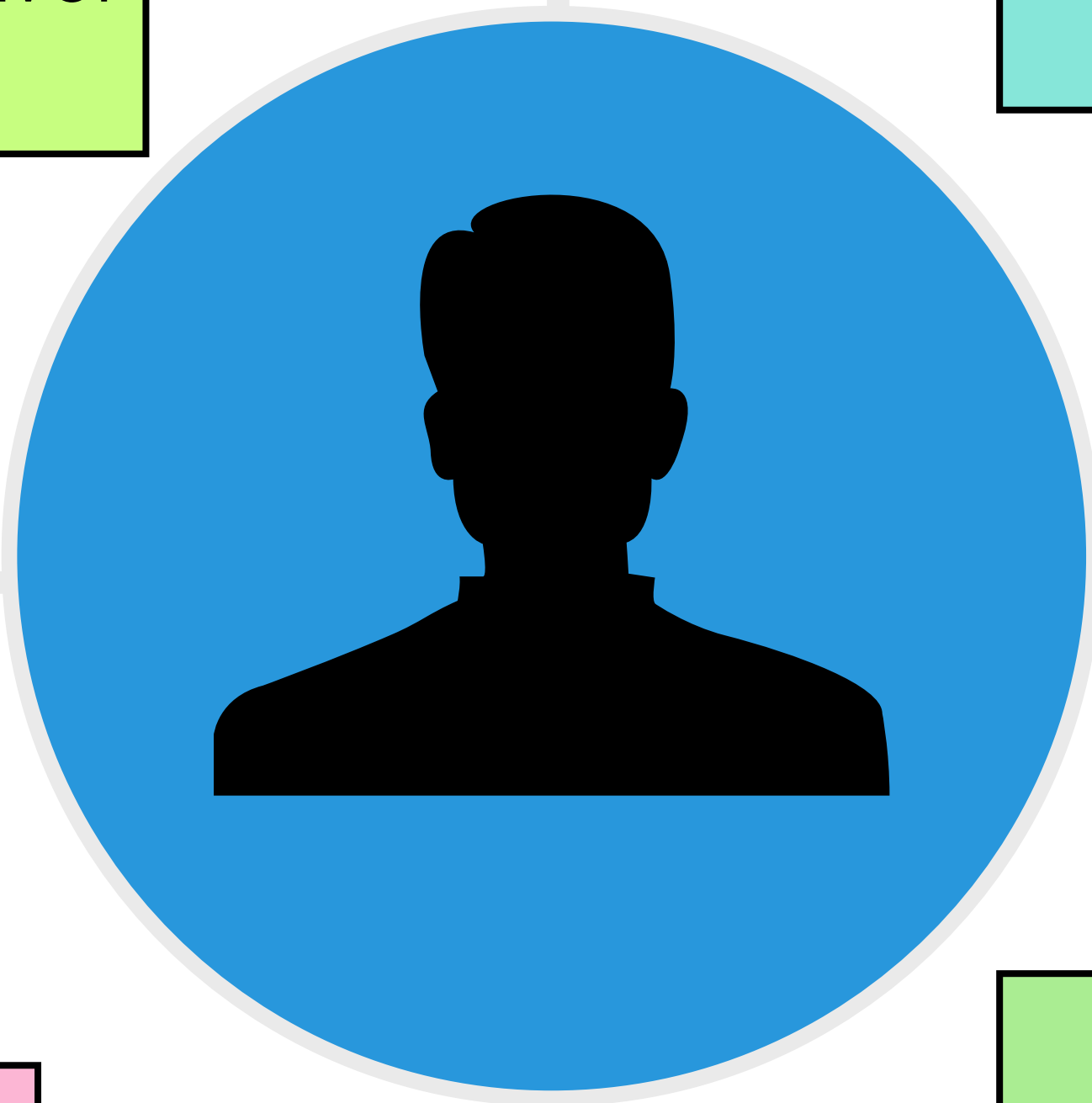
What else am I missing?

Will all the members come?

Is this expensive?

Cheap or Expensive?

Anything Missed?



Compare Products

Make Budgets

Nervous

Satisfaction

Make shopping lists

Compare prices

Confused

Make calls

Visit and Confirm venue

Excited

Anxious

Does

Feels