Personal Portfolio Website Plan

# Your Name: Ayla Campbell

# Ideas for your website

Determine how you will use your personal portfolio website to showcase your skills.

Idea 1: I want to use my website to showcase my teaching qualifications. To start off, I will have an About Me page dedicated to describing background information about my life. In this section, I will insert paragraph tags and state my name, hometown, college, hobbies outside of work, expected teaching certification, specific business interests, and contact information.

Idea 2: Next, I will have a page that states my philosophy of education.

Idea 3: The third tab on my webpage will be broken into sections. I will have headers and paragraphs that explain my plans for classroom management, creating a positive classroom climate, explaining procedures, and differentiating instruction to meet the needs of all my students.

Idea 4: Afterward, I will have a page dedicated to showcasing some of my favorite lesson plans for possible classes that I will teach. For instance, Accounting 1 and 2, Personal Finance, Computers and Information Technology, Marketing, Mass Media, and Entrepreneurship.

Idea 5: The last page will be centered around related work experience that I have gained over the years. Here, I will describe how tutoring business students at the SSC and working as a designer for the Northwest Missourian has helped prepare me to enter the classroom. On this page, I might also add references that can be contacted, example images of my favorite newspaper designs, and my tutoring headshot.

# Website Plan

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| --- | --- | --- |
| Topic | Questions | Answers |
| Purpose of Website | What is the purpose and goal of the website? | The purpose and goal of my website is to showcase my teaching qualifications to possible employers to obtain a job as a high school business teacher. |
| Target Audience | Describe the target audience (age, gender, demographics) | My target audience are adults above the age of 20 that participate in a high school’s hiring process. For instance, this may include male/female principals, other administrators, or current teachers who make their income by educating or influencing the education of students. |
| Graphics | What graphics will you use on the website? | * Page 1- I plan to include an image of myself so that the viewers can visualize my face as they learn facts about me. * Page 2- I want to add a picture that symbolizes the way I view education. [(Image Link)](https://www.google.com/url?sa=i&url=https%3A%2F%2Fwww.facebook.com%2FTheTeacherNextDoor%2Fphotos%2Fa.606234669432076%2F3385717944817054%2F%3Ftype%3D3&psig=AOvVaw3zGkmzPpppLec4SuxhSMLN&ust=1693606404168000&source=images&cd=vfe&opi=89978449&ved=0CBEQjhxqFwoTCJDN99L1h4EDFQAAAAAdAAAAABAu) * Page 3- I can include examples of how I can teach my students procedures, expectations, or rules. ([Link of an example](https://www.pinterest.com/pin/1900024822532898/)) * Page 4- Depending on the lesson plans I use; I might be able to include pictures of visuals and graphs that would help my students during that specific lesson. For instance, if I am teaching my students how to journalize in accounting, I could have an image of the normal balances. * Page 5- I will incorporate my tutoring headshot and some examples of my favorite newspaper designs. |
| Color | What colors will you use within the site to enhance the purpose and brand? | Since I am trying to make a good impression on potential employers, I want to use colors that are associated with positive characteristics. For example, I plan to use yellow because it represents joy and happiness. I also plan to use blue because it represents creativity, intelligence, and calmness. ([Link to the color palette I was inspired by](https://www.pinterest.com/pin/158259374398236766/)) |
| Accessibility | How will the website accommodate people with disabilities? | * Add ALT text to every image * Be mindful of the colors I use ( Do not use light fonts on light backgrounds or dark fonts on dark backgrounds) * Don’t use font sizes that are too small * Ensure that it is easy to navigate |
| Project Timeline | Identify the project timeline | * Milestone 1- Due 08/31/23 * Milestone 2- Due 09/07/23 * Milestone 3- Due 09/14/23 * Milestone 4- Due 09/21/23 * Milestone 5- Due 09/28/23 * Milestone 6- Due 10/12/23 |

# Wireframe

Sketch the wireframe for your home page below.

**Page**

**Header**

**Contact Information | Link to my** [**Linkedin**](https://www.linkedin.com/in/ayla-campbell-38001a208/)

**Body**

[**Image**](https://www.google.com/url?sa=i&url=https%3A%2F%2Fwww.istockphoto.com%2Fvector%2Fhorizontal-banner-template-with-school-supplies-tools-stationery-items-back-to-gm1331436359-414575896&psig=AOvVaw1mK3C6UGXb0eo01jRRyBLf&ust=1693607535332000&source=images&cd=vfe&opi=89978449&ved=0CBEQjhxqFwoTCPCkgu75h4EDFQAAAAAdAAAAABAO)

**About Me Education Philosophy Classroom Organization Example Lesson Plans Work Experience**

# Site map

Create a site map for the website below.

My chosen structure- Linear

Work   
Experience

Education Philosophy

About Me

Classroom  
Organization

Example  
Lesson  
Plans

Home Page